

Special Olympic Survey – ATHLETES

MARKETRESEARCH SURVEY QUESTIONNAIRE

PURPOSE. *This survey is commissioned by Special Olympics Inc. (Washington, DC, USA) as part of its market research project at the 2013 World Games. The collected information will be used to improve the procedures and effectiveness of future Games and your name will not be identified. Your participation will be greatly appreciated.*

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PART I. WORLD GAME PREPARATION

1. Did you take part in competitions the last 12 months before you were selected to go to the World Games?

Yes

No

2. How many competitions did you participate in after you were selected to go the World Games?

Local level – number of competitions:

Regional level – number of competitions:

National level – number of competitions:

Invitational competitions outside your country – number of competitions:

3. Are you satisfied with the preparations for the World Games your coach and Special Olympics program offered you?

Yes

No

4. How would you like to be better prepared for the World Games?

More information about the venues / slopes

Better knowledge about the Rules

More frequent training/Attending a training camp

More competition opportunities

More Unified competition opportunities

Other? (_____)

PART II. YEAR-LONG TRAINING

1. How often do you train in Special Olympics?

- Less than once a week
- Once per week
- Twice per week
- More than twice per week
- I do not train

2. How many weeks do you train with Special Olympics before competing in your sport?

- 0-4 weeks
- 5-9 weeks
- 10 weeks or more
- I do not train before competitions

3. On average, how long is each training session?

- Less than 30 minutes
- 0.5-1.5 hours
- 1.5 hours or more
- I do not train

4. How often do you participate in Games or competitions?

- More than once a month
- On average, once every 3 months
- On average, once every 6 months
- On average, once a year
- I did not participate in a Games or competition this past year

5. Did your coach help you create a **personalized** program to develop your sports skills in the past year?

- Yes
- No

PART III. 2013 SPECIAL OLYMPICS WORLD WINTER GAMES EVENTS

	How did you feel about/ like the:	Very Unsatisfied	Unsatisfied ☹	Neutral	Satisfied ☺	Very Satisfied
1	Transportation					
2	Accommodation					
3	Venue					
4	Opening ceremony					
5	Closing ceremony					
6	Medal Ceremony					
7	Non-sport events (Ex.host town program, special Olympic town and festivals)					
8	Healthy Athletes Screening					

PART IV. DEMOGRAPHIC INFORMATION

1. Gender: Male Female

2. Sports

- Alpine skiing Cross country skiing Snowboarding
 Snowshoeing Speed Skating Figure Skating
 Floor Hockey

3. Age: _____ (years old)

4. Education (check one):

- In school now High school graduate In college now
 College graduate Advanced degree Other (Specify): _____

5. Ethnicity (check one):

- Caucasian Black Asian Hispanic Other (Specify):

6. Current residence: City _____ Country _____

7. Are you a social media user (Ex. Facebook, Twitter, YouTube...etc.)?

- Yes No

(If "Yes" – please respond to Q8– Q10. If "No" – please go to Q11.)

8. Please check social media services that you use **at least once a week** (Check all that apply).

- Facebook Twitter YouTube Others (Specify)

9. Via which social media services would you like to receive future Special Olympics information?

- Facebook Twitter YouTube Others

(Specify) _____

- Do not want to

10. If you would like to receive future info about Special Olympics or the results of this survey, please provide your email info. _____

11. What was the most memorable moment at these Games? _____

Thank you for your participation!