

Chapter 15: Torch Run

15.1 Goals & Basic Policies

- 15.1.1 Creating nationwide awareness and excitement for 2013 SOWWG as the first official event
- 15.1.2 Organizing routes to include as many Host Towns as possible and involve municipalities that adopted SEP to create a synergy effect
- 15.1.3 Creating a festive atmosphere with various cultural events at towns and communities, thus resulting in successful Games

15.2 Preparation

15.2.1 Torch Run Committee

- to run from Mar 2012 to Feb 2013
- 25 members
 - Ministries, municipalities, related organizations, experts
- Meetings on a regular basis or when needed
 - 1st meeting on 29 Mar 2012 in Seoul

15.2.2 LETR Final Leg Teams

- 150 runners/staff in total
- law enforcement runners, SO athletes runners, runner team leaders, support teams
- nomination and selection due 15 April 2012 (<http://www.lettr-finalleg.org>)

15.3 Flame Lighting Ceremony

15.3.1 Flame lighting

- on 21 Jan 2013
- in Athens, Greece
- lighting with rays of sunlight
- flight to Korea protected by miner's lamp from SOI

15.4 Torch Run

15.4.1 Torch Run

- From 23 Jan to 29 Jan 2013
- All across the nation
- Two routes
- Flame merging a day before the OC

15.4.2 Ceremonies & events

- Flame arrival & welcoming ceremony on 23 Jan 2013 in Seoul
- Flame merging ceremony on 28 Jan 2013 in Pyeongchang

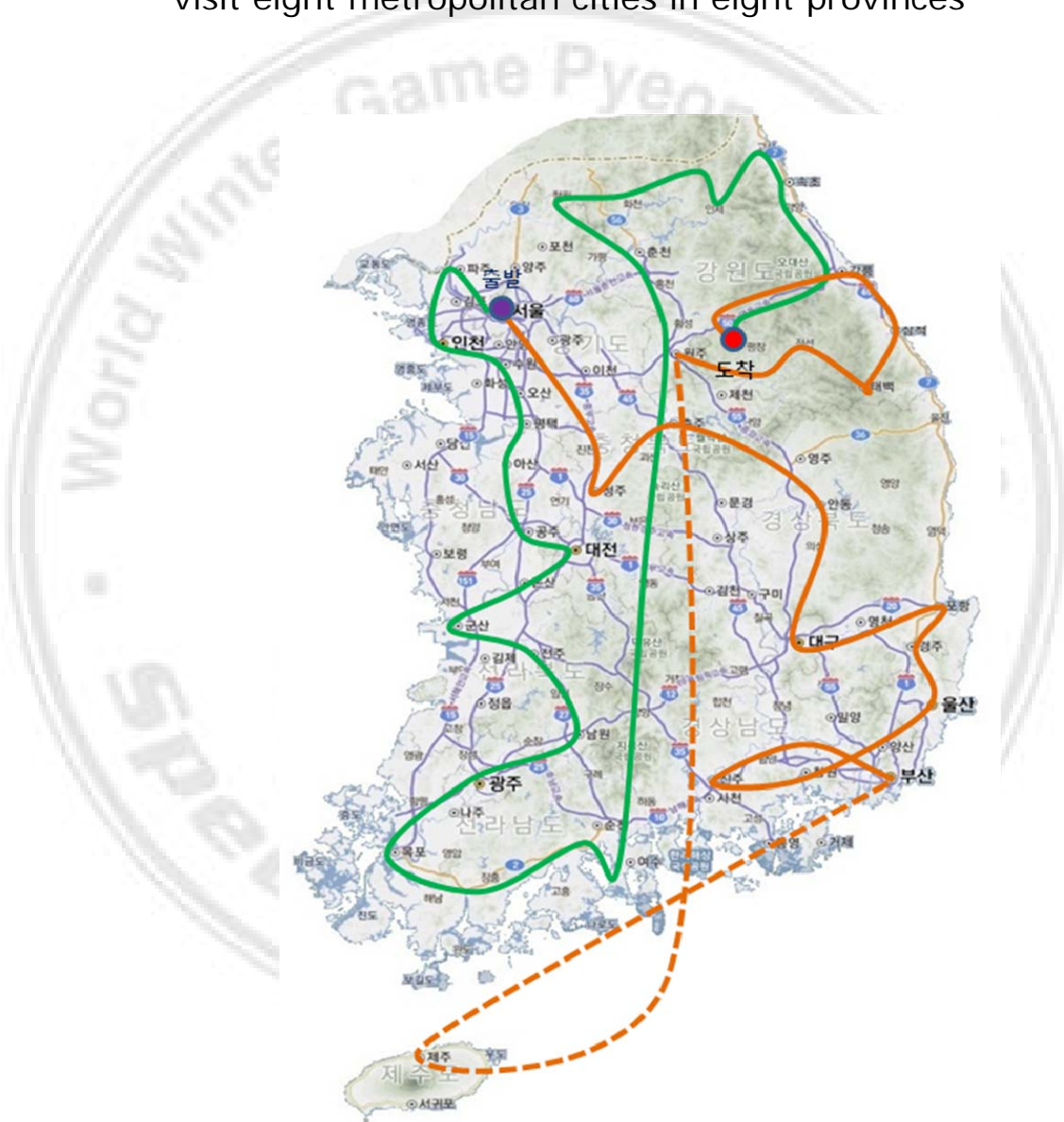
15.5 Other Events

15.5.1 Events and performance arranged and hosted by towns & communities welcoming the Flame

15.5.2 Events that require an hour or so

15.6 Reference

- ◆ Draft routes (see the map below)
 - east and west route where runners will pass by and visit eight metropolitan cities in eight provinces



※ Orange-colored dots indicate a flying route.