

# Chapter 14: Opening & Closing Ceremonies

## 14.1 Introduction

The Opening and Closing Ceremonies of the Special Olympics World Winter Games PyeongChang 2013 will deliver the vision and mission of Special Olympics movement through creative artistry. They will provide one of the highest, world-class performances based on creativity, originality, and artistic innovation with a touch of Korean culture.

The opening ceremony will be held on the 29<sup>th</sup> of January and the closing ceremony on the 5<sup>th</sup> of February at Yongpyeong Dome.

## 14.2 Basic Policy & Event Summary

### 14.2.1 Development Principle

The GOC will recruit experts (i.e., Executive Producer and Opening and Closing Ceremony Production Team) to help build an effective development mechanism for successful events. As the process goes on, dedicated staff and team will be added step by step for smooth preparation. Each team –the GOC, Production Team, Executive Producer, will hold certain roles to ensure expertise and accountabilities.

#### 14.2.2 Event Summary: Opening Ceremony

- Pre-Show
- Official Programs
  - Parade of athletes
  - Welcoming remark by the Chair of the GOC
  - Opening remark by the CEO of SOI
  - Special Olympics official oath
  - Entrance and raising of Special Olympics flag
  - Touch Run
  - Opening declaration
- Celebratory Performance

#### 14.2.3 Event Summary: Closing Ceremony

- Pre-Show
- Official Programs
  - Parade of athletes
  - Statements by a volunteer & a family member
  - Brief statement by an athlete
  - Closing remarks by a representative of the GOC
  - Closing remarks by a representative of SOI
  - Closing Declaration
  - Lowering of the Special Olympics flag
  - Handover of the Flag to the next GOC
  - Extinguishing of the Special Olympics flame
- Celebratory Performance

