**\*\* MEDIA ALERT \*\* MEDIA ALERT \*\* MEDIA ALERT \*\***

**MEDIA REGISTRATION OPEN FOR
SPECIAL OLYMPICS 2011 WORLD SUMMER GAMES
IN ATHENS, GREECE**

**WHO/WHAT:** Global media professionals, including print, online, broadcast and photo press, are now invited to apply for accreditation to cover the 2011 Special Olympics World Summer Games in Athens, Greece.

 News media and their respective online applications must be validated by the news organization they represent and their respective Special Olympics National Program.

**WHEN/WHERE:** *Media can apply online now to cover the World Games. Please visit the Athens 2011 online portal,* [*www.athens2011.org*](http://www.athens2011.org)*, and then click the Media Registration Form button to complete and submit the registration form.*

 **The deadline for registration is 15 March for countries that do NOT require a visa. For countries that require a visa, the deadline is 15 February.** To ensure that the correct credentials are issued, please fill out and review the form for accuracy before submitting your request. Confirmation will be made by e-mail or fax.

**WHY:** Our World Games have always been a joyful and uplifting celebration as Special Olympics athletes and volunteers from around the world transcend the boundaries of geography, nationality, political philosophy, and culture, uniting on one global stage. Nearly 7,500 Special Olympics athletes from 185 nations, competing in 22 Olympic-type sports will demonstrate the best that sport has to offer and will showcase the unlimited potential of people with intellectual disabilities – the largest disability population in the world.

**CONTACT:**

**Local SO Program PR Contact**

Also:

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