Dear Media Member   
(Insert contact info),

Special Olympics and the World Games Organizing Committee proudly invite you to cover the 2011 Special Olympics World Summer Games in Athens, Greece, the world’s biggest sporting event of the year.

From 25 June to 4 July, nearly 7,500 Special Olympics athletes from 185 nations, competing in 22 Olympic-type sports, will demonstrate the best that sport has to offer and will showcase the unlimited potential of people with intellectual disabilities – the largest disability population in the world.

*Media registration is now open. Members of the media wishing to apply for media credentialing must visit the Athens 2011 online portal,* [*www.athens2011.org*](http://www.athens2011.org) *, and then click the Media Registration Form button to complete and submit their registration form.*

Members of the media wishing to apply for media credentialing must visit the online portal and complete the registration form. The deadline for the registration is 15 March 2011 for countries that do NOT require a visa. For countries that require a visa the deadline is 15 February 2011. To ensure that the correct credentials are issued, please fill out and review the form for accuracy before submitting your request. Confirmation will be made by e-mail or fax.

Our World Games have always been a joyful and uplifting celebration as Special Olympics athletes and volunteers from around the world transcend the boundaries of geography, nationality, political philosophy, and culture uniting on one global stage.

For more information about the World Summer Games and Media Operations, visit [www.athens2011.org](http://www.athens2011.org) .  
  
We look forward to seeing you in Athens in June to join us in our ‘Wonderful Winning World’ at the 2011 Special Olympic World Summer Games.

Sincerely,

(Local SO Program to insert executive communications contact info)  
Kirsten Suto Seckler

Vice President, Global Branding and Communications

Special Olympics Inc.

\*If you need more information about the registration process, please contact:   
  
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 Special Olympics World Summer Games ATHENS 2011  
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