www.SpecialOlympics.org

Call to Action: How You Can Help as Individuals or Corporations

Special Olympics is honored to be an important part of making the world a more inclusive and unified place for all and giving more people with intellectual disabilities a chance to live up to their potential.

There're many ways for you to get involved and support Special Olympics, if you have suggestions or questions, please feel free to reach us at soea@specialolympics.org







Newsletter: Drop an email to soea@specialolympics.org for subscription











OUR MISSION

Special Olymics provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

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Special Olympics, the Opportunity to Reach Up!

My name is Yoona Kim and I am a student of Sungshin Women's University majoring in drum. The Special Olympics is very special to me for giving me the opportunity to reach for what I want. I started as a swimmer in 2009 but couldn't finish my first race. I didn't give up; for endless hours I worked hard to overcome physical limits to qualify for the 2011 Special Olympics World Summer Games. I am very proud of the accomplishments.

Since 2008, I have participated in many Athlete
Leadership Programs in Korea and China. At the Youth
Activation Summit in Greece in 2011, I was elected as
the Chair and served through the 2013 Pyeong Chang
Winter Special Olympic Games. The year of 2015 was
very special to me because I was selected as a Global
Messenger which brought me the opportunity of
presenting speech at the opening ceremony of 2015
LA World Game. Through these various experiences, I
have gained self-confidence and a sense of accomplishment, which I needed to be the drummer that I am
now. I now wish to share with others the dream and
hope the Special Olympics has always been for me.
The Special Olympics is a new beginning for all
individuals with an intellectual disability. As a global

messenger, I want to make sure that the world knows of the purpose, goal, and mission of the Special Olympics. Listen to our voices with an open mind. Together, we won't be alone anymore. The Special Olympics can change the lives of the athletes in the games as well as the rest of the world. I believe that the more people know about the Special Olympics, the better the world will be.

Ms. Kim Yoo Na Special Olympics Global Messenger From Korea

A Year of Milestone in Achieving the 2011-2015 Global Strategy

Dearall,

It is with great pleasure that we present you with this edition of Special Olympics East Asia annual report. In this annual report, we will share many of the highlights in 2015 which have advanced our movement in this region. Our athletes and families remain as our highest priority and with our other stakeholders together, we have achieved outstanding results in this wonderful year.

The 14th Special Olympics World Summer Games was held in Los Angeles from July 25 to August 2. It was the world's largest sports and humanitarian event in 2015 with 6,500 athletes, 2,000 coaches, 10,000 volunteers and more than 500,000 spectators in attendance from around the world. Over 400 athletes from East Asia traveled to Los Angeles and competed in 16 sports. They demonstrated their gifts, talents, courage, bravery and persistence to the audience in stands and to the world through television networks. All 6 Programs from the East Asia Region have sent media to cover the 2015 World Games and obtained national, local and/or international media coverage.

2015 is also an amazing year for our youth leadership program, Unified Schools. We recruited 9 mainstream schools and 9 special schools. 15 outstanding student volunteers/partners from the unified schools in China were selected to serve as the only international volunteers at the LA Games. We also organized China-US youth exchange program where students from China and the US paired up and presented at the GenUin Social Impact Summit during the Games.

2015 is also a year we made breakthroughs in fund raising and social media activation. China's business power couple

Mr. Pan Shiyi and Ms. Zhang Xin pledged US Dollar 1 million to support our Unified Schools project. Chinese contemporary artist Mr. Jia Aili created a painting "Brightening World" for Special Olympics and donated its entire auction proceeds of HK\$3,142,000 (~US\$405,400) to Special Olympics East Asia in October. It's a unique gift and collaboration with an artist which generated significant proceeds for Special Olympics. In November, we initiated an "Inspiration of the Year" online voting and attracted more than 400,000 reads and 3,000 forwards. This was our first online public campaign which proved social media as the most powerful platform to share stories and messages. 2015 also marked the successful completion of our first 5-year global strategy plan. We are entering the new 5-year plan starting in January 2016. Our aligned global vision with our athletes, families and stakeholders for the next five years is to improve opportunities for our athletes to perform at their best by providing them with better sports programming and health services, build positive attitudes towards people with ID by showcasing our athletes' abilities as we firmly believe that is what opens hearts and minds and ultimately promotes inclusion in friendships, communities, health, education and jobs.

We are so grateful to the support from all of you and look forward to another outstanding year with you! Sincerely,

Mary Gu Regional President & Managing Director Special Olympics East Asia





Regional Growth

	Regional Reach in 2015	Regional Reach in 2014	Regional Reach in 2013
Athletes	1,291,815	1,236,375	1,220,560
Coaches	78,799	46,652	45,323
Volunteers	74,138	72,826	65,387
Competitions	6,733	6,717	6,255

2015 Census Results

SOEA 2015 Census Summary

	Sports							Unified Sports	
Programs	Athletes trained and competed	Athlete trained and did not competed	Young Athletes (2-7)	# of sports offered	Competitions	Coaches	Athletes participated in motor activities training program	Athletes participated in Unified Sports	Unified partners
China	782,402	420,529	5040	20	6660	75517	1095	242102	290611
Chinese Taipei	16,301	16,761	238	26	15	1326	542	1386	902
Hong Kong	3,650	8,358	103	16	18	121	83	883	266
Когеа	12,280	27,048	39	18	9	1,674	80	571	397
Macau	1,481	932	102	14	16	77	66	150	150
Mongolia	1,357	716	297	8	15	84	0	420	221
Total	817,471	474,344	5,819	17	6,733	78,799	1,866	245,512	292,547

	Organizational Development						
Programs	Athletes leaders	Total # of youth volunteers (12-25)	# of Total Volunteers (all ages)	Youth(12-25) in a leadership role	Program leadership engages youth leadership	# of Family Member	# of Family members serving in a leadership role
China	14135	25100	62000	1326	Yes	126120	3828
Chinese Taipei	92	605	5,847	11	Yes	1,611	18
Hong Kong	143	1,950	2,779	11	Yes	365	8
Когеа	90	1,630	2,112	12	Yes	224	20
Macau	147	1,200	1,300	40	No	680	70
Mongolia	15	60	100	15	Yes	69	20
Total	14,622	30,545	74,138	1,415		129,069	3964



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Section 1

Advance Quality Sports and Competitions





Advance Quality Sports and Competitions



Special Olympics World Summer Games July 25th to August 2nd, 2015 Los Angeles, California, USA

A total number of 413 athletes from the East Asia Region competed in 16 major sporting events in Los Angeles, to challenge their personal bests. Special Olympics Mongolia, the latest addition to our movement has sent out their first ever national team to participate in the World Games.

Heads of State and dignitaries from our programs hosted victory celebration for their delegations. Mr. Ma Ying-jeou, leader of Taiwan, Mrs. Carrie LAM CHENG Yuet-ngor, GBS, JP, Chief Secretary for Administration of the Hong Kong Special Administrative Region, Mrs. Jennifer Galt, US Ambassador to Mongolia officiated the celebrations.

Special Olympics East Asia Unified Bocce Invitational Game and Coach Training Seminar May 21nd to 26th, 2015 Tainan, Chinese Taipei

More than 1,100 participants including delegations from America, Europe and Asia participated in the game, which made it the World's largest Special Olympics Unified Bocce Game by far.

Special Olympics East Asia Senior Bocce Coach Training was also delivered during the Game. Coaches from Mongolia, Korea, Hong Kong, Macao, Chinese Taipei and China were gathered.



Advance Quality Sports and Competitions

Special Olympics East Asia Regional Basketball Coach Training Seminar October 20th to 23rd, 2015 Beijing, China

20 senior coaches from 6 Programs (China, Hong Kong, Macau, Mongolia, Chinese Taipei and Korea) participated in the 4-day training seminar which includes Special Olympics basketball teaching and training, skills and tips for training Special Olympics athletes, unified basketball recreational and player development. 20 local athletes were involved in the coach training as well.

Special Olympics East Asia Unified Floor Hockey Competition November 2nd to 7th, 2015 Gangwon, Korea

A five-day International Floor Hockey Competition was held simultaneously with Special Uni-Festival. Seven teams from Chinese Taipei, China, Hong Kong and Bangladesh with 150 people in total took part in the match. This is the first regional level Floor Hockey Competition in East Asia. The teams enjoyed improving techniques, tactics and play together.



Advance Quality Sports and Competitions

Special Olympics East Asia Regional Camp Shriver July 6th to 10th, 2015 Shanghai, China

A total number of 68 Special Olympics athletes were paired up with unified partners from Shanghai Sports University and Shanghai Foreign Language School to participate in the Regional East Asia Camp Shriver.

8 professional players from Shanghai Sharks Basketball Club provided clinic training to athletes to improve passing, dribbling and shooting basketball skills.

Athletes also had access to health screenings, attended lectures and recreational visits such as Martial Arts Museum tour.

Special Olympics East Asia Regional Badminton Coach Training Seminar November 24th to 27th, 2015 Beijing, China

Trainer: Guo Yijun, trainer from Special Olympics Chinese Taipei. Lu Lan, former champion for Badminton World Championships, Women-single

Trainee: 21 senior coaches from 6 Programs (China, Hong Kong, Macau, Mongolia, Chinese Taipei and Korea) in East Asia region.

21 coaches from East Asia took part in the 2015 Special Olympics Regional Badminton Senior Coach Training. Special Olympics Chinese Taipei Badminton coach, Guo Yijun, and badminton world champion Ms. Lu Lan provided professional technical training followed by practice sessions. From fitness training to techniques and personal technical assessment, the coaches received a highly productive training and were motivated to improve the coaching excellence in badminton to athletes.



Advance Quality Sports and Competitions

Special Olympics Macau Golf Masters 2015 April 20th to 25th, 2015 Macau

The Special Olympics Golf Masters in Macau has hosted 25 teams from 17 countries and territories of four different continents,. The tournament has also transformed from reflecting the explosive growth of an event which had transformed from a purely golfing tournament event into a multi-cultural, multi-social festival framed by art, music, dance, entertainment and sightseeing – the biggest program of its kind in the worldwide Special Olympics movementSpecial Olympics golf event across the movement.

City-level Unified Competitions Acrossacross China Mainland

4 unified football competitions and 4 unified bocce competitions were organized across Mainland China sponsored by Papa John's and Dairy Queen respectively, . The City Series Unified Competitions held across China through cities including Shenzhen, Nanjing, Qingdao, Xiamen, Hangzhou, Taiyuan and Lanzhou, engaged about 1,380 athletes, partners and volunteers in the cities including from Shenzhen, Nanjing, Qingdao, Xiamen, Hangzhou, Taiyuan and Lanzhou participated..





Section 2

Build Communities



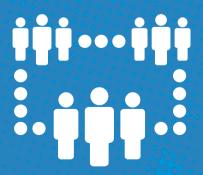
Health

Healthy Athletes program provided 10,317 exams to athletes, with the support from about 900 volunteers across the region. 6 Family Health Forums were offered to over 500 family members and athletes in Korea, Mainland China, Hong Kong, Mongolia, Chinese Taipei and Macao.

Healthy Communities

August in Los Angeles, Golisano Foundation announced another major gift of \$25 million dollars to develop the worldwide Special Olympics Healthy Community in the next five years. Special Olympics Macau became the first Program in East Asia to be awarded with a 1-year Healthy Community grant in 2015. This fund will be used for furtherance of Special Olympics Healthy Athletes and the expending of healthy community model to develop the healthcare channel for people with intellectual disabilities and improve their living condition in East Asia Region. All of these can be realized by after-screening follow-up care accesses, opportunities of physical fitness, and utilities of advanced health science and technology. The expansion of healthy community can also enhance public's attention on people with intellectual disabilities and their needs.







Train The Trainer (TTT) Training July 24th to 25th, 2015 Los Angeles, California, USA

During Los Angeles Special Olympics World Summer Games, 7 trainees from Special Olympics East Asia participated in the TTT Training, 1 candidate in each discipline were successfully trained as a Special Olympics clinical directors.

Train the Trainer for "Opening Eyes" Clinical Director November 26th to 28th, 2015 Hangzhou, China

Coincide with annual symposium of ophthalmology in Zhejiang Province, we hosted the first standalone Special Olympics "Opening Eyes" Clinical Director Train the Trainer workshop in China. Nearly 30 ophthalmological specialists selected from 500 delegates participated in the training. Dr. Stefan Schwarz, the Global Clinical Director of Special Olympics made the special trip to China to conduct the training. Thanks to the strong support from Special Olympics China, Zhejiang Disabled Persons' Federation, Wenzhou Medical University and Alcon Foundation, we engaged a new team of medical professionals for Special Olympics health programs. During the symposium, the Special Olympics Health Program presentation impressed all 500 experts. New Special Olympics Global Clinical Directors were certified successfully. Regional President of Lions Club International, Mr. Jiang Weigiang also met with Special Olympics healthcare consultants from around the world.



Unified Schools Program

As committed during the China-US High Level Consultation on People to People Exchange in 2014, the youth exchange project under Unified Schools took place coinciding with GenUin Social Impact Summit at 2015 World Summer Games held in Los Angeles, United States. 20 unified partners from Peking University and Shanghai Foreign Language School in China were paired with the youth of UCLA and Saint Margarita Catholic High School from the U.S. in the GenUin Social Impact Summit to firm up their proposals for making a difference as generation unified. In addition, through a strict selection process, 15 secondary school students from Shanghai China fulfilled their passions by assuming international volunteer roles at World Summer Games in LA.

China-US Youth Exchange and 2015 World Games International Volunteer Project July 22nd to 29th, 2015 Los Angeles, California, USA



China Outstanding Volunteer Recognition May 8th, 2015 Beijing, China

50 university students from China were awarded as Outstanding Volunteers in recognition of their commitment and efforts in building inclusive community with Special Olympics in 2014-2015. Special Olympics Global Ambassador Ms. Yang Lan presented the award to the recipients, and encouraged them to embrace inclusion of people with difference in their lives.

Unified Schools Leadership Forum December 11th, 2015 Shanghai, China

Unified Schools program manifested its impact by gathering 66 leaders across the country not only from education sector but also from business and community partners at Unified Leadership Forum in Shanghai. The lecturers from Special Olympics East Asia, Harvard Law School, Shanghai Sports University and Ogilvy China drew a clear outline for the vision of Unified Schools through delivery of Unified Sports activity organized by youth leaders, Community Integration models as well as Digital Marketing strategies. Consensus has reached among participants that Unified Schools model would accelerate education reform in China and even larger scale with all parties responding to the call.

Up to 40 regular schools and special schools enlisted in Unified Schools program have fulfilled their commitments in educating and motivating youth with and without intellectual disabilities to eliminate misunderstanding thus build friendship and create inclusive atmosphere by playing unified sports and youth-led innovation initiatives. With great success of the program piloted in Shanghai, then rolled out nationwide thereafter, and is expected to expand to the entire region in the next 3 years.



Family and Young Athletes

Young Athletes continues to expand its impact by introducing Family/School/Community models of implementation, Young Athletes Curriculums as well as Inclusive Young Athletes activities design to East Asia Programs, schools and community-based early childhood training centers. 36 teachers and Program staff participated in training and practical sessions. By the end of the year, Young Athletes programming iactivated at 10 new sites in the region. Meanwhile, the Unified Young Athletes Program has been rolled out to all Special Olympics East Asia Programs.

Regional Young Athletes Program Train-The-Trainer Training Workshop November 25th to 29th, 2015 Beijing, China

Build Communities

National Director Meeting and Family Leader Conference May 22nd to 26th, 2015 Tainan, Chinese Taipei Special Olympics East Asia Family Leader conference was held in Tainan, Chinese Taipei in conjunction with East Asia National Directors' Meeting to address the challenge of the current family programs and featured the significance of families playing a part in framing and implementing Special Olympics strategic plan. National Directors were engaged in in-depth discussion for scheming next 5-year global plan.

Family and Young Athletes



Outstanding Family Leader Recognition September 2nd, 2015 Ulaanbaatar, Mongolia

Outstanding Family Leader Recognition was conducted during Regional Leadership Council meeting in Ulaanbaatar, Mongolia. 7 family leaders across the region received awards in appreciation of their endeavors to the growth of local Special Olympics



Athlete in Leadership

Regional ALPs University September 21st to 25th, 2015 Jinan, China The Regional ALPs University convened 32 athletes and 20 mentors from all 6 East Asia Programs.
Following the event, Special Olympics Shanghai hosted the second local ALPs University from 4th – 6th November, which was facilitated by two mentors and one athlete leader inspired by ALPs University in Jinan. 51 new athletes and 51 mentors were trained.

Special Olympics Chinese Taipei conducted ALPs
University for the fourth consecutive years at their own
cost.



Build Communities

2015 Special Olympics East Asia Regional Leadership Council Meeting was held in Ulaanbaatar, Mongolia on September 1. In addition to the updates of latest Special Olympics global and regional development, best practice sharing, regional competition plan discussion and World Games evaluation, the senior leadership from Special Olympics International also shared the newest 2016-2020 Special Olympics five-year strategic plan and listened to suggestions from Programs Leaders. During the remainder of the meeting, the First Lady of Mongolia Mrs. Bolormaa welcomed Special Olympics leaderships and athletes on behalf of the President in the official residence, and committed to support Special Olympics Mongolia's growth with her own foundation. As well, Mongolian Minister of Education promised to widely promote Special Olympics Unified Schools in Mongolia.

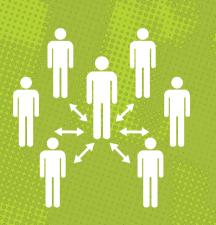
Regional Leadership Council Meeting September 1st to 3rd, 2015 Ulaanbaatar, Mongolia

Movement Leadership



Section 3

Connect Fans & Funds







onnect Fans & Funds

Inspiration of The Year

In commemoration of International Day of Person with Disabilities on December 3, Special Olympics East Asia was privileged to host an award ceremon coinciding with 2015 "A Very Special Christmas" annual gathering hosted by U.S. Ambassador to China H.E. M Max Baucus and his wife Ms. Melodee Hanes. Th award "Inspiration of The Year" was to honor representatives of Special Olympics athletes and supporter who have extraordinary stories and achievements in the year of 2019

All 6 programs in Special Olympics East Asia were invited to nominate candidates and shorted listed of finalists for on line voting through different social media platforms. The online voting posting had been shared among SNS across East Asia such as Weibo (Chinese Twitter); Wechat; mails and websites by the hyperlink. During a very brief 5-day voting period (November 25-29), we successfully reached 370,727 impressions with a total share rate of 3,065. On the osing day, Chinese athlete Su Fang received 239,125 otes in the category of Most Inspiring athlete and Mrex Ying, CEO of Dairy Queen China received 231,008 tes in the category of Most Inspiring Supporter. They received the awards from US Ambassador to China r new board member Yang Lan and major donor Par Shiyi during the "A Very Special Christmas" party

& Funds

2015 LA World **Summer Games**



& Funds

Special Olympics East Asia Senior Advisory Council meeting

Connect Fan: & Funds

Unity Fundraising Gala Dinner

On June 12th evening, the annual Special Olympics Unity Fundraising Gala Dinner was held at the Andaz Xintiandi Hotel in Shanghai. Athlete representatives from the Delegations of Special Olympics China, Special Olympics Hong Kong and Special Olympics Chinese Taipei who are training for the 2015 LA Special Olympics World Summer Games gathered with celebrities and business leaders from different social sectors at the event.

Chairman of Special Olympics International Dr. Timothy P. Shriver, United States Ambassador to China H.E. Max Baucus and his wife Ms. Melodee Hanes, Special Olympics Board Member and Global Ambassador Mr. Yao Ming, Special Olympics Global Ambassadors Ms. Yang Lan and Mr. Hidetoshi Nakata, and Special Olympics China Ambassadors famous Chinese actresses Ms. Liu Tao and Ms. Ma Yi Li, attended the Gala Dinner and joined the Special Olympics athletes on the red-carpet, creating an experience of

The gala dinner raised a total of 1.7 million US dollars, including contributions from donors and proceeds from the auction of nine items. 142 journalists attended to cover the event, and over 1000 pieces of news coverage exploded on internet in the following day after the event.





SOHO CHINA

Mr. Pan Shiyi and his wife Mrs. Zhang Xin pledged USD 1 million in the name of their SOHO CHINA Foundation to support Unified Schools Program.

Tencent 腾讯

Tencent

Tencent Holdings Limited signed a three-year partnership with Special Olympics International, becoming the very first Chinese corporation to join the league of global companies to support Special Olympics International. Its fund in 2015 was used to support 10 Unified School activities with 2,540 beneficiaries.

Jia Aili

Jia Aili

Jia Aili is viewed as a leading artist of his generation and he is a Special Olympics fan. Jia's painting, titled Brightening World, reached USD 400K hammer price at Sotheby's auction and all proceeds from the sale were donated to support Special Olympics development in China.



Coca-Cola

2015 marks the 4th year of a five-year partnership between the Coca-Cola Company and SOEA as the presenting sponsor of annual fundraising gala.



Huishan Dairy

In addition to being the annual fundraising gala sponsor and providing all dairy products to the Special Olympics China Delegation, China Huishan Dairy Holdings also pledged to provide financial and nutritional support for all domestic Special Olympics Games for five years starting in 2015.





Papa John's and Dairy Queen

2015 marks the 4th year of a five-year partnership between Papa John's and Dairy Queen and SOEA on city-level unified competitions. Their fund in 2015 was used to support 8 competitions with 1645 beneficiaries.



Boeing

Boeing has been supporting Special Olympics East Asia for 10 years. Its fund supports 2 senior coach trainings with 81 direct beneficiaries.



Ганганс

Laureus Sport for Good Foundation has been supporting Special Olympics East Asia for 10 years. Its fund supports 2 senior coach trainings with 723 beneficiaries.



Amway (China)

A partner since September 2005, Amway (China) sponsored US China Student Exchange program 2015.

Fundraising



Section 4

Athletes and Supporters' Story Highlight





CHAN Tsun Wah,



Representing Chinese Taipei Special Olympics, the basketball team traveled to Los Angeles last July to participate in the 2015 Special Olympics World Summer Games. The ten basketball players were chosen from leams around Taiwan to don the Chinese Taipei uniform to compete in America. With speed that greatly butshined any physical disadvantages, the team that had entered the court with dignity, was able to live up to the crowds expectations and bravely win the silver medal for the bonor of their country.

Basketball team

from Special Olympics Chinese Taipei

With their strong will to win and even more importantly, the simple joy that playing basketball brings, these Special Olympic athletes who come from four different schools, went through hours of training and exercise in order to come together as a team. One of the players Bo-Kai Xu, left a particularly strong impression on the audience with his outstanding leadership skills and exquisite performance while competing. Bo-Kai comes from a single parent family and he has a very mature and independent personality. This helped him have the cool-headedness needed on the basketball court. Bo-Kai played the important roles of score and a leader in lifting the spirits of his teammates, stepping in at the time of need to lead his team to victory. The moment that touched the hearts of the audience the most was during a crucial game against Hungary when Bo-Kai was knocked

o the floor and was badly hurt. But his strong determinaon to win gave him the strength to stand back up and ontinue playing. He then led the audience to a hunderous applause when he scored several difficult hots in a row.

After participating in the Special Olympics, Bo-Kai has now entered the workforce and is currently working as an assistant in the restaurant "White House Resort" in Keelung. He has brought his this motto with him from the Special Olympics basketball court: "Let me win, but it cannot win, let me be brave in the attempt". His ernest and effort in all that he does has brought him high remarks from both his coworkers and employers. This elite athlete in the workforce is sure to create much

Alex Ying

Supporter from Special Olympics China Alex Ying is the CEO of Dairy Queen under Shanghai Shida Restaurant Management Co, Ltd. Dairy Queen has been a partner of Special Olympics East Asia in Unified Sports since 2012. Over the past four years, Special Olympics and Dairy Queen worked together to bring Unified Sports to 20 Cities in China. A total number of 3,658 Special Olympics athletes and volunteers participated in 14 events. As CEO of the company, Alex Ying Wuwei never missed a single event. He encourages Dairy Queen's employees to participate in the events as volunteers and partners and he is always there himself to set an example for others. Under Mr. Ying's leadership, 489 employees attended intercity Unified Sports competitions. In the eyes of his employees, Mr. Ying is the briggest fan of Special Olympics.

inner in Taipei, during the auction he contributed \$\$\$10,600 to successfully bid an artwork in order to rovide Special Olympics with his personal financial aid. he above story went popular online when Special lympics East Asia launched an online voting for inspiration of The Year", which is to honor representates of Special Olympics athletes and supporters who have extraordinary stories and achievements in the year \$2015. During a very brief 5-day voting period, Mr. Alex ing received 231,008 votes in the category of Most spiring Supporter.

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Wu Peng Koi

Coach from Special Olympics Macau Coach Wu is a certified Chinese national track and field coach who has been the Head coach for the Track and Field program of Special Olympics Macau since 2000. With his professional experiences and knowledge in sports, Coach Wu has greatly helped SOM athletes to improve their sports experience and performance. He has established Macau's first ever Special Olympics track and field team. In 2015 LA World Summer Games, his athletes had an unprecedented performance in Special Olympics Macau's history. He successfully brought his team to the mainstream sports field. His training is strict but effective. Coach Wu not only coaches their sports performance, but is also a mentor to his athletes 'growth

Sports and Special Olympics changed Tulga's life. In a country where intellectual disability is only now becoming part of the public awareness, Tulga has become an unofficial ambassador for the program. He has attended Special Olympics events all over Mongolia's countryside. Sharing this type of experience with others is particularly important as resources available for people with intellectual disability in the rural are far less than those in nation's capital. Tulga's mother explains the change she's seen in her son and his place within the community, "Special Olympics, helped my child find a purpose. With Special Olympics, the community starts to realize my child's ability, not just his disability."

TulgaAthlete from Special Olympics Mongolia

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Ha Eun

2015 Financial Review

Revenues	2015(USI
Corporate Sponsorship Donations	US\$136,559.0
Foundations & Trusts	US\$959,998.0
Individuals	US\$446,360.0
Restricted revenue for China(through Shanghai Special Care Foundation)	US\$595,283.3
_Total Special Olympics East Asia Regional Revenues in 2015	US\$2,039,200.3
CRT for Programs Development	US\$195,000.0
Mattel Grant	US\$48,000.0
Toys"R"Us	US\$69,000.0
Christmas Records Grant	US\$195,000.0
ESPN	US\$45,000.0
Healthy Athletes Grant	US\$143,890.0
_Total SOI Funds Restricted to Special Olympics East Asia in 2015	US\$695,890.
Grant total (Revenues and Restricted Funds)	US\$2,735,090.3

Expenses on Events	
Sports Training and competitions	US\$363,731.25
Unified School	US\$206,461.25
Family and Young Athletes Program	US\$163,105.50
ALPS	US\$26,328.13
Volunteer Appriciation Program	US\$31,980.00
Healthy Athletes	US\$143,890.00
Branding Events	US\$97,867.41
Total Grant and Funds Distributions in 2015	US\$1,033,363.53

Revenues through foundation (Shanghai Special Care Foudnation) Restricted revenue for China.





2016 Calendar

2016 SOEA Major Event Calendar						
Project	Event	Date	Location	Organizer		
	Special Olympics Macau Golf Master	April 21-27	Macau	SOM		
	Special Olympics China National Soccer Competition	May	Hebei, China	SOC		
	Special Olympics Regional Badminton Competition	May	Huangshan, China	SOC		
	Special Olympics China National Table Tennis Competition	June	Jiangsu, China	SOC		
Competition	Special Olympics East Asia Regional Camp Shriver	June	Shanghai, China	SOC		
& Event	Special Olympics Korea National Games	August	Seoul, Korea	SOK		
	Special Olympics Regional Mini Marathon Event	October	Seoul, Korea	SOEA/SOK		
	Special Olympics China National Football Week	October	10 cities	SOC		
	Special Olympics Regional Unified Basketball Competition	October	Beijing, China	SOC/SOEA		
	Special Olympics Hong Kong Invitational Games	November	Hong Kong	SOHK		
	Special Olympics Mongolia National Winter Games	November	Ulaanbaatar, Mongolia	SOMGL		
	Special Olympics China National Unified Sports Coach Training	April	TBD	SOC		
	SOEA Regional Tennis Senior Coach Seminar	May	TBD	SOEA		
Sports	Special Olympics Mongolia Coach Training on Basketball, Badminton, Skiing, Snowshoeing and Floorball	January-Feburary	Ulaanbaatar, Mongolia	SOMGL		
Training	SOEA Regional Roller Skating Senior Coach Seminar	September	TBD	SOEA		
	Special Olympics Korea Unified Sports Coach Training	October	TBD	SOK		
	Special Olympics China National Unified Sports Coach Training	November	TBD	SOC		
	SOEA Regional Unified Sports Soccer Coach Training	TBD	TBD	SOEA		
Family/Young Athletes	SOEA Regional Family Forum	August	Inn-Mongolia, China	SOEA		
	Special Olympics Mongolia Young Athletes TTT Training	January/ September	Ulaanbaatar, Mongolia	SOMGL		
	Special Olympics China National Family Forum	December	TBD	SOC		

2016 Calendar

Project	Event	Date	Location	Organizer
ALPs	SOEA Regional Inclusive Youth Leadership Training	May	Beijing, China	SOEA
	SOEA Regional Inclusive Youth Leadership Training	May	Beijing, China	SOEA
Youth Activation	Unified Schools Program Roll Out	Year Round	All Programs	SOEA/ All Program
	China-US Youth Exchange Program on Unified Schools	October	USA	SOEA
Healthy	50 Healthy Athletes Screenings	January - December	All Programs	SOEA/ Programs
Athletes	Special Olympics Mongolia Train The Trainer Training	May	Ulaanbaatar, Mongolia	SOEA/SOMGL
Fundraising & Awareness Building	Hong Kong Law Enforcement Torch Run for Special Olympics	April 24	Hong Kong	SOHK
	SOEA Regional Fundraising Gala	June 5	Beijing	SOEA
	Special Olympics Chinese Taipei Annual Law Enforcement Torch Run Conference	TBD	Taiwan	SOCT
	SOEA Program Marketing Conference/ Social Media Training	December	Shanghai, China	SOEA
Program &	Asia Program Leadership Academy Workshop	September	TBD	SOEA
Leadership	SOEA Regional Leadership Council Meeting	November 7-11	Jiaxing, China	SOEA/SOC
Exellence	SOEA Regional Unified Schools Leadership Forum	December	Shanghai, China	SOEA
Others	SOEA Regional Senior Advisory Council Meeting	June 5	Beijing	SOEA
Others	2016 PyeongChang Music & Art Festival	August	PyeongChang	SOK



Letter from RLC Chairman

Dear Special Olympics Fans,

2015 was a milestone year. The biggest sport event in the world, the Special Olympics World Summer Games was held in Los Angeles in July – August. Thanks to the supporting partners and sponsors, all six East Asia Programs sent the delegation to participate in this World Games, with 413 athletes competed in 16 sports.

In addition, after one and a half year's collective efforts, the 2016-2020 Special Olympics Strategic Plan was officially launched. As the Chairman of Special Olympics East Asia Regional Leadership Council and the member of Special Olympics International Board of Directors, I will try my best to support the regional office and SOEA Programs using this plan as roadmap and achieving the goals.

I want to extend my sincere appreciation to all who have been fighting and working for the dignity and human right of the people with intellectual disabilities. I hope that you can always stand by the people with intellectual disabilities and help them to be truly included in communities.

Best Wishes,

Kim Byeong Deok Chairman, Special Olympics East Asia Regional Leadership Council

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