



特奥融合网

Play Unified with Special

# 2014

East Asia  
Annual Report



**Special  
Olympics**

# OUR MISSION

Special Olympics provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.



## Index

- P04. Special Olympics, Change-maker!
- P05. A Remarkable Year for East Asia
- P06. Regional Highlights
- P08. Regional Growth
- P09. Challenges in 2014
- P10-18. Advance Quality Sports and Competitions
- P19-33. Build Communities
- P34-43. Connect Fans & Funds
- P44-50. Program Story Highlight
- P51. 2014 Financial Review
- P52. 2014 Census Results
- P53-56. 2015 Calendar
- P57. Letter from RLC Chairman
- P58. Regional Leadership Contacts







## Special Olympics, Change-maker!

Words cannot express how excited and unbelievable I was to hear that I was elected as a new class of Sargent Shriver International Global Messenger. It means an honored and divine mission that I am going to work side by side with the other 11 peers from different regions worldwide during the coming 4 years to fulfill our commitment as Special Olympics International Global Messengers. I still remember the orientation workshop in Washington DC in April where I firstly met other IGMs. With more involvement in the training session, I became to realize and understand our duties and responsibilities which are full of incredible challenges and chances. I was not by chance to become International Global Messenger. I failed several times from the previous nominations but I did not stop my continuous attempts. So here I came. For many years I faced a lot of 'missions impossible' but I struggled and finally won. Because of congenital heart disease, my family used to keep me away from playing sports. It is Special Olympics leads me to become a bocce athlete thus achieve my successes on this unique and fabulously fun stage for people with intellectual disabilities.

I want to prove myself I can make it. It has been best proved when I win the medals in the world competitions and present and voice on behalf of millions of

Special Olympics on the high-profile world stage. When people still doubt, I will try even harder. Fingers are long or short on one hand which is just like people are good at or not good at something. I hope people put on more concern on our advantages instead of disadvantages.

During my tenure of service, I have my commitment to serve Special Olympics by spreading the words of acceptance and unity, and support our organization in fundraising efforts for sponsoring more competitions for Special Olympics athletes. And most important of all, I want everyone to be aware that talents of people with intellectual disabilities are not merely in sports but in many aspects and can contribute to the social development. I will work together with all International Global Messenger to show the best of us to the world. We are not nobodies in our society!

**Selina Ao**

*Special Olympics Global Messenger*

*From Macau*

## A Remarkable Year for East Asia

Dear all,

On behalf of 1.22 million Special Olympics athletes from the East Asia region, I would like to express my heartfelt gratitude to you all for your support in the past year! I am truly glad and proud to say that 2014 was another remarkable year for our region. We have celebrated significant achievements with all our partners and friends in multiple dimensions.

We continued to use the power of sport to build the skills and confidence of our athletes, to improve their physical fitness and life quality, and to demonstrate their gift and talent. All the games and competitions we organized, from the grassroots up to the regional level, were opportunities for people to create connection and experience the transformative power and joy of sport.

We celebrated the founding of Special Olympics East Asia Senior Advisory Council, a group of 18 influential leaders in the fields of public service, business, academia, sports and culture areas headed by former Chinese Foreign Minister H.E. Li Zhaoxing. They provided their wisdom and expertise for the development of the Special Olympics movement in the region. We also welcomed Mr. Hidetoshi Nakata to join Special Olympics as a Global Ambassador.

We launched "Special Olympics Project Unify" in China and kicked off an international volunteer recruitment program in partnership with schools and universities where we will select and send outstanding volunteers to observe at the

2015 Los Angeles Special Olympics World Summer Games. It was one of the deliverables confirmed at the 5th United States-China Consultation on People-to-People Exchange.

We also saw new policies being put in place to change people's attitude in Korea. A Memorandum of Understanding was signed between Special Olympics Korea and the Korea Ministry of Government Legislation to promote the usage of correct terms toward people with disabilities in both existing and new clauses of the Korean Constitution.

Another major mile stone was the Annual Special Olympics Unity Gala Dinner co-hosted by Special Olympics Chinese Taipei and the East Asia Regional Office. It made a great case how our Programs could diversify their funding sources and improve their fund raising capacity.

Looking ahead, 2015 will be a new turning point full of challenges. We will keep on collaborating with our Programs and partners and will keep counting on your support and help. Let's march together towards our ultimate goal "*help people with intellectual disabilities participate as productive and respected members of society at large*", one step at a time.

Thank you.

**Mary Gu**

*Regional President & Managing Director  
Special Olympics East Asia*







## Regional Highlights



Youth Exchange Program between China and USA on Special Olympics Project Unify was confirmed as one of the deliverables at the 5th Round of the US – China High Level Consultation on People to People Exchange, after which US First Lady Michelle Obama praised Special Olympics in a congratulatory letter for continuing to forge relationships with its Chinese counterparts to promote access to every level of sport for all people.



Special Olympics East Asia diversified its funding resources by collaborating with a Program, Special Olympics Chinese Taipei to host The 2014 Annual Special Olympics Unity Gala Dinner.



Special Olympics Mongolia has hosted The 1st National Games in 2014.

Special Olympics  
国际特殊奥林匹克



## 国际特殊奥林匹克东亚区高级顾问委员会 Special Olympics East Asia Senior Advisory Council



Special Olympics East Asia established Senior Advisory Council which is headed by former Chinese Foreign Minister H.E. Li Zhaoxing, consists of 18 influential leaders in the fields of public service, business, academia, sports and culture.



## Regional Growth

	Global Reach in 2014	Regional Reach in 2014	Regional Reach in 2013
Athletes	4,532,339	1,236,375	1,220,560
Coaches	376,853	46,652	45,323
Volunteers	987,362	72,826	65,387
Competitions	94,339	6,717	6,255

The data presented in this page is sourced from the Special Olympics Reach Report, which summarizes the breadth, depth, and impact of the global Special Olympics movement including data from nearly 170 countries and territories on athletes, coaches, competitions, financial support and other areas. To download a copy of the full 2014 Reach Report, please visit [SpecialOlympics.org](http://SpecialOlympics.org)

## Challenges in 2014



### Competitions

We already have almost 1.3 million athletes in East Asia region, but only 800 thousands of athletes have opportunities to attend all kinds of Special Olympics competitions, we still have about 500 thousands of athletes who have been trained but have no chance to attend any level of SO competitions.

### Unified Sports

The biggest challenge in terms of Unified Sports in our region is to recruit and train 100 thousands of unified athletes and partners and provide unified opportunities for them around year in China.

### Healthy Athletes

We strive to promote the Health Athlete and try to cover more people in the region. With the growing demands of Health Athlete activities, we may need to look for strong back up in headcount. Or, we will be limited in the amount of Health Athlete activities that we wish to execute. Also, it is in urgent necessary to train and grow the professional Clinical Director team and ensure the quality of each Health Athlete event.



### Unified Schools

SOEA officially launched the Unified Schools program in 2014 and has set a goal of engaging 50 educational institutions and bring at least 5000 students in the Unified Schools program from 2015 to 2017. We are lack of funding to support the activities offered to our athletes and their unified partners from regular schools and are facing challenges in bringing to the attention of and developing partnership with education institutions to absorb young students from the regular schools in the movement.



# CHANGING THE WORLD IS A CONTACT SPORT.

People with intellectual disabilities are excluded and discriminated against every day. It's time we team up and take to the field to change this. Together, as one, intolerance and injustice don't stand a chance.  
**Game On! Join the team at [playunified.org](http://playunified.org)**



## 2014 Regional Review Advance Quality Sports and Competitions

### Advance Quality Sports and Competitions

In 2014, up to 6,717 competitions at all levels were provided to our athletes across all Programs in East Asia region. The following regional level sports activities are reflections of the daily trainings and work that Programs have put into the preparation for the upcoming 2015 LA World Summer Games.

#### Boeing Unified Basketball Invitational Competition

November 24th to 28th, 2014

Beijing, China

A total number of 16 teams across China with 155 Special Olympics athletes and unified partners participated in the three-day competition.







# Advance Quality Sports and Competitions

‘Pyeong Chang 2013 Special Olympics World Winter Games’ Anniversary Special Olympics Skating Competition

April 21st to 25th, 2014

Seoul, Korea

233 participants, including athletes, coaches, referees and volunteers participated in Speed Skating and Figure Skating competition.



# Advance Quality Sports and Competitions Unified Sports Regional Highlights

184,301 Athletes; 249,841 Unified partners; 34,865 Coaches



8 Unified competitions were organized in 7 cities across China sponsored by Papa John’s and Dairy Queen for the 3rd year since 2012, covering Chengdu, Chongqing, Shenzhen, Zhengzhou, Xi’an, Xiamen and Nanning. More than 1,400 athletes, partners and volunteers participated including sponsors’ employees.





## Advance Quality Sports and Competitions

# Unified Sports Regional Highlights



### Special Olympics East Asia Regional Camp Shriver

July 29th June to 5th , 2014

Shanghai ,China

There were 126 campers including 63 Special Olympics athletes from 4 Programs in East Asia region and 63 unified partners from Shanghai University of Sport and Shanghai Foreign Language School participated in a week long camp.



## Advance Quality Sports and Competitions

# Coach Excellence

### Assistant Coaches Program

May to December, 2014

*Mainland China, Hong Kong, Macau, Chinese Taipei and Korea*

With the support from Laureus Sport for Good, we provided Coach Training Program to 506 college students from 5 Programs in East Asia region. They were trained and certified as assistant coaches of Special Olympics.







## Advance Quality Sports and Competitions **Coach Excellence**

### Special Olympics East Asia Regional Senior Athletics Coach Training Seminar

July, 8th to 12th , 2014

Beijing, China

18 senior coaches from 5 Programs (Mainland China, Hong Kong, Mongolia, Chinese Taipei and Korea) participated in the 5-day training seminar.



## Advance Quality Sports and Competitions **Coach Excellence**

### Special Olympics East Asia Regional Senior Football Coach Training Seminar

December 4th to 8th , 2014

Fuzhou,China

- Trainer: Senior Lecturer of the Asian Football Confederation (AFC), Mr. Xu Tao
- Trainee: a total of 20 senior football coaches selected from 5 Programs (Mainland China, Hong Kong, Mongolia, Chinese Taipei and Korea) in East Asia region.
- Curriculum: adopted from AFC, and created practice workshop after each theory session with 20 local Special Olympics athletes.







## Advance Quality Sports and Competitions Coach Excellence

### SOEA & SOAP Sports Performance Training

August 29th to 31st, 2014

Singapore

Joined Special Olympics Asia Pacific to engage 4 participants from Special Olympics East Asia region in the Training .

Introduced Open Water Swimming, Athlete & Coach Development Models and Beach Volleyball.

Singapore Red Cross presented a brief first aid session.



**Special  
Olympics**

2014 Regional Review

**Build Communities**



**LET'S NOT WAIT  
FOR HALFTIME  
TO MAKE  
A CHANGE.**

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Build Communities

## Athletes Leadership Programs (ALPs)



### Regional ALPs University

May 13th to 16th, 2014

Chengdu, China

- Convened 40 athletes and 26 mentors from all 6 East Asia Programs.
- The new class of Regional Messengers were officially announced, and trained to facilitate the ALPs University classes.
- Following the event, 70 new athlete leaders and 25 mentors have been recruited from five Programs (Mainland China, Hong Kong, Macau, Chinese Taipei and Korea) by the end of 2014.
- Special Olympics Chinese Taipei conducted the local version of ALPs University for three consecutive years at their own cost.
- Special Olympics Shanghai hosted the first local ALPs University which was facilitated by the mentor who was inspired by the ALPs University in Chengdu.
- These events helped to bring in 112 new athlete leaders, 80 mentors and volunteers.







## Build Communities Family Program

All Programs have increasingly engaged family members in leadership roles, including newly established Special Olympics Mongolia.

### Regional Family Leaders Program

September 24th to 28th, 2014

Beijing, China

- The new class of Regional Family Leaders were officially announced.
- 40 family leaders from all 6 Programs participated
- Shared best practices, conducted Special Olympics General Rules training, and conducted consultation of the next global 5-year strategic plan and established specific family action plan for 2015.
- This forum was commended by the participants as the best and most innovative one with a clear vision of the movement in future.



## Build Communities Young Athletes Program

- Implemented by 100% of the programs in East Asia.
- 10 new sites including 5 in China, 1 of each in Chinese Taipei, Hong Kong, Korea, Macau and Mongolia respectively.
- The trained Young Athletes coaches and family leaders from 2013 Regional Train-the-Trainer Workshop played an active and critical role in identifying the new sites and implementing the program.







## Build Communities Unified Schools Program

On July 10, 2014, at the 5th Round of the US– China High Level Consultation on People to People Exchange (CPE) in Beijing which co-presided by US Secretary of State John Kerry and Chinese Vice Premier Liu Yandong, US Under Secretary of State for Public Diplomacy and Public Affairs Richard Stengel announced the exchange program between US and Chinese schools. Congratulatory letters from the US First Lady Michelle Obama were proclaimed during the plenary session in which Special Olympics was singled out, as well as the US Olympic Committee and the US Paralympics Committee, for continuing “to forge relationships with their Chinese counterparts to promote access to every level of sport for all people.”

- A brand-new model in engaging youth leaders in the community
- Shanghai Foreign Language School (SFLS), an elite middle school in Shanghai was engaged to kick off the program.
- About 300 students from SFLS were enrolled and paired with special schools students as unified partners in the inclusive sports and activities throughout the year of 2014.
- A group of 15 outstanding students from SFLS will be able to experience and serve as international volunteers during the 2015 World Summer Games in Los Angeles, USA, together with other youth from the US and around the world



## Build Communities University Program



- 1700 Special Olympics athletes, student partners and volunteers from 25 universities participated in the unified sports in celebration of EKS Day.
- Out of the 25 universities, 20 were involved in the Special Olympics activity for the first time.
- Through 13 years' development, the total participation of university students has exceeded 30,000 since University Program officially kicked off in 2003.







## Build Communities University Program

### Regional Youth Summit

November 25th to 27th ,2015  
Beijing, China

- 20 youth representatives from all East Asia Programs participated.
- **“Play Unified”** was the theme ran through all activities. Project Unify training, Unified Basketball competition, Special Olympics 2016-2020 Strategic Planning Consultation, Unified Outing, for formulating 2015 youth action plan, Special Olympics history quizzer as well as a Thanksgiving unified party were organized as part of the summit activities.



## Build Communities Health

- **54 Healthy Athletes** screenings were provided to over 5000 athletes which also engaged about 700 volunteers.
- Special Olympics Chinese Taipei was able to cover 50% of the cost for 16 screenings within its territory, stably leading its way to improve well-being for the people with intellectual disability.
- 6 Family Health Forums were offered to over 400 family members across the region.



### Regional Healthy Athletes Program Conference

December 8th to 9th ,2015  
Xiamen, China

- Convened 20 Healthy Athletes Program leaders, coordinators and Clinical Directors from 5 Programs
- Gathered for consultation of next 5-year strategic plan, as well as the strategic framework for Special Olympics East Asia Healthy Athletes Program for the year of 2016 and beyond.





## Build Communities Movement Leadership



### The 2014 Special Olympics East Asia Regional Leadership Council meeting

September 16th to 18 th, 2015  
Chiayi, Taiwan

- Leadership council members from all 6 Programs as well as guest speakers from Special Olympics International participated in the meeting.
- Shared census data, best practices and global & regional updates,
- Discussed an aligned approach on Regional Competitions among programs.
- Consulted on Program Quality Standards and next 5-year Strategic Planning, which was attended by a group of Athlete Leaders from Special Olympics Korea and Special Olympics Chinese Taipei.
- Provided Project UNIFY training to the Program leaders.
- As a tradition, an annual award has always been hosted during RLC, Annual Outstanding Youth Volunteer Award was given to the winners from each program. A Unified Sports activities in local special school was also organized towards the end of the meeting.
- In the post event evaluation from participants, the satisfaction rate for the new strategic plan consultation was very high.



### Special Olympics Hong Kong Board Retreat

November 2014  
Hong Kong

- Trained the Special Olympics Hong Kong Board and staff on the core value of Special Olympics and areas for improvement in resource, reach, impact and overall performance of the Program in Hong Kong.





## Build Communities Sustainable Development

### Train the Trainer

May 20th to 23rd , 2014  
Mongolia

- A trainer delegation assembled by Special Olympics East Asia Regional Office was dispatched to conduct the first ever “Train the Trainer” for 30 coaches , 50 athletes and 25 family members in Mongolia.
- Young Athletes Program was also introduced to family members and teachers from special schools.
- During the visit, it was announced that the Ministry of Sports, Culture and Recreation of Mongolia had included Special Olympics into the national sports development strategy, and specific government grant would be designated to support the development of Special Olympics in Mongolia. Special Olympics East Asia has offered various training opportunities such as regional family forum, coach training, ALPs University and youth summit to bring Special Olympics Mongolia leadership and key stakeholders up to speed with Special Olympics strategic plan.



### Regional Special Olympics Development Seminar

November 1st, 2014  
Wuhan, China

- As one of five Sub-Forums at the 8th Forum of China Disabled Career Development
- Convened a group of university professors, Program staff and Unified Sports supporters across the region.
- The impact survey report on China Project Unify Program was released during the seminar.
- The consultation of next 5-year strategy plan and University Program action plan in 2016-2020 was conducted among participants.





## Build Communities Growth of Special Olympics Korea

As the legacy of 2013 Pyeong - Chang Special Olympics World Winter Games, Special Olympics Korea has established sub-programs in 17 provinces and cities by the end of 2015, reaching its goal 2 years ahead of the original plan.



## Build Communities A Very Special Christmas Party

### Regional Special Olympics Development Seminar

- Regional Office hosted "A Very Special Christmas Party" in Beijing when families, supporters, coaches, and Global Ambassador Ms. Yang Lan gathered to celebrate with Special Olympics China's badminton athletes who will compete in 2015 LA World Games.
- Regional Office in Shanghai also hosted "A Very Special Christmas Party" when families, supporters, coaches and US Consul General Mr. Hanscom Smith gathered to celebrate with athletes from the China gymnastic team who will compete 2015 LA World Games.
- Special Olympics East Asia also hosted two gatherings for special school principals as well as leaders from Special Olympics China, Special Olympics Beijing, Special Olympics Shanghai, Family Association and leadership from unified partner schools university and middle school respectively in Beijing and Shanghai in December, to share the latest development at regional and global level, and ask for school leaderships' support and commitment to expand Unified Sports within their network..





# TALENT MAKES PLAYS. TEAMWORK MAKES A STATEMENT.

People with intellectual disabilities are excluded and discriminated against every day. It's time we team up and take to the field to change this. Together, as one, intolerance and injustice don't stand a chance.  
Game On! Join the team at [playunified.org](http://playunified.org)





## 2014 Regional Review

# Connect Fans and Funds

## Connect Fans and Funds

# Get connected



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wechat: SpecialOlympics



monthly eNewsletter: send an Email to [bzhang@specialolympics.org](mailto:bzhang@specialolympics.org) for subscription



国际特奥会  
国际特殊奥林匹克官方微博

各位粉丝 @艾妮儿中国歌迷会 是不是还沉浸在 @Avril\_Lavigne 上海和广州演唱会的回味中呢? 这里给大家再透露一个上海站的幕后故事, 21日下午, 爱好冰球、地板曲棍球的健儿一行来到上海市浦东新区特殊教育学校, 了解特奥运动员们的训练并表示愿意帮助一特殊人群! 女神不只拥有一颗摇滚心! ❤️



2014-2-24 10:40 来自 专业版微博



可口可乐中国

2007年的上海特奥会, 我们发现有一种快乐叫分享, 有一种努力叫“你行我也行”。自1968年国际特殊奥林匹克成立, 可口可乐携手特奥走过近半个世纪。今天, 白宫准备了一场特别的晚宴, 庆祝@国际特奥会 为智力障碍人士所做出的成绩。期待2015年, 我们洛杉矶再相逢。



2014-8-1 20:30 来自 微博 weibo.com



杨巍

知名媒体人, 阳光媒体集团董事局主席

特奥运动不仅让智障人士走出封闭与孤独, 给他们的家庭带去快乐和尊严, 也让我们的社会成为更平等, 更包容, 更有爱的地方。不管我们表面看起来有多么不同, 一个融合的世界让每个人都过得更好! 阳光文化基金会很荣幸能成为东亚特奥会的合作伙伴。@潘石屹 @埃迪爱心基金 @国际特奥会 @阳光成长官方微博



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棒约翰PapaJohns

生命不息, 运动不止! 就连天气也大家对足球的热情活化了! 小杨也想加入大家啊

@国际特奥会

14日上午, 特奥融合计划—深圳融合足球赛在元平特教学校拉开帷幕, 11支深圳各区的代表队参赛, 深圳最近暴雨连连, 但今天的天气却延续着每场特奥活动就晴好的特殊规律。除了个人技巧赛, 还有女子技巧和团体体育的环节, 场上的特奥运动员和非智障融合伙伴玩的分外开心! @棒约翰



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潘石屹

//@国际特奥会:#姚明要减肥##衣服大小##心胸很大#合影现场,当我们为考虑不周向姚明道歉时,大姚笑说是他该减肥了。反思此事,不得不说不说其实人与人之间总会存在差异,可能是身高,胖瘦,也可能是智力。因此我们要用包容的眼光看待所有事物,接纳和尊重差异。同意的请转发或手动点赞!



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Connect Fans and Funds

## Establishment of Special Olympics East Asia Senior Advisory Council

Special Olympics announced in Beijing on April 6th, 2014 the establishment of its Senior Advisory Council in East Asia. The Council, headed by former Chinese Foreign Minister H.E. Li Zhaoxing, consists of 18 influential leaders in the fields of public service, business, academia, sports and culture, such as Special Olympics Global Ambassadors Yao Ming, Yang Yang, and Yang Lan, among others. Dr. Shi Derong, Chief Investment Officer of CDB Root-Well Funds, was elected as the Chairperson of the council at the first plenary session. The Council's goal is to help Special Olympics movement in this region to raise awareness and funding, develop strategic opportunities with government policy making bodies and improve organizational efficiency. During the plenary, council members were divided into three groups to focus on the regional priorities discussion, Sports Excellence, Marketing & Development, Social Inclusion and Sustainable Growth. Specific topics include how to raise public awareness of the importance and urgency of Special Olympics, how to evaluate and develop the leadership of Special Olympics, how to acquire more resources, including coaches and facilities for Special Olympics, and how to encourage and motivate the youth, especially college students to become advocates for social changes in their communities.



Connect Fans and Funds

## Annual Fundraising Gala in Taipei

For the first time ever Special Olympics East Asia has collaborated with a Program, Special Olympics Chinese Taipei to jointly host our Annual Special Olympics Unity Gala Dinner, which has profound resonance at diversifying funding source and created a good case study for Programs to increase their funding ability.

On April 11th, Chairman of Special Olympics Dr. Timothy Shriver, Special Olympics Global Ambassador Yao Ming, Yang Yang, and longtime supporter, Japanese footballer Mr. Hidetoshi Nakata started the day with a unified basketball competition at New Taipei Municipal Special School, followed by a meeting with Taiwan Leader Mr. Ma Ying-jeou, prior to the annual Special Olympics Unity Gala Dinner held in Taipei on the same day that evening.

During the Gala Dinner, Dr. Timothy Shriver; Special Olympics Chinese Taipei Chairperson Huang Ming-hui; Mayor of Taipei City Hau Lung-pin; Special Olympics athlete Chen Weijie, and officials from Education Ministry and Police Department together launched the 2014 Law Enforcement Torch Run for Special Olympics Chinese Taipei.

The Gala Dinner eventually raised NTD 9,250,000 (USD 307k) for Special Olympics Chinese Taipei, and NTD 3,312,040 (USD 110k) for Special Olympics International.







Connect Fans and Funds

## Announcement of Newest Special Olympics Global Ambassador: Japanese Football Legend Hidetoshi Nakata

Special Olympics East Asia has engaged Hidetoshi Nakata, a Japanese football legend who is considered as one of the most famous Asian footballers of his generation, in a series of Special Olympics projects from 2013, and officially welcomed him to join the worldwide family as the movement's latest addition to the Global Ambassadors on October 31st, 2014. Hidetoshi Nakata will support Special Olympics' efforts in promoting acceptance, inclusion and respect for people with intellectual disabilities by promoting participation and inclusion in Special Olympics Unified Sports®, and attending the 2015 Special Olympics World Summer Games in Los Angeles.



As a strong supporter for some time, Nakata specially designed a series of UNIQLO t-shirts for a fundraiser for Special Olympics Nippon, attended the 2013 Special Olympics Asia Pacific Games in Newcastle, Australia and most recently, supported a Special Olympics regional fundraising event in Taipei in April 2014.



Connect Fans and Funds

## Boao Forum for Asia Welcomes Special Olympics



Dr. Timothy Shriver was invited to Asia's premium forum, Boao Forum for Asia from April 8th till 10th, 2014. The annual forum features a list of prominent Asian government leaders including Prime Ministers of China, Australia, Republic of Korea, Republic of Namibia, Lao People's Democratic Republic, Islamic Republic of Pakistan, Democratic Republic of Timor-Leste Deputy Prime Ministers of Russian Federation, Socialist Republic of Vietnam, and CEOs from Fortune 500 companies, scholars and economists. BFA is dedicated to promoting Asian countries to achieve common development through further integration of regional economy, while various social issues are also addressed and discussed during the forum.

On April 9th, Dr. Shriver attended the Young Leaders Roundtable as a commentator to give the young leaders ideas on how charity causes such as Special Olympics could contribute to their lives. The roundtable has been aired on China national television CCTV.

During the forum, Ms. Zhang Xin, one of the most influential business women in China, CEO and Co-Founder of SOHO China taped a dialogue with Dr. Shriver and shared with

23 million followers on the social media to introduce and advocate the Special Olympics in China.

Dr. Shriver also met with the Chinese State Councilor Yang Jiechi, Macau Chief Executive Dr. Chui Sai On, as well as a number of business figures, and extended his invitations to the 2015 LA Special Olympics World Summer Games.







Connect Fans and Funds

## 20 Special Olympics Athletes Featured On China's Reality Show with Mr. and Mrs. YAO

"One Heart Racing", a youth centric reality show with nationwide coverage produced by Dragon TV aired on July 12th, 2014 an episode featuring Yao Ming and his wife Ye Li coaching a team of 20 Special Olympics athletes from Jiuquan City, Gansu Province, for competing in a challenging group race among middle schools across China.

The show and competition is designed to reflect how "Twenty One-Legged Running" changes the spirit of youth as an individual and also as a team. For each episode, teams from differ-

ent schools compete with each other after a 5-day intensive training while different celebrities are assigned as special coaches for the schools.

Showcasing the growth of teenagers, the reality show has become a great hit especially among online channels. The first episode was rated No.1 in total viewership on Letv.com, which is one of China's most influential video portals with 50 million daily viewers.



Connect Fans and Funds

## ATP Pros Played Unified with Special Olympics Tennis Athletes



The Shanghai Rolex Masters has been hosting Special Olympics Unified Tennis Experience since 2013 as a charity element of the tournament. In addition, a "Special Olympics Play Unified Ticket Package" was introduced to the market this year as a step further to help promote Special Olympics Unified Sports. For each purchase of a unified ticket, Shanghai Rolex Masters has matched a ticket to help sponsor a Special Olympics athlete to watch the center court competition on October 6th side by side with the ticket purchaser, aiming at engaging public to support social inclusion that the Special Olympics movement has been advocating around the world.







## Connect Fans and Funds Corporate Partners



### Coca-Cola Greater China & Korea

As a Global Partner, the Coca-Cola Company has been supporting Special Olympics for 47 years and it signed a five-year partnership with Special Olympics East Asia in 2011 as its additional sponsorship in this region.



### Laureus Sport for Good Foundation

Laureus Sport for Good Foundation has been supporting Special Olympics East Asia for 9 years.



### Boeing China

Boeing has been supporting Special Olympics East Asia for 9 years.



### Papa John's and Dairy Queen China

As the 3rd year of the 5-year partnership with SOEA, Papa John's and Dairy Queen joined up to 8 Unified Sports competitions in China to help promote the Special Olympics Unified Sports®.



### Sun Culture Foundation

It is the 2nd year that Sun Culture Foundation has supported the Volunteer Talent Plan of SOEA.



## Connect Fans and Funds Corporate Partners

SOEA is the beneficiary of various social events including,



The 2nd Unified Tennis Experience during 2014 Shanghai Rolex Masters



The 2013 Annual Charity Gala of USC Alumni Club of Shanghai



Lenovo joined the "World Plank Champion" and made donations to SOEA.





## 2014 Regional Review Program Story Highlight

### Program Story Highlight Athlete story from Korea



Last August 2012, the sun was pouring down. The tumultuous sound echoed in at the foot of quiet Uiryeong. The country's first soccer team consisting of female with intellectual disabilities had a formal inauguration ceremony. The small soccer team starting with 7 people demonstrated their determination in front of many people in order to participate in 2012 Special Olympics Korea National Games. Being an unprecedented team, the Flower Beauty FC had the spotlight on media and was introduced to the world for the first time.

In the first match, the team took an early lead but were brutally defeated by the traditional strong team Gyeonggi Seunggawon FC by 2 to 9. Without a break to stop bursting crying, the next game was followed. Flower Beauty FC played fiercely and won the last two games in a row. Later, silver medals were hanging around their necks. A lot of con-

gratulation applause was pouring to them who achieved a second place in the first tournament. It is a team who did not yield to the handicap of the female team and created their own style of play by taking advantage of disadvantages as advantages. Since their main force was weak, they studied promised pass innumerable and practiced to master each position by 120%.

In the second Special Olympics Games, Flower Beauty FC were assigned to the middle upper group. They demonstrated thrilling athletic performance while showing many turnovers in each game. Though they lost all three games, they kept trying.

In 2014, it's time to evaluate their skills and progresses again. They were assigned to C group which is one step higher. Everyone in the team were not nervous anymore while it was somewhat unfamiliar to face male team. With the belief of attempt, Flower Beauty FC played hardened through all the competitions. They won the first game easily and followed a match with a famous strong team. They allowed 2 scores in a row in the first half and seemed wobbly for a moment. However after Flower Beauty FC finding their rhythm, they were able to end up the match while creating a tie with patience of not giving up. The last match was on air to the entire nation through recording relay. Finally Uiryeong Flower Beauty FC won the gold medal three years after their first participation.

These years efforts can be considered both long and short, the only conclusion is that they did not come to this place easily. In order to transform from the national first team to the strongest team in the country, they sweated constantly and tempered themselves endlessly to stay in the best place. Thanks to everyone's attention and encouragement, as a result, they finally embraced the honor of being selected as 2014 Korea Women's Athletic Grand Prize! "Our goal is not over yet. The challenge of our Flower Beauty FC will be endless until the day when we can be the best in the country and attach the national flag on the chest." said by the special girls.



Program Story Highlight

# Athlete story from Hong Kong



Kurtis SIU is the player of Golf and Figure Skating in Special Olympics Hong Kong. Besides having training in sports, he also takes an active role in the Athlete Leadership Program and aims at being one of the athlete leaders of Special Olympics. Kurtis is also dedicated to voluntary services and he often provides support to the Special Olympics activities, such as being the co-emcee and representative of athletes to share their stories at various events. He also assists in teaching taekwondo and swimming in the community and makes contribution by sharing what he has learnt to others in need.

In 2014, he had taken an active role in organizing “EKS Day cum Youth Rally” together with Wilson MAN, the former Special Olympics East Asia Regional Messenger. His dedication was further recognized by being appointed as 2014-2015 Special Olympics East Asia Regional Messenger and represented Special Olympics East Asia as the 2014-2016 Special Olympics Athlete Global Health Advisory Committee member.

Program Story Highlight

# Athlete story from Mongolia



Special Olympics Mongolia had hosted The Inaugural National Games late October this year, which enabled athletes outside the capital area Ulaanbaatar to experience Special Olympics competitions for the first time, a little girl Davaajargal (Davaa) was one of them. Aged 12 this year, Davaa lives in a Mongolian Yurt 9 hours’ ride away from Ulaanbaatar with her mother, father and elder sister in Tseterleg , Arkhangai Province’s capital. On a typical day, Davaa wakes up before 8 A.M. to practice her running and long jump, the talented girl had got second place in the 50 meter race during the national games and will be participating running as well as long jump at the 2015 Los Angeles Special Olympics World Summer Games.

Davaa now studies at a local special education class, she is also one of the first batch of athletes recruited by Special Olympics Mongolia outside Ulaanbaatar, a really lucky one thanks to her open-minded mother Dagijab. It is estimated that 4.8% of the Mongolian population has disabilities, parents do not always register their children as having a disability because society may deem those differences as taboo. Individuals with severe disabilities are usually kept in their homes so as to be kept away from misunderstandings and discriminations.

When being asked about the effects Special Olympics has had on her daughter, Dagijab says that Davaa likes sports a lot and she appears more self-confident in her daily life after winning the competition. This is an opportunity that has allowed Davaa to feel like she can do anything she sets her mind to.



## Program Story Highlight

### Parent story from Macau



Family Support Network representative Ms Leong Wai Keng, is an enthusiastic and actively participating parent who promotes on behalf of Special Olympics Macau. He joined Special Olympics because of her son, Jimmy. At 2 years old, the school doctor told Ms. Leong that Jimmy is not behaving like an ordinary student who would play with other children. Jimmy would always prefer to hide himself away from other schoolmates. Ms. Leong then took her son to a doctor while finding out that Jimmy was a child with mild autism. His social skill was weak. He tried to keep himself away from other people and the outside world. That behavior had made Ms. Leong felt very worried as a mother who was very concerned with Jimmy's growth and social networking.

Fortunately, Ms. Leong had made a perfect choice by taking Jimmy to the Special Olympics events. By 7 years old, Jimmy had his very first chance to join the swimming activity held by the Special Olympics Macau. It was a wonderful turning point of Jimmy's life since his potential in swimming was discovered by the coach, Johnny Siu. Coach Johnny continuously encouraged Jimmy to join the Special Olympics Macau swimming team. Ms. Leong and Jimmy are very grateful to have such a wonderful coach who had led Jimmy into the world of swimming and had found out Jimmy's talent in this sport. For the recent years, Jimmy has been one of the best Special Olympics athletes who is trained and participates in different swimming competitions with outstanding records and awards. To Jimmy and Ms. Leong, it is not only a sport training, but a great way to increase Jimmy's self-confidence while learning to stand up from the defeats. Ms. Leong

is very grateful and proud of what Jimmy has gained from joining the Special Olympics team and all.

From Jimmy's and her experience in joining the Special Olympics Macau, this family has well learnt that their optimism will be a strong factor for overcoming any difficulties in life. There is no desperate situation, but only desperate people. There is no point to find an excuse for any failure, but to find a method to succeed. Restrictions and limitations are only imagined by those negative people themselves. Positive people take every hardship as an opportunity. Negative people only see every opportunity as some kind of hardship.

Ms Leong has been years joining the Family Support Network of the Special Olympics Macau. She is very enthusiastic in helping more such families to encourage the parents to actively confront their children by sharing her experiences as well as her optimism. She even encourages the parents to have their children joining the Special Olympics events. Through the activities and events held by the Special Olympics Macau, children with intellectual disabilities are encouraged to physically and mentally grow up in a more healthy development. All the children have been encouraged to learn how to face their difficulties in the future positively. At the same time, the unified sports and events held by the Special Olympics Macau can continuously promote the understanding and acceptance of the people with intellectual disabilities in the community. In hope of a better future, our children will be well respected and valued as other people who will develop well their talents and contribute as much as they could to the society in the future.

## Program Story Highlight

### Athlete story from Chinese Taipei



"Daddy! I'm the No.1, " Zhe-Min said through cell-phone. The good news for Zhe-Min got the gold medal in 50 meter breaststroke in 2014 Southern California Special Olympics Games' summer invitational tournament. Zhe-Min got the gold medal again in 25 meter breaststroke in the afternoon. "Daddy! I'm the best," Zhe-min told his father on the phone. He spoke firmly and confidently, and unlike a 13 years old boy, who is also the youngest in the whole delegation and competes abroad for his first time. I cannot believe that Zhe-Min perform so good until now.

Zhe-min is a boy with mild intellectual disability, lack of his language expression ability and physical coordination, but he is kindhearted, optimistic. We let him go do sports (like as swimming and table tennis) for training his physical coordination. After joining Special Olympics, we found that by sport training and taking part in competition, Zhe-Min had more chances to develop his forte, show his bravery, have experience, and most importantly, he can make many friend through these chances.

Even now, I always encourage Zhe-Min with the spirit of Special Olympics and tell him that you are the No.1 if you can attempt with brave.

-- Father, Zhou JingEr



Program Story Highlight

# Athlete story from China



Liu Qingan was born on May 4, 1989, coming from an ordinary family. But he was inherently different from ordinary people. Probably for the sake of a fever at the childhood, his intelligence was lower than others’. Then his families took him for an intelligence test, and finally found out that his intelligence was indeed lower than his peers, which led to the poor ability to learn. In 2004, at the age of 15, Liu’s family decided to send him to Jiangxi Nanchang Society Adaptation School to learn inasmuch as the good study atmosphere, and the better caring from teachers than those in ordinary schools. Liu began to study from the counting to reading there. Though progress was slow, the thoughtful teaching lifted Liu from the swamp of previous depression, and he gradually became an optimistic and cheerful person. Liu loves sports in his nature, such as running, soccer, which are not difficult to him. He competes, runs, and plays ball with classmates after class. During this time, Liu has held a grateful heart for the caring education and nurture from teachers and coaches.

Speaking of his favorite star, it is definitely Yao Ming, because Liu admires that Yao Ming uses own efforts to become a great NBA basketball player. This lets Liu join the sports teams when he studies in Nanchang Donghu Society Adaptation Schools. During this period of time

in the school sports team, he is diligent to accept training. Finally, when he attended the Special Olympics World Game in 2011 on behalf of China, he won 3 gold MEDALS in the three projects of track and field 800 m, 1500 m and 4 \* 400 meters under the efforts by his team and himself. After many competitions, he discovers that there is always someone better than him, so Liu participated in harder training. He joined the 2013 Special Olympics China Unified Football Games and the Sixth Special Olympics China Football Games in 2014. In the games, Liu, as a key player, made numerous efforts and won the first place for two consecutive years. In order to participate in more games and keep good health, he trains every night through running to exercise and strengthen himself. Although he is a bit behind than ordinary people to some extent, the efforts he devotes make him do better than people in other ways.

One of the most accomplished things for Liu is that, he uses award money that he gained from games to buy an economy applicable apartment in Nanchang City for his mother who has low income. He uses his efforts and strives to accomplish the dream for his beloved mother and families who have pursued the dream for more than 10 years!

# 2014 Financial Review

## Grant

Corporate Sponsorship Donations	US\$ 270,193.00	
Revenues Through Foundations (Shanghai Special Care Foundation )	US\$ 148,400.10	CNY¥ 916,050.00
<b>-Total Special Olympics East Asia Regional Revenues in 2014</b>	<b>US\$ 418,593.10</b>	
Mattel Grant	US\$ 64,000.00	
Christmas Records Grant	US\$ 195,150.00	
Healthy Athletes Grant	US\$ 122,887.60	
<b>-Total International Funds Acquired to Support Special Olympics East Asia in 2014</b>	<b>US\$ 382,037.60</b>	
<b>Grant total (Revenues and Restricted Funds)</b>	<b>US\$ 800,630.70</b>	

## Expenses on Events

Sports Training and Competitions	US\$413,197.00
Family and Young Athletes Program	US\$130,769.00
University Program	US\$78,460.00
ALPs & Other Programs	US\$52,308.00
Healthy Athletes	US\$122,887.00
Awareness Events	US\$35,957.00
<b>Total Grant Distributions in 2014</b>	<b>US\$833,578.00</b>





# 2014 Census Results

Programs	Sports							Unified Sports		Organizational Development				
	Athletes Trained AND Competed	Athletes Traind and did NOT compete	Young Athletes (2-7)	# of Sports Offered	Competitions	Coaches	Athletes Participated in Motor Activities Training Program	Athletes Participated in Unified Sports	Unified Partners	Athlete Leaders including ALPs	Total # of Youth Volunteers (12-25)	Youth (12-25) in a Leadership Role	Program Leadership engages Youth Leadership (age 12-25)	# of Family Members serving in a Leadership Role
China	776,338	397,325	4,633	31	6,662	44,329	1,036	181,954	248,059	13,550	28,152	563	Yes	3,228
Chinese Taipei	14,973	14,863	151	25	13	1,274	456	1,324	1,041	91	456	75	Yes	16
Hong Kong	4,040	8,668	65	17	18	115	92	256	154	67	1,997	115	Yes	6
Korea	4,377	12,515	143	23	12	821	0	571	397	86	1,600	10	Yes	12
Macau	1,481	377	102	14	16	77	132	150	150	147	1,200	40	No	70
Mongolia	1,208	210	210	3	6	36	0	46	40	4	5	0	Yes	3
Total	802,417	433,958	5,304	113	6,727	46,652	1,716	184,301	249,841	13,945	33,410	803		3,335

# 2015 Calendar

Please note that the international/regional events are highlighted in bold.				
Project	Event	Date	Location	Organizer
Games and Competitions	Special Olympics Hong Kong Athletic Competitions	January- Feburary	Hong Kong	SOHK
	Special Olympics Hong Kong Bowling Competition	March 5/19	Hong Kong	SOHK
	Special Olympics Macau Golf Master	April 20-25	Macau	SOM
	Regional Bocce Competition	May 22-26	Tainan, Taiwan	SOEA/SOCT
	Special Olympics Hong Kong Table Tennis Competition	May 4	Hong Kong	SOHK
	Special Olympics Hong Kong Mini-Volleyball Competition	April 21 /May 5-7	Hong Kong	SOHK
	Special Olympics China National Games	May 10-17	Sichuan, China	SOC
	Special Olympics Hong Kong Basketball Competition	May-June	Hong Kong	SOHK
	Special Olympics Korea Unified Sports Soccer Competition	June 17-19	Korea	SOK
	Special Olympics World Summer Games	July 25 to August 2	Los Angeles, USA	SOI/USA
	Special Olympics Hong Kong Swimming Competition	July 2/7	Hong Kong	SOHK
	Special Olympics China Special Olympics Day	July 20	China	SOC
	Special Olympics Mongolia Summer Camp Sport Competition	August	Ulaanbaatar, Mongolia	SOMGL
	Special Olympics China National Football Week	October	China	SOC
	Regional Floor Hockey Competition	October 19-23	Gangwon-Do, Korea	SOEA/SOK
	Special Olympics Unified Sports Fesitval	October 20-23	Korea	SOK
	Special Olympics Hong Kong Bocce Competition	November 6th/18th/20th	Hong Kong	SOHK



# 2015 Calendar

Please note that the international/regional events are highlighted in bold.				
Project	Event	Date	Location	Organizer
Sports Training	Special Olympics Chinese Taipei Floor Hockey and Bocce Level C Coach Training	May 15-17	Xinbei, Taiwan	SOCT
	Special Olympics Chinese Taipei Fisure Skating and Speed Skating Level C Coach Training	May 29-31	Tainan, Taiwan	SOCT
	Regional Senior Bocce Coach Training Seminar	May 22-26	Tainan, Taiwan	SOEA
	Regional Camp Shriver	July 5-11	China	SOEA
	Special Olympics China National Unified Sports Coach Training	July	China	SOC
	Special Olympics Chinese Taipei GMS Training	July	Xinbei, Taiwan	SOCT
	Special Olympics Chinese Taipei Senior Coach Training	July	Taipei, Taiwan	SOCT
	Special Olympics Chinese Taipei Unified Sports Basketball Camp	August	Taipei, Taiwan	SOCT
	Regional Senior Badminton Coach Training Seminar	October	China	SOEA
	Regional Senior Golf Coach Training Seminar	October	China	SOEA
	Regional Senior Basketball Coach Training Seminar	November	China	SOEA
	Special Olympics Korea Unified Sports Coach Training	November 13-16	Korea	SOK
	Special Olympics Chinese Taipei Open Water Training	TBD	Yilan, Taiwan	SOCT
	Special Olympics Chinese Taipei Gymnastics Level C Coach Training	TBD	Taipei, Taiwan	SOCT

# 2015 Calendar

Please note that the international/regional events are highlighted in bold.				
Project	Event	Date	Location	Organizer
Family/Young Athletes	Regional Family Leader Conference	May 22-26	Tainan, Taiwan	SOEA
	Regional Organizational Development Meeting	May 22-26	Tainan, Taiwan	SOEA
	Special Olympics China National Family Forum	May 12-15	Sichuan, China	SOC
	Regional Outstanding Family Leader Recognition(during RLC)	August 31 - September 4	Ulaanbaatar, Mongolia	SOEA
	Young Athletes Program Train The Trainer Training	October	Suzhou, China	SOEA
ALPs	Special Olympics Chinese Taipei ALPs University	May 22-26	Tainan, Taiwan	SOCT
	Regional Input Council (Regional Messengers)	September	Yantai, China	SOEA
	Regional ALPs University	September	Yantai, China	SOEA
Youth Activation	Special Olympics China National Youth Summit	May 12-15	Sichuan, China	SOC
	Special Olympics Chinese Taipei Youth Summit	May 22-26	Tainan, Taiwan	SOCT
	Youth Exchange Program Between China and USA on Unified Schools	July 23-28	USA	SOEA/SONA
	University Program Unified Sports Day	September 26	China	SOEA/SOC



# 2015 Calendar

Please note that the international/regional events are highlighted in bold.				
Project	Event	Date	Location	Organizer
Healthy Athletes	50 Healthy Athletes Exams	January - December	All Programs	SOEA/Programs
	Family Health Forums Funded by the Lions Clubs Grant	April - December	China/Taipei/Hong Kong Korea/Macau/Mongolia	SOEA/Programs
Fundraising & Awareness Building	Hong Kong Law Enforcement Torch Run for Special Olympics	April 26	Hong Kong	SOHK
	Regional Fundraising Gala	June	Shanghai	SOEA
	Special Olympics Chinese Taipei Annual Law Enforcement Torch Run Conference	TBD	Taiwan	SOCT
	The 4th Special Olympics Korea Together We Walk	November 1	Korea	SOK
Others	Regional Senior Advisory Council Meeting	June 12	Shanghai	SOEA
	2015 PyeongChang Music & Art Festival	August 7-11	PyeongChang	SOK
	Regional Leadership Council Meeting	August 31 - September 4	Ulaanbaatar, Mongolia	SOEA/SOMGL

# Letter from Regional Leadership Council Chairman Mr. Kim Byeong Deok

Dear Special Olympics Fans,

I'm delighted to extend, on behalf of Special Olympics East Asia Regional Leadership Council, my sincerest greetings and best regards to all the athletes, family members, coaches, leaders, sponsors, to unified partners, volunteers at all levels and friends from all walks of life who care about and support the development of every undertaking of Special Olympics East Asia. Permit me to share with you my very best wishes for a truly good, healthy and peaceful new year.

As the Chairman of Regional Leadership Council and member of Special Olympics International Board of Directors, I was involved more deeply in the efforts of reaching out to more leaders to help our movement grow and unite throughout the world. I also actively participated in the process of making the strategic plan for 2016-2020 which will provide us the clear director for the future development.

I want to thank you for your steadfast support and friendship you have given to me and the region throughout this past year and look forward to another year of excellence in cooperation and joint accomplishments.  
Best Wishes,

**Kim Byeong Deok**

Chairman, Special Olympics East Asia Regional Leadership Council







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## Call to Action: How You Can Help as Individuals or Corporations

Special Olympics is honored to be an important part of making the world a more inclusive and unified place for all and giving more people with intellectual disabilities a chance to live up to their potential.

There're many ways for you to get involved and support Special Olympics, if you have suggestions or questions, please feel free to reach us at [soea@specialolympics.org](mailto:soea@specialolympics.org)

