



**Special
Olympics**

2013 East Asia Annual Report

Joining Special Olympics

- To be eligible to participate in Special Olympics as an athlete, people need to be identified by an agency or professional as having one of the following conditions: intellectual disability, cognitive delays as measured by formal assessment, or significant learning or vocational problems due to cognitive delay that have required specially designed instruction.

Participation in Special Olympics starts at age 8 years, and there's no maximum age limit. Children with intellectual disabilities ages 2 through 7 can take part in the Young Athletes program, either at home or through a nearby Special Olympics Program.

Special Olympics is absolutely free of charge to any eligible individual.

- People without intellectual disabilities are welcomed to volunteer as Unified Partner in all kinds of Unified Sports, which brings together people with and without intellectual disabilities on the same playing field as teammates.

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Special Olympics, fighting!

Dear Special Olympics Friends,

Hi. My name is Cho-hyeon Park and I competed in figure skating at the 2013 PyeongChang Special Olympics World Winter Games. I was also the flag bearer for my country, Korea.

One of the hardest things in being the flag bearer was that the flag was actually very heavy and it's difficult to march with others. But I simply could not give up and I do not give up things easily once I started, so I kept on practicing really hard and I felt proud of myself when entering the Yongpyong Dome, the venue where the opening ceremony of the Games was held.

Similar situation happened during my figure skating competition of the Games, I was so nervous and forgot some parts of my program. This mistake was hard for me to let go, but when

I was on the ice, I determined to do my best until the end. The result? I won the bronze medal ! Another unforgettable experience I would cherish for the rest of my life was the time that I danced together with Figure Queen Yuna Kim and Michelle Kwan. How awesome was that!

As a Special Olympics athlete, my life was enriched in 2013 by practicing and competing in games at various scale, and especially the PyeongChang World Winter Games. It's a great way to meet new people and improve my skating skills. I also want to take this opportunity to thank everyone that I've met at Special Olympics, you give me priceless treasures like happiness and courage as well as beautiful memories to keep for years.

Special Olympics, fighting!



Cho-hyeon Park

Athlete, Special Olympics Korea



A Rewarding Year for East Asia

2013 is another successful year for East Asia region. In collective efforts with our programs and partners, the region has much to celebrate.

Themed by the spirit of "Together We Can", 2013 PyeongChang Special Olympics World Winter Games has made history. Our athletes have demonstrated their extraordinary talents on the slopes and on the rinks. 2089 athletes from 106 countries and territories competed in world class venues. The unprecedented number of 190,110 spectators for a World Winter Games has been exceptional and generated enormous amount of excitement in Korea. It is also worth celebrating that for the first time, the Special Olympics World Games preceded in the same location as Olympic Games. The 2013 PyeongChang Special Olympics World Winter Games has also marked East Asia as the first region that hosted both World Summer Games and World Winter Games outside of the United States.

2013 is also the 45th anniversary of Special Olympics movement. In celebration of this historic moment, the region collaborated with a corporate partner in a public campaign "Champion Rubber Duck Race" in Shanghai, where 2007 Special Olympics World Summer Games was held. The event raised both extraordinary awareness and funding in China.

Our 2013 census also shows that East Asia region has reached 1.22 million registered athletes, which reconfirms our position as the

region with largest athlete population. Korean Figure Skater Cho-hyeon Park, one of the flag bearers of PyeongChang World Winter Games once said, "As a Special Olympics athlete, my life was enriched by practicing and competing in games at various scale." Cho-hyeon has reminded all of us how we should live up to our mission every day. Throughout the year, we made tremendous efforts in improving the quality of training to our athletes by providing more high quality training to our coaches; we worked with partners and programs to create more competition opportunities at every level to our athletes; we seek every possibility to empower our athletes to take leadership role in the society.

With another exciting year forging ahead, we ask you to join us in building a unified generation. By working together, we will create an environment where people with intellectual disability can become productive and respected members of the society. Please stay connected with us!

Thank you.



Mary Gu

*Regional President & Managing Director
Special Olympics East Asia*

Regional Growth

	Global Reach in 2013	Regional Reach in 2013	Regional Reach in 2012
Athletes	4 million	1.22 million	1.18 million
Coaches	360,392	45,323	44,448
Volunteers	100,3752	65,387	64,042
Competitions	81,000	6,255	6,198

The data presented in this page is sourced from the Special Olympics Reach Report, which summarizes the breadth, depth, and impact of the global Special Olympics movement including data from nearly 170 countries and territories on athletes, coaches, competitions, financial support and other areas. To download a copy of the full 2013 Reach Report, please visit SpecialOlympics.org

Regional Highlights



2013 PyeongChang Special Olympics
World Winter Games



Camp Shriver Revamp



EKS Day - Yang Yang Named Special
Olympics Global Ambassador & Many
other activities across the region



NBA in Shanghai & Chinese Taipei



45th Anniversary Celebration:
Rubber Duck Race



Unified @ Shanghai Rolex Masters



Regional Qualifier of 2015 Special
Olympics Unified Cup Football



Founding of Special Olympics Mongolia



RLC Meeting and New Chair
of RLC Election



Impact Survey of Unified Sports in
China was concluded



Introducing Special Olympics into
annual US China Strategic Dialogue



Medfest first launched within East Asia region
after receiving Train the Trainer in Thailand

Challenges in 2013

Growth of Coach Number

There are a total number of 1.2 million registered SO athletes in the East Asia region, however, we only have 45,323 coaches while our target is to reach 70,000 coaches by the end of 2015. We need to recruit more qualified coaches and establish effective system to keep track of our coach resource.

Unified Sports

Although there are a total of 428,240 unified athletes and partners in the East Asia region who have experienced Unified Sports more than once, we are still not able to offer enough community based Unified Sports to keep unified athletes and partners connected. We need to mobilize resources to create more opportunities in collaboration with our programs.



Challenges in 2013



Healthy Athletes

Each Program in our region relies heavily on the funding from SOI to host Healthy Athletes exams. We need to work with programs to cultivate relationship with corporate and donors to support the large need in providing health exams to the athletes in this region.

Young Athletes

SOEA launches YA Program in at least 7 new sites every year. However, we are lack of manpower and resources to follow up with each site to further develop YA Program and to ensure young athletes successfully transition to athletes officially at age of 8. Resources are needed to support programs to take YA programs to the next level.



Funding Limitations

We continue to face challenges in raising sufficient funds in our region to support the needs of our Programs and fulfill our strategic goals. We need to align with our Program leadership to pinpoint additional revenue source and build fundraising capacity.



2013 Regional Review

Advance Quality Sports and Competitions

Advance Quality Sports and Competitions

| Games & Competition Opportunities

Through sports, Special Olympics athletes are seeing themselves for their abilities, not disabilities. In 2013, up to 6,255 competitions at all levels were provided throughout East Asia region.

2013 PyeongChang Special Olympics World Winter Games

A record number of 2,089 Special Olympics athletes represented 106 nations came across the world participated in the PyeongChang Special Olympics World Winter Games in Korea from January 26 to February 5. Among them, East Asia has a delegation of 533 people including 359 athletes and 22 unified partners.

Featuring seven discipline of sports including alpine skiing, cross country skiing, snowboarding, snow shoeing, speed skating, figure skating, floor hockey, and a demo sport floorball, the Games provided first class winter sports experience to all the participants. Special Olympics Korea has now built a robust program in all these winter sports.



Advance Quality Sports and Competitions

| Games & Competition Opportunities



Special Olympics Asia Pacific Regional Games

Special Olympics East Asia has assembled delegations to compete in the Special Olympics Asia Pacific Games in 2013. A total of nearly 200 athletes from all 6 Programs within East Asia competed in Athletics, Bocce, Bowling, Swimming and Badminton at this regional sports gala from November 28 to December 8 in Newcastle, Australia. Special Olympics East Asia has mobilized Former Japanese Footballer Mr. Hidetoshi Nakata to participate in the Games.

Advance Quality Sports and Competitions

| Unified Sports

Special Olympics Unified Sports brings together people with and without intellectual disabilities on the same playing field as teammates and has proven to be highly effective in achieving social inclusion. In 2013, East Asia continues to lead all regions with 60% of the total number of 704,230 Unified Sports participants worldwide.

NBA Cares Special Olympics Unified Sports Basketball Game Welcomed Chinese Athletes

Prior to the 62nd NBA All-Star Game on February 17th in Houston, Special Olympics athletes Gong Jian and Mao Xue from China, played alongside with the other 10 athletes from across the globe as well as NBA Legends Dikembe Mutombo, Chris Mullin, Detlef Schrempf and Ron Harper, WNBA players Candice Wiggins, Ruth Riley, and Nicole Powell, and WNBA Legend Ticha Penicheiro for the NBA Cares Special Olympics Unified Sports Basketball Game.

These 12 Special Olympics athletes were treated to an unforgettable NBA All-Star experience including dinner with an NBA legend, in-arena recognition at State Farm NBA All-Star Saturday Night, and tickets to the NBA All-Star Game.



Advance Quality Sports and Competitions

| Unified Sports



1st Regional Camp Shriver

Special Olympics East Asia region has successfully held the 2013 Special Olympics Camp Shriver at Shanghai University of Sport from July 13th till 19th. Created in 1962 in the United States, Camp Shriver is truly the origin of Special Olympics. This is also the first time for Special Olympics Camp Shriver to be introduced to East Asia region.

The seven-day camp attracted 106 campers including 53 Special Olympics athletes from different programs in East Asia region and 53 unified partners from Shanghai University of Sport and East China Normal University.



Advance Quality Sports and Competitions

| Unified Sports

Special Olympics Unified Cup Football East Asia Regional Qualifier

Special Olympics Unified Cup Football East Asia Regional Qualifier was conducted between November 3rd and 10th in Fujian, China. Five Unified football teams from SO China, SO Hong Kong, SO Chinese Taipei, SO Korea and SO Macau attended the 11-a-side football competition to vie for the quota of the first Special Olympics Unified Football Cup. Finally SO China and SO Korea advanced from the competitive qualifier.

Advance Quality Sports and Competitions

| Unified Sports



Unified Competitions across China

Supported by Papa John's and Dairy Queen, the Special Olympics Project Unify City Series Unified Bocce and Football Competitions continued in 2013, engaged approximately 1000 Special Olympics athletes, unified partners and youth volunteers via 8 city-level unified competitions across China.



Advance Quality Sports and Competitions

| Coach Excellence

Special Olympics is committed to Coaching Excellence to ensure our athlete receiving quality training. In 2013, Special Olympics East Asia provided regional training opportunities to coaches to enhance athletes' sport skills, fitness and most importantly — the spirit that define what a Special Olympian is.

"im Swimming" Train The Trainer

Special Olympics East Asia hosted the first im Swimming Train The Trainer workshop in collaboration with Michael Phelps Foundation and Michael Phelps Swim School from April 12th through 15th in Shanghai Disabled Persons' Sports Training Center. 27 coaches from 5 Programs attended, 13 of them were certified as trainers after the workshop and expected to further develop and train coaches at their local Program.

Ms. Cathy Bennett, who was Michael Phelps's first swim instructor, was invited to the workshop and demonstrated the "im" swimming program to all the attendees. "im" is named after Michael Phelps's signature event, the Individual Medley, while also stands for the abbreviation of the self-affirming I am.



Advance Quality Sports and Competitions

| Coach Excellence



Unified Sports Train The Trainer Seminar in Singapore

Co-organized by Special Olympics East Asia and Special Olympics Asia Pacific offices, the first cross-region Unified Sports Train The Trainer Seminar was held from March 1st till 3rd at National Community Leadership Institute in Singapore. A total of 29 coaches attended the 3-day training, 9 of them were from Special Olympics East Asia.



Advance Quality Sports and Competitions

| Coach Excellence

Special Olympics East Asia Senior Football Coach Training

From August 2nd till 6th, Special Olympics East Asia Senior Football Coaches Training was held in Hebei Province, China.

Senior Lecturer of the Asian Football Confederation Mr. Xu Tao gave the training to a total of 20 senior football coaches from 5 Programs within East Asia region. In order to give trainers in-field practice, a unified competition featured footballers from Shijiazhuang Yongchang Football Club and 20 local Special Olympics athletes was played on the last day of the training.



Advance Quality Sports and Competitions

| Coach Excellence

Special Olympics East Asia Senior Athletics Coach Training

Ranging from sports knowledge and coaching guides of shot put, baseball, relay, high jump and long jump, etc., the first Special Olympics East Asia Senior Athletics Coach Training took place from August 26th through 30th at China Administration of Sports for Persons with Disabilities in Beijing.

Mr. Zhao Yigui from Special Olympics Chinese Taipei who has more than 20 years coach experience provided training to 20 senior coaches recommended by 5 Programs in East Asia.



Advance Quality Sports and Competitions

| Coach Excellence

Coach Training Programs for College Students

2013 marks the first year that Special Olympics East Asia extended Coaches Training Programs for College Students in 4 more Programs other than China. Coach Training Program for College Students is a powerful vehicle to recruit and train assistant coaches and engage college students to join Special Olympics. Thanks to the support from Laureus Sport for Good Foundation, a total of 7 trainings in 5 locations were accomplished this year, directly trained 394 college students from 21 universities who had an academic background in either Physical Education or Special Education to be Special Olympics assistant coaches.



Advance Quality Sports and Competitions

| Coach Excellence

Coach Recognition

The 2013 Special Olympics East Asia Coach-of-the-Year Award Ceremony took place on the evening of September 3rd as part of the Regional Leadership Council Meeting, recognizing 5 outstanding coach representatives for their contribution to Special Olympics.



2013 Regional Review

Build Communities

Build Communities

| Athletes in a Leadership Role

By the end of 2013, the number of Special Olympics athletes in a leadership role within East Asia reached 13,816, ranked No.1 among the 7 regions of Special Olympics movement. This means in average, 1 out of every 100 athletes is serving a leadership role including: Athletes as Volunteers for Special Olympics Games or Events; Athletes as coaches or Assist Coaches; Athletes as Sport Officials; Athletes as Public Speakers or Global Messengers; Athletes on Boards, Committees or Councils; Athletes assisting with fundraising, technology or other office work; Athletes as peer mentors or team captains, etc.

These roles have given our athletes a voice and a chance to spread the message about how Special Olympics can transform the world into a more inclusive place for people with intellectual disabilities.

Build Communities

| Athletes in a Leadership Role

ALPs University Continued to Expand

Special Olympics Athlete Leadership Programs (ALPs) University provides educational programs for Special Olympics athletes to develop leadership skills and is a key format to engage athletes in leadership roles.

In 2013, ALPs University extended its footprint to Macau, Chinese Taipei and Liaoning Province in China, enabled 115 athletes to explore opportunities for greater participation in our movement beyond sports training and competition, gain confidence and have their social skills improved.



Build Communities

| Families

Family involvement is an essential link to the community and an integral part of Special Olympics movement. The Special Olympics Family Support Network brings families together in a caring and positive way, so that new families can be connected to the movement, given with support and information whenever needed. In 2013, an increase of 57% versus the prior year regarding the number of Family Members in Leadership Role proved that the family support network has been strengthened and become more integrated, which is critical to building a welcoming community for our athletes and their families.

Regional Family Leader Meeting

From June 23th to 29th, Special Olympics East Asia Regional Family Leader Meeting was held in Guangzhou, China. Nearly 20 experienced family leaders from mainland China, Hong Kong, Macau, Chinese Taipei, and Korea participated in the events.

Family's proactivity and capabilities were fully displayed by them taking lead throughout every section in event organizing, volunteer motivation, strategy planning and educational orientation sessions.



Build Communities

| Families

Family Forum In China

Special Olympics East Asia hosted one Family Forum from November 22th till 26th this year in Xian, Shanxi Province, China. There were 55 families attended the forum including 1 mother from Special Olympics Mongolia, the newest Program in East Asia founded on November 15th in 2013.



Build Communities

| Young Athletes Program

Special Olympics Young Athletes Program is an initiative that provides opportunities for young athletes aged 2 to 7 years to learn basic sports skills and motor activities to prepare them for Special Olympics competition when they reach the age of 8. This initiative is also a very important source to recruit new athletes joining the movement. In East Asia, a notable growth of 30.3% in the number of 2 – 7 year old athletes was acquired, exceeded the global average growth rate of 22.8%.

60 Young Athletes Coaches Newly Certified

Held in parallel with regional Family Leader Meeting and China Family Forum respectively, two Young Athletes Program Training Workshops were conducted in Guangzhou and Shanxi Province at the same time so as to amplify the positive impact resonated between Family Support Network and Young Athletes Program. As a result, nearly 60 special school teachers were certified as Young Athlete coaches after completing theoretical and practical sessions successfully.



Build Communities

| Youth Engagement



Special Olympics values the significance of involving youth into our movement because they are not only the leaders of today in their schools, communities and around the world, they will also be the leaders of our future society. Special Olympics provides various opportunities for youth to get engaged, including but not limited to Unified Sports, Special Olympics Get Into It @curriculum, Youth Summits and Special Olympics University Program, etc.

In 2013, the proportion of Youth Volunteers in relation to General Volunteers is 45%, 26.3% in our region and worldwide respectively. As well, the number of youth engaging in leadership roles rose from 42 in 2012 to 128 in 2013.

Build Communities

| Youth Engagement

Global Youth Activation Summit

The Global Youth Activation Summit during 2013 PyeongChang Special Olympics World Winter Games gathered over 70 young people with and without intellectual disabilities, who are committed to making a positive impact in their schools and communities through Special Olympics.

3 groups from Mainland China, Macau, Hong Kong and 3 groups from Korea have participated in the summit, each group was consisted of 1 athlete, 1 unified partner and 1 mentor. These youth representatives have all become activists for their Programs to inspire young people to join Special Olympics after the World Games.



Build Communities

| Youth Engagement

Special Olympics Chinese Taipei Board Of Directors Meeting Welcomed Youth to Sit In

On September 4th, 3 youth without intellectual disabilities Zhang Kunyi, Li Shuyi and Li Jinwei were engaged at The 2nd Plenum of The 6th Board Of Directors of Special Olympics Chinese Taipei. This is the first time that Program leadership involves youth representatives without intellectual disabilities in the meeting. Board Members commented highly about this explorative mechanism after the first trial and many helpful ideas were raised by these youth representatives, aiming at building a unified generation through sports.



Build Communities

| Youth Engagement

Lecture at Shanghai International Studies University

A lecture themed “An Invitation to Dignity Revolution” was given by Special Olympics East Asia Regional President and Managing Director Ms. Mary Gu to around 60 freshmen and sophomores who all major in International Journalism at Shanghai International Studies University (SISU) on April 22nd.

Initiated jointly by the Dean of International Journalism School of SISU Mr. Guo Ke and Ms. Mary Gu, the lecture is set to cultivate humanity beyond knowledge study among colleague students. The lecture ended with a call-to-action that encourages students to join Special Olympics, which can start from promoting Special Olympics on personal social network accounts.



Build Communities

| Health



Special Olympics is known as the world’s largest public health organization because of its Healthy Athletes initiative, which provides free health exams to Special Olympics athletes across seven disciplines - Fit Feet (podiatry), FUNfitness (physical therapy), Health Promotion (nutrition, bone health, healthy behaviors), Healthy Hearing (audiology), MedFest (sports physicals), Special Olympics - Lions Clubs International Opening Eyes (vision), and Special Smiles (dental).

In 2013, Healthy Athletes Program was further expanded throughout East Asia by increasing the person-time of health exams from 3627 to 7754. We have engaged more than 600 new clinical volunteers and benefited over 6000 athletes via regular health exams, family health forums and trainings.

Build Communities

| Health



Introduced MedFest into East Asia

In 2013, Special Olympics East Asia sent off 4 clinical volunteers including Dr. Jeon Yang-Bin, Dr. Park Kyung-Woo and Dr. Sim Jae-Ang from Korea, as well as Dr. Du Jung-Chieh from Chinese Taipei to attend the Special Olympics Healthy Athletes - MedFest Train the Trainer at Bangkok, Thailand in April, which led to a first ever implementation of MedFest at 2013 Special Olympics Korea National Games. MedFest was the last discipline remained undeveloped in this region before, now we organize a full set of all 7 disciplines for our athletes in East Asia.



Beijing Tongren Hospital Kicked Off New Projects

On September 15th, a family health forum and Opening Eyes event had offered health exams to 100 Special Olympics athletes and provided nutrition, dental and vision care knowledge to 50 family members, which marked the official kickoff of the 3-year partnership between Special Olympics East Asia and Beijing Tongren Hospital.



2013 Regional Review

Connect Fans & Funds

Connect Fans & Funds

| Media Outreach

Effective, sustainable, and innovative marketing and fundraising activities are essential to the movement development in East Asia. Thoughtful, committed, and diversified engagements with individuals, corporations, foundations, civic and service organizations, and government agencies have been deployed as planned.

Social Media

As a great addition to the Chinese brand home on Sina Weibo, Special Olympics East Asia established an official Chinese account on WeChat in 2013, a dominant social application for mobile users in mandarin markets. By then, all of our 6 Programs, including the newest SO Mongolia, have had their own internet bases on either facebook or the counterparts, for connecting with Special Olympics fans and offering latest update of the movement.

China Weibo Account weibo.com/soea or WeChat Account SpecialOlympics

Chinese Taipei Facebook Account SpecialOlympicsTW

Hong Kong Facebook Account Hong-Kong-Special-Olympics-HKSO

Korea Facebook Account specialolympickorea

Macau Facebook Account Macau.Special.Olympics

Mongolia Facebook Account SpecialOlympicsMongolia



Connect Fans & Funds

| Media Outreach

e-Newsletter and Official Website

We are often asked by new friends who we meet in business meetings, events, and visits, to keep them posted with our latest happenings. We have therefore consolidated our data to send a high quality monthly digital newsletter. Our regional team and programs also contribute to keep our flagship site www.specialolympics.org up to date.

If you're interested in receiving our e-Newsletter, please email to soea@specialolympics.org to subscribe.



Connect Fans & Funds

| Building Awareness

This year, 6 major awareness events have generated massive media coverage and social buzz within East Asia, led up to a total of 8,584 pieces of news and strengthen the brand awareness throughout the region.

2013 PyeongChang Special Olympics World Winter Games

Being one of the world's largest sports and humanitarian event, the 2013 Special Olympics World Winter Games attracted more than 600 journalists from more than 34 nations representing all seven regions of the world to attend and left huge legacy in its host country Republic of Korea.

In April, an awareness increase of Special Olympics from 1% to 70% among Korean people was announced at the 2013 PyeongChang Special Olympics World Winter Games Legacy Sustainable Development Policy Forum according to a governmental public opinion poll voted locally.

During and shortly after the games, 100% of Special Olympics East Asia Programs achieved media coverage from their local press, resulted in 7,957 times of games news, all-star fans engagement and athlete stories exposure throughout the region. Among them, 940 times of reports were generated in Greater China with a total of PR value reached 11.5 million USD. Meanwhile in the hosting country Korea, over 7,017 pieces of news were clipped domestically via broadcast, print and online channels with approximately 500 journalists registered to cover Games, created a history peak in Korea.

Chinese press focused on celebration of Opening Ceremony as well as coverage of Games' All Star Fans, Special Olympics Global Ambassador Yao Ming, Zhang Ziyi, Yang Lan and Yang Yang during the Games with an array of national coverage ranging from CCTV to China Daily News, and those activities also nicely spread out through China's biggest social network "weibo.com".

The Opening Ceremony and Closing Ceremony were broadcast live on KBS in Korea. Additionally, SNTV, Eurovision, Singapore Media Group, Thailand True Vision and Phoenix TV had pulled the Opening Ceremony feed.

For the first time, Special Olympics East Asia engaged a photography volunteer Mr. Tom Soper in place. Thanks to him, we were able to capture high quality pictures of athletes from our region and share with medias timely.

Serving as the catalyst among guests and media friends, the winter outdoor sports accessories produced by East Asia office with the new Special Olympics branding were very well received.

Connect Fans & Funds

| Building Awareness



Connect Fans & Funds

| Building Awareness

Yang Yang Named as Special Olympics Global Ambassador on EKS Day

On September 28th, Programs in Special Olympics East Asia responded to the global call of Eunice Kennedy Shriver (EKS) Day celebration to commemorate the life and spirit of the founder of the Special Olympics movement through various Special Olympics activities including city-level Games, Sports Day events at Universities, Family Forum, Youth Summit, Healthy Athletes events and Athlete Leadership Programs University, etc.

On this meaningful day, Special Olympics International announced Yang Yang (A) of China, a member of the International Olympic Committee and China's first winter sports Olympic gold medalist to join our movement as Global Ambassador at Feiyang Skating Center in Shanghai, China. The press conference and unified skating experience had attracted a total of 45 journalists from 29 medias to attend, brought up 147 pieces of coverage with an equivalent PR value reached \$ 929,095.

As Special Olympics Global Ambassador, Yang Yang is expected to play a vital role in advocating acceptance and inclusion for people with intellectual disabilities. Meanwhile, a train-the-trainer course for skating sports are under planning process to help Special Olympics improve its winter sports excellence in East Asia, and hope this course can be expanded for the benefit of Special Olympics athletes worldwide in future.



Champion Rubber Duck Race

In celebration of the 45th anniversary of Special Olympics International and the 6th anniversary of 2007 Special Olympics World Summer Games being held successfully in Shanghai, 11,000 Champion Rubber Ducks wearing Special Olympics gold medals were poured into the Huangpu River, Shanghai's mother river, for a fun floating race on October 5th. Special Olympics Shanghai's athlete Ms. Feng Ji, who sketched the champion rubber duck with Special Olympics gold medal was invited to the launch of floating race and spread the message to general public that "Special Olympics reveals the champion in all of us".

The event attracted thousands of citizens and tourists to watch by the bund and approximately 170 media coverage were generated throughout the campaign period, the news was also pushed as highlight focus on China's No.1 social media application "Wechat" to its 400 million active users on October 6th, making it one of the most talked about news during The China National Holidays, reach PR value up to \$ 2,614,140.

Connect Fans & Funds

| Building Awareness

NBA Houston Rockets and Los Angeles Lakers in Shanghai and Taipei

As part of 2013 NBA Global Games, "NBA Cares Special Olympics Basketball Clinic" held two basketball clinics in succession in Taipei and Shanghai. By featuring NBA Players as coaches for local Special Olympics athletes, both clinics made a great hit and benefited a total of 120 athletes.

The Taipei event with attendance of the Houston Rockets including Jeremy Lin was overwhelmingly welcomed at Taipei Arena on October 12th. Followed by another clinic in same format by gathering a full Los Angeles Lakers Team including Kobe Bryant to provide dribbling, passing, shooting and defense instructions to Special Olympics athletes at Shanghai Oriental Sports Center on October 17th. Special Olympics Global Ambassador and Board Member Yao Ming participated both clinics and shown great support to our movement as always.

In addition to the clinics, Special Olympics athletes from Taipei and Shanghai were also invited to the center of the court during half time of 2013 NBA Global Games pre-season showdown on October 13th and 18th.

Notable media accomplishment with 173 coverage generated were tracked after both clinics, total PR value reached around \$ 1,514,330.



Connect Fans & Funds

| Building Awareness

Shanghai Tennis Masters

A Special Olympics Unified Tennis Experience starring ATP No.1 Ranked Doubles Players Mike Bryan and Bob Bryan was held on October 8th at the practice court of Shanghai Rolex Masters - the Best ATP 1000 Tournament since 2009.

20 athletes from Special Olympics Shanghai received advanced tennis skills training from professional coaches of Shanghai Rolex Masters, followed by unified tennis double matches, which are played by Bryan Brothers, Special Olympics athletes and unified partners.

The event was proven to be an effective unified sports demonstration, which also built awareness successfully through media exposure.



Connect Fans & Funds

| Building Awareness

Global Ambassador and Board Member Yao Ming

Witnessed Lions Clubs International Strengthening Partnership with Special Olympics International

Lions Clubs International Foundation pledged \$7.8 million to Special Olympics as part of a new multi-year partnership at the 96th annual Lions Clubs International convention in Hamburg on July 8th.

Special Olympics Global Ambassador and Board Member Yao Ming was invited to witness this historic partnership expansion, and announced the exciting news together with Special Olympics Chairman Dr. Timothy Shriver, Special Olympics Australia Athlete Ben Haack, Lion Clubs International Foundation (LCIF) Chairperson Mr. Tam Wing-kun and Special Olympics-Lions Clubs International Opening Eyes Founder Dr. Paul Berman.

A total of 47 online exposures were generated through the Press Release distribution via PR Newswire for this announcement.



Connect Fans & Funds

| Fundraising



Coca-Cola

As a Global Partner, the Coca-Cola Company signed a five-year partnership with Special Olympics East Asia in 2011 as its additional sponsorship in this region with not only an annual cash donation for the SOEA Unity Gala Dinner, but also its special collection items for auction which helps raise significant funds. Coca-Cola is also the proud beverage sponsor for our regional events.



UBS

UBS APAC has been a great corporate partner for SOEA for 9 years. In 2013, UBS funded 3 Special Olympics programs in China. UBS executives and employees actively participated as volunteers and Unified partners to share friendship and happiness with our athletes.



Laureus

Laureus Sport for Good Foundation has been supporting Special Olympics East Asia since 2006. In 2013, it supported the "Coach Training Program for College Students" in the 5 Programs of SOEA (excluding Special Olympics Mongolia) benefiting 755 participants, among which 394 were college students.



Boeing

As a long-term supporter toward SOEA since 2006, Boeing China sponsored "Special Olympics Unified Cup Football East Asia Regional Qualifier" in Fuzhou in November 2013. China, Hong Kong, Macau, Korea and Chinese Taipei sent out their national unified teams to compete in the one-week competition.

Connect Fans & Funds

| Fundraising



Sun Culture Foundation

Sun Culture Foundation is a non-profit organization established by Ms. Yang Lan, Special Olympics Global Ambassador. The Foundation has supported Special Olympics East Asia in cultivating 100 outstanding volunteers from Universities across China.



SPX

As a global multi-industry manufacturing leader, SPX's approach and philosophy on CSR aligns well with Special Olympics. Given it stays focused on health issue, it funded the Family Health Forum Shanghai in January 2013.



Color Me Rad

The mission of SO aligns well with Color Me Rad's philosophy about the inclusive nature of sports and physical activity. As it expanded to East Asia in 2013, it supported SOEA by making cash donations and inviting respectively 20 Special Olympics athletes to its 5-kilometer races in Korea and Chinese Taipei.



Papa John's and Dairy Queen

As the 2nd year of the 5-year partnership with SOEA, Papa John's and Dairy Queen joined up to 8 Unified Sports competitions (football and bocce) in China to help promote the Special Olympics Unified Sports®. The retail giant encouraged both its employees and customers to engage as volunteers and Unified partners.

Connect Fans & Funds

| Fundraising



Super Brand Mall

Super Brand Mall is an international style urban shopping center in Shanghai. In 2013, the Mall and SOEA co-organized the Champion Rubber Duck Race on Shanghai's mother river to raise fund and public awareness for Special Olympics Movement in China.



Juss Event

Juss Event Management takes the booming sports industry and the world top sport events in China. In cooperation with SOEA, it conducted a Unified Tennis Gathering on 8 October 2013 benefiting 150 Special Olympics athletes. It also funded the Adopt-A-School Program.



Comet

Comet is a renowned technology corporate in Shanghai. It donated to SOEA to support Special Olympics Development in community level and encouraged its employees to provide volunteer service in sunshine homes.



Cisco

Cisco China funded a half-day Unified Sports meet in one community center in Shanghai in April 2013. It encouraged its employees to participate as volunteers and Unified players and donated some sports facilities as well.

Connect Fans & Funds

| Partners



The Shanghai Special-Care Foundation

The Shanghai Special-Care Foundation was initiated through the joint efforts of Special Olympics Global Ambassador and Board Member Yao Ming; Chairman of Special Olympics Shanghai Dr. Shi Derong; Board of Director of the Special Olympics International Dr. Dicken Yung; Co-Chairman of Hong Kong Po Leung Kuk Mrs. Kuk Ping Cho; as well as other dignitaries and companies.

Special Olympics East Asia partners with The Shanghai Special-Care Foundation to manage proceeds that the regional office raises in China, and to implement projects that benefit the development of Special Olympics in East Asia.

Y&R

Y&R

Y&R is one of the leading global marketing communications companies and has been appointed the first global Agency of Record for Special Olympics' marketing efforts with the agency's global network in markets where Special Olympics operates.

In 2013, Special Olympics International and 7 Regional Offices including East Asia have kicked off the preparation for a youth-centric integrated marketing and fundraising campaign named "Play Unified", and has received great support from Y&R Shanghai Office since then.

MORRISON | FOERSTER

MORRISON & FOERSTER

Founded in 1883, MORRISON & FOERSTER is a preeminent global law firm and a longtime partner of Special Olympics East Asia, assists the regional office with the establishment, maintenance and operation of its PRC entity and advise Special Olympics in various legal issues relating to its business in China.

By the end of 2013, a total of 650.5 service hours have been provided by MORRISON & FOERSTER.



2013 Regional Review

Movement Leadership

In 2013, 100% of Programs in East Asia have composed single-year operating plans, while 5 out of 6 Programs, except Special Olympics Mongolia which was newly established in November, have composed their multi-year operating plans.

Movement Leadership

Regional Leadership Council Meeting Elected New Council Leaders

The 2013 Special Olympics East Asia Regional Leadership Council Meeting was held successfully in Jeju, Korea from September 2nd till 6th, convening the council members from all 5 Programs as well as representatives from Mongolia Founding Committee Ms. Ariun Galbadrakh and Mr. Ganzorig Vanchig.

A board training was also conducted for the first time during the RLC. Officials from Special Olympics International conducted a comprehensive training to all the leaders on the updated Special Olympics General Rules, Athlete Development Model, Unified Sports, Movement Leadership and Program Quality, etc.

A RLC leadership election was conducted, Mr. Kim Byeong Deok and Ms. Zhao Sujing were newly elected as the Regional Leadership Council Chairperson and Vice Chairwomen.

Being the most important leadership gathering in the region, the regional leadership council meeting provides a platform for regional office and Programs to share information, reach consensus or tackle challenges, as well as set up new goals for the following year.



2013 Regional Review Establish Sustainable Capabilities

Special Olympics East Asia has striven to establish a sustainable framework with research, analysis and evaluation that helps driving resource development, programmatic improvements and communications, targeting to deliver measurable impact over time.

Establish Sustainable Capabilities

Founding of Special Olympics Mongolia

Special Olympics East Asia welcomed a new Accredited Program, Special Olympics Mongolia at the press room of Mongolian Parliament Building on November 15, 2013.

Prior to the official announcement, the President of Mongolia Ts. Elbegdorj met with Special Olympics athletes Ninjbadam Ulaan, Elberelt Bayarmagnai, Elbegzaya and Special Olympics Mongolia Chairperson Ms. S.Oyun at the Parliament Building in October, after which the President signed off a historic document to support the growth of Special Olympics in his country.

The Program plans to expand at a rapid pace, a legislation proposal on bringing Special Olympics to the same level as Olympics and Paralympics has been presented to Mongolia's Minister of Culture, Sports and Tourism. Athletes from Special Olympics Mongolia will compete in athletics, judo and table tennis at the 2015 Special Olympics World Summer Games in Los Angeles, California.



Establish Sustainable Capabilities

Impact Survey on Unified Sports in China Concluded

The Impact Survey on Unified Sports in China initiated jointly by Special Olympics East Asia and East China Normal University has concluded in 2013.

A total number of 1008 questionnaires were collected from Special Olympics athletes and families, coaches, sponsor representatives, volunteers and staff through 17 unified sports activities across 9 cities in China. The survey compared how people change their perception after participating in Special Olympics Unified Sports, analyzed profoundly the key challenges in developing Unified Sports in China and put together the suggestions that are helpful to establish sustainable capabilities.



Establish Sustainable Capabilities



Steward the relationship with Lions Clubs

On behalf of Special Olympics International, Special Olympics East Asia hosted a luncheon in honor of Dr. Tam Wing-Kun, the chairperson of Lions Clubs International Foundation and former President of Lions Clubs International during his visit to Shanghai for attending The 13th International Congress of Ophthalmology and Optometry.

Senior executives from Safilo, Essilor, Wenzhou Medical College, Beijing Tong Ren Hospital have also been invited to the luncheon as a recognition for their long time support upon Special Olympics Healthy Athletes Program.

With the same root of caring about the well-being of people with intellectual disabilities, Dr. Tam expressed his intention to expand the collaboration with Special Olympics to a larger scale, which was echoed with a new multi-year partnership plan announced at the 96th annual Lions Clubs International convention in Hamburg in July, 2013.

Establish Sustainable Capabilities

Special Education Professionals Gathering in Shanghai & Beijing

Special Olympics East Asia organized two gatherings in Shanghai and Beijing for 35 Special Schools Headmasters as well as 9 Leaders from Special Olympics China, Special Olympics Shanghai, Special Olympics Beijing and Association of Persons with Intellectual Disabilities and their Relatives at the end of year 2013. It was a great opportunity for Special Olympics East Asia to share the latest developments in the region and ask for support and commitment to build a more inclusive community for Special Olympics athletes.



Special Olympics Participated in US China Strategic Dialogue

During this year's China-U.S. High-Level Consultation on People-to-People Exchange, one of the highest level dialogues between two countries with Chinese Vice Premier Liu Yandong and U.S. Secretary of State John Kerry attended as co-chairs, representatives from Special Olympics USA and Special Olympics China were invited for the first time ever to participate the discussion about disability sport, making a historic breakthrough on the road to facilitate exchange and promotion of Special Olympics between China and the United States.



Program Highlights & Athlete Stories

Program Highlights & Athlete Stories

| Special Olympics Mongolia 



Ninjbadam Ulaan: Witnessing the Development of Special Olympics Mongolia

Ninjbadam Ulaan is one the first batch of athletes joined Special Olympics Mongolia since its founding in 2013. Swimming is her favorite sport and she had been involved in every single milestone of Special Olympics Mongolia including: Visited 2013 PyeongChang Special Olympics World Winter Games as member of the observation delegation, greeted by the President of Mongolia Mr. Tsakhia Elbegdorj at Mongolian Parliament Building, witnessed the official announcement of the founding of Special Olympics Mongolia, etc. Besides, Ulaan is also a board member of Special Olympics Mongolia.

The picture features Ulaan and her mother Ms. Bud Baldan-Osor was shot at the 2013 Special Olympics Asia Pacific Games in Newcastle, Australia. This is the first time Ulaan participated the competition on behalf of Special Olympics Mongolia officially. Ms. Bud served as Ulaan's assistant coach, she was very proud of Ulaan's performance in 25m breaststroke. Ulaan was a bit shy and didn't like to exposure herself to cameras that much, so when she waved at the lens with a big, bright smile during the competition, even her mother was surprised.

Ulaan witnessed the development of Special Olympics Mongolia in 2013 and grew with it together, from an introverted girl to a proud Special Olympics athlete.

Program Highlights & Athlete Stories

| Special Olympics China



Feng Ji: Reveal The Champion In All Of Us

"I like the applause and the cheer, the ending pose is my favorite part when competing in gymnastics because the whole audience always celebrates for me", said Feng Ji, who provided the origin concept of the Champion Rubber Duck by drawing a Special Olympics gold medal on its neck.

Carrying the message that "Special Olympics reveals the champion in all of us", up to 11,000 rubber ducks were produced and sold in unified pairs to the public, followed by an unprecedented floating race on Shanghai's Huangpu River, which was one of the major awareness events in East Asia region in 2013.

Joined Special Olympics at the age of 8, Feng Ji's achievements till now are countless, she was a gymnastic champion of the 2007 Shanghai Special Olympics World Summer Games and had been named as one of the athlete ambassadors for this signature event six year before.

Born with Down syndrome, gymnastic was never an easy dream to Fengji. She practiced her sense of balance persistently under coach's guidance and finally stepped onto the balance beam for the first time in October 2004, almost one year after her first trial in 2003.

Feng Ji used her own story to prove that everyone is talented and has the potential to be a champion as long as given the chance to reach their full potential.

Program Highlights & Athlete Stories

| Special Olympics China

China National Special Olympics Day

Under the theme "Hand in Hand, Let's Join Unified Sports", 25 provinces across China have hosted competitions and activities to celebrate the 45th anniversary of Special Olympics and the 7th National Special Olympics Day with about 15700 athletes, over 2000 volunteers and 1000 unified partners involved.



Program Highlights & Athlete Stories

| Special Olympics Chinese Taipei



Yu Nianlin: Smile and Carry On

When Yu Nianlin knew that she has been selected as one of the eight torch runners at 2013 PyeongChang Special Olympics World Winter Games, she smiled happily as she always does.

Born in 1996, Nianlin is a cute girl and a figure skating athlete from Special Olympics Chinese Taipei. Knowing the challenges of figure skating moves, she is constantly prepared to defeat them by perseverance and optimism.

The weight control has been the biggest concern in Nianlin's daily life. "In order to complete the jumping action, I know I have to decrease my desire for snacks and I will try my best to do that ", once said by Nianlin.

As a person full of positive energy, Nianlin brings happiness wherever she goes. She smiles when she is awarded, and more so when she falls on the ground while practicing her moves.

Program Highlights & Athlete Stories

| Special Olympics Chinese Taipei

2013 Special Olympics Chinese Taipei National Summer Games & 2013 Special Olympics Asia Pacific Regional Games Qualifier

From June 1st till 2nd, 51 delegations with a total number of 512 athletes had competed at National Chiayi Special School where 2013 Special Olympics Chinese Taipei National Summer Games was held and 16 athletes were selected for the 2013 Special Olympics Asia Pacific Regional Games.



Program Highlights & Athlete Stories

| Special Olympics Hong Kong



Kurtis Siu: Playing Sport, Not For Competitions

Kurtis Siu is an outstanding athlete leader from Special Olympics Hong Kong who not only gifted in figure skating, golf and swimming, but also owns black belt (2nd Dan) of Taekwondo.

Diagnosed with autism at early age, Kurtis used to be extremely timid because of autism, afraid of making eye contact with people and rarely talked to others. But after 10 years with Special Olympics, Kurtis now has grown into a big brother who manages to make new friends with others, and knows how to extend his sense of responsibility to a wider group of people by involving in various community works, such as but not limited to being the Assistant Referee for King George the Fifth School, the Assistant swimming coach at Jockey Club Sarah Roe School, etc.

Most recently, Kurtis has worked as Assistant Coach in Taekwondo and Program Assistant at Hong Kong Spastic Association, utilizes sports to help more people live on a better life just like him.

Kurtis said: "Playing sport is not necessarily for competitions. What's more important is what you gain from it." No doubt for him, he gains confidence, courage, leadership and most importantly, the urge to make contribution to the society.

Program Highlights & Athlete Stories

| Special Olympics Hong Kong

2013 Hong Kong Law Enforcement Torch Run for Special Olympics

More than 2600 people from law-enforcing departments and special schools have participated the Hong Kong Law Enforcement Torch Run for Special Olympics this year, raised around 1.7 million HK dollars (219,000 US dollars) in total.



Program Highlights & Athlete Stories

| Special Olympics Korea



Jeong Do-dam: A Dream About Others

Jeong Do-dam is a short-track speed skating athlete from Special Olympics Korea, who now majors in rehabilitation and welfare at Korea Nazarene University and had won a silver medal at 2013 PyeongChang Special Olympics World Winter Games.

Later this year, Do-dam also participated in the 1st Special Olympics Korea Athlete Leader Speech Contest themed "Special and Dream" and won the first prize. "After playing at the World Games, I have a dream. I want to become a person who can help people with disabilities", said by Jeong Do-dam at the end of the speech.

These words mean more like a commitment rather than just a saying of the speech to Do-dam. By promoting Athlete Leadership Programs and presented as spokesperson at various Special Olympics events, Do-dam has turned her wish into reality step by step. Most notably, she has nominated by Special Olympics Korea as candidate for 2014-2015 Special Olympics East Asia Regional Messengers who will demonstrate their leadership talent and create bigger impact for Special Olympics movement.

It always feels good to find and realize a dream, and it becomes even better when the dream is for others, luckily that Do-dam is on her way.

Program Highlights & Athlete Stories

| Special Olympics Korea

The 1st Special Olympics Korea Unified Football Competition

Co-organized by Special Olympics Korea and Special Olympics Gangwon Province, 8 delegations from all over the country participated the 1st Special Olympics Korea Unified Football Competition. The 1st place of this first ever unified competition went to Haechi Seoul FC Team, a unified team consisted of Special Olympics athletes and professional football players from Seoul FC club.



Program Highlights & Athlete Stories

| Special Olympics Macau



Ao leong In: Find Ability In Disability

Born in 1989, Ao leong In has always found her passion in sports, but congenital heart disease, mermaid syndrome and mild degree of intellectual disability prevented her from participating in the traditional type of sports.

This was no longer the situation until she met bocce at Special Olympics, which became an important part of her life and enabled her to won 30 medals, including 4 gold in different level of Special Olympics games.

When does not play sports, In likes shopping and putting on high heels, she too, looks forward to finding a Mr. Right who can share her happiness and sorrows.

Now working as a part-time employee at the Venetian Macao in daytime and practice bocce after dinner, In enjoys her routine life very much though it may sounds a bit busy to others. This is one example of the many that illustrates how In look at things, always from a positive and bright side.

Maybe this is also the reason why In can find out that even in the word disability, there is ability inside it.

Program Highlights & Athlete Stories

| Special Olympics Macau

Special Olympics Macau Golf International Tournament

Special Olympics Macau Golf International Tournament is an invitational competition started from 2012. In 2013, the tournament took place at Caesars Golf Macau from April 22nd till 27th and has slightly twisted the format so as to meet the needs of those Special Olympics golfers who wish to play individually in a tournament where the stipulated round is 18 holes.



2013 Finance Review

In 2013, Special Olympics East Asia continued with its success in financial health.

Revenues

Corporate Sponsorship Donations	189,352
Revenues Through Foundations (Shanghai Special Care Foundation)	225,824
-Total Special Olympics East Asia Regional Revenues in 2013	415,176
Mattel Grant	47,000
Christmas Records Grant	195,000
Healthy Athletes Grant	135,228
-Total International Funds Restricted to Special Olympics East Asia in 2013	377,228
Grant total (Revenues and Restricted Funds)	792,404

Expenses on Events

Non-Sports Activities	247,995
Healthy Athletes	135,228
Sports Training and Competitions	272,519
Branding Events	10,000
Total Grant and Funds Distributions in 2013	665,742

(Unit: USD)

2013 Census Results

Programs	Sports							Unified Sports		Organizational Development					
	Athletes Trained AND Competed	Athletes Trained and did NOT compete	Young Athletes (2-7)	# of Sports Offered	Competitions	Coaches	Athletes Participated in Motor Activities Training Program	Athletes Participated in Unified Sports	Unified Partners	Athlete Leaders including ALPs	Total # of Volunteers all ages	Total # of Youth Volunteers (12-25)	Youth (12-25) in a Leadership Role	Program Leadership engages Youth Leadership (age 12-25)	# of Family Members serving in a Leadership Role
China	778,733	379,892	3,198	24	6,198	43,186	1,028	169,125	256,120	13,432	54,200	25,200	1	Yes	957
Chinese Taipei	14,264	13,513	160	27	9	1,220	153	1,143	1,065	86	5,893	263	70	Yes	15
Hong Kong	4,142	8,369	161	17	17	80	24	231	138	68	2,488	1,760	7	Yes	7
Korea	9,798	9,966	149	19	13	760	149	182	126	83	1,506	1,000	10	Yes	10
Macau	1,519	359	98	15	16	75	66	50	60	147	1,300	1,200	40	No	70
Mongolia	3	2	0	2	2	2	0	0	0	0	NA	NA	NA	No	NA
Total	808,459	412,101	3,766	N/A	6,255	45,323	1,420	170,731	257,509	13,816	65,387	29,423	128	NA	1,059

A Letter from Regional Leadership Council Chairman Mr. Kim Byeong Deok

Dear Special Olympics fans,

Greetings!

I'm really honored to be elected as the new Chairman of Regional Leadership Council this year, and to witness the successful operation of 2013 Special Olympics World Winter Games held in my motherland Republic of Korea.

Working at Special Olympics is truly full of fun and a very rewarding experience, courageous athletes, warm hearted family members, vibrant volunteers, dedicated coaches, supportive partners and selfless staffs have made it possible for the movement to fighting against inactivity, injustice and intolerance. As a member of the regional leadership, I look forward to serving as the catalyst among 6 Programs and in doing so, making our region a better and more unified place to live and play.

I sincerely look forward to sharing my journey with you in coming 3 years. Together, I believe we'll be able to spread out our message of acceptance and inclusion to a higher and broader level.

Best Wishes,



Kim Byeong Deok

Chairman, Special Olympics East Asia Regional Leadership Council

Regional Leadership Contacts

Special Olympics East Asia

Ms. Mary Gu
Regional President & Managing Director
mgu@specialolympics.org

Mr. Jack Cai
Senior Manager, Sports
jcai@specialolympics.org

Ms. Daisy Cao
Senior Director, Organizational Development
dcao@specialolympics.org

Mr. Kevin Lee
Director, Marketing & Development
klee@specialolympics.org

Ms. Rebecca Liu
Director, Administration
rliu@specialolympics.org

Special Olympics China

Mr. Lu Yong
Chairperson
luyong@cdpf.org.cn

Ms. Wang Meimei
Executive Chairperson
wangmeimei@cdpf.org.cn

Ms. Zhao Sujing
Executive Vice Chairperson
zhaosujing@cdpf.org.cn

Mr. Yong Zhijun
National Director
yongzhijun@cdpf.org.cn

Special Olympics Chinese Taipei

Ms. Huang Ming-Hui
Chairperson
chinesetaipei@soct.org.tw

Ms. Wu Hsiu-Yin
National Director
a0933219063@gmail.com

Special Olympics Hong Kong

Ms. Laura Ling
Chairperson
cfling@netvigator.com

Ms. Allison Wong
National Director
allisonwong@hkso.org.hk

Special Olympics Korea

Ms. Na Kyung Won
Chairperson
sokorea@sokorea.or.kr

Mr. Song Dong Keun
National Director
dksong@sokorea.or.kr

Special Olympics Macau

Ms. Ada Lo
Chairperson
ada@xdchannel.com

Mr. Hetzer Siu
National Director
msomacau@macau.ctm.net

Special Olympics Mongolia

Ms. Oyun Sanjaasuren
Chairperson
specialolympicsmongolia@gmail.com

Ms. Ariun Galbadrakh
National Director
gal.ariun@gmail.com

2014 Calendar

Please note that the international/regional events are highlighted in bold.				
Project	Event	Date	Location	Organizer
Games and Competitions	Unified Football Competition -Chengdu	April 29	Chengdu	SOEA/SOC
	Unified Football Competition -Shenzhen	May 14-15	Shenzhen	SOEA/SOC
	Unified Football Competition -Jinan	August	Jinan	SOEA/SOC
	Unified Football Competition -Nanjing	September	Nanjing	SOEA/SOC
	Unified Football Competition -Kunming	October	Kunming	SOEA/SOC
	Unified Bocce Competition-Chongqing	April 28	Chongqing	SOEA/SOC
	Unified Bocce Competition-Zhengzhou	May 16	Zhengzhou	SOEA/SOC
	Unified Bocce Competition-Kunming	October	Kunming	SOEA/SOC
	Invitational Skating Competition	April 13-17	Korea	SOK
	Macau Golf International Invitational Tournament	May 26-31	Macau	SOM
	2015 World Summer Games-Pre games	June 6-9	LA,USA	SOI
	National Unifed Basketball Competition	October	Beijing	SOEA/SOC

2014 Calendar

Please note that the international/regional events are highlighted in bold.				
Project	Event	Date	Location	Organizer
Sports Training	Regional Senior Athletics Coach Training Seminar	July 8-12	Beijing,China	SOEA
	Regional Senior Football Coach Training Seminar	September	Yunnan,China	SOEA
	Regional Camp Shriver	June 29-July 5	Shanghai,China	SOEA
	Train The Trainer Training in Mongolia	May 19-23	Mongolia	SOEA
	Coach Training for College students as Assistant Coach-1	September	China	SOEA
	Coach Training for College students as Assistant Coach-2	November 7-8	Hong Kong	SOEA
	Coach Training for College students as Assistant Coach-3	May 21/June 30 September	Macau	SOEA
	Coach Training for College students as Assistant Coach-4	TBD	Korea	SOEA
	Coach Training for College students as Assistant Coach-5	TBD	Taipei	SOEA
	Regional Family Forum(including outstanding family leader recognition)	September 24-28	China	SOEA
	China Family Forum	October	China	SOEA/SOC
Family/Young Athletes	Young Athletes Trainings and Demonstrations Funded by the Mattel Grant	June - December	China/Taipei/Hong Kong Macau/Mongolia	SOEA/Programs
ALPs	Regional ALPs University	May	China	SOEA

2014 Calendar

Please note that the international/regional events are highlighted in bold.				
Project	Event	Date	Location	Organizer
Youth Activation	Regional Youth Summit	October	TBD	SOEA
	University Program Unified Activities on EKS Day	September 27th	China	SOEA/SOC
	Youth Activation Activities Funded by the Mattel Grant	June - December	China/Taipei/Hong Kong/Korea/Macau	SOEA/Programs
	Regional Outstanding Youth Leader Recognition(during RLC)	September 17	Chiayi	SOEA
Healthy Athletes	Regional Healthy Athletes Clinical Director Training	October	China	SOEA
	Family Health Forums Funded by the Lions Clubs Grant	April - September	China/Taipei/Hong Kong/Korea/Macau	SOEA/Programs
	60 Healthy Athletes Screening	March - December	All Programs	SOEA/Programs
Fundraising & Awareness Building	SOEA Annual Fundraising Gala	April 11	Taipei	SOEA/SOCT
	Play Unified campaign pilot launch	Q4	China	SOEA
	SOEA Annual Fundraising Gala	Q4	TBD	SOEA
Others	Regional Special Olympics Research Forum	TBD	China	SOEA
	Regional Leadership Council Meeting	September 16-18	Chiayi	SOEA

2015 Los Angeles Special Olympics World Summer Games is Coming!

In 2015, Special Olympics will reach another milestone by hosting the 14th World Summer Games in Los Angeles. Set to welcome more than 7,000 athletes from 177 countries and territories to compete in 25 Olympic-type sports, the upcoming 2015 Los Angeles Special Olympics World Summer Games will be the largest sporting event hosted by the city since 1984 Olympic Summer Games. U.S. President Barack Obama, First Lady Michelle Obama serve as Honorary Chairs of the 2015 Special Olympics World Summer Games.

For more information about the 2015 LA World Games, please visit www.LA2015.org



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Call to Action: How You Can Help as Individual or Corporate

Special Olympics is honored to be an important part of making the world a more inclusive and unified place for all and giving more people with intellectual disabilities a chance to live up to their potential.

There're many ways for you to get involved and support Special Olympics, if you have suggestions or questions, please feel free to reach us at soea@specialolympics.org

