



Dear Special Olympics Staff and Programs,

In recent years, many Programs were affected by world events out of their control, in particular the impact of the pandemic. Therefore, I would like to officially announce that we have extended the Strategic Plan global targets.

The global targets will not change. The Special Olympics International Board of Directors approved an extension from 2024 to 2030. After extensive conversations and analysis, we estimate we will be able to meet the targets by 2030. These global targets are extended to provide Programs the time needed to recover from the pandemic and/or other global events.

Please continue to work toward achieving Program and Regional targets. Again, for some, this will not affect your efforts, but for others who need the time to rebuild, this is the opportunity to reexamine the targets to ensure they are aligned with the movement.

Lastly, we know it has been a challenging few years and appreciate all of your hard work and commitment to our athletes. We believe now is the opportunity to reset and position ourselves for success.

To reference the strategic plan, please review it on the [Resources](#) page of SOI.

As we continue discussions, I will be sure to share updates related to the global targets and outcomes. If you have any comments, questions, or concerns please reach out to Emily Klinger (eklinger@specialolympics.org) or Laura Jones (ljones@specialolympics.org).

Best,

## REACH:

7.5 million athletes

3.2 million social media followers

## CREATE:

8,000 local programs/clubs, to reach 35,000 in total

6,000 Unified (Champion) Schools, to reach 114,000 in total

50,000 meaningful athlete and youth leadership roles/jobs in Special Olympics to reach 200,000 in total

## EDUCATE:

200,000 certified coaches to reach 600,000 in total

85,000 health workers to reach 365,000 in total

1,000 organizations about Unified Leadership

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