



WTA Charities COME PLAY! and Special Olympics Alliance Goals

To build international awareness of and participation in the Special Olympics unified tennis initiative through the WTA Charities global community outreach program COME PLAY! which encourages people of all ages and abilities to play tennis to lead healthy and productive lives on and off the court.

Key Strategic Alliance Initiatives for Success

Pilot Unified Tennis Program – Special Olympics and WTA Charities to develop and pilot a unified tennis program in WTA headquarters' community.

WTA Tournament Clinics - Promote and stage Special Olympics clinics at WTA tournaments providing opportunities for WTA players, coaches and sports medicine staff to volunteer their time and expertise with Special Olympics athletes and their support team members.

WTA Charities Ambassadors - Committed WTA players and coaches to be Special Olympics champions who support Special Olympics athletes and the organization.

Expert Knowledge Sharing -The WTA to develop training plans and to share knowledge and experience with Special Olympics athletes and their support team members.

World Games Training and Assistance – Establish WTA support teams to assist in training Special Olympics female tennis athletes for the 2019 World Games in Abu Dhabi in March. As a lead up to the World Games, WTA athletes will mentor Special Olympics female athletes at WTA tournaments in Doha and Dubai in February, 2019.





2018-19 Timeline

2018

July

- Launch alliance at 2018 Citi Open with on-court announcement and Special Olympics unified tennis clinics. Announce three WTA Charities Special Olympics Ambassadors

August

- Develop a training team and plan for World Games athletes for Abu Dhabi
- Develop storytelling and World Games promotion

2019

1st Quarter

- Launch unified tennis program in WTA headquarters community
- Select (3) 2019 WTA Tournaments for activation of Special Olympics clinics
- 1st Quarter, 2019 -: World Games training and promotion

