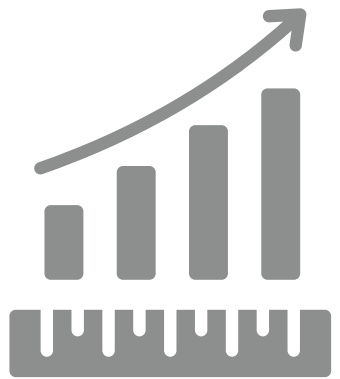


Step 5 - Renewing Your Partnership



Report & Reflect

Use the tools above to determine what the result of your partnership has been. What were the successes? Where were improvements needed? What was realistic and what wasn't? What new opportunities are now available? Combine all of these thoughts to create a new MOU/agreement with your partner! Use reflection on the first agreement, to build the contents of the new agreement.



Measurement of Metrics & Targets

Using the evaluations and reports that you have created throughout the term of your agreement, allow the metrics and targets to dictate what important objectives should be carried over to the next agreement/mou and use this time to throw out any targets and objectives that were made that were not relevant or realistic!



The New Agreement

Through process of elimination and promotion, you are now looking at new goals and objectives for the year(s) to come. Take this opportunity to learn from any mistakes that were made when writing the initial agreement and ensure that you have new goals and targets that you are happy with, and that your new objectives are realistic and relevant!



Case Studies, Video, Photo, Social Media

To get a second agreement/MOU would mean that you have successfully accomplished your goals and targets! Don't forget to showcase this! Use videos, photos, case studies, articles and social media to highlight the importance of the work being doing in your partnership and use any content gathered throughout the term to announce the new partnership agreement/MOU.