## 2024 MIDDLE EAST NORTH AFRICA REACH REPORT



**SPORTS** 

TOTAL PARTICIPANTS
ATHLETES & UNIFIED PARTNERS



160,667

**ATHLETES** 

154,442

YOUNG ATHLETES AGES 2 TO 7 YEARS

4,265

**MATP** 

1,570

MOTOR ACTIVITY TRAINING PROGRAM

**UNIFIED PARTNERS** 

6,225

**ATHLETE GENDER** 

68%

FEMALE MALE

**COMPETITIONS** 

2,964



**UNIFIED** 1,231

**COACHES** 

14,405

**CERTIFIED 11.719** 

1:13 **COACH TO** ATHLETE RATIO

**SPORTS PARTNERSHIPS** 

101

**MENA FOOTPRINT** 

**PROGRAMS** 

**13** 

**LOCAL CLUBS** 

1,097



145,123

**SOCIAL MEDIA FOLLOWERS** 

**LEADERSHIP & COMMUNITY** 



**ATHLETE LEADERS** IN A MEANINGFUL ROLE 583

**REGISTERED FAMILY MEMBERS** 

14,881



**VOLUNTEERS** 15,531

**PROGRAMS WITH PAID LEADERSHIP** 

**175** 

**NUMBER OF PAID STAFF WITH ID** 

31

**HEALTH** 



**ATHLETES PARTICIPATING IN FITNESS** 

6,424

**HEALTHY COMMUNITIES** 

12

**HEALTH CARE WORKERS TRAINED** 

4,371



YOUNG **ATHLETES** 4,265

**EDUCATION & YOUTH** 



**UNIFIED SCHOOLS** 677

**UNIFIED CHAMPION SCHOOLS** 421

YOUTH **LEADERS 760**