2024 EAST ASIA REACH REPORT



SPORTS

TOTAL PARTICIPANTS
ATHLETES & UNIFIED PARTNERS



1,830,096

ATHLETES (1,451,036

YOUNG ATHLETES

22,798

AGES 2 TO 7 YEARS

MATP

3,512

UNIFIED **PARTNERS**

379,060

ATHLETE GENDER

55%

FEMALE MALE

COMPETITIONS

8,062



UNIFIED 309

COACHES

94,777

CERTIFIED 67.496

1:21 **COACH TO** ATHLETE RATIO

SPORTS PARTNERSHIPS

47

EAST ASIA FOOTPRINT

PROGRAMS LOCAL CLUBS

6

622

SOCIAL MEDIA FOLLOWERS



46,233

LEADERSHIP & COMMUNITY



ATHLETE LEADERS IN A MEANINGFUL ROLE 21,797

REGISTERED FAMILY MEMBERS

210,164

VOLUNTEERS 68,002

PROGRAMS WITH PAID LEADERSHIP **NUMBER OF PAID STAFF WITH ID**

69

HEALTH



ATHLETES PARTICIPATING IN FITNESS

19,964

HEALTHY COMMUNITIES

6

HEALTH CARE WORKERS TRAINED

1,060



YOUNG **ATHLETES** 22,798

EDUCATION & YOUTH



UNIFIED SCHOOLS 1,411

UNIFIED CHAMPION SCHOOLS

60

YOUTH **LEADERS (8-25)** 8,233