2023 NORTH AMERICA REACH REPORT



SPORTS

TOTAL PARTICIPANTS
ATHLETES & UNIFIED PARTNERS



720,281

ATHLETES

567,125

YOUNG ATHLETES

101,162

AGES 2 TO 7 YEARS

MATP

7,615

MOTOR ACTIVITY TRAINING PROGRAM

UNIFIED PARTNERS

153,156

ATHLETE GENDER

37% 58% 5% FEMALE MALE OTHER

COMPETITIONS

16,798



9,443

COACHES

116,587

CERTIFIED 50,265

CERTIFIED COACH TO 1:11
ATHLETE RATIO

SPORTS PARTNERSHIPS

106

NORTH AMERICA FOOTPRINT

SOCIAL MEDIA FOLLOWERS

PROGRAMS

74

LOCAL CLUBS

14,783



1,591,340

LEADERSHIP & COMMUNITY



ATHLETE LEADERS

17,205

REGISTERED FAMILY MEMBERS

155,721



VOLUNTEERS

PROGRAMS WITH PAID LEADERSHIP

NUMBER OF PAID STAFF WITH ID

1,719

92

HEALTH



ATHLETES
PARTICIPATING
IN FITNESS

185,231

HEALTHY COMMUNITIES

57

HEALTH CARE WORKERS TRAINED

37,494



YOUNG ATHLETES

101,162

EDUCATION & YOUTH



UNIFIED SCHOOLS 10,780

UNIFIED CHAMPION SCHOOLS **9,452**

YOUTH LEADERS **97,545**