

2022 NORTH AMERICA REACH REPORT



SPORTS

TOTAL PARTICIPANTS
ATHLETES & UNIFIED PARTNERS



602,077

2021-2022 CHANGE **+23%↑**

ATHLETES

PEOPLE WITH INTELLECTUAL DISABILITIES (ID)

379,137 **+32%↑**

YOUNG ATHLETES

AGES 2 TO 7 YEARS

82,489 **+58%↑**

MATP

MOTOR ACTIVITY TRAINING PROGRAM

9,959 **+21%↑**

UNIFIED PARTNERS

130,492 **+12%↑**

COMPETITIONS

12,171

2021-2022
CHANGE **+130%↑**



UNIFIED
7,300

2021-2022
CHANGE **+127%↑**

COACHES

96,404

COACH GENDER

34.9% 58.8% 6.3%
MALE FEMALE OTHER

2021-2022
CHANGE **+34%↑**

CERTIFIED **42,540**

2021-2022 CHANGE **+11%↑**

CERTIFIED
COACH TO
ATHLETE RATIO **1:11**

SPORTS PARTNERSHIPS

101

GLOBAL FOOTPRINT

NATIONAL & STATE PROGRAMS

227

COUNTRIES & JURISDICTIONS

177

REGIONAL FOOTPRINT

SONA LOCAL CLUBS / LOCAL PROGRAMS

12,691 2021-2022
CHANGE **+14%↑**

LEADERSHIP & COMMUNITY



ATHLETE LEADERS

15,567 **+25%↑**

REGISTERED
FAMILY MEMBERS

144,162 **+10%↑**



VOLUNTEERS

411,708 2021-2022 CHANGE **+31%↑**

PROGRAMS WITH
PAID LEADERSHIP

57 **+4%↑**

NUMBER OF PAID
STAFF WITH ID

80 **+11%↑**

HEALTH



ATHLETES
PARTICIPATING
IN FITNESS

126,458

2021-2022 CHANGE **-4%↓**

HEALTHY COMMUNITIES

53 **+8%↑**

HEALTH CARE
WORKERS TRAINED

17,690 **+246%↑**

EDUCATION & YOUTH



UNIFIED
SCHOOLS

10,287

2021-2022 CHANGE
+35%↑

UNIFIED CHAMPION
SCHOOLS

8,540

2021-2022 CHANGE
+45%↑

YOUTH
LEADERS

57,511

2021-2022 CHANGE
+31%↑

GLOBAL FOOTPRINT

NATIONAL & STATE PROGRAMS

227

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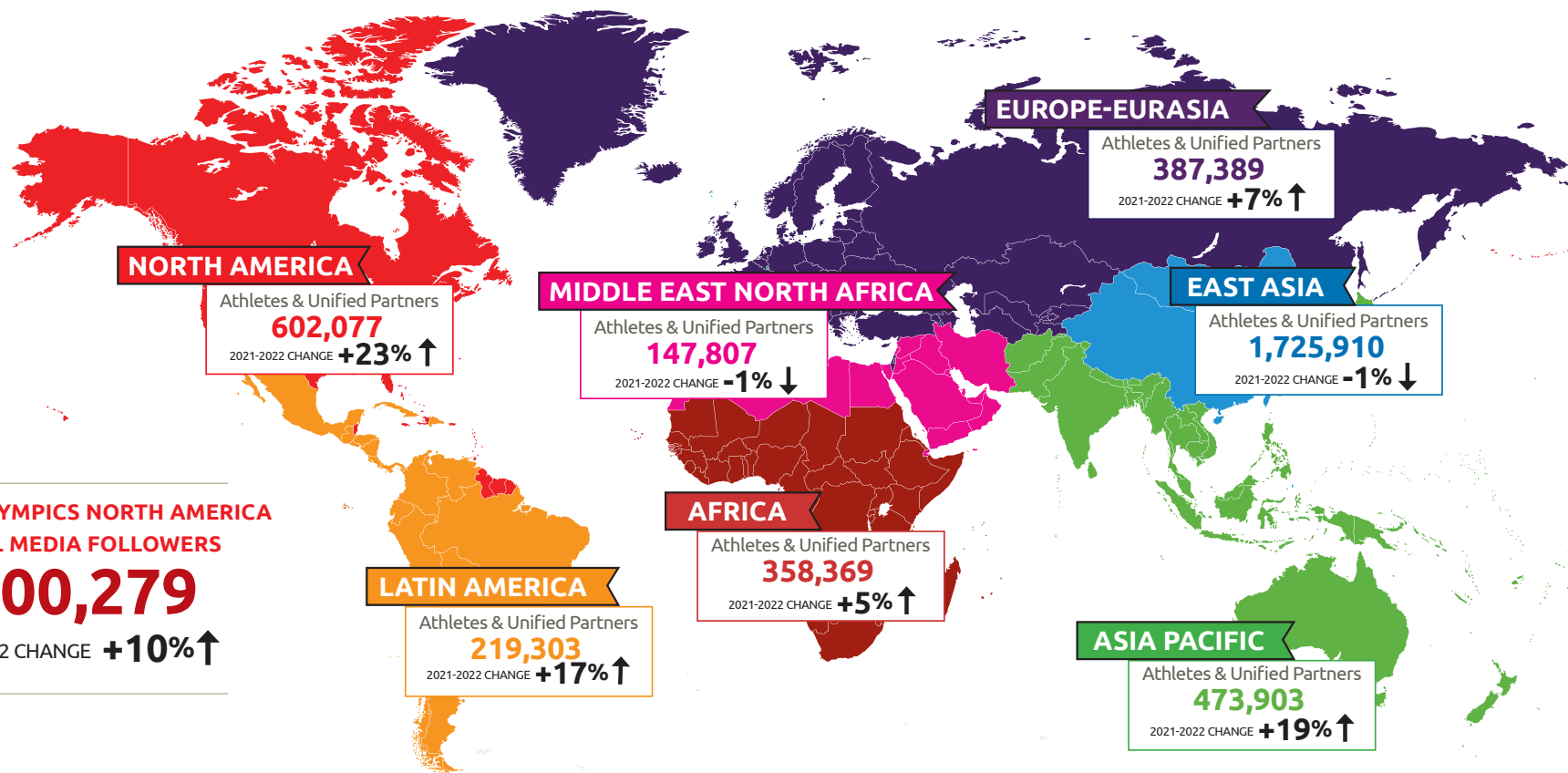
REGIONAL FOOTPRINT

SONA LOCAL CLUBS / LOCAL PROGRAMS

12,691

2021-2022
CHANGE +14% ↑

Special
Olympics



SPECIAL OLYMPICS NORTH AMERICA
SOCIAL MEDIA FOLLOWERS

1,500,279

2021-2022 CHANGE +10% ↑

DEFINITIONS:

UNIFIED SPORTS: Special Olympics Sports programming in which people with ID (Unified Athletes) and without ID (Unified Partners) train and compete together as teammates.

UNIFIED SCHOOLS: a school or university that conducts Unified Sports opportunities at least 2 times within a calendar year.

UNIFIED CHAMPION SCHOOLS®: a program for schools Pre-K through university that promotes meaningful social inclusion utilizing 3 interconnected components: Unified Sports®, inclusive youth leadership, and whole school engagement.

YOUNG ATHLETES: a sport and play program for children with and without intellectual disabilities (ID), ages 2 to 7 years old.

HEALTHY COMMUNITIES: a Special Olympics recognition program working to increase access to quality health care and effective prevention programming to improve the health of people with intellectual disabilities through activating public and private sector partners to adopt more inclusive practices, training and empowering athletes and caregivers to become vocal advocates.

PROGRAM: qualified entity licensed and accredited by Special Olympics International to operate Special Olympics programming within their respective geographic territory (country, jurisdiction or U.S. state).

LOCAL CLUB / SUB-PROGRAM: an organized local unit / branch conducting Special Olympics activities in a community outside of a school setting.

MOTOR ACTIVITY TRAINING PROGRAM (MATP): is designed for individuals with intellectual disabilities with severe limitations who do not yet possess the physical and/or behavioral skills necessary to participate in official Special Olympics sports.

www.SpecialOlympics.org