

2021 GLOBAL REACH REPORT (REFLECTS VIRTUAL AND IN-PERSON PROGRAMMING)



Any decline in numbers compared to 2020 data highlights the devastating impact of COVID-19 on our athletes and our global Programs. 2021 data also showcases the resilience of the global movement. Special Olympics worked to redirect programming and develop solutions to adapt to a virtual environment.

SPORT

TOTAL PARTICIPANTS
(ATHLETES & UNIFIED PARTNERS)

3,724,760 2020-2021 CHANGE -4% ↓

ATHLETES 3,131,611 2020-2021 CHANGE -5% ↓

PEOPLE WITH INTELLECTUAL DISABILITIES (ID)

ATHLETE GENDER: 40.5% FEMALE, 59.3% MALE, 0.1% OTHER



UNIFIED SPORTS

UNIFIED ATHLETES
(PEOPLE WITH ID)

535,223 2020-2021 CHANGE -9% ↓

UNIFIED PARTNERS
(PEOPLE WITHOUT ID)

593,149 2020-2021 CHANGE -2% ↓

MATP MOTOR ACTIVITY TRAINING PROGRAM 52,117 2020-2021 CHANGE -14% ↓

COMPETITIONS 33,742 2020-2021 CHANGE +12% ↑

UNIFIED 10,154 2020-2021 CHANGE +15% ↑



COACHES 297,995 2020-2021 CHANGE +2% ↑

CERTIFIED 184,672 2020-2021 CHANGE -3% ↓
CERTIFIED COACH TO ATHLETE RATIO 1:17
COACH GENDER: 44% FEMALE, 56% MALE

PARTNERSHIPS

SPORTS PARTNERSHIPS 1,050 2020-2021 CHANGE -14% ↓

LEADERSHIP & COMMUNITY



ATHLETE LEADERS 47,997 2020-2021 CHANGE -6% ↓



VOLUNTEERS 527,001 2020-2021 CHANGE -13% ↓

PROGRAMS WITH PAID LEADERSHIP 148 2020-2021 CHANGE +2% ↑

NUMBER OF PAID STAFF WITH ID 203 2020-2021 CHANGE +13% ↑

HEALTH



ATHLETES PARTICIPATING IN FITNESS 453,337 2020-2021 CHANGE +6% ↑

HEALTHY ATHLETES SCREENINGS 18,496 2020-2021 CHANGE +22% ↑

INCLUSIVE HEALTH PARTNERSHIPS 1,030

HEALTHY COMMUNITIES 97



YOUNG ATHLETES 189,626 2020-2021 CHANGE -14% ↓

EDUCATION & YOUTH



UNIFIED SCHOOLS 15,008 2020-2021 CHANGE -67% ↓

UNIFIED CHAMPION SCHOOLS 7,539 2020-2021 CHANGE -5% ↓

YOUTH LEADERS 80,951 2020-2021 CHANGE +9% ↑

GLOBAL FOOTPRINT



NATIONAL & STATE PROGRAMS

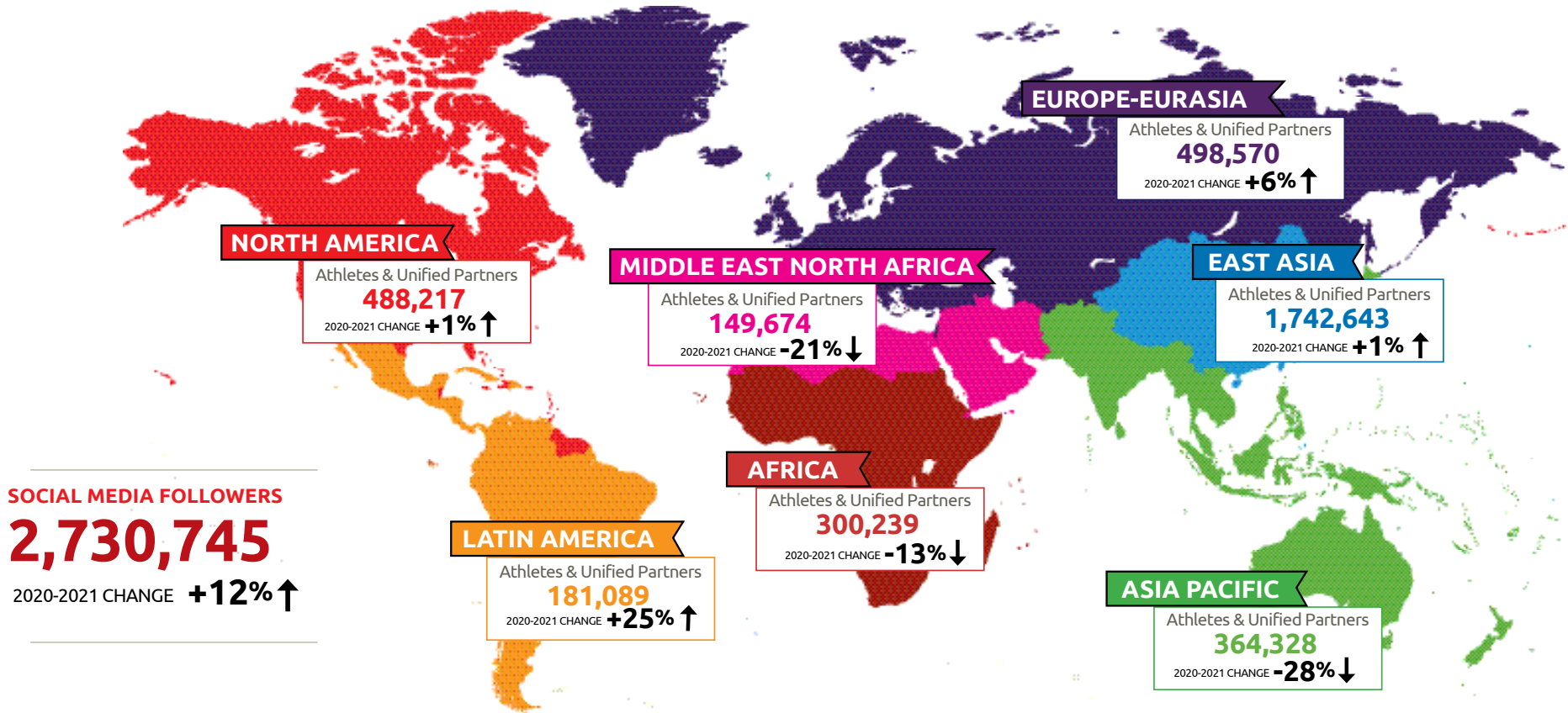
251 2020-2021 CHANGE **+0%**

COUNTRIES & JURISDICTIONS

201 2020-2021 CHANGE **+1% ↑**

LOCAL CLUBS / SUB-PROGRAMS

19,991 2020-2021 CHANGE **-7% ↓**



SOCIAL MEDIA FOLLOWERS

2,730,745

2020-2021 CHANGE **+12% ↑**

DEFINITIONS:

UNIFIED SPORTS: Special Olympics Sports programming in which people with ID (Unified Athletes) and without ID (Unified Partners) train and compete together as teammates.

UNIFIED SCHOOLS: a school or university that conducts Unified Sports opportunities at least 2 times within a calendar year.

UNIFIED CHAMPION SCHOOLS®: a program for schools Pre-K through university that promotes meaningful social inclusion utilizing 3 interconnected components: Unified Sports®, inclusive youth leadership, and whole school engagement.

YOUNG ATHLETES: a sport and play program for children with and without intellectual disabilities (ID), ages 2 to 7 years old.

HEALTHY COMMUNITIES: a Special Olympics recognition program working to increase access to quality health care and effective prevention programming to improve the health of people with intellectual disabilities through activating public and private sector partners to adopt more inclusive practices, training and empowering athletes and caregivers to become vocal advocates.

PROGRAM: qualified entity licensed and accredited by Special Olympics International to operate Special Olympics programming within their respective geographic territory (country, jurisdiction or U.S. state).

LOCAL CLUB / SUB-PROGRAM: an organized local unit / branch conducting Special Olympics activities in a community outside of a school setting.

MOTOR ACTIVITY TRAINING PROGRAM (MATP): a program designed for individuals with intellectual disabilities with severe limitations who do not yet possess the physical and/or behavioral skills necessary to participate in official Special Olympics sports.