

# 2020 NORTH AMERICA REACH REPORT (REFLECTS VIRTUAL AND IN-PERSON PROGRAMMING)



Any decline in numbers compared to 2019 data highlights the devastating impact of COVID-19 on our global Programs. 2020 data also showcases the resilience of the global movement. Special Olympics worked to redirect programming and develop solutions to adapt to a virtual environment.

## SPORT

TOTAL PARTICIPANTS  
(ATHLETES & UNIFIED PARTNERS)

498,783

2019-2020 CHANGE  
-46%↓

### ATHLETES

411,321

2019-2020 CHANGE  
-47%↓

PEOPLE WITH INTELLECTUAL DISABILITIES (ID)



### UNIFIED SPORTS

UNIFIED ATHLETES  
(PEOPLE WITH ID)

81,615

2019-2020 CHANGE -47%↓

UNIFIED PARTNERS  
(PEOPLE WITHOUT ID)

87,462

2019-2020 CHANGE -41%↓

YOUTH UNIFIED ATHLETES  
(PEOPLE WITH ID AGE 8-25)

58,022

2019-2020 CHANGE -41%↓

YOUTH UNIFIED PARTNERS  
(PEOPLE WITH OUT ID AGE 8-25)

68,439

2019-2020 CHANGE -36%↓



### COMPETITIONS

6,331

2019-2020 CHANGE -76%↓

17 / DAY  
1 / HOUR

UNIFIED 2,906

2019-2020 CHANGE -72%↓



### COACHES

80,537

2019-2020 CHANGE -45%↓

CERTIFIED 46,017

2019-2020 CHANGE -41%↓

CERTIFIED COACH TO ATHLETE RATIO 1:9

### PARTNERSHIPS

SPORTS PARTNERSHIPS 111

2019-2020 CHANGE +236%↑

## HEALTH

Due to the COVID-19 pandemic, some health data are delayed.



HEALTHY ATHLETES SCREENINGS

6,991

2019-2020 CHANGE -89%↓

HEALTH PROFESSIONALS TRAINED ON ID

8,510

2019-2020 CHANGE -47%↓

INCLUSIVE HEALTH PARTNERSHIPS

135

2019-2020 CHANGE -68%↓

ATHLETES PARTICIPATING IN FITNESS

118,167

## LEADERSHIP



ATHLETE LEADERS

22,105

2019-2020 CHANGE +26%↑

YOUTH LEADERS (AGES 8-25)

54,346

2019-2020 CHANGE -24%↓

PROGRAMS WITH PAID LEADERSHIP

57

2019-2020 CHANGE +4%↑



VOLUNTEERS

346,696

2019-2020 CHANGE -55%↓

YOUTH (AGES 8-25)

105,385

2019-2020 CHANGE -52%↓

REGISTERED FAMILY MEMBERS

123,521

2019-2020 CHANGE -34%↓

PAID STAFF WITH ID

77

2019-2020 CHANGE +3%↑

## EDUCATION



UNIFIED SCHOOLS

7,675

2019-2020 CHANGE -34%↓

UNIFIED CHAMPION SCHOOLS

7,146

2019-2020 CHANGE +1%↑



YOUNG ATHLETES 58,555

2019-2020 CHANGE -47%↓

# GLOBAL FOOTPRINT



## NATIONAL & STATE PROGRAMS

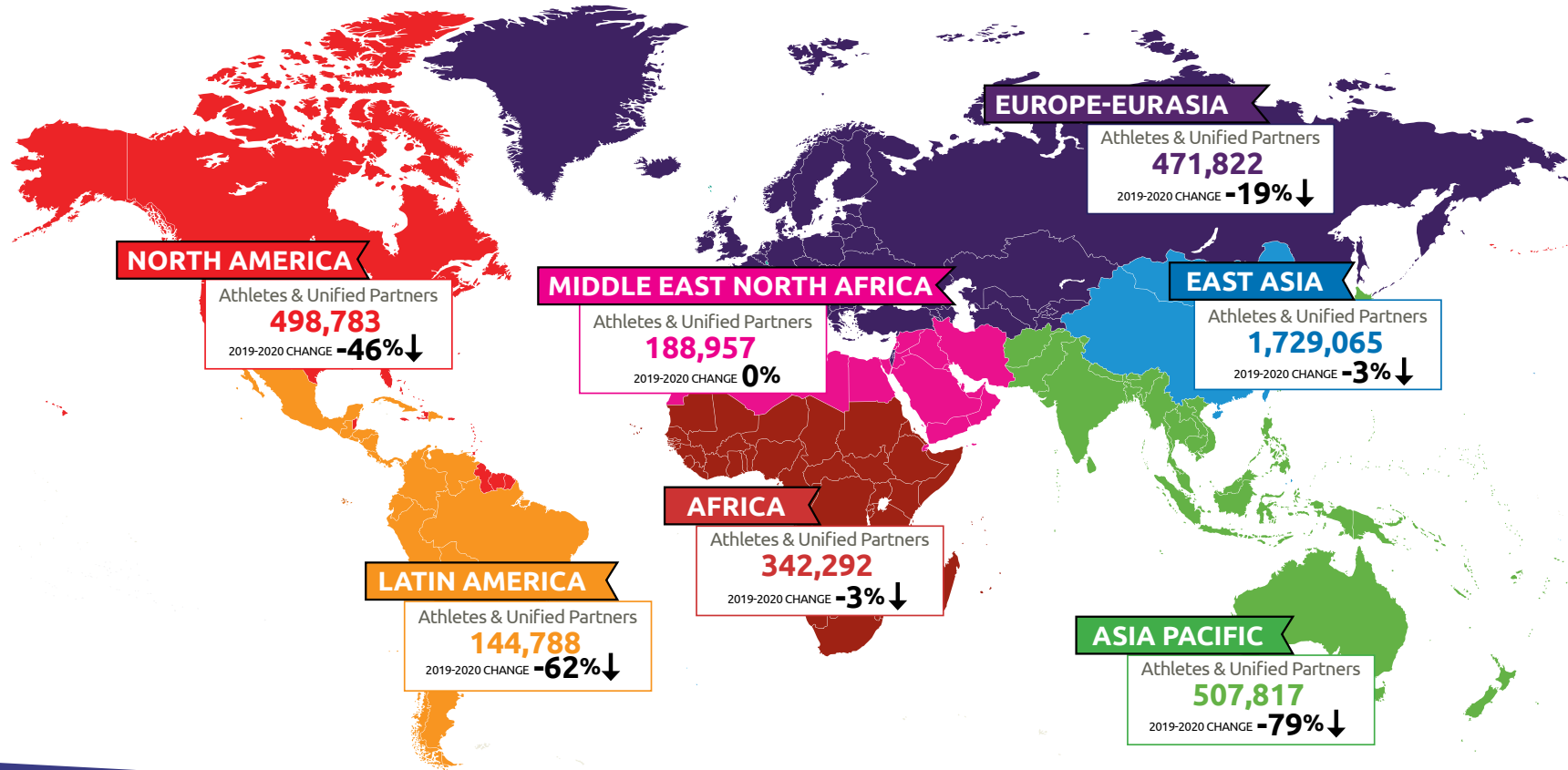
**251** 2019-2020 CHANGE **+0%**

## COUNTRIES & JURISDICTIONS

**201** 2019-2020 CHANGE **+1%↑**

## LOCAL CLUBS / SUB-PROGRAMS

**21,375** 2019-2020 CHANGE **-24%↓**



### DEFINITIONS:

**UNIFIED SPORTS:** Special Olympics Sports programming in which people with ID (Unified Athletes) and without ID (Unified Partners) train and compete together as teammates.

**UNIFIED SCHOOLS:** a school or university that conducts Unified Sports opportunities at least 2 times within a calendar year.

**UNIFIED CHAMPION SCHOOLS®:** a program for schools Pre-K through university that promotes meaningful social inclusion utilizing 3 interconnected components: Unified Sports®, inclusive youth leadership, and whole school engagement.

**YOUNG ATHLETES:** a sport and play program for children with and without intellectual disabilities (ID), ages 2 to 7 years old.

**HEALTHY COMMUNITIES:** a Special Olympics recognition program working to increase access to quality health care and effective prevention programming to improve the health of people with intellectual disabilities through activating public and private sector partners to adopt more inclusive practices, training and empowering athletes and caregivers to become vocal advocates.

**PROGRAM:** qualified entity licensed and accredited by Special Olympics International to operate Special Olympics programming within their respective geographic territory (country, jurisdiction or U.S. state).

**LOCAL CLUB / SUB-PROGRAM:** an organized local unit / branch conducting Special Olympics activities in a community outside of a school setting.