

2021 NORTH AMERICA REACH REPORT (REFLECTS VIRTUAL AND IN-PERSON PROGRAMMING)



Any decline in numbers compared to 2020 data highlights the devastating impact of COVID-19 on our athletes and our global Programs. 2021 data also showcases the resilience of the global movement. Special Olympics worked to redirect programming and develop solutions to adapt to a virtual environment.

SPORT

TOTAL PARTICIPANTS
(ATHLETES & UNIFIED PARTNERS)

488,217 2020-2021 CHANGE -2% ↓

ATHLETES 365,145 2020-2021 CHANGE -11% ↓

PEOPLE WITH INTELLECTUAL DISABILITIES (ID)

ATHLETE GENDER
32.7% FEMALE 67.3% MALE



UNIFIED SPORTS

UNIFIED ATHLETES
(PEOPLE WITH ID)
103,698
2020-2021 CHANGE +27% ↑

UNIFIED PARTNERS
(PEOPLE WITHOUT ID)
123,072
2020-2021 CHANGE +41% ↑

MATP MOTOR ACTIVITY TRAINING PROGRAM 8,270 2020-2021 CHANGE -44% ↓

COMPETITIONS 5,451 2020-2021 CHANGE -14% ↓

UNIFIED 3,334
2020-2021 CHANGE +15% ↑



COACHES 76,997 2020-2021 CHANGE -4% ↓

CERTIFIED 38,636 2020-2021 CHANGE -16% ↓

CERTIFIED COACH TO ATHLETE RATIO 1:14

COACH GENDER
34% FEMALE 66% MALE

PARTNERSHIPS

SPORTS PARTNERSHIPS 161 2020-2021 CHANGE +45% ↑

LEADERSHIP & COMMUNITY



ATHLETE LEADERS 17,437
2020-2021 CHANGE -21% ↓



VOLUNTEERS 325,201
2020-2021 CHANGE -6% ↓

PROGRAMS WITH PAID LEADERSHIP 56
2020-2021 CHANGE -2% ↓

PAID STAFF WITH ID 73
2020-2021 CHANGE -5% ↓

HEALTH



ATHLETES PARTICIPATING IN FITNESS 138,877
2020-2021 CHANGE +18% ↑

HEALTHY ATHLETES SCREENINGS 6,262
2020-2021 CHANGE -10% ↓

INCLUSIVE HEALTH PARTNERSHIPS 763

HEALTHY COMMUNITIES 49



YOUNG ATHLETES 53,860
2020-2021 CHANGE -8% ↓

EDUCATION & YOUTH



UNIFIED SCHOOLS 7,748
2020-2021 CHANGE +1% ↑

UNIFIED CHAMPION SCHOOLS 7,352
2020-2021 CHANGE +3% ↑

YOUTH LEADERS 48,791
2020-2021 CHANGE -10% ↓

GLOBAL FOOTPRINT

NATIONAL & STATE PROGRAMS

251 2020-2021 CHANGE **0%**

COUNTRIES & JURISDICTIONS

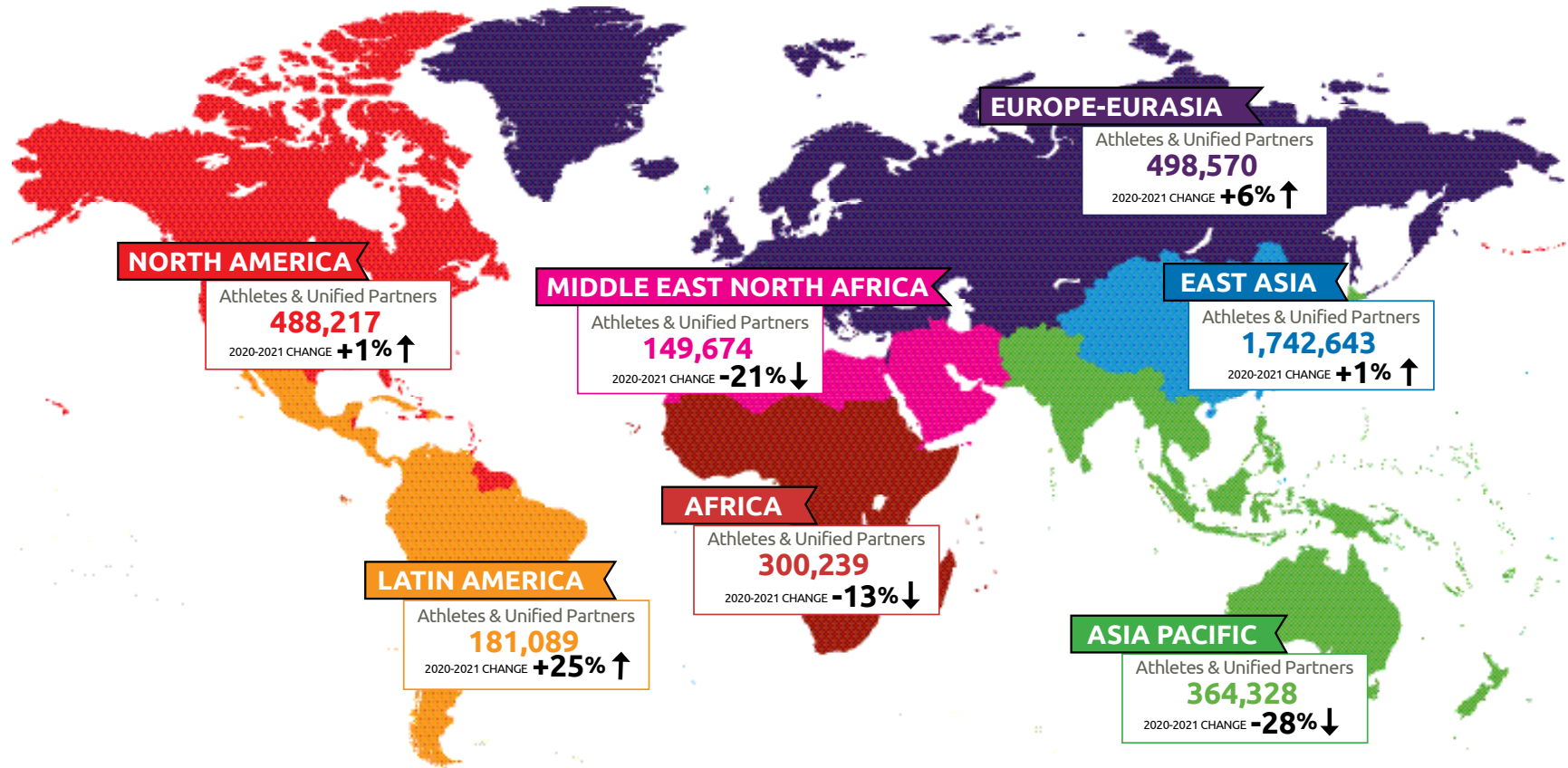
201 2020-2021 CHANGE **+1%↑**

LOCAL CLUBS / SUB-PROGRAMS

19,991 2020-2021 CHANGE **-7%↓**

SOCIAL MEDIA FOLLOWERS

2,730,745 2020-2021 CHANGE **+12%↑**



DEFINITIONS:

UNIFIED SPORTS: Special Olympics Sports programming in which people with ID (Unified Athletes) and without ID (Unified Partners) train and compete together as teammates.

UNIFIED SCHOOLS: a school or university that conducts Unified Sports opportunities at least 2 times within a calendar year.

UNIFIED CHAMPION SCHOOLS®: a program for schools Pre-K through university that promotes meaningful social inclusion utilizing 3 interconnected components: Unified Sports®, inclusive youth leadership, and whole school engagement.

YOUNG ATHLETES: a sport and play program for children with and without intellectual disabilities (ID), ages 2 to 7 years old.

HEALTHY COMMUNITIES: a Special Olympics recognition program working to increase access to quality health care and effective prevention programming to improve the health of people with intellectual disabilities through activating public and private sector partners to adopt more inclusive practices, training and empowering athletes and caregivers to become vocal advocates.

PROGRAM: qualified entity licensed and accredited by Special Olympics International to operate Special Olympics programming within their respective geographic territory (country, jurisdiction or U.S. state).

LOCAL CLUB / SUB-PROGRAM: an organized local unit / branch conducting Special Olympics activities in a community outside of a school setting.

MOTOR ACTIVITY TRAINING PROGRAM (MATP): a program designed for individuals with intellectual disabilities with severe limitations who do not yet possess the physical and/or behavioral skills necessary to participate in official Special Olympics sports.