

2021 NORTH AMERICA REACH REPORT (REFLECTS VIRTUAL AND IN-PERSON PROGRAMMING)



Any decline in numbers compared to 2019 data highlights the devastating impact of COVID-19 on our athletes and our global Programs. 2021 data also showcases the resilience of the global movement. Special Olympics worked to redirect programming and develop solutions to adapt to a virtual environment.

SPORT

TOTAL PARTICIPANTS
(ATHLETES & UNIFIED PARTNERS)

488,217 **-48%** ↓
2019-2021 CHANGE

ATHLETES 365,145 **-54%** ↓
2019-2021 CHANGE

PEOPLE WITH INTELLECTUAL DISABILITIES (ID)

ATHLETE GENDER
32.7% FEMALE 67.3% MALE



UNIFIED SPORTS

UNIFIED ATHLETES
(PEOPLE WITH ID)
103,698 **-32%** ↓
2019-2021 CHANGE

UNIFIED PARTNERS
(PEOPLE WITHOUT ID)
123,072 **-17%** ↓
2019-2021 CHANGE

MATP MOTOR ACTIVITY TRAINING PROGRAM 8,270 **-30%** ↓
2019-2021 CHANGE

COMPETITIONS 5,451 **-79%** ↓
2019-2021 CHANGE

UNIFIED 3,334 **-68%** ↓
2019-2021 CHANGE



COACHES 76,997 **-48%** ↓
2019-2021 CHANGE

CERTIFIED 38,636 **-50%** ↓
2019-2021 CHANGE

CERTIFIED COACH TO ATHLETE RATIO 1:14

COACH GENDER
34% FEMALE 66% MALE

PARTNERSHIPS

SPORTS PARTNERSHIPS 161 **+388%** ↑
2019-2021 CHANGE

LEADERSHIP & COMMUNITY

ATHLETE LEADERS 17,437 **-1%** ↓
2019-2021 CHANGE

VOLUNTEERS 325,201 **-58%** ↓
2019-2021 CHANGE

PROGRAMS WITH PAID LEADERSHIP 56 **+2%** ↓
2019-2021 CHANGE

PAID STAFF WITH ID 73 **-3%** ↓
2019-2021 CHANGE

HEALTH

ATHLETES PARTICIPATING IN FITNESS 138,877

HEALTHY ATHLETES SCREENINGS 6,262 **-90%** ↓
2019-2021 CHANGE

INCLUSIVE HEALTH PARTNERSHIPS 763

HEALTHY COMMUNITIES 49

YOUNG ATHLETES 53,860 **-54%** ↓
2019-2021 CHANGE

EDUCATION & YOUTH

UNIFIED SCHOOLS 7,748 **-10%** ↓
2019-2021 CHANGE

UNIFIED CHAMPION SCHOOLS 7,352 **-6%** ↓
2019-2021 CHANGE

YOUTH LEADERS 48,791 **-32%** ↓
2019-2021 CHANGE

GLOBAL FOOTPRINT

NATIONAL & STATE PROGRAMS

251 2019-2021 CHANGE **0%**

COUNTRIES & JURISDICTIONS

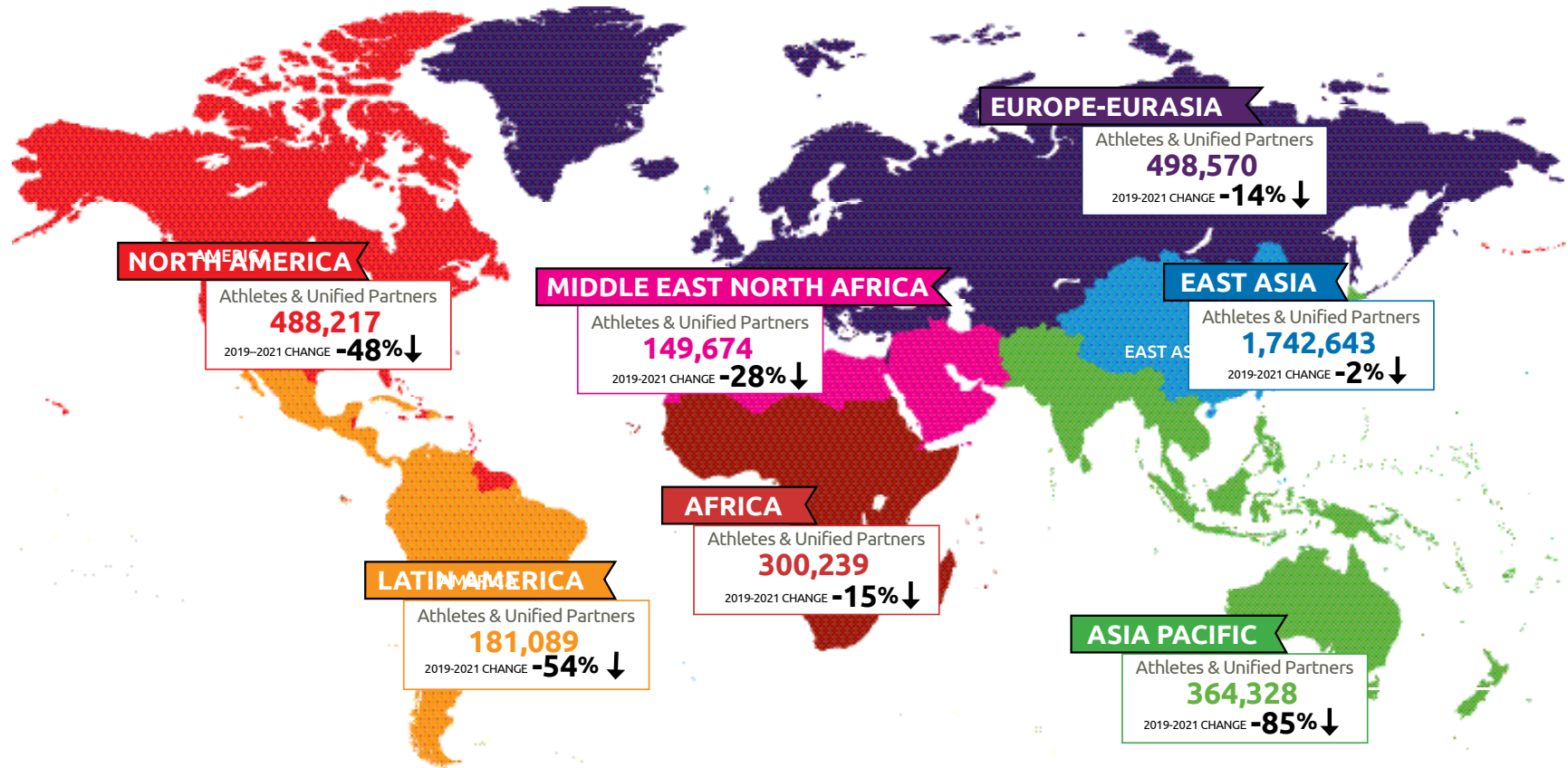
201 2019-2021 CHANGE **+1% ↑**

LOCAL CLUBS / SUB-PROGRAMS

19,991 2019-2021 CHANGE **-29% ↓**

SOCIAL MEDIA FOLLOWERS

2,730,745 2019-2021 CHANGE **+9% ↑**



DEFINITIONS:

UNIFIED SPORTS: Special Olympics Sports programming in which people with ID (Unified Athletes) and without ID (Unified Partners) train and compete together as teammates.

UNIFIED SCHOOLS: a school or university that conducts Unified Sports opportunities at least 2 times within a calendar year.

UNIFIED CHAMPION SCHOOLS®: a program for schools Pre-K through university that promotes meaningful social inclusion utilizing 3 interconnected components: Unified Sports®, inclusive youth leadership, and whole school engagement.

YOUNG ATHLETES: a sport and play program for children with and without intellectual disabilities (ID), ages 2 to 7 years old.

HEALTHY COMMUNITIES: a Special Olympics recognition program working to increase access to quality health care and effective prevention programming to improve the health of people with intellectual disabilities through activating public and private sector partners to adopt more inclusive practices, training and empowering athletes and caregivers to become vocal advocates.

PROGRAM: qualified entity licensed and accredited by Special Olympics International to operate Special Olympics programming within their respective geographic territory (country, jurisdiction or U.S. state).

LOCAL CLUB / SUB-PROGRAM: an organized local unit / branch conducting Special Olympics activities in a community outside of a school setting.

MOTOR ACTIVITY TRAINING PROGRAM (MATP): a program designed for individuals with intellectual disabilities with severe limitations who do not yet possess the physical and/or behavioral skills necessary to participate in official Special Olympics sports.