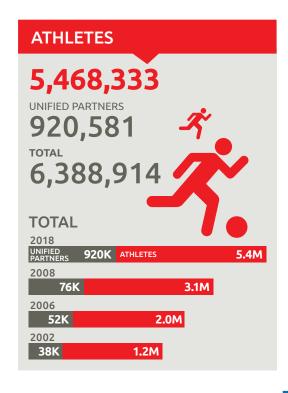
# **2018 REACH REPORT**





# COMPETITIONS 106,300

UNIFIED 26,388



291 COMPETITIONS / DAY



#### ATHLETE LEADERSHIP

ATHLETE LEADERS

47,192

2017-2018 CHANGE

+4%

+1,842



#### **UNIFIED SPORTS**

2017-2018 CHANGE +138.176 +8%



272,265

2017-2018 CHANGE

**COUNTRIES OFFERING HEALTH PROGRAMMING** 

#### **VOLUNTEERS**

1,151,088

**COACHES** 508.853 YOUTH

399,429

HEALTH 41,213

LAW ENFORCEMENT TORCH RUN (LETR) 112,000

**FAMILY LEADERS** 

**FAMILY MEMBERS** 

837,606

**HEALTHY ATHLETES SCREENINGS** 

**HEALTH PROVIDERS AND** 

PEOPLE WITH ID ENGAGED IN ONGOING HEALTH, WELLNESS

37,268

**FAMILY LEADERSHIP** 

**HEALTH, WELLNESS & FITNESS** 



2017-2018 CHANGE

**HEALTHY** 

**PROGRAMS IN PROGRESS** 

COMMUNITIES

+18%

+5.588

#### **GLOBAL FOOTPRINT**

NATIONAL & STATE PROGRAMS

244

COUNTRIES 193



#### YOUTH LEADERSHIP

YOUTH LEADERS (AGE 8-25)

74,964

2017-2018 CHANGE +12%

+8.245

#### **GLOBAL REVENUE**

\$491,739,450

\$377.394.500

\$114,344,950

(Based on 2017 Financial Data)

#### **PROGRAM LEADERS**

PROGRAMS WITH PAID LEADERSHIP

NUMBER OF PAID STAFF WITH ID

NUMBER OF UNPAID STAFF WITH ID



# Special Olympics Reach by Global Region

# NORTH AMERICA Athletes 755,044 Athlete Growth(2017-2018) -5% Coaches 142,982 Coaches Growth -6% Volunteers 741,436 Volunteer Growth 2% Youth Leadership 53,043 Youth Leadership Growth 7% Athlete Leadership 13,814 Athlete Leadership Growth -9% HA Screening 75,487

129,374

Unified Athlete Growth ..

Unified Partner Growth ...... 15%

# LATIN AMERICA

**UNIFIED SPORTS** 

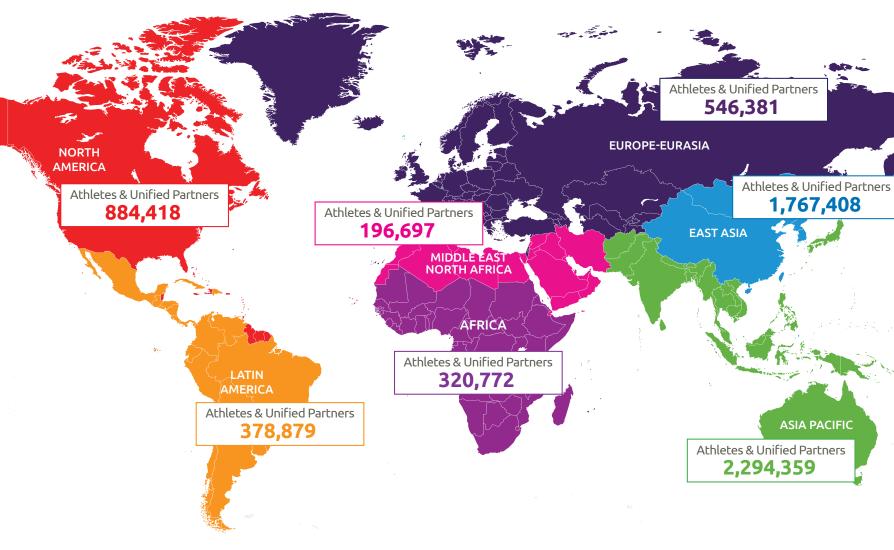
Unified Partners ...

Athletes ..

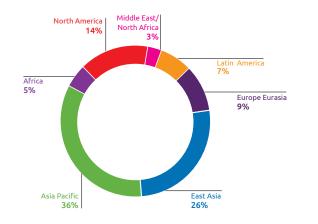
Athletes	357,981	Athlete Growth(2017-2018)	-1%
Coaches	28,023	Coaches Growth	-1%
Volunteers	69,073	Volunteer Growth	8%
Youth Leadership	1,546	Youth Leadership Growth	-29%
Athlete Leadership	2,435	Athlete Leadership Growth	-5%
HA Screening	20,521		
UNIFIED SPORTS			
Athletes	27,926	Unified Athlete Growth	4%
Unified Partners	20,989	Unified Partner Growth	3%

### **AFRICA**

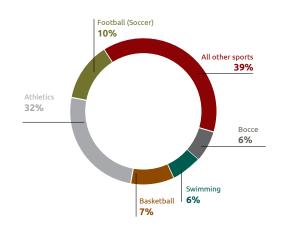
Athletes	278,153 27,945	Athlete Growth(2017-2018) Coaches Growth	9% 9%
Volunteers  Youth Leadership  Athlete Leadership  HA Screening	21,782 969	Volunteer Growth Youth Leadership Growth Athlete Leadership Growth	-26% 10% 30%
UNIFIED SPORTS Athletes Unified Partners	66,023 42,619	Unified Athlete Growth Unified Partner Growth	30% 21%



#### ATHLETES BY REGION



#### **TOP SPORTS**



# **EUROPE-EURASIA**

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Coaches	36,701	Coaches Growth	18%
Volunteers	78,386	Volunteer Growth	9%
Youth Leadership	2,552	Youth Leadership Growth	4%
Athlete Leadership	4,001	Athlete Leadership Growth	6%
HA Screening	30,621		
UNIFIED SPORTS			
Athletes	48,019	Unified Athlete Growth	12%
Unified Partners	35,835	Unified Partner Growth	12%

**510.546** Athlete Growth (2017-18) ....... **0%** 

343,825 Unified Partner Growth ............ 2%

Unified Partner Growth ...... 22%

# **EAST ASIA**

Athletes	1,423,583	Athlete Growth (2017-18)	6%
Coaches	84,827	Coaches Growth	4%
Volunteers		Volunteer Growth	2%
Youth Leadership		Youth Leadership Growth	48%
Athlete Leadership	17,379	Athlete Leadership Growth	
HA Screening	10,473	'	
UNIFIED SPORTS			
Athletes	269,302	Unified Athlete Growth	0%

# **ASIA PACIFIC**

Unified Partners ..

Unified Partners ....

Athletes	179,199 154,388 9,403	Athlete Growth (2017-18)  Coaches Growth  Volunteer Growth  Youth Leadership Growth  Athlete Leadership Growth	19% 7% 22%
UNIFIED SPORTS Athletes Unified Partners	•	Unified Athlete Growth Unified Partner Growth	

# MIDDLE EAST NORTH AFRICA

Athletes	9,176 19,406 2,206 815	Athlete Growth (2017-18)  Coaches Growth  Volunteer Growth  Youth Leadership Growth  Athlete Leadership Growth	16% 66% 573%
UNIFIED SPORTS	12.060	Haifind Athlata Crowth	470/

#### **OUR MISSION**

Special Olympics provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

The 2018 Reach Report presents data primarily sourced from the Special Olympics annual census, which surveys the breadth, depth and impact of the global Special Olympics movement. This includes data from 244 Programs in 193 countries on athletes, coaches and competitions, plus other key metrics.

For more information, or to download a copy of the 2018 Reach Report, visit SpecialOlympics.org.

To view the Annual Report, visit http://annualreport.specialolympics.org/

#### **UNIFIED SPORTS:**

Sports programming in which people with and without ID train and play

#### **YOUTH LEADERS:**

People with and without ID age 8-25 who are actively involved in leadership roles within the Movement

#### **ATHLETE LEADERS:**

Special Olympics athletes who are actively involved in leadership roles



# www.SpecialOlympics.org





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