Call to Action: How You Can Help as Individuals or Corporations

Special Olympics is honored to be an important part of making the world a more inclusive and unified place for all and giving more people with intellectual disabilities a chance to live up to their potential.

There are many ways for you to get involved and support Special Olympics, if you have suggestions or questions, please feel free to reach us at soea@specialolympics.org.
OUR MISSION

Special Olympics provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.
Special Olympics East Asia

MESSAGE FROM AN ATHLETE LEADER

I am Wilson MAN from Special Olympics Hong Kong. Special Olympics means a lot to my growth and I have joined the SO family for 15 years in which I have participated in bocce, bowling, athletics and basketball trainings and SO World Summer Games twice to make my dream come true. I then participated in Athlete Leadership since 2010 and was nominated as 2012-2013 SOEA regional messenger and SOHK board member since 2015 to spread the SO mission.

In my term as SOHK board member, I have shared and acted as emcee to share my experience to encourage the athletes and arouse the awareness and support from the public. I also actively organized Athlete Leadership activities including Athlete Leadership trainings for offering athletes opportunities to polish their speaking skills and take different roles apart from sports. EKS Day and Camp Shriver were also held regularly which were planned and executed by athlete leaders with the guidance of mentors which showcase their leadership skills. Inclusive component was also a highlight of these activities to provide a platform for the persons with and without intellectual disability to interact with each other to build an inclusive and harmonious community.

I was honored to be the member of first SO Global Athlete Input Council in 2017 representing East Asia regions to meet with athlete representatives from other regions. Despite the difference of languages and cultures amongst us, we were all common to voice out for athletes who are changing from participants to organizers through SO. In this three years’ term, I will continue to promote Athlete Leadership for changing athletes’ lives and foster inclusion. Lastly, on behalf of the athletes, I would like to express our deepest gratitude to the government, sponsors, schools and institutes and the public around the world for their great support to the families of SO athletes. I hope that the SO athletes could continue to showcase their potential to breakthrough any obstacles in their lives. They could be brave in their attempt and lead more shining lives.

Wilson MAN
Athlete winner of 2016 SOEA Inspiration of the Year
From Hong Kong

Dear Friends:

It is our greatest pleasure and pride to share with you the highlights of another fruitful year for the Special Olympics East Asia Region. Together with our athletes and families, we give thanks for all the great support you have provided throughout the year.

2017 was another important milestone year for Special Olympics as our 11th World Winter Games was staged in Austria from March 14th to 25th. This being the world’s largest sports and humanitarian event of the year, we saw over 2,700 athletes from no less than 107 nations, covering all five continents, participate in the competitions in the host towns of Graz, Schladming and Ramsau am Dachstein. From our East Asia Region, 358 athletes participated in this impressive Winter Games. The week was a deep and abiding experience in the power of the human spirit with hopes of a world that chooses to include.

As the second year of the new 5-year Strategic Plan of Special Olympics elapsed, we have accomplished what our strategies and plans called for in every aspect of our 5-year Plan to date. This would not be possible without the collective efforts of our Programs, partners, supporters and staff. We held our 2nd Unified Schools football league, making it a sustainable and model event in the field of Unified Schools sporting events. We welcomed China’s distinguished actress as well as philanthropist, Ms. Zhou Xun, to the Special Olympics Family as our latest Global Ambassador. Ms. Zhou donated entire revenue earnings from her annual fundraising concert to the East Asia Region.

2017 is also a year where we reached new heights in fundraising and social media activation. Special Olympics Hong Kong and Special Olympics East Asia co-hosted the first ever Unity Fundraising Gala banquet in Hong Kong. Over 14 million Hong Kong Dollars was raised including a significant USD 1 million donation pledge from our long-term supporter, Mr. Li Ping, to support the Special Olympics movement globally as well as additional funding to relieve a portion of our regional office operational costs. His wife, Ms. Liao Mei also contributed her personal efforts to the oral history recollection of Special Olympics which will soon be published. In November, we initiated a “My Favorite Unified Schools Football Team” online voting in Beijing and attracted more than 35,000 views and 20,000 votes. This was our first attempt to combine an online public campaign with ongoing offline projects, which proved social media is indeed the most powerful platform to promote projects for interactive participant engagement.

As we look ahead to 2018 and Special Olympics’ milestone 50th Anniversary, we will be celebrating the 5 million Special Olympics athletes in over 170 countries in the greatest movement serving our intellectually disabled individuals in over 108,000 competitions annually, which equates to one competition every 5 minutes globally. We look forward to a glorious return to Soldier Field in Chicago where our founder, Mrs. Eunice Kennedy Shriver, held our first Games in 1968.

On behalf of our athletes and families, we would like to take this opportunity to thank all of you for your great contribution and support to us throughout the year. We look forward to continuing to work with you to make this world one of more acceptance and inclusion.

Thank you and sincerely,

Freda M. Fung
Regional President & Managing Director
Special Olympics East Asia
2016-2020 Special Olympics Global Strategic Plan

**Global Vision**
**SPORT WILL OPEN HEARTS AND MINDS TOWARDS PEOPLE WITH INTELLECTUAL DISABILITIES AND CREATE INCLUSIVE COMMUNITIES ALL OVER THE WORLD**

**Goals**
- Improve Athlete Performance
- Build Positive Attitudes
- Expand Unified Sports and Young Athletes
- Improve Athlete Health
- Improve Sports Quality
- Raise Awareness
- Connect the Movement
- Increase external impact of Sports Events

**Support Goal**
Build capacity by GENERATING MORE RESOURCES and STRENGTHENING LEADERSHIP
The National Elementary and Secondary School Basketball Teachers Training Camp is an important part of the strategic cooperation between NBA China and the Ministry of Education of China, aiming to comprehensively promote the popularity and development of basketball in the national primary and secondary schools. As a global supporter of Special Olympics, NBA China invited Special Olympics Unified Schools to participate in the camp. From August 13th to 16th, 2017, a total of 35 teachers from the Unified Schools participated in the camp in Beijing and Shanghai.

All teachers were trained with NBA professional basketball philosophy and teaching methods and various ways to motivate students’ passion for basketball within the 3 days. When they return to own schools, they will apply the fresh learning to practical classes to improve students’ basketball skills and give them a new basketball training experience.
The Unified Schools project has been developed and carried out sustainably in the East Asia Region. As of right now, more than 100 schools have been included in this project. Meanwhile, 2 Unified Schools Technical Teams: Shanghai University of Sport and Tianjin University of Sport, have provided expert guidance regarding unified event planning and execution. 15 Unified Schools events were conducted smoothly this year. A total of 1225 Special Olympics athletes and 1074 united partners have been involved.
2017 Special Olympics East Asia Camp Shriver
10th July – 14th July, 2017
Shanghai, China

From July 10th to 14th, the fifth Special Olympics East Asia Camp Shriver was held in Shanghai, China. This camp saw the attendance of 100 Special Olympics athletes and unified partners from Mainland China, Macau and Hong Kong. Campers were recruited from schools and local communities ranging in age from 11 to 45. In comparison to previous years, besides the traditional basketball training session, the camp also introduced floorball, a Special Olympics winter sport, which received a warm welcome from all the campers. The camp received great support from NBA Yao Basketball Club and Shanghai Bill Bill Basketball Club.

2017 Special Olympics East Asia Unified Schools Football League
24th October – 28th October, 2017
Shanghai, China

The first Special Olympics East Asia Unified Schools Football League was held from October 24th to 28th, 2017 at the Shanghai University of Sport, China. A total of 12 teams with 84 athletes and 36 unified partners from Special Olympics China, Special Olympics Korea, Special Olympics Chinese Taipei participated in this competition. 12 teams were divided into 3 groups according to their abilities by divisioning. Korea Team, Wenzhou Tongmeng, and Shanti Liming won the championship of each group.

Special Olympics World Winter Games 2017
14th March – 25th March, 2017
Austria

“Heartbeat for the world ”, was the motto of 2017 Special Olympics World Winter Games, the largest worldwide winter sports event for people with mental impairments and which took place from March 14th to 25th. More than 2600 athletes from 105 nations, 1100 trainers, 5000 family members, 3000 volunteers and 600 journalists and media representatives were present at the sporting venues at Graz, Schladming and Ramsau am Dachstein. Eight days of competition resulted in about 1000 medals. A total number of 232 athletes and 20 unified partners from SOEA competed in Alpine Skiing, Cross-Country Skiing, Figure Skating, Floorball, Floor Hockey, Snowboarding, Snowshoeing and Speed Skating.
2017 Special Olympics East Asia Unified Basketball Competition
5th November – 9th November, 2017
Shanghai, China

2017 Special Olympics East Asia Unified Basketball Competition was held from November 5th to 9th, 2017 in Fujian, China. 16 unified basketball teams with 68 athletes and 44 unified partners from Special Olympics China, Special Olympics Korea, Special Olympics Chinese Taipei, Special Olympics Hong Kong, Special Olympics Mongolia and Special Olympics East Asia Unified Schools competed in this event. Jiangsu, Fujian, Jilin Changyi, Wenzhou Tongmeng, and Shangti Liming won the championship for each group.

Special Olympics Beijing Unified Schools Football Training and Competition
31st October – 1st November, 2017
Beijing, China

With the great support of Citizen’s Giving Campaign of City Football Group, Special Olympics Beijing Unified Schools Football Training Program kicked off in April of 2017 in Beijing, China. 9 unified football teams from Beijing have been provided technical support and equipment support. Under the guidance of “Young Leaders”, the 9 teams with over 200 athletes and unified partners are able to conduct two high-quality training opportunities per week and host one collective group practice every two months. On October 31st and November 1st, 2017, a unified football competition was held amongst Beijing unified teams. Through the training and competition, all the athletes and unified partners have developed great friendship.
SOEA Young Athletes
Train-the-Trainer Workshop
10th April – 13th April, 2017
Chengdu, China

The Regional Young Athletes TTT training was held at Qingyang Special Education School in Chengdu, China from April 10th to 13th, 2017, providing on-going Young Athletes program classes and evaluated progress for kids with intellectual disabilities for 8 years. Young Athletes had just completed its modification by Special Olympics to be more adapted to various needs of pre-schools and community-based early childhood institutions as well as families to implement YA under different circumstances and culture context globally. The certified YA trainers from Taiwan National Normal University facilitated an introductory session and then followed by practical session to help every teacher frame their teaching plan and stimulate ideas on substitute equipment. Inclusion continues to play a core role throughout the workshop which could be observed from the teamwork of teachers as well as a successful Inclusive Young Athletes demonstration with participation of both kids with and without intellectual disabilities.

SOEA Inclusive Youth Leadership Training Camp
20th May – 24th May, 2017
Wenzhou, China

Special Olympics East Asia Inclusive Youth Leadership Training Camp took place from May 20th to 24th, 2017 in Wenzhou, China by bringing together 46 young leaders with and without intellectual disabilities, and 22 mentors from over 30 Unified Schools representing Special Olympics Programs in mainland China, Hong Kong, Chinese Taipei, Korea and Mongolia. The workshop was conducted in an open and vigorous setting by engaging youth leaders to work together in both classroom sessions, outdoor activities and visiting Unified School and community partners to learn and practice leadership skills as well as to understand the virtue of inclusion. The youth leaders are expected to bring back the impact of inclusion and the movement of Special Olympics into their communities after returning home.
Global Unified Schools Youth Exchange was successfully conducted from December 2nd to 9th, 2017. 26 Unified youth leaders and 8 educators from North Carolina and China, and 8 SOI and SOEA staff joined the Youth Exchange in Beijing, Hangzhou, and Shanghai. Throughout the whole week, this group traveled to meet with teachers, principals, and students at Unified Schools, and also was greeted by local family networks and corporate supporters of Unified Schools in China. A cross-nation and cultural training workshop was provided by ICF accredited coaches who helped to engage everyone in a deeper learning and understanding of inclusive youth leadership through a series of fun interactive activities. In addition, each unified youth pair came well prepared not only to share and learn as youth leaders in the global SO movement but also bring along school-based projects for implementing inclusion and leadership in their home communities upon returning home.

Harvard Law School Fellowship Program came to a successful conclusion with the returning home of the student and teacher who set about framing their projects. This is a program initiated during 2015 Los Angeles World Games by collaborating consensus and joint effort with Vice Dean/Professor William Alford of Harvard Law School, Dr. Cui Fengming, and Director of Harvard Project on Disability (HPOD) (China). The program provided the selected outstanding youth leader (without ID) and a teacher from Unified Schools in China with an exchange study opportunity in Harvard Law School on China Disability Study for two weeks from August 16th to 30th, 2017. Each participant will then submit a written report to the Special Olympics East Asia Regional Office, proposing at least one key but achievable idea concerning: how to build a platform of unified community to foster inclusive learning and living environment for individuals with intellectual disabilities; how to construct an effective and efficient volunteer management system; and how to continuously enable communities to improve adaptive sports for individuals with intellectual disabilities for the expansion of Special Olympics.
Special Olympics East Asia Family Forum was held at Hangzhou Yang Lingzi School from May 24th to 27th, 2017. 45 family members from mainland China, Hong Kong, Chinese Taipei, Korea and Mongolia were convened at the forum who represented their organizations identified by Special Olympics East Asia Programs as well as organizations outside SO but working towards a common vision of change attitude by way of building an inclusive and accessible community for people with intellectual disabilities. This year the forum covered topics ranging from ‘UN Conventions on the Rights of Person with Disabilities’, ‘Psychological well-being for family members’, ‘Employment training and support for people with ID’, ‘Family engagement in promoting Inclusive Education’ to ‘Care service for aged family with ID’. The family members became to realize they were of great value to the SO movement and gained energy to devote them for making a difference after learning encouraging news of policy improvement and successful practices from other families and other organizations.
Regional Senior Advisory Council Meeting
13th November, 2017
Hong Kong, China

On November 13th, the Special Olympics East Asia Senior Advisory Council (SAC) convened for the fourth time and held the meeting in Hong Kong. The meeting was moderated by International Global Messenger, member of the Council, Ms. Selina Ao Leong from Macau. Very meaningful discussions were made during the SAC meeting especially on how we could leverage our 50th anniversary to formulate strategy for maximizing output in fundraising, awareness promotion and people engagement. Athlete leader from Special Olympics Hong Kong Ms. Candy Wong and the Chairman of Asia Society Hong Kong Center Mr. Ronnie Chan delivered speeches during the luncheon, which was a great opportunity for SAC members to get first-hand information on Special Olympics work impact in the field.

SOEA Regional Unified Schools Leadership Forum
8th December – 9th December, 2017
Shanghai, China

The annual event SOEA Unified Schools Leadership Forum, was held for the third year in Shanghai, China from December 8th to 9th, 2017. This is a gathering of educators, educational sector representatives, NGO partners for Youth Initiatives from SOEA Programs whose schools/institutions are either already participating or interested in participating as Unified Schools. This is the first time SOI’s Global Youth team has engaged in the forum and shared global vision & strategies for Unified Schools. Global Unified Schools Exchange youth leaders & educators also presented their practices of Unified Champion Schools in China and US which brought about a new model of youth leadership. The forum also provided the opportunity to unite both mainstream and special school educators in an in-depth discussion regarding how to create an inclusive school/community while facing the current educational mechanism and social acceptance challenges.
**Healthy Athletes**

53 events
9420 free screenings
973 new health care professionals and students trained
1420 athletes, families, coaches educated on health needs of people with intellectual disability

**Healthy Communities**
4 programs implementing Healthy Community
1 Golisano Health Leadership Award
11 new health partnerships developed

**Fitness**
3 programs implemented SO fitness models

**RAISE AWARENESS**

IMPROVE ATHLETE HEALTH
Special Olympics announced Chinese actress Zhou Xun as a Global Ambassador during the charity concert “One Night” in Beijing on 16th July 2017. Former President & Managing Director Ms. Mary Gu, awarded Zhou Xun with the official commissioning certificate. The revenue of the concert was donated to the Special Olympics Movement. 4,000 spectators on site and 1.5 million netizens online witnessed the exciting moment of Zhou Xun practicing the Special Olympics mission.

**Time Well Spent by Li Xiaopen**

13th September, 2017  
Shanghai, China

On 13th September, Laureus Academy Member Li Xiaopen came to Jingan Qihui Special Education School to congratulate Hou Ye on his design which had been engraved on the back of the 2017 Da Vinci Chronograph Edition ‘Laureus Sport for Good Foundation’ timepiece, with a theme of ‘Time Well Spent’. A unique design by a 12-year-old Chinese boy had been chosen for a new limited edition watch which would raise funds to help Laureus Sport For Good Foundation improve the lives of young people around the world.

**NBA invites Golden State Warriors and Minnesota Timberwolves to bring care to Special Olympics Basketball Players**

7th October, 2017  
Shanghai, China

On 7th October, the Golden State Warriors arrived at the Shanghai landmark, the Oriental Pearl Tower and interacted with 40 Special Olympics Basketball Athletes from Changning Primary Occupational School and Pudong Special Education School.

**A Very Special Christmas Party**

7th December, 2017  
Shanghai, China

SOEA held “A Very Special Christmas” party, in appreciation of all the parties from Unified School and sponsors at Shanghai Grand Mercure Hotel. Around 180 people including 60 headmasters across China came to the party.
2017 Special Olympics Unity Fundraising Gala Dinner was held on 13th November at the Asia Society Hong Kong Centre. Guest of Honor, The Honorable Mrs. Carrie Lam Cheng Yuet-ngor, GBM, GBS, Chief Executive of the HKSAR was joined by Dr. Timothy P. Shriver, Chairman of SO International; Ms. Michelle Kwan, SO International Board Member & Global Ambassador; Dr. Shi DeRong, SO East Asia Senior Advisory Council (SAC) Chairman; Mr. Robert Shi, SAC Secretary General; Ms. Mary Gu, Former President & Managing Director and Ms. Zhou Xun, SO Global Ambassador to officiate at the ceremony. The Gala was graced by the presence of luminaries, celebrities, SO supporters and athletes including Olympics Champions Ms. Guo Jing Jing, Mr. Zou Shimin and Mr. Li Xiao Peng. The Honorable Mrs. Carrie Lam, expressed her gratitude to Special Olympics, for their support in helping people with intellectual disabilities to integrate into the community. SO strives to provide necessary assistance to athletes’ long-term development, which the HKSAR government also shares the same vision.

Dr. Timothy P. Shriver, Chairman of SO International, expressed his excitement for the upcoming SO 50th Anniversary and announced our new direction. He also expressed his heartfelt gratitude to all the supporters in the past years.
Kim Byeong Deok
Chairman, Special Olympics East Asia Regional Leadership Council

Dear Special Olympics Fans,

2017 is another remarkable year for East Asia Region. Thanks to the supporting partners and sponsors, all six East Asia Programs sent the delegation to participate in the Special Olympics World Winter Games hosted by Austria in March, with 360 athletes competed in 8 sports. Tremendous efforts have been made as well in improving the quality of sports, leadership excellence, communications, fundraising etc.

On behalf of Special Olympics East Asia Regional Leadership Council, I want to extend my heartfelt gratitude to your support and dedication to Special Olympics development in East Asia region in 2017. As the Regional Leadership Council Chairman, I will continue to work with the entire council and regional staff to seek every possibility to empower more people to contribute to building a unified world.

Sincerely yours,
Kim Byeong Deok
### Financial Review

#### Revenues

<table>
<thead>
<tr>
<th>Source</th>
<th>2017 (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Sponsorship Donations</td>
<td>US$189,759.00</td>
</tr>
<tr>
<td>Individuals (gala dinner + SAC member)</td>
<td>US$471,980.00</td>
</tr>
<tr>
<td>Revenue Through Foundations (Shanghai Special Care &amp; Shanghai Charity Foundation)</td>
<td>US$966,941.00</td>
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<tr>
<td><strong>Total Special Olympics East Asia Regional Revenues in 2017</strong></td>
<td><strong>US$1,628,680.00</strong></td>
</tr>
<tr>
<td>CRT for Programs Development</td>
<td>US$190,000.00</td>
</tr>
<tr>
<td>Toys “R”Us</td>
<td>US$59,000.00</td>
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<tr>
<td>Healthy Athletes Grant</td>
<td>US$290,052.00</td>
</tr>
<tr>
<td><strong>Total SOI Funds Restricted to Special Olympics East Asia in 2017</strong></td>
<td><strong>US$539,052.00</strong></td>
</tr>
<tr>
<td>Grant total (Revenues and Restricted Funds)</td>
<td>US$2,167,732.00</td>
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