Joining Special Olympics

- To be eligible to participate in Special Olympics as an athlete, people need to be identified by an agency or professional as having one of the following conditions: intellectual disability, cognitive delays as measured by formal assessment, or significant learning or vocational problems due to cognitive delay that have required specially designed instruction.

Participation in Special Olympics starts at age 8 years, and there’s no maximum age limit. Children with intellectual disabilities ages 2 through 7 can take part in the Young Athletes program, either at home or through a nearby Special Olympics Program.

Special Olympics is absolutely free of charge to any eligible individual.

- People without intellectual disabilities are welcomed to volunteer as Unified Partner in all kinds of Unified Sports, which brings together people with and without intellectual disabilities on the same playing field as teammates.
Dear Special Olympics Friends,

Hi. My name is Cho-hyeon Park and I competed in figure skating at the 2013 PyeongChang Special Olympics World Winter Games. I was also the flag bearer for my country, Korea.

One of the hardest things in being the flag bearer was that the flag was actually very heavy and it’s difficult to march with others. But I could not give up and I do not forget things easily once started, so kept on practicing as much as I could as much as possible to be a good flag bearer. I hope that the opening ceremony of the Games will be a success.

As a Special Olympics athlete, my life was enriched in 2013 by practicing and competing in sports at various scales, and especially the PyeongChang World Winter Games. It’s a great way to meet new people and improve my life skills. I also want to take this opportunity to thank everyone who gives me precious times, happiness and guidance as well as beautiful memories to keep for years.

Special Olympics! Fighting!

Cho-hyeon Park
Athlete, Special Olympics Korea

A Rewarding Year for East Asia

2013 is another successful year for East Asia region. In collective effort of our programs and partners, the region has much to celebrate.

Themed by the spirit of ‘Together We Can’, 2013 PyeongChang Special Olympics World Winter Games has made history. Our athletes have demonstrated their extraordinary talents on the rink and on the rink, 200 athletes from 50 countries and territories competed in world class venues. The unprecedented fundraising efforts at the Games allowed our athletes to compete in an exceptional and generated enormous amount of excitement in Korea. It is worth mentioning that for the first time, the Special Olympics World Games are not limited to 'special athletes'. You give me priceless times, happiness and guidance as well as beautiful memories.

Since the completion of the Games, I was so nervous and forgot some parts of my program. This mistake was hard for me to let go, but when

Mary Gu
Regional President & Managing Director Special Olympics East Asia

With another exciting year forging ahead, we ask you to join us in building a unified generation. By wanting together, with all these dedicated athletes, we can create a world that respects and celebrates diversity and inclusivity.

Our 2013 census also shows that East Asia region has reached 1.37 million registered athletes, which reconfirms our position as the region with largest athlete population. Korean figure skater Cho-hyeon Park, one of the performers at the opening ceremony of the PyeongChang Winter Games once said, “As a Special Olympic athlete, my life was enriched by practicing and competing in games at various scales. Cho-hyeon has represented all of us. If we should take up to our mission today, throughout the year, we make tremendous efforts to improve the quality of training to ensure that our athletes are trained to the best. To our coaches, we worked with our utmost to provide the best environment, competition opportunities at every level to our athletes, and seek every possibility to empower our athletes to take leadership role in the society.

Thank you.
<table>
<thead>
<tr>
<th></th>
<th>Global Reach in 2013</th>
<th>Regional Reach in 2013</th>
<th>Regional Reach in 2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Athletes</strong></td>
<td>4 million</td>
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<td><strong>Competitions</strong></td>
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</tr>
</tbody>
</table>

The data presented in this page is sourced from the Special Olympics Reach Report, which summarizes the breadth, depth, and impact of the global Special Olympics movement including data from nearly 170 countries and territories on athletes, coaches, competitions, financial support and other areas. To download a copy of the full 2013 Reach Report, please visit SpecialOlympics.org.
Challenges in 2013

Growth of Coach Number
There are a total number of 1.2 million registered 50 athletes in the East Asia region, however, we only have 45,333 coaches while our target is to reach 75,000 coaches by the end of 2013. We need to recruit more qualified coaches and establish effective system to keep track of our coach resource.

Unified Sports
Although there are a total of 428,240 unified athletes and partners in the East Asia region who have experienced Unified Sports more than once, we are still not able to offer enough community based Unified Sports to keep unified athletes and partners connected. We need to mobilize resources to create more opportunities in collaboration with our programs.

Challenges in 2013

Healthy Athletes
Each Program in our region relies heavily on the funding from SOH to host Healthy Athletes exams. We need to work with programs to cultivate relationship with corporate and donors to support the large need in providing health exams to the athletes in this region.

Young Athletes
SOHS A targets 114,000 YAs Program in at least 7 new sites every year. However, we are lacking manpower and resources to follow up with each site to further develop YAs Program and to ensure young athletes successfully transition to athletes officially at age of 18. Resources are needed to support programs to take YAs programs to the next level.

Funding Limitations
We continue to face challenges in raising sufficient funds in our region to support the needs of our Programs and fulfill our strategic goals. We need to align with our Program leadership to pinpoint additional revenue source and build fundraising capacity.
Advance Quality Sports and Competitions

Through sports, Special Olympics athletes are seeing themselves for their abilities, not disabilities. In 2013, up to 6,255 competitions at all levels were provided throughout East Asia region.

2013 PyeongChang Special Olympics World Winter Games

A record number of 2,889 Special Olympics athletes represented 156 nations came across the world participated in the PyeongChang Special Olympics World Winter Games in Korea from January 26 to February 5. Among them, East Asia has a delegation of 533 people including 369 athletes and 22 unified partners.

Featuring seven discipline of sports including alpine skiing, cross country skiing, snowboarding, snowshoeing, speed skating, figure skating, floor hockey, and a demo sport floorball, the Games provided first class winter sports experience to all the participants. Special Olympic Korea has now built a robust program in all these winter sports.
Special Olympics Unified Sports brings together people with and without intellectual disabilities on the same playing field as teammates and has proven to be highly effective in achieving social inclusion. In 2013, East Asia continues to lead all regions with 60% of the total number of 704,230 Unified Sports participants worldwide.

NBA Cares Special Olympics Unified Sports Basketball Game Welcomed Chinese Athletes

Prior to the 60th NBA All-Star Game on February 17th in Houston, Special Olympics athletes Guo Jia and Xiao Xue from China, played alongside the other 10 athletes from across the globe as well as NBA Legends (Bikembe Mutombo, Chris Mullin, Dellè Schröder and Ron Harper), NBA players (Carlidel Williams, Ruth Riley, and Nicole Powell), and NBA Legend Ticha Penicheiro for the NBA Cares Special Olympics Unified Sports Basketball Game.

These 12 Special Olympics athletes were treated to an unforgettable NBA All-Star experience including dinner with an NBA legend, in-parade recognition at State Farm NBA All-Star Saturday Night, and tickets to the NBA All-Star Game.
Advance Quality Sports and Competitions

| Unified Sports |

1st Regional Camp Shriver
Special Olympics East Asia region has successfully held the 2013 Special Olympics Camp Shriver at Shanghai University of Sport from July 13th to 14th. Created in 1962 in the United States, Camp Shriver is truly the origin of Special Olympics. This is also the first time for Special Olympics Camp Shriver to be introduced to East Asia region.

The seven-day camp attracted 106 campers including 53 Special Olympics athletes from different programs in East Asia region and 53 unified partners from Shanghai University of Sport and East China Normal University.

Special Olympics Unified Cup Football East Asia Regional Qualifier
Special Olympics Unified Cup Football East Asia Regional Qualifier was conducted between November 3rd and 10th in Fujian, China. Five Unified football teams from SO China, SO Hong Kong, SO Chinese Taipei, SO Korea and SO Macau attended the 11-a-side football competition to vie for the quota of the first Special Olympics Unified Football Cup. Finally SO China and SO Korea advanced from the competitive qualifier.
Advance Quality Sports and Competitions

| Unified Sports |

Unified Competitions across China

Supported by Pick Joints and Dairy Queen, the Special Olympics Project Unity Series Unified Bocce and Football Competitions continued in 2013, engaged approximately 1000 Special Olympics athletes, unified partners and youth volunteers in 8 city-level unified competitions across China.

Advance Quality Sports and Competitions

| Coach Excellence |

Special Olympics is committed to Coaching Excellence to ensure our athlete receiving quality training. In 2013, Special Olympics East Asia provided regional training opportunities to coaches to enhance athletes’ sport skills, fitness and most importantly — the spirit that define what a Special Olympian is.

"Im Swimming" Train The Trainer

Special Olympics East Asia hosted the first Im Swimming Train The Trainer workshop in collaboration with Michael Phelps Foundation and Michael Phelps Swim School from April 12th through 15th in Shanghai Disabled Persons’ Sports Training Center. 27 coaches from 5 Programs attended, 13 of them were certified as trainers after the workshop and expected to further develop and train coaches at their local Program.

Ms. Cathy Bennett, who was Michael Phelps’ First swim instructor, was invited to the workshop and demonstrated the "Im" swimming program to all the attendees.

"Im" is named after Michael Phelps’ signature event, the Individual Medley, while also stands for the abbreviation of the self-affirming "I am."
Unified Sports Train The Trainer Seminar in Singapore

Co-organized by Special Olympics East Asia and Special Olympics Asia Pacific offices, the first cross-region Unified Sports Train The Trainer Seminar was held from March 1st-3rd at National Community Leadership Institute in Singapore. A total of 29 coaches attended the 3-day training, 9 of them were from Special Olympics East Asia.

Special Olympics East Asia Senior Football Coach Training

From August 2nd to 8th, Special Olympics East Asia Senior Football Coaches Training was held in Hebei Province, China.

Senior Lecturer of the Asian Football Confederation Mr. Xu Tao gave the training to a total of 20 senior football coaches from 5 programs within East Asia region. In order to give trainees in-field practice, a unified competition featured footballers from Shijiazhuang Yongchao Football Club and 20 local Special Olympics athletes was played on the last day of the training.

Advance Quality Sports and Competitions
Coach Excellence
Special Olympics East Asia Senior Athletics Coach Training
Ranging from sports knowledge and coaching guides of shot put, baseball, relay, high jump and long jump, etc., the first Special Olympics East Asia Senior Athletics Coach Training took place from August 26th through 30th at China Administration of Sports for Persons with Disabilities in Beijing.

Mr. Zhao Yingjui from Special Olympics China, who has more than 20 years of coaching experience, provided training to 20 senior coaches recommended by 5 programs in East Asia.

Coach Training Programs for College Students
2013 marks the first year that Special Olympics East Asia extended Coach Training Programs for College Students in 4 more programs other than China. Coach Training Program for College Students is a powerful vehicle to recruit and train assistant coaches and engage college students to join Special Olympics. Thanks to the support from Laurus Sport for Good Foundation, a total of 3 trainings in 5 locations were accomplished this year, directly trained 194 college students from 21 universities who had an academic background in either Physical Education or Special Education to be Special Olympics assistant coaches.
Coach Recognition

The 2013 Special Olympics East Asia Coach of the Year Award Ceremony took place on the evening of September 3rd as part of the Regional Leadership Council Meeting, recognizing 5 outstanding coach representatives for their contribution to Special Olympics.

2013 Regional Review

Build Communities
By the end of 2013, the number of Special Olympics athletes in a leadership role within East Asia reached 13,816, ranked No.1 among the 7 regions of Special Olympics movement. This means in average, 1 out of every 100 athletes is serving a leadership role including: Athletes as Volunteers for Special Olympics Games or Events; Athletes as coaches or Assist Coaches; Athletes as Sport Officials; Athletes as Public Speakers or Global Messengers; Athletes on Boards, Committees or Councils; Athletes assisting with fundraising, technology or other office work; Athletes as peer mentors or team captains, etc.

These roles have given our athletes a voice and a chance to spread the message about how Special Olympics can transform the world into a more inclusive place for people with intellectual disabilities.

ALPs University Continued to Expand
Special Olympics Athlete Leadership Programs (ALPs) University provides educational programs for Special Olympics athletes to develop leadership skills and is a key format to engage athletes in leadership roles.

In 2013, ALPs University extended its footprint to Macau, Chinese Taipei and Liaoning Province in China, enabling 115 athletes to explore opportunities for greater participation in our movement, beyond sports training and competition, gain confidence and have their social skills improved.
Family involvement is an essential link to the community and an integral part of Special Olympics movement. The Special Olympics Family Support Network brings families together in a caring and positive way, so that new families can be connected to the movement, given with support and information whenever needed. In 2013, an increase of 57% versus the prior year regarding the number of Family Members in Leadership Role proved that the family support network has been strengthened and become more integrated, which is critical to building a welcoming community for our athletes and their families.

Regional Family Leader Meeting
From June 27th to 29th, Special Olympics East Asia Regional Family Leader Meeting was held in Guangzhou, China. Nearly 30 experienced Family Leaders from Mainland China, Hong Kong, Macau, Chinese Taipei, and Korea participated in the events. Family’s proactiveness and capabilities were fully displayed by them taking lead throughout each section in event organizing, volunteer motivation, strategy planning and educational orientation sessions.
Build Communities

| Young Athletes Program

Special Olympics Young Athletes Program is an initiative that provides opportunities for young athletes aged 2 to 7 years to learn basic sports skills and motor activities to prepare them for Special Olympics competition when they reach the age of 8. This initiative is also a very important source to recruit new athletes joining the movement. In East Asia, a notable growth of 30.3% in the number of 2 – 7 year old athletes was acquired, exceeded the global average growth rate of 22.8%.

60 Young Athletes Coaches Newly Certified

Holistically with regional Family Leader Meeting and China Family Forum respectively, two Young Athletes Program Training Workshops were conducted in Guangzhou and Shenzhen Province at the same time so as to amplify the positive impact resonated between Family Support Network and Young Athletes Program. As a result, nearly 60 special school teachers were certified as Young athlete coaches after completing theoretical and practical sessions successfully.

Build Communities

| Youth Engagement

Special Olympics values the significance of involving youth into our movement because they are not only the leaders of today in their schools, communities and around the world, they will also be the leaders of our future society. Special Olympics provides various opportunities for youth to get engaged, including but not limited to Unified Sports, Special Olympics Get Into It! Curriculum, Youth Summits and Special Olympics University Program, etc.

In 2013, the proportion of Youth Volunteers in relation to General Volunteers is 45%, 26.3% in our region and worldwide respectively. As well, the number of youth engaging in leadership roles rose from 42 in 2012 to 128 in 2013.
Global Youth Activation Summit

The Global Youth Activation Summit during 2013 PyeongChang Special Olympics World Winter Games gathered over 70 young people with and without intellectual disabilities, who are committed to making a positive impact in their schools and communities through Special Olympics.

3 groups from Mainland China, Macau, Hong Kong and 3 groups from Korea have participated in the summit. Each group consisted of 1 athlete, 1 unified partner and 1 mentor. These youth representatives have all become activists for their programs to inspire young people to join Special Olympics after the World Games.

Special Olympics Chinese Taipei Board Of Directors Meeting Welcomed Youth to Sit In

On September 4th, 3 youth without intellectual disabilities Zhang Kung, Li Shuyi and Li Sheni were engaged at The 3rd plenum of the 4th Board Of Directors of Special Olympics Chinese Taipei. This is the first time that Program leadership involves youth representatives without intellectual disabilities in the meeting. Board Members commented highly about this explorative mechanism after the first trial and many helpful ideas were raised by these youth representatives, aiming at building a unified generation through sports.
Build Communities

| Youth Engagement

Lecture at Shanghai International Studies University
A lecture themed “An Invitation to Dignity Revolution” was given by Special Olympics East Asia Regional President and Managing Director Ms. Mary Guo to about 60 freshmen and sophomores who majored in international journalism at Shanghai International Studies University (SISU) on April 22nd.

Initiated jointly by the Dean of International Journalism School of SISU Mr. Guo Ke and Ms. Mary Gu, the lecture is set to cultivate humanity beyond knowledge study among colleague students. The lecture ended with a call-to-action that encourages students to join Special Olympics, which can start from promoting Special Olympics on personal social network accounts.

Build Communities

| Health

Special Olympics is known as the world’s largest public health organization because of its Healthy Athletes initiative, which provides free health exams to Special Olympics athletes across seven disciplines - Fit Feet (podiatry), FUNfitness (physical therapy), Health Promotion (nutrition, bone health, healthy behaviors), Healthy Hearing (audiology), MedFest (sports physicals), Special Olympics - Lions Clubs International Opening Eyes (vision), and Special Smiles (dental).

In 2013, Healthy Athletes Program was further expanded throughout East Asia by increasing the person-time of health exams from 3627 to 7754. We have engaged more than 600 new clinical volunteers and benefited over 6000 athletes via regular health exams, family health forums and trainings.
Build Communities

In 2013, Special Olympics East Asia sent off 4 clinical volunteers including Dr. Jean Ting-Bin, Dr. Park Byung-Hoon and Dr. Sim Joon-Ang from Korea, as well as Dr. Du Jung-Chen from Chinese Taipei to attend the Special Olympics Healthy Athletes: MedFest in Bangkok, Thailand in April, which led to a first-ever implementation of Medfest 2013 Special Olympics Korea National Games. MedFest was the last discipline remained undeveloped in this region before, now we organize a full set of all 7 disciplines for our athletes in East Asia.

Beijing Tongren Hospital Kicked Off New Projects
On September 15th, a family health forum and Opening Eyes event had offered health exams to 100 Special Olympics athletes and provided nutrition, dental and vision care knowledge to 50 family members, which marked the official kickoff of the 3-year partnership between Special Olympics East Asia and Beijing Tongren Hospital.

2013 Regional Review
Connect Fans & Funds
Connect Fans & Funds | Media Outreach

Effective, sustainable, and innovative marketing and fundraising activities are essential to the movement development in East Asia. Thoughtful, committed, and diversified engagements with individuals, corporations, foundations, civic and service organizations, and government agencies have been deployed as planned.

Social Media
As a great addition to the Chinese brand home on Sina Weibo, Special Olympics East Asia established an official Chinese account on WeChat in 2013, a dominant social application for mobile users in mainland markets. By then, all of our 6 Programs, including the newest SO Mongolia, have had their own Internet pages either in the Chinese or the counterparts, for connecting with Special Olympics fans and offering latest updates of the movement.

China Weibo Account: weibo.com/aep | WeChat Account: SpecialOlympics
Chinese Taipei Facebook Account: SpecialOlympics_TW
Hong Kong Facebook Account: Hong Kong Special Olympics HKS
Korea Facebook Account: SpecialOlympicsKorea
Macau Facebook Account: Macau Special Olympics
Mongolia Facebook Account: SpecialOlympicsMongolia

Connect Fans & Funds | Media Outreach

e-Newsletter and Official Website
We are often asked by new friends who we meet in business meetings, events, and skills, to keep them posted with our latest happenings. We have therefore consolidated our data to send a high-quality monthly digital newsletter. Our regional team and programs also contribute to keep our flagship site www.specialolympics.org up-to-date.

If you’re interested in receiving our e-Newsletter, please email to news@specialolympics.org to subscribe.
This year, 6 major awareness events have generated massive media coverage and social buzz within East Asia, led up to a total of 8,584 pieces of news and strengthen the brand awareness throughout the region.

2013 PyeongChang Special Olympics World Winter Games

Being one of the world’s largest sports and humanitarian event, the 2013 Special Olympics World Winter Games attracted more than 600 journalists from more than 34 nations representing all seven regions of the world to attend and left huge legacy in host country Republic of Korea.

In April, an awareness increase of Special Olympics from 1% to 70% among Korean people was announced at the 2013 PyeongChang Special Olympics World Winter Games Legacy Sustainable Development Policy Forum according to a governmental public opinion poll voted locally.

During and shortly after the games, 100% of Special Olympics East Asia Program achieved media coverage from over local press, resulted in 7,557 times of games news, all-star fans engagement and athlete stories exposure throughout the region. Nine million photos of competitors were generated in Greater China with a total of PR value reached 11.5 million USD. Meanwhile in the hosting country Korea, over 1217 slots of news were clipped domesticaly via broadcast, print and online channels with approximately 500 journalists registered to cover Games, created a history peak in Korea.

Chinese press focused on celebration of Opening Ceremony as well as coverage of Games All Star Fans, Special Olympics Global Ambassador Yao Ming, Zhang Ziyi, Yang Liu and Yang Yang during the Games with an array of national coverage ranging from CCTV to China Daily News, and those activities also nicely spread out through China’s biggest social network “weibo.com”.

The Opening Ceremony and Closing Ceremony were broadcast live on NBC in Korea. Additionally, SMTV, Eurovision, Singapore Media Group, Thailand True Vision and Phoenix TV had carried the Opening Ceremony feed.

For the first time, Special Olympics East Asia engaged a photography volunteer Mr. Tom Soper in place. Thanks to him, we were able to capture high quality pictures of athletes from our region and share with media outlets.

Serving as the catalyst among guests and media friends, the winter outdoor sports accessories produced by East Asia office with the new Special Olympics brand name were very well received.
Connect Fans & Funds
| Building Awareness

Yang Yang Named as Special Olympics Global Ambassador on ESK Day
On September 13th, Programs in a Global Change (PAGC) responded to the
global call of Eric Kiewegh’s Shriver (EKS) Day celebration to commemorate the
life and spirit of the founder of the Special Olympics movement through various
Special Olympics activities including the World Games, Sports Departments at Universi-
ties, Family Forums, Youth Summit, Healthy Athletes events and Athlete Leader-
ship Programs University, etc.

On this meaningful day, Special Olympics International announced Yang Yang (A)
of China, a member of the International Olympic Committee and China’s first
winter sports Olympic gold medalist to join our movement as Global Ambassador
at Peking University in Beijing, China. The press conference and unified skating experience had attracted a total of 45 journalists from 26 media to
attend. Together, they captured 147 pieces of coverage with an equivalent PR value reached at 9,025,320.

As Special Olympics Global Ambassador, Yang Yang is expected to play a vital role in
advocating acceptance and inclusion for people with intellectual disabilities.
Meanwhile, a train-the-trainer course for skating sports at under planning process to help Special Olympics improve winter sports excellence in East Asia.

Champion Rubber Duck Race
In celebration of the 45th anniversary of Special Olympics International and the 60th anniversary of 2001 Special Olym-
pics World Summer Games being held successfully in Shanghai,
1,000 Champion Rubber Ducks wearing Special Olym-
pics gold medals were poured into the Huangpu River, Shanghai’s mother river, for a fun floating race on October 15th. Special Olympics Shanghai’s athlete Ms. Feng Ji, who
clipped the champion rubber duck with Special Olympics gold medal was invited to launch the floating race and spread the message to general public that “Special Olympics respects the champions from all over the world.”
The event attracted thousands of citizens and tourists to watch the event. Approximately 110 media coverage were generated throughout the campaign period, the news was also pushed as highlight focus on China’s No.1 social media platform “Tencent” to 100 million active users on October 6th, making it one of the most talked about news during the China National Holidays, reach PR value up to $ 2,614,140.
Connect Fans & Funds
| Building Awareness

NBA Houston Rockets and Los Angeles Lakers in Shanghai and Taipei
As part of 2013 NBA Global Games, “NBA Cares Special Olympics Basketball Clinics” held two basketball clinics in succession in Taipei and Shanghai. By featuring NBA Players as coaches for local Special Olympics athletes, both clinics made a great hit and benefitted a total of 120 athletes.

The Taipei event, with attendance of the Houston Rockets including Jeremy Lin was overwhelmingly welcomed at Taipei Arena on October 12th. Followed by another clinic in same format by gathering a full Los Angeles Lakers Team including Kobe Bryant to provide dribbling, passing, shooting and defense instructions to Special Olympics athletes at Shanghai Oriental Sports Center on October 13th. Special Olympics Global Ambassador and Board Member Yao Ming participated both clinics and showed great support to our movement as always.

In addition to the Clinics, Special Olympics athletes from Taipei and Shanghai were also invited to the center of the court during half time of 2013 NBA Global Games pre-season showdown on October 13th and 18th.
Notable media accomplishment with 173 coverage generated were tracked after both clinics, total PR value reached around 1,514,330.

Shanghai Tennis Masters
A Special Olympics Unified Tennis Experience starting ATP No. 1 Ranked Doubles Players Mike Bryan and Bob Bryan was held on October 8th at the practice court of Shanghai Rolex Masters - the Best ATP 1000 Tournament since 2009.
20 athletes from Special Olympics Shanghai received advanced tennis skills training from professional coaches of Shanghai Rolex Masters, followed by unified tennis double matches, which are played by Bryan Brothers, Special Olympics athletes and unified partners.

The event was proven to be an effective unified sports demonstration, which also built awareness successfully through media exposure.
Global Ambassador and Board Member Yao Ming Witnessed Lions Clubs International Strengthening Partnership with Special Olympics International

Lions Clubs International Foundation pledged $7.4 million to Special Olympics as part of a new multi-year partnership at the 96th annual Lions Clubs International convention in Hamburg on July 8-12. Special Olympics Global Ambassador and Board Member Yao Ming was invited to witness this historic partnership expansion, and announced the exciting news together with Special Olympics Chairman Dr. Timothy Shriver, Special Olympics Australia Athlete Ben Weir, Lions Clubs International Foundation (LCIF) Chairperson Mr. Tam Wéngkun and Special Olympics-Lions Clubs International Opening Keynote Founder Dr. Paul Herman.

A total of 47 online exposures were generated through the Press Release distribution via PR Newswire for this announcement.

Coca-Cola

As a Global Partner, the Coca-Cola Company signed a five-year partnership with Special Olympics East Asia in 2011 as its additional sponsorship in this region with not only an annual cash donation for the SOEA Unity Gala Dinner, but also to special collection items for auction which helps raise significant funds. Coca-Cola is also the official beverage sponsor for our regional events.

UBS

UBS AMC has been a great corporate partner for SOEAS since 2009. In 2013, UBS funded 3 Special Olympics programs in China. UBS executes training and employees actively participate as volunteers and Unified partners to share friendship and happiness with our athletes.

Laureus

Laureus World Sport for Good Foundation has been supporting Special Olympics East Asia since 2006. In 2013, it supported the “Coach Training Program for College Students” in the 5 Programs of SOEAS (excluding Special Olympics Hong Kong) benefitting 755 participants, among which 394 were college students.

Boeing

As a long-term supporter toward SOEAS since 2006, Boeing China sponsored “Special Olympics Unified Cup Football East Asia Regional Qualifier” in Fujian in November 2013. China, Hong Kong, Macau, Korea and Chinese Taipei sent out their national unified teams to compete in the one-week competition.
Sun Culture Foundation is a non-profit organization established by Ms. Yang Lean, Special Olympics Global Ambassador. The Foundation has supported Special Olympics East Asia in cultivating 100 outstanding volunteers from Universities across China.

Color Me Rad is the proud sponsor of SO’s official partner, Color Me Rad. This is a global multi-industry manufacturing leader. SPX’s approach and philosophy on CSR align well with Special Olympics. Given its strong focus on health issues, it funded the Family Health Forum Shanghai in January 2013.

Papa John’s and Dairy Queen are the proud partners of SOPA, Papa John’s and Dairy Queen joined up to 8 Special Olympics sports competitions as Official Partners in China to help promote the Special Olympics Unified Sport. The rapid growth of Papa John’s in China has encouraged both its employees and customers to engage as volunteers and unified partners.

Super Brand Mall is an international style urban shopping center in Shanghai. In 2013, the Mall and SOEA co-organized the Champion Rubber Duck Race on Shanghai’s mother river to raise fund and public awareness for Special Olympics Movement in China.

Juss Event Management takes the booming sports industry and the world top sports events in China. In cooperation with SOEA, it conducted a Unified Tennis Gathering on 8 October 2013 benefiting 108 Special Olympics athletes. It also funded the Adopt-A-School Program.

Comet is a renowned technology corporation in Shanghai. It donated to SOEA to support Special Olympics Development in community level and encouraged its employees to participate in the volunteer service in Shanghai.

Cisco China funded a half-day Unified Sports meet in one community center in Shanghai in April 2013. It encouraged its employees to participate as volunteers and Unified players and donated some sports facilities as well.
Connect Fans & Funds | Partners

The Shanghai Special-Care Foundation
The Shanghai Special-Care Foundation was initiated through the joint efforts of Special Olympics Global Ambassador and Board Member Yao Ming, Chairman of Special Olympics Shanghai Dr. Shi Deming, Board Director of the Special Olympics International Dr. Didden Ying, Co-Chairman of Hong Kong Pu Leung Kuk Mrs. Kul Ping Chic as well as other dignitaries and companies.

Special Olympics East Asia partners with The Shanghai Special-Care Foundation to manage proceeds that the regional office raises in China, and to implement projects that benefit the development of Special Olympics in East Asia.

Y&R
Y&R is one of the leading global marketing communications companies and has been appointed the first global Agency of Record for Special Olympics’ marketing efforts with the agency’s global network in markets where Special Olympics operates.

In 2013, Special Olympics International and Y&R Global, Office Hong Kong, have kicked off the preparation for a youth-centric integrated marketing and fundraising campaign named “Rays Unified”, and have received great support from Y&R Shanghai Office since then.

Morrison & Foerster
Founded in 1855, MORRISON & FOERSTER is a premier global law firm and a longstanding partner of Special Olympics East Asia, assists the regional office with the establishment, maintenance and operation of its PRC entity and advise Special Olympics in various legal issues relating to its business in China.

By the end of 2013, a total of 500.3 service hours have been provided by MORRISON & FOERSTER.

2013 Regional Review
Movement Leadership
In 2013, 100% of Programs in East Asia have composed single-year operating plans, while 5 out of 6 Programs, except Special Olympics Mongolia which was newly established in November, have composed their multi-year operating plans.
Regional Leadership Council Meeting Elected New Council Leaders

The 2013 Special Olympics East Asia Regional Leadership Council Meeting was held successfully in Jeju, Korea from September 2nd to 6th, convening the council members from all 5 Programs as well as representatives from Mongolia Founding Committee Ms. Arun Gunbadrakh and Mr. Ganzorig Vanchig.

A board training was also conducted for the first time during the RLC. Officials from Special Olympics International conducted a comprehensive training to all the leaders on the updated Special Olympics General Rules, Athlete Development Model, Unified Sports, Movement Leadership and Program Quality, etc.

A RLC leadership election was conducted. Mr. Kim Byong Deok and Ms. Zhao Suqing were newly elected as the Regional Leadership Council Chairperson and Vice Chairwomen.

Being the most important leadership-gathering in the region, the regional leadership council meeting provides a platform for regional offices and Programs to share information, reach consensus or tackle challenges, as well as set up new goals for the following year.

2013 Regional Review
Establish Sustainable Capabilities

Special Olympics East Asia has striven to establish a sustainable framework with research, analysis and evaluation that helps driving resource development, programmatic improvements and communications, targeting to deliver measurable impact over time.
Establish Sustainable Capabilities

Founding of Special Olympics Mongolia

Special Olympics East Asia welcomed a new Accredited Program, Special Olympics Mongolia at the press room of Mongolian Parliament building on November 7, 2013. Prior to the official announcement, the President of Mongolia Ts. Elbegdorj met with Special Olympics athletes Nijbadam Uulba, Elbegdorj Buyanmogol, Ebeggaya and Special Olympics Mongolia Chairperson Ms. S.Oyu at the Parliament Building in October, after which the President signed off a historic document to support the growth of Special Olympics in his country.

The Program plans to expand at a rapid pace, a legislation proposal on bringing Special Olympics to the same level as Olympics and Paralympics has been presented to Mongolia’s Minister of Culture, Sports and Tourism. Athletes from Special Olympics Mongolia will compete in athletics, judo and table tennis at the 2013 Special Olympics World Summer Games in Los Angeles, California.

Impact Survey on Unified Sports in China Concluded

The Impact Survey on Unified Sports in China initiated jointly by Special Olympics East Asia and East China Normal University has concluded in 2013. A total number of 1008 questionnaires were collected from Special Olympics athletes and families, coaches, sponsor representatives, volunteers and staff through 17 unified sports activities across 9 cities in China. The survey compared how people change their perception after participating in Special Olympics Unified Sports, analyzed profoundly the key challenges in developing Unified Sports in China and put together the suggestions that are helpful to establish sustainable capabilities.
Establish Sustainable Capabilities

Steward the relationship with Lions Clubs

On behalf of Special Olympics International, Special Olympics East Asia hosted a luncheon in honor of Dr. Tam Wing-Kun, the chairman of Lions Clubs International Foundation and former President of Lions Clubs International during his visit to Shanghai for attending The 13th International Congress of Ophthalmology and Optometry.

Senior executives from Sulfix, Baido, Wenzhou Medical College, Beijing Tong Ren Hospital have also been invited to the luncheon as a recognition for their long-time support upon Special Olympics Healthy Athletes Program.

With the same root of caring about the well-being of people with intellectual disabilities, Dr. Tam expressed his intention to expand the collaboration with Special Olympics to a larger scale, which was echoed with a new multi-year partnership plan announced at the 96th annual Lions Clubs International convention in Hamburg in July, 2013.

Special Olympics Participated in US China Strategic Dialogue

During this year’s China-U.S. High-Level Consultation on People-to-People Exchange, one of the highest level dialogues between two countries with Chinese Vice Premier Liu Yandong and U.S. Secretary of State John Kerry attended as co-chair, representations from Special Olympics USA and Special Olympics China were invited for the first time ever to participate the discussion about disability sport, making a historic breakthrough on the road to facilitate exchange and promotion of Special Olympics between China and the United States.

Establish Sustainable Capabilities

Special Education Professionals’ Gathering in Shanghai & Beijing

Special Olympic East Asia organized two gatherings in Shanghai and Beijing for 35 Special Schools Heads as well as 9 Leaders from Special Olympics China, Special Olympics Shanghai, Special Olympics Beijing and Association of Persons with Intellectual Disabilities and their Relatives at the end of year 2013. It was a great opportunity for Special Olympics East Asia to share the latest developments in the region and ask for support and commitment to build a more inclusive community for Special Olympics athletes.
Ninbadam Ulaan: Witnessing the Development of Special Olympics Mongolia

Ninbadam Ulaan is one of the first batch of athletes who joined Special Olympics Mongolia since its founding in 2013. Swimming is her favorite sport, and she had been involved in every single milestone of Special Olympics Mongolia including attending the 2013 PyeongChang Special Olympic World Winter Games as a member of the observation delegation, greeted by the President of Mongolia Ms. Tsakhiagiin Elbegdorj at Mongolian Parliament Building, witnessed the official announcement of the founding of Special Olympics Mongolia, etc. Besides, Ulaan is also a board member of Special Olympics Mongolia.

The picture features Ulaan and her mother Ms. Bud Bolden-Osir was shot at the 2013 Special Olympics Asia Pacific Games in Newcastle, Australia. This is the first time Ulaan participated in the competition on behalf of Special Olympic Mongolia officially. Ms. Bud served as Ulaan’s assistant coach, she was very proud of Ulaan’s performance in 50m breaststroke. Ulaan was a bit shy and didn’t like to expose herself to cameras that much, so when she waved at the lens with a big, bright smile during the competition, even her mother was surprised.

Ulaan witnessed the development of Special Olympics Mongolia in 2013 and grew with it together, from an introverted girl to a proud Special Olympics athlete.
Feng Ji: The Champion In All Of Us

“I like the applause and the cheer, the ending pose is my favorite part when competing in gymnastics because the whole audience always cheers for me”, said Feng Ji, who provided the origin concept of the Champion Rubber Duck by drawing a Special Olympics gold medal on its neck. Carrying the message that “Special Olympics reveals the champion in all of us”, up to 11,000 rubber ducks were produced and sold in unified pairs to the public, followed by an unprecedented floating race on Shanghai’s Huangpu River, which was one of the major awareness events in East Asia region in 2013.

Joined Special Olympics at the age of 8, Feng Ji’s achievements till now are countless, she was a gymnastics champion of the 2007 Shanghai Special Olympics World Summer Games and had been named as one of the athletes ambassadors for this signature event six years before. Born with Down syndrome, gymnastics was never an easy dream to Feng Ji, she practiced her sense of balance persistently under coach’s guidance and finally stepped onto the balance beam for the first time in October 2004, almost one year after her first trial in 2003.

Feng Ji used her own story to prove that everyone is talented and has the potential to be a champion as long as given the chance to reach their full potential.

China National Special Olympics Day

Under the theme “Hand in Hand, Let’s Join Unified Sports”, 25 provinces across China have hosted competitions and activities to celebrate the 10th anniversary of Special Olympics and the 7th National Special Olympics Day with about 15,700 athletes, over 2000 volunteers and 1000 unified partners involved.
Yu Nianlin: Smile and Carry On

When Yu Nianlin knew that she has been selected as one of the eight torch runners at 2013 PyeongChang Special Olympics World Winter Games, she smiled happily as she always does.

Born in 1996, Nianlin is a cute girl and a figure skating athlete from Special Olympics Chinese Taipei. Knowing the challenges of figure skating moves, she is constantly prepared to defeat them by perseverance and optimism.

The weight control has been the biggest concern in Nianlin’s daily life. “In order to complete the jumping action, I know I have to decrease my desire for snacks and I will try my best to do that,” once said by Nianlin.

As a person full of positive energy, Nianlin brings happiness wherever she goes. She smiles when she is awarded, and more so when she falls on the ground while practicing her moves.

2013 Special Olympics Chinese Taipei National Summer Games & 2013 Special Olympics Asia Pacific Regional Games Qualifier

From June 1st to 8th, 51 delegations with a total number of 513 athletes had competed at National Chyng Special School where 2013 Special Olympics Chinese Taipei National Summer Games was held and 16 athletes were selected for the 2013 Special Olympics Asia Pacific Regional Games.
Kurtis Siu  Playing Sport, Not For Competitions

Kurtis Siu is an outstanding athlete leader from Special Olympics Hong Kong who not only gifted in figure skating, golf and swimming, but also owns black belt (2nd Dan) of Taekwondo.

Determined with passion and early age, Kurtis used to be extremely timid because of anxiety, afraid of making eye contact with people and rarely talked to others. But after 10 years with Special Olympics, Kurtis now grown into a big brother who manages to make new friends with others, and knows how to extend his sense of responsibility to a wider group of people by involving in various community works, such as but not limited to being the Assistant Referee for King George the 15th School, the Assistant swimming coach at Jockey Club Swan Shell Schools, etc.

Most recently, Kurtis has worked as Assistant Coach in Taekwondo and Program Assistant at Hong Kong Special Association, utilizes sports to help more people live on a better life just like him.

Kurtis said “Playing sport is not necessarily for competitions. What’s more important is what you gain from it.” No doubt for him, he gains confidence, courage, leadership and most importantly, the urge to make contribution to the society.

2013 Hong Kong Law Enforcement Torch Run for Special Olympics

More than 2600 police from law-enforcing departments and special schools have participated the Hong Kong Law Enforcement Torch Run for Special Olympics this year, raised around 1.7 million HK dollars (210,000 US dollars) in total.
**Program Highlights & Athlete Stories**

| Special Olympics Korea |

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**Jeong Do-dam: A Dream About Others**

Jeong Do-dam is a short-track speed skating athlete from Special Olympics Korea, who now majors in rehabilitation and welfare at Korea Nazarene University and had won a silver medal at the 2013 PyeongChang Special Olympics Winter World Games.

Later this year, Do-dam also participated in the 1st Special Olympics Korea Athlete Leader Speech Contest themed "Special and Dream" and won the first prize. "After playing at the World Games, I have dreamt to become a person who can help people with disabilities", said by Jeong Do-dam at the end of the speech. These words mean more like a commitment rather than just a saying of the speech to Do-dam. By promoting Athlete Leadership Programs and presented as spokespeople at various Special Olympics events, Do-dam has turned her wish into reality step by step. Most notably, she has nominated by Special Olympics Korea as candidate for 2014-2015 Special Olympics East Asia Regional Messengers who will demonstrate their leadership talent and create bigger impact for Special Olympics movement.

It always feels good to find and realise a dream, and it becomes even better when the dream is for others, luckily that Do-dam is on her way.

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**The 1st Special Olympics Korea Unified Football Competition**

Co-organized by Special Olympics Korea and Special Olympics Gangwon Province, 83 delegates from all over the country participated the 1st Special Olympics Korea Unified Football Competition. The 1st place of the first ever unified competition went to Haeji Seoul FC Team, a unified team consisted of Special Olympics athletes and professional football players from Seoul FC club.
Ao leong In: Find Ability in Disability

Born in 1995, Ao leong in has always found her passion in sports, but congenital heart disease, mermaid syndrome and mild degree of intellectual disability prevented her from participating in the traditional type of sports. This was no longer the situation until she met boose at Special Olympics, which became an important part of her life and enabled her to win 10 medals, including 4 gold in different levels of Special Olympics games.

When does not play sports, she likes shopping and putting on high heels, she also looks forward to finding a Mr. Right who can share her happiness and sorrows.

Now working as a part time employee at the Venetian Macau in daytime and practice boose after dinner, it enjoys her routine life very much through it may sounds a bit busy to others. This is one example of the many that illustrate how in look at things, always from a positive and bright side.

Maybe this is also the reason why in can find out that even in the worst disability, there is ability inside it.

Special Olympics Macau Golf International Tournament

Special Olympics Macau Golf International Tournament is an invitational competition started from 2012. In 2013, the tournament took place at Casisar Golf Macau from April 22nd 08:37th and has slightly tweaked the format so as to meet the needs of those Special Olympics golfers who wish to play individually or in a tournament where the stipulated round is 18 holes.
In 2013, Special Olympics East Asia continued with its success in financial health.

Revenues

<table>
<thead>
<tr>
<th>Revenue Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Sponsorship Donations</td>
<td>189,312</td>
</tr>
<tr>
<td>Revenue Through Foundations (Shanghai Special Care Foundation)</td>
<td>225,045</td>
</tr>
<tr>
<td><strong>Total Special Olympics East Asia Regional Revenues in 2013</strong></td>
<td><strong>415,357</strong></td>
</tr>
<tr>
<td>Nestle Grant</td>
<td>41,000</td>
</tr>
<tr>
<td>Christmas Records Grant</td>
<td>155,000</td>
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<tr>
<td>Healthy Athletes Grant</td>
<td>115,218</td>
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<tr>
<td><strong>Total International Funds Restricted to Special Olympics East Asia in 2013</strong></td>
<td><strong>377,238</strong></td>
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Expenses on Events

<table>
<thead>
<tr>
<th>Event Type</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Non-Sports Activities</td>
<td>247,955</td>
</tr>
<tr>
<td>Healthy Athletes</td>
<td>136,208</td>
</tr>
<tr>
<td>Sports Training and Competitions</td>
<td>272,019</td>
</tr>
<tr>
<td>Branding Events</td>
<td>10,000</td>
</tr>
<tr>
<td><strong>Total Grant and Funds Distributed in 2013</strong></td>
<td><strong>697,783</strong></td>
</tr>
</tbody>
</table>

**Total Expenses:** 697,783
A Letter from Regional Leadership Council Chairman Mr. Kim Byeong Deok

Dear Special Olympics fans,

Greetings!

I am really honored to be elected as the new Chairman of Regional Leadership Council this year, and to witness the successful operation of 2013 Special Olympics World Winter Games held in my motherland Republic of Korea. Working at Special Olympics is truly full of fun and a very rewarding experience, courageous athletes, warm-hearted family members, vibrant volunteers, dedicated coaches, supportive partners and selfless staffs have made it possible for the movement to fighting against inactivity, injustice and intolerance. As a member of the regional leadership, I look forward to serving as the catalyst among 6 Programs and in doing so, making our region a better and more unified place to live in.

I sincerely look forward to sharing my journey with you in coming 3 years. Together, I believe we will be able to spread our message of acceptance and inclusion to a higher and broader level.

Best Wishes,

Kim Byeong Deok
Chairman, Special Olympics East Asia Regional Leadership Council
### Games and Competitions

<table>
<thead>
<tr>
<th>Project</th>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Organiser</th>
</tr>
</thead>
<tbody>
<tr>
<td>UniFLEX Football Competition - Chengdu</td>
<td>April 29</td>
<td>Chengdu</td>
<td>SOOSA/SOC</td>
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<tr>
<td>UniFLEX Football Competition - Shenzhen</td>
<td>May 14-15</td>
<td>Shenzhen</td>
<td>SOOSA/SOC</td>
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</tr>
<tr>
<td>UniFLEX Football Competition - Jinan</td>
<td>August</td>
<td>Jinan</td>
<td>SOOSA/SOC</td>
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<tr>
<td>UniFLEX Football Competition - Nanjing</td>
<td>September</td>
<td>Nanjing</td>
<td>SOOSA/SOC</td>
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<tr>
<td>UniFLEX Basketball Competition - Kunming</td>
<td>October</td>
<td>Kunming</td>
<td>SOOSA/SOC</td>
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<tr>
<td>UniFLEX Basketball Competition - Changchun</td>
<td>April 28</td>
<td>Changchun</td>
<td>SOOSA/SOC</td>
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<tr>
<td>UniFLEX Basketball Competition - Shenzhen</td>
<td>May 16</td>
<td>Shenzhen</td>
<td>SOOSA/SOC</td>
<td></td>
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<tr>
<td>Invitational Skating Competition</td>
<td>April 13-14</td>
<td>Korea</td>
<td>SOE</td>
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<tr>
<td>Macau-Goel International Invitational Tournament</td>
<td>May 30-31</td>
<td>Macau</td>
<td>SOH</td>
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<tr>
<td>2015 World Summer Games for P. Juegos</td>
<td>June 8-9</td>
<td>LAUSA/SOC</td>
<td>SOI</td>
<td></td>
</tr>
<tr>
<td>National Unified Basketball Competition</td>
<td>October</td>
<td>Beijing</td>
<td>SOOSA/SOC</td>
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### Sports Training

<table>
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<tr>
<th>Project</th>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Organiser</th>
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<tbody>
<tr>
<td>Regional Senior Athletics Coach Training Seminar</td>
<td>July 8-12</td>
<td>Beijing, China</td>
<td>SOOSA</td>
<td></td>
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<tr>
<td>Regional Senior Basketball Coach Training Seminar</td>
<td>September</td>
<td>Yunnan, China</td>
<td>SOOSA</td>
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<tr>
<td>Regional Senior Coach Training Seminar</td>
<td>September</td>
<td>Shanghai</td>
<td>SOOSA/SOC</td>
<td></td>
</tr>
<tr>
<td>Train The Trainer Training in Mongolia</td>
<td>May 19-22</td>
<td>Mongolia</td>
<td>SOOSA/SOC</td>
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</tr>
<tr>
<td>Coach Training for College students as Assistant Coach 1</td>
<td>September</td>
<td>China</td>
<td>SOOSA/SOC</td>
<td></td>
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<tr>
<td>Coach Training for College students as Assistant Coach 2</td>
<td>November 1-4</td>
<td>Hong Kong</td>
<td>SOOSA/SOC</td>
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<tr>
<td>Coach Training for College students as Assistant Coach 3</td>
<td>May 21/June 20 September</td>
<td>China</td>
<td>SOOSA/SOC</td>
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<tr>
<td>Coach Training for College students as Assistant Coach 4</td>
<td>October 1-30</td>
<td>Tokyo</td>
<td>SOOSA/SOC</td>
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<tr>
<td>Coach Training for College students as Assistant Coach 5</td>
<td>November 1-4</td>
<td>Taipei</td>
<td>SOOSA/SOC</td>
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<tr>
<td>Coach Training for College students as Assistant Coach 6</td>
<td>December 1-30</td>
<td>Tokyo</td>
<td>SOOSA/SOC</td>
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### Family/Young Athletes

<table>
<thead>
<tr>
<th>Project</th>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Organiser</th>
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<tbody>
<tr>
<td>Regional Family Panel Developing outstanding Family Leader recognition</td>
<td>September 24-26</td>
<td>China</td>
<td>SOOSA</td>
<td></td>
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<tr>
<td>China’s Family Forum</td>
<td>October</td>
<td>China</td>
<td>SOOSA/SOC</td>
<td></td>
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<tr>
<td>Young Athletes Trainings and Demonstrations Facilitated by the Hosts of SOOSA</td>
<td>June 1-30</td>
<td>Macau/Mongolia</td>
<td>SOOSA/SOC</td>
<td>SOOSA/Facilities</td>
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### AJL/As

<table>
<thead>
<tr>
<th>Project</th>
<th>Event</th>
<th>Date</th>
<th>Location</th>
<th>Organiser</th>
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</thead>
<tbody>
<tr>
<td>Regional AJL/As University</td>
<td>May</td>
<td>China</td>
<td>SOOSA</td>
<td></td>
</tr>
</tbody>
</table>
2015 Los Angeles Special Olympics World Summer Games is Coming!

In 2015, Special Olympics will reach another milestone by hosting the 14th World Summer Games in Los Angeles. Set to welcome more than 7,000 athletes from 177 countries and territories to compete in 25 Olympic-type sports, the upcoming 2015 Los Angeles Special Olympics World Summer Games will be the largest sporting event hosted by the city since 1984 Olympic Summer Games. U.S. President Barack Obama, First Lady Michelle Obama serve as Honorary Chairs of the 2015 Special Olympics World Summer Games.

For more information about the 2015 LA World Games, please visit www.LA2015.org

<table>
<thead>
<tr>
<th>Project</th>
<th>Event Description</th>
<th>Date</th>
<th>Location</th>
<th>Organizer</th>
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<tr>
<td>Youth Activation</td>
<td>Regional Youth Summit.</td>
<td>October</td>
<td>TBD</td>
<td>SOEA</td>
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<tr>
<td></td>
<td>Regional Youth Leadership activities on EKS Day.</td>
<td>September 27th</td>
<td>China</td>
<td>SOFA/SDOC</td>
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<tr>
<td></td>
<td>Youth Activation activities funded by the Watt Grant.</td>
<td>June</td>
<td>China/Taiwan/Hong Kong/Roan/Macao</td>
<td>SOEA/SDP/Programs</td>
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<tr>
<td></td>
<td>Regional Outstanding Youth Leader Recognition (RUYL).</td>
<td>September 17</td>
<td>Chelip</td>
<td>SOEA</td>
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<tr>
<td>Healthy Athletes</td>
<td>Family Health Forums funded by the Lions Club grant.</td>
<td>October</td>
<td>China</td>
<td>SOEA</td>
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<tr>
<td></td>
<td>LD Healthy Athletes Screening</td>
<td>March - December</td>
<td>All Programs</td>
<td>SOEA/SDP/Programs</td>
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<tr>
<td>Fundraising &amp; Awareness Building</td>
<td>SOEA Annual Fundraising Gala</td>
<td>April 11</td>
<td>Tehran</td>
<td>SOEA/SDSOT</td>
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<tr>
<td></td>
<td>Day of Unified nonprofit launch</td>
<td>Q4</td>
<td>China</td>
<td>SOEA</td>
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<tr>
<td></td>
<td>SOEA Annual Fundraising Gala</td>
<td>Q4</td>
<td>TBD</td>
<td>SOEA</td>
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<tr>
<td>Other</td>
<td>Regional Special Olympics Research Forum</td>
<td>TBD</td>
<td>China</td>
<td>SOEA</td>
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<td></td>
<td>Regional Leadership Council Meeting</td>
<td>September 16-18</td>
<td>Chelip</td>
<td>SOEA</td>
</tr>
</tbody>
</table>
Call to Action: How You Can Help as Individual or Corporate
Special Olympics is honored to be an important part of making the world a more inclusive and unified place for all and giving more people with intellectual disabilities a chance to live up to their potential.

There’re many ways for you to get involved and support Special Olympics, if you have suggestions or questions, please feel free to reach us at soea@specialolympics.org.