

Special Olympics Iowa

- Special Olympics Iowa benefits approximately 14,000 athletes with intellectual disabilities and Unified Partners.
- Serves athletes in each of Iowa's 99 counties.
- Provides training and competitions in 23 Olympic-type sports.
- SOIA hosts nearly 90 events statewide throughout the year.

Special Olympics allows athletes to reach their full **POTENTIAL**.

Special Olympics promotes **INCLUSION** within our families, schools, communities and more.

Special Olympics is not just an event, but an **EVERYDAY** way of life.



The Law Enforcement Torch Run®

- The Law Enforcement Torch Run® is the largest grassroots fundraiser and public awareness vehicle for Special Olympics in the world.
- The mission of LETR is to raise funds for, and awareness of, the Special Olympics movement.
- In Iowa, events include our Final Leg Run, statewide Polar Plunges, Cop on Tops, T-Shirt Sales, Truck Convoy, Plane Pull, Over the Edge and much more!
- In 2016, the Law Enforcement Torch Run® for Special Olympics Iowa involved more than 1,000 law enforcement officers and personnel representatives who raised more than \$850,000 for Special Olympics Iowa.

World's Largest Truck Convoy® for Special Olympics Iowa Saturday, October 21, 2017

The World's Largest Truck Convoy® is a national one-day celebration of the trucking industry, its allied partners and law enforcement all working together to help raise money for Special Olympics.

Iowa's law enforcement officers will escort the Convoy from Veterans Parkway (exit #101) and travel 20 miles to the Iowa State Fairgrounds.

Special Olympics athletes and families, community organizations, companies and law enforcement agencies will welcome the truckers as they enter the fairgrounds for lunch and a celebration with awards (at Jalapeno Pete's) to recognize participating truckers for the support they give to Special Olympics.

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|-------------------------|--|
| 8:00 - 10:00a.m. | Registration/Check-In |
| 10:00 a.m. | Mandatory drivers' meeting |
| 10:15 a.m. | Live auction for lead truck spots |
| 10:30 a.m. | CONVOY BEGINS |
| | Law enforcement will escort truckers to the Iowa State Fairgrounds for a celebration at Jalapeno Pete's, recognizing their support for Special Olympics Iowa |
| 11:30 a.m. | Ending celebration at Jalapeno Pete's at the Iowa State Fairgrounds |
| | 3000 E Grand Ave, Des Moines, IA
Additional lunches available for \$5 |
- Don't forget to purchase 50/50 raffle tickets at registration!**



For more information

Jeanette Steinfeldt | jsteinfeldt@soiowa.org | 515.986.5520 x107
Rachel Bosworth | rbosworth@soiowa.org | 515.986.5520 x108

www.soiowa.org



Saturday, October 21, 2017

www.soiowa.org

DRIVER INFORMATION

Please mail this brochure with payment (one per driver please) to:
551 SE DoveTail Rd.
Grimes, IA 50111

OR register online at
WWW.SOIOWA.ORG

by **August 11** to guarantee a goodie bag at the event.
Registrations are also accepted the day of the Convoy.

Driver Name: _____

Employer: _____

Company sponsoring you if not employer above:

Are you a:

Independent Contractor/Owner/Operator

Company Driver Fleet Owner

Truck Make/Model _____

Trailer Make/Model _____

Address type: Home Business

Address: _____

City: _____

State: _____ Zip: _____

Cell Phone: _____

Driver E-mail: _____

T-Shirt Size: S M L XL 2XL 3XL 4XL

I'd like to purchase additional T-shirts (\$15 each)

S ___ M ___ L ___ XL ___ 2X ___ 3X ___ 4X ___

By signing below, I certify information I have provided on this form is true and accurate to the best of my knowledge and am agreeing to allow Special Olympics use of all event-related photography and video for marketing needs.

Driver Signature

Date

COMPANY INFORMATION

PRESENTING/STATEWIDE PARTNER - \$25,000 (max. 50 trucks)

PLATINUM PARTNER - \$15,000 (max. 30 trucks)

GOLD PARTNER - \$10,000 (max. 25 trucks)

SILVER PARTNER - \$5,000 (max. 20 trucks)

BRONZE PARTNER - \$2,500 (max. 15 trucks)

LONG HAUL PARTNER - \$1,000 (max. 10 trucks)

SHORT HAUL PARTNER - \$500 (max. 5 trucks)

CONVOY PARTICIPANT - \$100 (one truck)

DONATION TO THE CONVOY \$ _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Primary Contact: _____

E-mail: _____

Total Amount Due \$ _____

Return form with check payable to Special Olympics Iowa
Attn: Convoy - PO Box 620, Grimes, IA 50111

Pay with credit card online or fax to (515) 986-5530:

Visa _____ MasterCard _____ Discover _____ AmEx _____

Account #: _____

Expiration Date: _____ Security Code: _____

Card Holder's Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

*Registration fee includes sales tax.

Check with your employer for matching gifts!

VISIT WWW.SOIOWA.ORG TO CREATE YOUR OWN
WEB PAGE AND GAIN PLEDGES FROM FAMILY AND FRIENDS.



Trucks welcome in the Convoy include semi-trucks, truck/trailer combinations, fire trucks, dump trucks, flat beds, buses, large tow trucks, large box trucks, etc. All trucks must be 10,000 lb GVW or larger. Hazardous materials or trucks with alcohol/tobacco names or logos are not permitted (bobtail ok).

All participants will need to show proof of a valid CDL license and proof of insurance with at least \$1,000,000 combined single limit (CSL). All drivers and passengers will need to sign a release of liability waiver which must be presented at check-in on October 21 prior to receiving your goodie bag.



How Did You Hear About the Convoy?

(Check all that apply)

- Website
- Social Media
- Poster
- Past Participant
- Radio Station
- Truck Stop
- Iowa Motor Truck Association
- Company/Driver/Special Olympics Athlete
- Name: _____
- Other: _____