CENSUS DEFINITIONS AND GUIDANCE 2021 EDITION

INTRODUCTION:

To access Census online system visit [https://census.specialolympics.org/index.html](https://census.specialolympics.org/index.html). If you received new login credentials in 2017, use them to enter the system. You can use same credentials as you use to access SOI Accreditation website. For questions, login credentials (new users) or technical support, please contact censushelp@specialolympics.org.

IMPORTANT:

🔍 When reporting 2021 Census data please include in-person and virtual Special Olympics activities conducted in your Program

🔍 To ensure consistent reporting, we will be verifying Census numbers with grant reports (where applicable). Please work with the grant managers in your Program to ensure consistent data submissions.

GENERAL INSTRUCTIONS:

- The information submitted for each metric should be for the calendar year, 1 January – 31 December 2021.
- Census should include numbers from all settings where Special Olympics programming takes place: Schools, Clubs, communities, and virtual (where applicable) settings.
- Athlete and coaches numbers reported in M01 / M02 of Totals section should include BOTH TRADITIONAL AND UNIFIED athletes and coaches.
  - The system will give an error message if M07 (Total Unified Athletes) values by sport and Individual Total greater than sum of M01/M02 (Total Athletes who Trained and Competed/Total Athletes who Trained BUT did NOT Compete), and if M09 (Unified Coaches) values by sport and Individual Total are greater than M03 (Total Coaches).
- Total Participation v/s Individual Total in “Totals” and “Unified Sports” sections:
  - The Total Participation is an AUTOMATIC SUM OF ALL ATHLETES reported across all sports in each age and gender category or ALL COACHES coaching in all sports combined.
  - The Individual Total is the number of INDIVIDUAL ATHLETES in each age and gender category, or INDIVIDUAL COACHES involved in your Program.
    - Example: if the same athlete participates in 5 different sports, he / she will be automatically counted 5 times in the Total Participation row but must be reported as 1 athlete in the Individual Total row.
  - If the Individual Total = Total Participation, this means that each athlete in your Program participates in only 1 sport. The system will flag an error. In a small Program this may occur but is unlikely in a larger Special Olympics Program.
In red – changes / clarifications compared to 2020 version.

you receive an error message, please review the numbers you reported in the Individual Total to ensure they are correct.
- The *Individual Total* can’t be greater that *Total Participation* and must be equal to or be larger than the highest athlete / coach number reported in any sport for a given age / gender category.
  - *Example:* if you reported 5 female athletes in the 8-15 age category in basketball, your *Individual Total* for female athletes 8-15 years old should be at least 5 or higher.

**TOTAL – ATHLETES AND COACHES (Traditional and Unified):**

<table>
<thead>
<tr>
<th>METRIC</th>
<th>DEFINITIONS</th>
<th>GUIDANCE</th>
</tr>
</thead>
</table>
| Total Athletes who Trained AND Competed (M01)    | An **athlete who trained and competed** is a person with an intellectual disability age 8 years and older who trained in a TRADITIONAL OR UNIFIED SPORT and competed at least once in that sport at a Special Olympics Games or competition at any level (local, state, national, regional, or world) within a calendar year. | Report the number of athletes who trained and competed by age category (8-15, 16-21 or 22+ years old) and gender (male, female, other) in all applicable sports. Important instructions: 1. Count all athletes who trained and competed in Traditional and / or Unified Sports even if they trained in Unified Sports only. 2. Do not count Unified Sports partners. 3. E.g. Bobby (male athlete, 17 years old) trained and competed in bocce, tennis and volleyball. Report Bobby in bocce, tennis and volleyball in male / 16-21 category. Bobby will automatically be counted 3 times in the *Total Participation*, BUT must be reported as 1 athlete in the *Individual Total* in male /16-21 column 4. The *Individual Total* of athletes for each age / gender category must be equal to or be larger than the
In red – changes / clarifications compared to 2020 version.

<table>
<thead>
<tr>
<th></th>
<th>highest number of athletes reported in any sport for this age / gender category.</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;Additional&quot; Sports</td>
<td>Ensure that you report information for every sport conducted in the Program. If a Program offers local sport(s) that does not appear in the sports listing, contact Census help: (<a href="mailto:censushelp@specialolympics.org">censushelp@specialolympics.org</a>) to add the sport(s).</td>
</tr>
<tr>
<td><strong>Total Athletes who Trained BUT did NOT Compete (M02)</strong></td>
<td>Report the number of athletes who trained but did not compete by age category (YA, 6-7, 8-15, 16-21 or 22+ years old) and gender (male, female, other) in all applicable sports.</td>
</tr>
</tbody>
</table>

**Important instructions:**

1. Count all athletes that trained in Traditional and / or Unified Sports even if they trained in Unified Sports only.
2. Do not count Unified Sports partners.
3. E.g. Maria (female athlete, 9 years old) trained in swimming, tennis and floorball. Report Maria in swimming, tennis, and volleyball rows in female / 8-15 category. Maria will automatically be counted 3 times in the Total Participation BUT must be reported as 1 athlete in the Individual Total for female / 8-15 column.
4. If Maria (female athlete, 9 years old) trained and competed in tennis, and just trained, but did not compete in swimming, she must be reported in tennis in M1 / female / 8-15 row as well as in swimming in M2 / female / 8-15 row. She will be automatically counted in M1 AND M2 Total Participation. Maria
In red – changes / clarifications compared to 2020 version.

| MATP | Motor Activities Training Program (MATP) is designed for individuals with intellectual disabilities with severe limitations who do not yet possess the physical and/or behavioral skills necessary to participate in official Special Olympics sports. | Report the number of athletes who participated in MATP activity age category (8-15, 16-21 or 22+ years old) and gender (male, female, other).

**Important instruction:**
1. Include MATP athletes in the total athletes count in the Individual Total. |

| Young Athletes | Young Athletes are athletes 2-7 years old with and without Intellectual Disability who participated in a structured sports skills development program in a school, community or home, using Special Olympics Young Athletes materials. | Report the number of children with and without Intellectual Disability participating in Young Athletes program in the Young Athletes column by gender (male, female) category.

**Important instructions:**
1. The Young Athletes category is the only category where Individual Total count must be equal to the Total Participation.
2. A Young Athlete should be counted only once per year, regardless of how many times that person participated in Young Athletes activities.
3. If Laura (female athlete, 6 years old) participated in Young Athletes and started training in bocce, report her in bocce in M02 female / 6-7 column and count her in M02 female / 6-7 column Individual Total only.
4. While a typical Young Athlete participant is a child with OR without ID, age 2-7, some Programs have |
In red – changes / clarifications compared to 2020 version.

| **Total Coaches (Certified and Uncertified, Traditional and Unified) (M03)** | A coach is a person who provided Special Olympics athletes with a comprehensive sports training and preparation for competitions and / or Games within a calendar year. | Report the number of certified and uncertified, traditional and Unified coaches in all applicable sports by gender (male, female, other).

**Important instructions:**
1. Report total coaches by gender: male, female, other by sport. Note: reporting total Coaches by gender is required from 2021 and on.
2. Count all coaches that coached Traditional and / or Unified Sports even if they coached Unified Sports only.
3. If a coach coached 3 different sports (e.g. bocce, tennis and volleyball) report him / her in each sport. This coach will be automatically counted 3 times in Total Participation, BUT must be reported as 1 coach in the Individual Total.
4. The Individual Total of coaches must be equal to or be larger than the highest number of coaches reported in any sport.
5. If you reported any athletes in a particular sport (e.g. volleyball) make sure to report coaches for this sport.
6. Young Athletes coaches include anyone referred to as a Young Athletes coach, teacher, trainer, assistant, or instructor. Young Athletes coaches should be counted in the Individual Total count for coaches. |
In red – changes / clarifications compared to 2020 version.

| Number of Certified Coaches (M03A) | A certified coach is person who has completed Coach Education Certification AND provided Special Olympics athletes with a comprehensive sports training and preparation for competitions and /or Games within a calendar year. Coach certification can be awarded by:  
- Special Olympics Program / Region,  
- National Governing Body of Sport,  
- Regional / International Federation,  
- Recognized Educational Institution,  
- Other certification body approved by Special Olympics Program/Region | Report the number of certified coaches, traditional and unified in all applicable sports by gender (male, female, other).

**Important instructions:**

1. Report total coaches by gender: male, female, other by sport. Note: reporting total Coaches by gender is required from 2021 and on.
2. Certified Coaches (M03A) is a subset of the Total Coaches (M03). If you reported total 4 coaches in a sport (e.g. tennis) in M03, your number of certified coaches in that sport (tennis) in MO3A cannot be larger than 4.
3. The Individual Total number of certified coaches (M03A) cannot be larger that total number of coaches reported in M03. If M03A values by sport and Individual Total is greater than M03, the system will give an error message on the summary sheet.
4. If a coach was certified and coached in 3 different sports (e.g. bocce, tennis and volleyball) report him / her in each sport. This coach will be automatically counted 3 times in the Total Participation BUT must be reported as 1 coach in the Individual Total.
5. If a coach coached in 3 sports (e.g. bocce, tennis and volleyball), but is only certified in one sport (e.g. bocce), report that coach in M03 for tennis and volleyball, in M03A for bocce, BUT only once in the M03A Individual Total count.
6. The Individual Total of certified coaches must be equal to or be larger than the highest number of certified coaches reported in any sport.
7. The coaches who received general, not sport-specific certification should be counted in the “Generic Sport”
In red – changes / clarifications compared to 2020 version.

| row. Select “Generic Sport” from the menu of sports at the beginning of your Census submission process if you have any non-specific sport certified coaches to report. |
In red – changes / clarifications compared to 2020 version.

**UNIFIED SPORTS:**

<table>
<thead>
<tr>
<th>METRIC</th>
<th>DEFINITIONS</th>
<th>GUIDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unified Athletes</td>
<td>A Special Olympics Unified Sports® athlete is a person with an intellectual disability age 8 years and older who is involved in Unified Sports Recreation, Unified Sports Player Development and/or Unified Sports Competitive models at Games, competitions, Camp Shriver or other Unified Sports activities at any level (local, state, national, regional, or world) within the calendar year.</td>
<td>Report the number of Unified athletes in all applicable sports across 3 Unified Sports models (see below). Important instruction: 1. If the same athlete participated in multiple Unified Sports and across different models, report him / her in every applicable sport category and model. 2. If you report Unified Athletes / Partners, you should report Unified Schools, Unified Champion Schools or Unified Club metrics as those are the most typical settings in which Unified Sports take place.</td>
</tr>
<tr>
<td>Unified Partners</td>
<td>A Special Olympics Unified Sports® partner is a person without an intellectual disability age 8 years and older who is involved in Unified Sports Recreation, Unified Sports Player Development and/or Unified Sports Competitive models at Games, competitions, Camp Shriver or other Unified Sports activities at any level (local, state, national, regional, or world) within the calendar year.</td>
<td>Report the number of Unified partners in all applicable sports across 3 Unified Sports models (see below). Important instruction: 1. If the same partner participated in multiple Unified Sports and across different models report him / her in every applicable sport category and model. 2. If you report Unified Athletes / Partners, you should report Unified Schools, Unified Champion Schools or Unified Club metrics as those are the most typical settings in which Unified Sports take place.</td>
</tr>
<tr>
<td>Unified Sports Recreation Model (MO4)</td>
<td><strong>Unified Sports Recreation</strong> is an inclusive recreation sports event, training program, or competition for Special Olympics athletes and Unified partners. Unified Sports Recreation activities are not required to meet the minimum training, competition and team composition.</td>
<td>Report the number of Unified athletes and partners age 8 years and older who participated in Unified Sports Recreation activities in all applicable sport categories. Important instruction: 1. If a Unified athlete / partner participated in a Unified Sports Recreation model in 3 different sports (e.g. bocce, tennis and</td>
</tr>
</tbody>
</table>
In red – changes / clarifications compared to 2020 version.

| Unified Sports Player Development Model (M05) | Requirements of Unified Sports Player Development and Unified Sports Competitive models but they must:  
- be operated exclusively by SO Program, or  
- implemented in direct partnership with SO Program  
A Unified Sports Recreation event should involve a minimum of 25% of individuals with an intellectual disability and a minimum of 25% of individuals without an intellectual disability. | Volleyball) report him / her in each sport. This Unified athlete / partner will be automatically counted 3 times in the Total Participation for Unified Recreation model, BUT must be reported as 1 Unified athlete / partner in the Individual Total for this model.  
2. The Individual Total of Unified athletes / partners for Recreation model must be equal to or be larger than the highest number of Unified athletes / partners reported in any sport for this model. |
| --- | --- | --- |
| **Unified Sports Player Development Model (M05)** | In Unified Sports Player Development, teammates are not required to be of similar abilities but age matching should be targeted. Players of higher ability should assist teammates of lower ability in developing sport-specific skills and tactics and in successfully participating in a team environment. This model should combine approximately equal numbers of Special Olympics athletes and partners as teammates on sport teams for training and competition. | Report the number of Unified athletes and partners age 8 years and older who participated in Unified Sports Player Development model activities in all applicable sport categories.  
**Important instruction:**  
1. If a Unified athlete / partner participated in a Unified Sports Player Development model in 3 different sports (e.g. bocce, tennis and volleyball) report him / her in each sport. This Unified athlete / partner will be automatically counted 3 times in the Total Participation for Unified Sports Player Development model BUT must be reported as 1 Unified athlete / partner in the Individual Total for this model.  
2. The Individual Total of Unified athletes / partners for Unified Player Development model must be equal to or be larger than the highest number of Unified athletes / partners reported in any sport for this model. |

| Unified Sports Competitive Model (M06) | Unified Sports Competitive Model combines approximately equal numbers of athletes and partners of similar age and ability, as teammates for training and competition. All athletes and partners | Report the number of Unified athletes and partners age 8 years and older who participated in Unified Sports Competitive model activities in all applicable sport categories.  
**Important instruction:** |
competing in Unified Sports must have the necessary sport-specific skills and tactics to compete without modification of the current Special Olympics Official Sports Rules.

<table>
<thead>
<tr>
<th>Unified Sports Totals Athletes and Partners (M07)</th>
<th>Unified athletes and Unified partners definition see above</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report total number of Individual Unified athletes / partners age 8 years and older who participated in any of the 3 Unified Sports models in each sport. E.g. If Terrell (an athlete) participates in Unified Floorball in Recreation and Competitive models, he must be reported as 1 athlete for Floorball in M07 – Athletes. E.g. If Sonia (a partner) participates in Unified Floorball in Competitive model, and in Unified Volleyball in Competitive and Recreational models, she must be reported as 1 athlete for Floorball in M07 and 1 athlete for Volleyball in M07. She will automatically be counted 2 times in M07 Total Participation. Sonia must be reported as 1 athlete in Individual Total for M07 - Partners. Important instructions: 1. The Unified Totals athletes / partners in each sport must be equal to or be larger than the highest number of Unified...</td>
<td></td>
</tr>
</tbody>
</table>

1. If a Unified athlete / partner participated in a Unified Competitive model in 3 different sports (e.g. bocce, tennis and volleyball) report him / her in each sport. This Unified athlete / partner will be automatically counted 3 times in the Total Participation for Unified Competitive model, BUT must be reported as 1 Unified athlete / partner in the Individual Total for this model.
2. The Individual Total of Unified athletes / partners for Unified Sports Competitive model must be equal to or be larger than the highest number of Unified athletes / partners reported in any sport for this model.
In red – changes / clarifications compared to 2020 version.

| Youth Unified Athletes and Unified Partners (M08) | Youth Unified Athletes and Unified Partners are people with and without intellectual disabilities age 8-25 who are involved in Unified Sports Recreation, Unified Sports Player Development and/or Unified Sports Competitive models at Games, competitions, Camp Shriver or other Unified Sports activities at any level (local, state, national, regional, or world) within the calendar year. | Report the total number of Unified athletes / partners age 8-25 who participated in any of the 3 Unified Sports models in each sport. |

**Important instruction:**

1. Youth Unified athletes / partners is a subset of Unified Total athletes / partners. If you reported 15 Unified athletes and 20 Unified partners in a sport (e.g. tennis), your Youth Unified athletes in that sport (tennis) cannot be larger than 15 and Youth Unifies partners – larger than 20.

2. If a Youth Unified athlete / partner participated in any Unified Sports model in 3 different sports (e.g. bocce, tennis and volleyball) report him / her in each sport. This Unified athlete / partner will be automatically counted 3 times in the **Total Participation**, BUT must be reported as 1 athlete / Unified partner in the **Individual Total**.

3. Unified Totals athletes is a subset of Total athletes (sum of M01 and M02) for each sport. If you reported total 15 athletes in a sport (e.g. tennis), your Total Unified athletes in that sport (tennis) cannot be larger than 15.

4. M07 individual total should be at least equal to or greater than the Individual Total reported in any of the 3 models. E.g. if you report 15 athletes in Individual Total in Player Development, 10 in Individual Total in Recreation and 5 in Individual Total in Competitive Models, your M07 Individual Total should be at least 15 but no larger than 30.
In red – changes / clarifications compared to 2020 version.

| Total Unified Sports Coaches (M09) | A Unified Sports coach is a person who has received Unified Sports coaches training and provides Special Olympics Unified athletes and partners with a comprehensive sports training and preparation for competitions in any Unified Sports model within a calendar year. | Report the number of Unified Sports coaches in all applicable sports. Important instructions:
1. If a coach coached in 3 different Unified Sports (e.g. bocce, tennis and volleyball) report him / her in each sport. This coach will be automatically counted 3 times in Total Participation row, BUT must be reported as 1 coach in the Individual Total.
2. The Individual Total of Unified coaches must be equal to or be larger than the highest number of Unified coaches reported in any sport.
3. If you reported any Unified athletes / partners in a particular sport (e.g. volleyball) make sure to report Unified coaches for this sport (volleyball).
4. Unified Coaches is a subset of the Total Coaches (M03). If you reported total 4 coaches in a sport (e.g. tennis) in M03, your number of Unified coaches in that sport (tennis) cannot be larger than 4. |
In red – changes / clarifications compared to 2020 version.

PROGRAM INFORMATION

<table>
<thead>
<tr>
<th>METRIC</th>
<th>DEFINITIONS</th>
<th>GUIDANCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Total Number of Competitions (Traditional and Unified)</td>
<td>A Competition includes all forms of competitive events, Traditional and Unified, conducted at all Program levels within a calendar year between individuals/teams that normally do not train together.</td>
<td>Report the total number of competitions offered in the Program. <strong>Important instructions:</strong> 1. In a multi-sport competition (single/multiple day) each sport offered should be counted as one competition. 2. If a sport (e.g. Football) is offered as Traditional and Unified, count as 2 competitions. 3. Count only the Sport, not the number of events within each sport. 4. Count each league match as a separate competition. 5. Include Unified Competitions in the total count of competitions.</td>
</tr>
<tr>
<td>1a. Number of Unified Sports Competitions</td>
<td>Unified Competitions include all forms of Unified Sports competitive events conducted at all Program levels within a calendar year between individuals/teams that normally do not train together.</td>
<td>Report the total number of Unified competition opportunities offered in the Program. <strong>Important instructions:</strong> 1. In a multi-sport Unified competition (single/multiple day) - each sport offered should be counted as one competition. 2. Count only the Unified Sports, not the number of events within each sport. 3. Count each Unified league match as a separate competition. 4. Number of Unified Competitions is a subset of Total Number of Competitions and cannot exceed it. For example, if you reported 10 Competitions, the number of Unified Competitions cannot be more than 10.</td>
</tr>
</tbody>
</table>
In red – changes / clarifications compared to 2020 version.

| 2. Total Number of Volunteers | A Volunteer is a person of any age, with or without an intellectual disability, who volunteered his/her time to support Special Olympics Program in any unpaid capacity at least once during the calendar year. | Report the total number of individuals involved in the Program who meet the definition of volunteers. **Important instructions:**
1. Do not count Unified Sports partners in this metric, unless a Unified Sports partner also volunteers in one of the volunteer roles.
2. A volunteer participating in multiple roles should be counted only once. |

| 2a. Number of Youth Volunteers | A Youth Volunteer is an individual with or without an intellectual disability age 8-25 who volunteered his/her time to support Special Olympics Program in any unpaid capacity at least once during the calendar year. | Report the total number of volunteers in the 8-25 age category. **Important instructions:**
1. Do not count Unified Sports partners in this metric, unless a Youth Unified Sports partner also volunteers in one of the volunteer roles.
2. A youth volunteer participating in multiple roles should be counted only once.
3. Number of Youth Volunteers is a subset of the Total Volunteers metric. If you reported 15 volunteers in your Program, your youth volunteers cannot be greater than 15. |

| 3. Number of Youth Leaders | A Youth Leader is an individual with or without an intellectual disability age 8-25 who is actively involved in a leadership role during the calendar year. Examples of youth leadership roles include:
- Representatives of youth advisory councils and committees
- Local Program Committee members
- Games and event organizers
- Sport Officials | Report the total number of leaders in the 8-25 age category. **Important instructions:**
1. Athlete leaders 8-25 years old should also be counted in this metric. For example, a 24-year-old Global Messenger should be counted as a youth leader AND captured in the athlete leaders category.
2. Youth Leaders is a subset of Youth Volunteer metric. For example, if you reported 25 youth volunteers, the number of youth leaders cannot be greater than 25. |
### 4. Number of Athlete Leaders

*An Athlete Leader* is a Special Olympics Athlete who is actively involved in a leadership role during the calendar year. Examples of athlete leadership roles include:
- Leadership roles at competitions, games, events or sports clinics
- Coaches, assistant coaches, Young Athletes coaches, Sport Officials
- Public Speaking
- Representatives on Boards, Sports and Non-Sports Committees or Input Councils
- Fundraising
- Health or fitness leaders

**Important instructions:**
1. Athlete leaders performing multiple leadership roles should only be counted once.
2. Athletes 8-25 years old should also be counted in the Youth Leaders metric.

**Report the total number of Athlete Leaders who performed any or a combination of the outlined leadership roles.**

### 5. Total Number of Registered Family Members

*A Registered Family member* is a parent, grandparent, sibling, guardian, custodian or caregiver of a person with an intellectual disability registered with a Program during the calendar year whose contact information is shared with the Program.

**Important instructions:**
1. Do not count family members of Unified Partners or coaches, unless it’s an athlete who also is a coach / assistant coach.

**Report the total number of family members of people with intellectual disabilities who Program has a way to directly communicate with.**

### 5a. Number of Family Leaders

*A Family Leader* is a parent, grandparent, sibling, guardian, custodian or caregiver of a person with intellectual disability who is actively involved in a Program leadership role during the calendar year. Examples of family leadership roles include:

**Important instructions:**
1. Count each family member individually

**Report the total number of family members actively involved in a leadership role.**
In red – changes / clarifications compared to 2020 version.

<table>
<thead>
<tr>
<th>6. Does your Program have a Full-Time Paid Program Director / CEO?</th>
<th>A paid Program Director, National Director or CEO is a Special Olympics employee who receives an annual documented salary from the Special Olympics Program.</th>
<th>Answer 1 for Yes, and 0 for No</th>
</tr>
</thead>
<tbody>
<tr>
<td>7. Total Number of Paid Staff</td>
<td>A paid staff refers to paid staff employed in a skilled role by a Special Olympics Program office on a full-time or a part-time basis and regularly works the agreed upon number of hours per week.</td>
<td>Report the total number of paid full-time or part-time staff employed in your Program.</td>
</tr>
<tr>
<td>7a. Number of Paid Staff with Intellectual Disabilities</td>
<td>A paid staff with ID refers to paid staff with an intellectual disability employed in a skilled role by a Special Olympics Program office on a full-time or a part-time basis and regularly works the agreed upon number of hours per week. Examples of skilled work include: office administration, leading a function of a Program, clerical work.</td>
<td>Report the total number of paid full-time or part-time staff with intellectual disabilities employed in your Program.</td>
</tr>
<tr>
<td>8. Number of Unpaid Staff with Intellectual Disabilities</td>
<td>An unpaid staff with intellectual disabilities refers to an individual with an intellectual disability who works in an unpaid skilled role for extended periods of time (e.g. internship)</td>
<td>Report the total number of unpaid staff with intellectual disabilities working in an unpaid skilled role at the Accredited Program or sub-Program level.</td>
</tr>
</tbody>
</table>
In red – changes / clarifications compared to 2020 version.

<table>
<thead>
<tr>
<th>9. Total Number of Schools Engaged in Special Olympics</th>
<th>9a. Number of Unified Schools</th>
</tr>
</thead>
</table>
| **A School Engaged in Special Olympics** is a school or University that offers its students the opportunity to engage in any type of Special Olympics programing within a calendar year. Examples include:  
  ▪ Traditional Special Olympics Sports  
  ▪ Unified Sports  
  ▪ R-Word Campaign or other advocacy efforts  
  ▪ Spread the word inclusion-campaign  
  ▪ Research  
  ▪ Student Fundraising | **A Unified School** is a school or university that conducts Unified Sports opportunities at least 2 times within a calendar year. |
| **Report the total number of schools engaged with Special Olympics.** | **Report the total number of Unified Schools, which participate in Unified Sports activities. This can be within the formal Physical Education framework or as an informal activity outside regular lessons.** |
| **Important instructions:**  
  1. Schools engaged in multiple Special Olympics opportunities should be counted once.  
  2. Types of schools include: pre-school, kindergarten, elementary school, primary school, secondary school, high school, middle school, technical school, special education school, vocational school, trade school, college, university, or other post-secondary school. | **Important instructions:**  
  1. **For U.S. Programs only:** Number of Unified Schools reported should be equal to number of Unified Champion schools reported in 9ai.  
  2. To qualify as a Unified School, any model of Unified Sports may be conducted (competitive, player-development, or recreation). |
In red – changes / clarifications compared to 2020 version.

| 9ai.Number of Unified Champion Schools | A **Unified Champion School** is a school or university that promotes inclusion by conducting activities in **each** of three components within a calendar year:

1. **Unified Sports** (competitive, player-development, or recreation models)
2. **Inclusive Youth Leadership** AND
3. **Whole School Engagement** |

| 3. Types of schools: same as above. |
| 4. If a general education school works with a special education school to participate in Unified Sports activities involving students of both schools, count these as two separate Unified Schools. |
| 5. Reminder: Any school offering inclusive Young Athletes qualifies as Unified School, as inclusive Young Athletes falls under the Unified Sports Recreational Model |
| 6. Unified Schools are a subset of Schools engaged with Special Olympics. |
| 7. You cannot have Unified Schools but no Youth Unified Sports Athletes and Partners. You are also likely to have Unified Competitions. Please make sure to report those. |

| Report the total number of Unified Champion Schools. |

**Important instructions:**

1. For U.S. Programs only: please only include your Unified Champion School numbers, using same methodology (counting all 1, 2 and 3 component schools from the school year ending in June of the census year) as used for SONA UCS reports, and report same number in section 9a.

2. Inclusive Youth Leadership: students with and without ID work together to lead and plan advocacy, awareness, and other Special Olympics related inclusive activities (example: Youth Activation Committees). These Youth Leaders have to be reflected in the metric “Number of Youth Leaders”

3. Whole School Engagement includes awareness/education activity that promotes inclusion and reaches majority of school’s student body (Example: Pledge to Include, School Assembly informing about... |
In red – changes / clarifications compared to 2020 version.

<table>
<thead>
<tr>
<th>10. Total Number of Local Clubs/Local sub-Programs (in a non-school setting)</th>
<th>A Local Club / Program is an organized local unit / branch conducting Special Olympics activities in a community outside of a school setting.</th>
<th>Report the total number of Local Clubs / Programs within a Special Olympics Accredited National / State Program operating at the grassroots level in a non-school setting.</th>
</tr>
</thead>
<tbody>
<tr>
<td>10a. Number of Local Clubs / Local sub-Programs conducting Unified Sports</td>
<td>A Local Club / Program conducting Unified Sports is an organized local unit / branch offering Special Olympics activities in a community AND conducting Unified Sports at least 2 times within a calendar year outside of a school setting.</td>
<td>Report the total number of Local Clubs / Programs started under the mandate of a non-school entity and conducting Unified Sports in a non-school setting.</td>
</tr>
</tbody>
</table>

**Important Instructions:**
1. Do not include Unified Schools (see definition of Unified Schools)
**In red – changes / clarifications compared to 2020 version.**

| (excluding Unified Schools) | 2. Include Local Clubs / Programs that conduct any model of Unified Sports (Player Development, Competitive, Recreation) and who are not part of a Unified School  
3. Reminder: inclusive YA qualifies as Unified Sports under the Unified Sports Recreational Model |
|---|---|
| 11. Social Media Followers | Number of online followers of your Program’s major online social media platforms:  
• Facebook  
• Instagram  
• Twitter  
Other – your next highest platform in terms of number of followers | Please report the total number of followers on each of you Program’s major social media platforms at the end of the year.  
**Important instructions:**  
1. Please only include followers for the Accredited Program official social media accounts. If your sub-Programs (for example, regions within your country) have official social media accounts, please DO NOT include them in the total numbers for your Program to avoid potential double-counting.  
2. If your Program doesn’t have Facebook, Instagram or Twitter pages, report 0 in those fields.  
3. Please use “Notes” function on the Census system to share a link to each account (Facebook, Instagram, Twitter and Other) that you are reporting followers under.  
4. If you are reporting numbers under “Other” platform, please use “Notes” function on the Census system to specify what other platform(s) you are using and list number of followers for each. |
| 12. Number of athletes participating in all structured fitness programming | Fitness programming is any organized activity that specifically aims to improve athlete wellbeing and sport performance by intentionally promoting healthy behaviors in physical activity, nutrition, and hydration.  
Fitness can occur in the following settings (but not limited to): sports practice, schools, clubs, | Report the total number of individual athletes participating (people with ID) participating in all structured fitness programming, which includes short-term programming such as a one-time event (i.e. Performance Stations) and longer term programming reported in 12a.  
**Important Instructions:**  
1. Athletes who participate in multiple session |
In red – changes / clarifications compared to 2020 version.

| 12a. Number of athletes participating in structured fitness programming for 6 weeks or longer. | See definition of fitness above | Report the total number of individual athletes (people with ID) participating in 6 weeks or longer of structured Special Olympics fitness programming at any setting. Important Instructions:
1. Athletes (people with ID) that participate in structured fitness programming longer than 6 weeks should be counted as one person.
2. Number of athletes participating in at least 6 weeks of structured fitness programming is a subset of number of athletes participating in all fitness programming. This number cannot exceed the number reported in 12.
3. If you need specific tools for tracking this metric, please reach out to research@specialolympics.org. |

| 13. Number of partners participating in all structured fitness programming | See definition of fitness above | Report the total number of individual partners (people without ID) participating in all structured fitness programming, which includes short-term programming such as a one-time event (i.e., Performance Stations) and longer-term programming reported in 13a. Important Instructions:
1. Partners who participate in multiple session should only be counted once.
2. Partners who were counted in 13a should also be reported in this metric. |
In red – changes / clarifications compared to 2020 version.

<table>
<thead>
<tr>
<th>13a. Number of partners participating in structured fitness programming for 6 weeks or longer.</th>
<th>See definition of fitness above</th>
<th>Report the total number of individual partners (people without ID) participating in 6 weeks or longer of structured Special Olympics fitness programming at any setting.</th>
</tr>
</thead>
</table>
| **Important Instructions:** | | 1. Partners that participate in fitness programming longer than 6 weeks should be counted as one person.  
2. Number of partners participating in at least 6 weeks of structured fitness programming is a subset of number of partners participating in all fitness programming. This number cannot exceed the number reported in 13.  
3. If you need specific tools for tracking this metric, please reach out to research@specialolympics.org. |