**Special Olympics and P&G
Military Commissary Promotion**

Procter & Gamble, now in its thirty-eighth year of partnership with Special Olympics, is holding a month-long promotion of Special Olympics at military commissaries. The promotion will run throughout January in the US and some US bases overseas and will donate $75,000 to the Movement. Local Programs will receive a portion of the overall contribution based on P&G sales at commissaries in your state. Please find a creative sample, as well as the full list of commissaries on our [Resources page.](http://resources.specialolympics.org/Topics/Fundraising/Corporate_Partnership_Tools.aspx#ProcterGamble)

**Timing**

January 1, 2018 – January 29, 2018.

**In-Store Creative**

The creative will be in participating military commissaries in January.

**Program Activation**

Activation for this promotion is optional. If local Programs are interested in getting involved and activating, you are encouraged to contact your military commissaries and work with the commissary manager directly. Programs are also encouraged to share information about the promotion throughout the month of January on their website and through their social media outlets and newsletters.

A full list of participating commissaries is available on our Resources page.

**Sample Text for website, newsletter or social media**

Feel free to use the following language on your website, newsletter or social media during the promotion:

Proctor & Gamble will be donating $75,000 to Special Olympics after their month-long promotion of the Movement at military commissaries from January 1, 2018-January 29, 2018.

Please direct questions about this promotion to:

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