**Special Olympics and P&G   
Military Commissary Promotion 2019**

Procter & Gamble, now in its thirty-ninth year of partnership with Special Olympics, is holding a month-long promotion of Special Olympics at military commissaries. The promotion will run throughout January in the US and some US bases overseas and will donate $75,000 to the movement. Local Programs will receive a portion of the overall contribution based on P&G product sales at commissaries in your state. Please find sample creative assets, as well as the full list of commissaries (by state) on our [Resources page.](http://resources.specialolympics.org/Topics/Fundraising/Corporate_Partnership_Tools.aspx#ProcterGamble)

**Timing**

January 1, 2019 – January 31, 2019.

**In-Store Creative**

The creative will be in participating military commissaries in January.

**Program Activation**

Activation for this promotion is optional. If local Programs are interested in getting involved and activating, you are encouraged to contact your military commissaries and work with the commissary manager directly. Programs are also encouraged to share information about the promotion throughout the month of January on their website, newsletters, through social media posts or radio.

A full list of participating commissaries appears at the end of this document.

**Sample Text for Website or Newsletter**

Feel free to use the following language on your website or newsletter during the promotion:

Proctor & Gamble will be making a donation of $75,000 to Special Olympics after their month-long promotion of the movement at military commissaries from January 1, 2019 – January 31, 2019.

**Draft Social Posts**

Use this copy for the social posts; images available on Resources:

FACEBOOK: Support [TAG] Special Olympics athletes by shopping [TAG] Procter Gamble at your commissary in January. With your help, P&G has supported Special Olympics for 39 years and will donate $75,000 to local Special Olympics Programs. Anyone can make a difference. #ChooseToInclude.



TWITTER: Support [TAG] @Special Olympics athletes when you shop [TAG] @ProcterGamble at your commissary in January. The end game is inclusion, and it starts with all of us. #ChooseToInclude



INSTAGRAM: Inclusion starts with all of us. Shop participating [TAG] @ProcterGamble products at your commissary in January. P&G will donate $75,000 to local [TAG] @SpecialOlympics Programs. Anyone can make a difference. #ChooseToInclude.



**Draft Radio Scripts**

If you have relationships with radio stations or can reach out to local stations, including any on base, below are sample scripts to provide:

RADIO :15

VO: Help support Special Olympics athletes by shopping P&G at your commissary in January. P&G will honor a thirty-nine year commitment to Special Olympics by donating seventy-five thousand dollars to local Special Olympics Programs. Anyone can make a difference. Choose to include.

RADIO :30

VO: Supporting Special Olympics athletes is as easy as shopping P&G at your commissary in January. For over thirty-nine years, P&G has joined Special Olympics in their fight to end discrimination against people with intellectual disabilities and to create a fully inclusive world. This January, shop participating P&G products at your local commissary to show your support and make a difference. Let’s change the game together. With your help, P&G will donate seventy-five thousand dollars to Special Olympics. Anyone can make a difference. Choose to include.

Please direct questions about this promotion to:

Bryan Klopack   
Vice President, Corporate Alliances   
[bklopack@specialolympics.org](mailto:bklopack@specialolympics.org)   
202-715-1149

Participating Stores:

|  |  |
| --- | --- |
| Aberdeen PG | Kadena AB |
| Air Force Academy | Kaneohe Bay MCBH |
| Albany MCLB | Keesler AFB |
| Altus AFB | Kelley Barracks |
| Anchorage Area | Kings Bay NSB |
| Andersen AFB | Kirtland AFB |
| Andrews AFB | Kodiak |
| Ankara | Kunsan AB |
| Annapolis NS | Lackland AFB |
| Ansbach | Lajes Field |
| Atsugi NAF | Langley AFB |
| Aviano AB | Lemoore NAS |
| Bangor ANGB | Little Creek NAB |
| Bangor NSB | Little Rock AFB |
| Barksdale AFB | Livorno |
| Baumholder | Los Angeles AFB |
| Beale AFB | Luke AFB |
| Bolling AFB | MacDill AFB |
| Bremerton NS | Malmstrom AFB |
| Buckley AFB | March ARB |
| Cairo | Maxwell AFB |
| Camp Casey | Mayport NS |
| Camp Courtney MCB | McChord AFB |
| Camp Foster MCB | McClellan |
| Camp Humphreys | McConnell AFB |
| Camp Kinser MCB | McGuire AFB |
| Camp Kure | Memphis NSA |
| Camp Lejeune MCB | Menwith Hill |
| Camp Pendleton MCB | Meridian NAS |
| Camp Red Cloud | Minot AFB |
| Camp Stanley | Miramar MCAS |
| Camp Zama | Misawa AB |
| Cannon AFB | Moffett Field |
| Carlisle Barracks | Moody AFB |
| Charleston AFB | Mountain Home AFB |
| Charleston NWS | Naples NSA |
| Cherry Point MCAS | Nellis AFB |
| Chievres AB | New London |
| Columbus AFB | New Orleans NSA |
| Corpus Christi NAS | New River MCAS |
| Davis-Monthan AFB | Newport NS |
| Dover AFB | Norfolk NS |
| Dyess AFB | North Island NAS |
| Edwards AFB | Oceana NAS |
| Eglin AFB | Offutt AFB |
| Eielson AFB | Ord Community |
| Ellsworth AFB | Orote |
| F.E. Warren AFB | Osan AB |
| Fairchild AFB | Parris Island MCRD |
| Forest Glen | Patch Barracks |
| Fort Worth NAS | Patrick AFB |
| Ft Belvoir | Patuxent River NAS |
| Ft Benning | Pearl Harbor |
| Ft Bliss | Pensacola NAS |
| Ft Bragg North | Peterson AFB |
| Ft Bragg South | Port Hueneme |
| Ft Buchanan | Portsmouth NNSY |
| Ft Campbell | Quantico MCB |
| Ft Carson | RAF Alconbury |
| Ft Detrick | RAF Lakenheath |
| Ft Drum | RAF Mildenhall |
| Ft Eustis | Ramstein AB |
| Ft Gordon | Randolph AFB |
| Ft Greely | Redstone Arsenal |
| Ft Hamilton | Riyadh |
| Ft Hood I | Robins AFB |
| Ft Hood II | Robinson Barracks |
| Ft Huachuca | Rock Island Arsenal |
| Ft Irwin | Rota |
| Ft Jackson | Sagamihara |
| Ft Knox | San Diego NB |
| Ft Leavenworth | San Onofre |
| Ft Lee | Sasebo |
| Ft Leonard Wood | Schinnen |
| Ft Lewis | Schofield Barracks |
| Ft Meade | Scott AFB |
| Ft Myer | Selfridge ANGB |
| Ft Polk | Seymour-Johnson AFB |
| Ft Riley | Shaw AFB |
| Ft Rucker | Sheppard AFB |
| Ft Sam Houston | Sigonella |
| Ft Sill | Smokey Point |
| Ft Stewart | Spangdahlem AB |
| Ft Wainwright | Taegu |
| Grafenwoehr | Tinker AFB |
| Grand Forks AFB | Travis AFB |
| Great Lakes NS | Twentynine Palms MCAGCC |
| Gulfport NCBC | Tyndall AFB |
| Gunter AFB | Vance AFB |
| Hanscom AFB | Vandenberg AFB |
| Harrison Village | Vicenza |
| Hickam AFB | Vilseck |
| Hill AFB | Vogelweh AB |
| Hohenfels | West Point |
| Holloman AFB | Whidbey Island |
| Hunter AAF | Whiteman AFB |
| Hurlburt Field | Wiesbaden |
| Illesheim | Wright-Patterson AFB |
| Imperial Beach | Yokosuka NFA |
| Incirlik AB | Yokota AB |
| Iwakuni MCAS | Yongsan |
| Jacksonville NAS | Yuma PG |