

## REACH UP LA

JULY 25 – AUGUST 2, 2015 6,500 ATHLETES | 165 COUNTRIES | 25 SPORTS

# Los Angeles is a city full of movie stars and all-stars. But in 2015, thousands of Special Olympics athletes will be the true stars.

Arriving from all corners of the world, 7,000 athletes will take the global stage in Los Angeles and show the world incredible courage, unwavering determination, and sheer joy. By living out their dreams in front of the world, they will open hearts and minds, and expand our collective sense of acceptance and inclusion.



#### **FACTS AND FIGURES**

Athletes: **6,500** Number of Volunteers: **30,000** 

Coaches: **2,000** Honored Guests: **5,000** 

Countries Represented: **165** Spectators: **500,000** 

Duration: **9 Days** Media Representatives: **1,500** 

Number of Sports: **25** Number of Venues: **27** 



The 2015 World Games will be the largest event hosted by Los Angeles since the 1984 Olympic Games. The venues will be world-class, including Special Olympics Athlete Villages at USC and UCLA, and a star-studded Opening Ceremony on July 25, 2015 at the Los Angeles Memorial Coliseum, site of the 1932 and 1984 Olympic Games.



Aquatics, Athletics, Badminton, Basketball, Beach Volleyball, Bocce, Bowling, Cycling, Equestrian, Football (Soccer), Golf, Gymnastics, Half Marathon, Handball, Judo, Kayaking, Open Water Swimming, Powerlifting, Roller Skating, Sailing, Softball, Table Tennis, Tennis, Triathlon and Volleyball.



#### SPECIAL PROGRAMS

**HOST TOWN:** For the three days preceding the Opening Ceremony, as many as 100 towns and cities across Southern California will host delegations from around the world. Athletes will get the welcome of a lifetime and, along with members of their Host Town, will take part in a fun schedule of cultural and sports activities.



**HEALTHY ATHLETES:** Volunteer healthcare professionals will provide athletes with free exams and services in seven clinical areas. Athletes will receive referrals for follow-up care, prescription eyewear, hearing aids and other life-changing care. Medical volunteers return to their schools and medical practices with the experience and desire to better treat people with intellectual disabilities.



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### Make the Special Olympics World Games truly memorable. Get involved today!

The ultimate goal of the Special Olympics World Games is to create a world that fully accepts and includes all people with intellectual disabilities - and ultimately all people with differences. Special Olympics Founder Eunice Kennedy Shriver recognized this Movement would transform the world, one community at a time.



#### **BE A VOLUNTEER**

It will take 30,000 caring and committed volunteers to make sure that the Special Olympics athletes get the experience of a lifetime. Whether you can speak a foreign language, assist a team, or become an official Fan in the Stands to cheer on the athletes, visit **LA2015.org/volunteer** to sign up. If you'd like to get even more involved by hosting international athletes prior to the games by organizing a Host Town, visit LA2015.org/host-town.



#### SUPPORT AN ATHLETE

It takes \$2,500 to fund one athlete's participation in the World Games 2015. Join the Support An Athlete campaign and raise \$2,500 with your family and friends. You'll be paired with an athlete competing at the World Games and can follow your athlete's progress during the competition. Visit support.LA2015.org to see how much has been raised and to get started with your page.



#### MAKE A DONATION

Every contribution helps. Give a gift at LA2015.com/donate and know that you're helping to expand the acceptance and inclusion of people with intellectual disabilities in communities around the world.



#### BECOME A SPONSOR

Join some of the most respected companies in the world and become an official sponsor of the Special Olympics World Games. To find out how, please contact Brian Erickson, Senior Vice President of Sales, at sponsor@LA2015.org.



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