## **General Steps to Develop Community Partnerships**

### 3.Identify potential partners

Learning about organizations before approaching them shows that you are genuinely interested and helps you gain credibility. Suggested tool: <u>Community partner</u> <u>inventory form</u>

# 2. Get to know the community

You may need to research to find organizations interested in Special Olympics work. Try to learn as much as possible about the community resources, strengths, culture, people, history, and leaders. Connect with community key informants. Suggested tool: <u>How to conduct a key informant</u> Interview?



#### 1.Assess your readiness

Assessing your readiness for community partnerships allows you to consider your Program's strengths and limitations. You must know what you can and can not offer to your potential partners. Suggested tool: <u>Partnership readiness</u> <u>questionnaire</u>



# 4. Formalize your partnership

Jointly with your potential partner, define the type of partnership, benefits, goals, and rules for this alliance. Suggested tool: <u>MOU templates,</u> <u>Examples of partnerships</u>.



### 5. Sustainability

Include your partners in the activities and communicate the impact. Regularly evaluate your partnership. Suggested tools: <u>Meeting minutes</u> <u>template</u>, <u>Partnership Guideline checklist.</u>