



Phase 2 Global Family Strategy 2027-2030



ENGAGE

Engage family members as active participants in the Special Olympics movement by creating Family Support Networks that provide meaningful opportunities for connection, belonging, and peer support.

Strategic Plan: Enabler 4, Outcome 2



EDUCATE

Provide families with education, resources and training to equip them with the knowledge, confidence and tools to support their athlete's goals, amplify their voice, and foster personal growth and development.

Strategic Plan: Enabler 4, Outcome 2



EMPOWER

Empower parents, siblings, and caregivers to become leaders, advocates, storytellers, and mobilizers who influence communities, decisionmakers, and governments to drive inclusion for people with intellectual disabilities.

Strategic Plan: Strategy 2, Outcome 3

MARKETING AND COMMUNICATION

Elevate family voices and lived experiences through intentional storytelling and communication.

MONITORING AND EVALUATION

Implement measurement frameworks to track progress, assess outcomes, inform decision-making, and contribute to continuous improvement.

LOCAL PROGRAM DEVELOPMENT

Equip Program staff with the tools, training, resources and best practices needed to effectively engage, educate, and empower families at the local level.

REGIONAL CAPACITY

Strengthen regional infrastructure and support to expand, scale and sustain family engagement efforts across Programs.

OUTPUTS

Develop a cohesive Family and Volunteer Program

100 Family Support Networks Launched

500 Families as certified coaches

Contribute to the global goal of 25,000 family members reached through Family Health Education

40% growth in registered family members

30% growth in Family Leaders

IMPACT

Family members report improved social and emotional wellbeing
Strategic Plan Outcome 2

Improvements of people without ID practicing inclusive behaviors toward people with ID
Strategic Plan Outcome 3