**Spread the Word to End the Word**

**Action Kit**

**LIST OF SUPPORTING AND REFERENCE MATERIALS AND LINKS**

***Intellectual Disabilities and Language and Terminology Fact Sheet***

A one-page reference about intellectual disabilities and the language to use when talking about people with intellectual disabilities.

<http://media.specialolympics.org/resources/brand-awareness-and-communication/marketing/Intellectual_Disability_Fact_Sheet.pdf>

***The Shriver Report Snapshot: Insight into Intellectual Disabilities in the 21st Century***

The groundbreaking poll from [Shriver Media](http://www.shrivermedia.com) and Special Olympics International, supported by the Richard and Cecilia Attias Foundation, conducted online by Harris Poll, reveals that the more than half of Americans who have personal contact with someone with intellectual disabilities are increasingly accepting and positive.

<http://mariashriver.com/blog/2015/07/shriver-report-snapshot-insight-into-intellectual-disabilities-21st-century-full-findings/>

***Multinational Study of Attitudes toward Individuals with Intellectual Disabilities***

Special Olympics commissioned study which validates the longtime negative attitudes and misunderstandings about people with intellectual disabilities.

[http://info.specialolympics.org/Special+Olympics+Public+Website/English/Initiatives/Research/Attitude\_Research/Multinational+Study.htm](http://info.specialolympics.org/Special%2BOlympics%2BPublic%2BWebsite/English/Initiatives/Research/Attitude_Research/Multinational%2BStudy.htm)

***Disability Related Resources from Best Buddies International***

<http://www.bestbuddies.org/intellectual-disabilities/related-links>