



MICHAEL PHELPS FOUNDATION

DREAM, PLAN, REACH

Michael established the Michael
Phelps Foundation with the \$1
million-dollar bonus he received
following his record-breaking
performance at the 2008
Beijing Olympics.

Upon returning home to the U.S. after competing in the Beijing Olympics, Michael launched the Michael Phelps Foundation and embarked upon an eight-city tour across the country to share his **Dream,**Plan, Reach message with Boys & Girls Clubs of America members.

In 2009, the Foundation created their signature im program, a water-safety, health, wellness, and goal-setting program for children between the ages of six and 18 years-old. With the help of Kidshealth.Org and the Michael Phelps Swim School, the Foundation has continued to expand and has since partnered with Boys & Girls Clubs of America and Special Olympics International to offer the im program to members of both organizations across the globe.

In 2010, Michael joined fellow Olympians
Ross Powers, Lenny Krayzelburg, Seth
Wescott and Daron Rahlves in launching
Level Field Fund, a grant-giving program

that provides funding for uniquely talented athletes in need of financial support.

Michael Phelps Foundation has partnered with Level Field Fund to create Level Field Fund-Swimming, a branch of LFF dedicated to supporting swimmers in need.

The Foundation hosted the first annual Michael Phelps Foundation Golf Classic in 2010, and the tournament has since become the Foundation's largest annual fundraiser for its programs.



8 IMsafe

Provides each participant with the opportunity to become comfortable, confident, and safe in the water.



Keeps water-safe participants active in the pool by creating a fun environment that fosters continued development of in-water skills.

8 IM healthy

Teaches the basics of healthy
living including good eating
habits, stress management, and
physical activity.



Provides participants with a coordinated training regimen that further develops the swimmer's overall fitness level and helps athletes realize their potential.

8 IM successful

Teaches how to set goals,
develop a plan, and work towards
achievement, based on Michael's
Dream, Plan, Reach philosophy.

A PHELPSIAN FEAT:

Over the course of completing all five bubbles, participants have the opportunity to earn eight im medals of their own.



SPECIAL OLYMPICS INTERNATIONAL

Michael Phelps first became involved with the Special Olympics when he became an Ambassador for the 2007 World Summer Games in Shanghai. As part of his role as Ambassador, he held a swimming clinic for Special Olympics athletes in China prior to the Games.

Michael Phelps Foundation partnered with Special Olympics in 2011, kicking off its pilot program during a swim clinic Michael hosted for Special Olympics China athletes and members of the Chinese National team. im launched an international pilot program with seven Special Olympic teams across the globe including the United States, Brazil, India, China, UK, Australia and South Africa.

Since becoming a Global Ambassador for Special Olympics in 2011, Michael and the Michael Phelps Foundation will assist Special Olympics' efforts to raise awareness and change prejudices about intellectual disability.

66 We are thrilled to have Michael Phelps join our Movement in a way that will encourage our athletes to develop sports skills that transcend the pool. Michael's involvement in Special Olympics and the support of his foundation will only increase participation in aquatics throughout Special Olympics - a sport that was near and dear to my mother, **Eunice Kennedy Shriver.** 77

TIMOTHY SHRIVER

Chairman and CEO Special Olympic













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TO VOLUNTEER

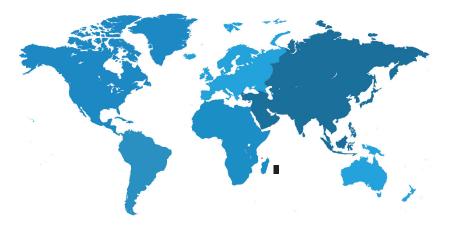
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