**Delegation Announcement Press Release Template:**

**FOR IMMEDIATE RELEASE Contact:** {NAME}

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**{Country} Participates in Head of Delegation Seminar for**

**2013 Special Olympics World Winter Games in PyeongChang, Korea**

**Seoul, South Korea, Date –** The Head of Delegation (HOD) Seminar for the 2013 Special Olympics World Winter Games was held from March 20-23 in Alpensia Resort, PyeongChang bringing together Heads of Delegation representing 41 countries. The purpose of the seminar was to inform delegations about the Games operations, venues, and other pertinent information in order to ensure a successful World Games. The Special Olympics **{Country}** Head of Delegation attended the seminar. Athletes from **{Country}** will be joining nearly 3,300 fellow athletes and teams from over 100 nations around the world in PyeongChang, Korea in January 2013. Special Olympics athletes of all ability levels will compete in 8 different Olympic-type sports including: Alpine Skiing, Cross Country Skiing, Snow Boarding, Snow Shoeing, Short Track Speed Skating, Figure Skating, Floor Hockey and Floor Ball demonstration.

“Our Games Organizing Committee is excited to share the Games preparation status with Head of Delegation and receive their constructive feedback in order for us to prepare for the most successful Special Olympics World Winter Games.” Na Kyung Won, Chairwoman of the Special Olympics World Winter Games Organizing Committee PyeongChang 2013 said.

**{Quote by Country HOD Representative}**

The 2013 Special Olympics World Winter Games will be held from 29 January – 5 February in PyeongChang, Korea. This multi-sport event will be one of the largest sporting events held in the world in 2013. Every two years, thousands of Special Olympics athletes worldwide come together to showcase their athletic skills and celebrate the spirit of Special Olympics.  Alternating between Summer Games and Winter Games, Special Olympics World Games bring public attention to the talents and capabilities of people with intellectual disabilities, helping to change attitudes and break down barriers that excluded them from the mainstream of the community.

**About Special Olympics {PROGRAM}**

**{INSERT PROGRAM BOILERPLATE}**

For more information about Special Olympics **{Program}, {Web site and/or telephone number}.**

To learn more about the 2013 Special Olympics World Winter Games please visit www.2013sopoc.org

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