**Delegation Announcement Press Release Template:**

**FOR IMMEDIATE RELEASE Contact:** {NAME}

 {PHONE}

 {EMAIL}

**{Number} Special Olympics Athletes Selected to Represent Team {Country} at the**

**2013 Special Olympics World Winter Games in PyeongChang, Korea**

**{Location, Date}-** The **{Nationality}** team for the 2013 Special Olympics World Winter Games has been chosen. The Special Olympics **{Country}** Team of **{Number}** athletes will be joining nearly 3,300 fellow athletes and teams from over 100 nations around the world in PyeongChang, Korea in January 2013. Special Olympics athletes of all ability levels will compete in 8 different Olympic-type sports including: Alpine Skiing, Cross Country Skiing, Snow Boarding, Snow Shoeing, Short Track Speed Skating, Figure Skating, Floor Hockey and Floor Ball demonstration.

Throughout the weeklong competition 29 January - 5 February 2013, athletes will display their athletic skill, determination and courage. Special Olympics athletes not competing in the World Games will also play important leadership roles off the sports field as officials, assistant coaches, reporters and spokespeople.

Special Olympics **{Program}** will participate in **{Number}** of the eight sports offered at the 2013

Special Olympics World Winter Games: **{List participating sports}**

**{Quote by Managing/National/State/Provincial Director}**

**{List athletes’ names and sports; you may also want to list the athletes’ specific home town/village/city.}**

The 2013 Special Olympics World Winter Games will be held from 29 January – 5 February in PyeongChang, Korea. This multi-sport event will be one of the largest sporting events held in the world in 2013. Every two years, thousands of Special Olympics athletes worldwide come together to showcase their athletic skills and celebrate the spirit of Special Olympics.  Alternating between Summer Games and Winter Games, Special Olympics World Games bring public attention to the talents and capabilities of people with intellectual disabilities, helping to change attitudes and break down barriers that excluded them from the mainstream of the community.

**About Special Olympics {PROGRAM}**

**{INSERT PROGRAM BOILERPLATE}**

For more information about Special Olympics **{Program}, {Web site and/or telephone number}.**

To learn more about the 2013 Special Olympics World Winter Games please visit www.2013sopoc.org

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