

**{Insert # of years} STRATEGIC PLAN**  
**STRATEGIC PLANNING TEMPLATE FOR {insert Program name}**

**Program vision**

**Overall growth goal**

**Overall quality goal**

**Key metrics to be collected to help measure success**

**Stakeholder feedback incorporated in the planning process**

## Advance Quality Sports & Competitions Pillar

### Program's Pillar vision

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### Program's current efforts in support of this Pillar's objectives

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### Pillar goals and actions

Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	Year activity will start	Activity lead
Athlete Development Model				
Games & Competitions Model and Management				
Coaching Excellence				
Unified Sports & Inclusive Opportunities				
Other				

### Key obstacles to success

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### Resources to be committed to supporting Pillar work

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### Other key success factors

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### Metrics for tracking initiative progress

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## Build Communities Pillar

### Program's Pillar Vision

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### Program's current efforts in support of this Pillar's objectives

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### Pillar goals and actions

Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	Year activity will start	Activity lead (person's name)
Athlete Leadership				
Empower Families				
Activate Youth				
Improve Athlete Health and Well-Being				
Engage Influential Leaders				
Other				

### Key obstacles to success

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### Resources to be committed to supporting Pillar work

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### Other key success factors

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## Fans & Funds Pillar

### Program's Pillar Vision

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### Program's current efforts in support of this Pillar's objectives

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### Pillar goals and actions

Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	Year activity will start	Activity lead (person's name)
Improve Current Revenue Stream Results				
Build New Sources of Revenue				
Build a Stronger Global Brand				
Create a Stronger Community of Support				
Other				

### Key obstacles to success

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### Resources to be committed to supporting Pillar work

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### Other key success factors

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## **Movement Leadership Pillar**

### **Program's Pillar Vision**

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### **Program's current efforts in support of this Pillar's objectives**

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### **Pillar goals and actions**

<b>Strategic initiatives</b>	<b>Program 5-Year goal(s) (should be quantifiable)</b>	<b>Key Program actions (if applicable)</b>	<b>Year activity will start</b>	<b>Activity lead (person's name)</b>
Develop Leadership Strength & Depth				
Define Success				
Define & Recognize Accomplishment				
Ensure understanding of General Rules				
Other				

### **Key obstacles to success**

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### **Resources to be committed to supporting Pillar work**

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### **Other key success factors**

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## Sustainable Capabilities Pillar

### Program's Pillar Vision

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### Program's current efforts in support of this Pillar's objectives

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### Pillar goals and actions

Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	Year activity will start	Activity lead (person's name)
Enhanced Internal Research				
Shared Services				
Knowledge Management/Internal Communication				
eCRM				
Other				

### Key obstacles to success

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### Resources to be committed to supporting Pillar work

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### Other key success factors

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## Non-Pillar Goals and Initiatives

### Other goals and actions

Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	Year activity will start	Activity lead (person's name)
(insert initiative)				
(insert initiative)				
(insert initiative)				
(insert initiative)				
(insert initiative)				

### Key obstacles to success

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### Resources to be committed to supporting Pillar work

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### Other key success factors

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