# {Insert # of years} STRATEGIC PLAN STRATEGIC PLANNING TEMPLATE FOR {insert Program name}

Program vision
Overall growth goal
Overall quality goal
Key metrics to be collected to help measure success
Stakeholder feedback incorporated in the planning process

Program's current	efforts in support of this Pi	lar's chiectives		
riogram s current	enorts in support or this ri	iai s objectives		
Pillar goals and ac	tions			
Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	Year activity wi start	Activity lea
Athlete Development Model	4			
Games & Competitions Model and Management				
Coaching Excellence				
Unified Sports & Inclusive Opportunities				
Other				
Key obstacles to s	uccess			
Resources to be co	ommitted to supporting Pilla	ar work		

Metrics for tracking initiative progress

## **Build Communities Pillar**

Pro	gran	n's	Pil	lar	Vi	sion
	gran			ıaı	VI	,,,,,

Pillar goals and action	ons			
Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	Year activity start	Activity lead will (person's name)
Athlete Leadership				
Empower Families				
Activate Youth				
Improve Athlete Health and Well- Being				
Engage Influential Leaders				
Other				
Key obstacles to suc	ccess		•	•
Resources to be con	nmitted to supporting Pilla	r work		
Other key success fa	actors			
Other Rey Success 16	201013			

### Fans & Funds Pillar

### Program's Pillar Vision

Pillar goals and action	ons				
Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	а	ear ectivity will tart	Activity lead (person's name)
Improve Current					
Revenue Stream Results					
Build New Sources of Revenue					
Build a Stronger Global Brand					
Create a Stronger Community of Support					
Other					
Key obstacles to suc	ccess				
Resources to be con	nmitted to supporting Pilla	r work			
Other key success fa	actors				

## **Movement Leadership Pillar**

Program's	Pillar	Vision
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Pillar goals and acti	ons			
Strategic nitiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	Year activity will start	Activity lead (person's name)
Develop Leadership Strength &Depth				
Define Success				
Define & Recognize Accomplishment				
Ensure understanding of General Rules				
Other				
Key obstacles to su	ccess			
Resources to be cor	mmitted to supporting Pilla	r work		
Other key success f	actors			

## **Sustainable Capabilities Pillar**

Program's	Pillar	Vision
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Pillar goals and actions					
Strategic initiatives	Program 5-Year goal(s) (should be quantifiable)	Key Program actions (if applicable)	ac	ear ctivity ill start	Activity lead (person's name)
Enhanced Internal Research					
Shared Services					
Knowledge Management/Internal Communication					
eCRM					
Other					
Key obstacles to succes	l SS				
Resources to be comm	itted to supporting Pil	ar work			
Other key success factor	nrs				

### **Non-Pillar Goals and Initiatives**

#### Other goals and actions

Strategic	Program 5-Year goal(s)	Key Program actions	Year	Activity lead
initiatives	(should be quantifiable)	(if applicable)	activity will start	
(insert initiative)				
Key obstacles to su	ıccess			
Resources to be co	mmitted to supporting Pilla	r work		
	_			
Other key success	factors			