**Special Olympics Online Coaching Courses**

**Suggested Copy for Social Media**

Feel free to post about these courses whenever you wish to drive coaches to these excellent resources. You are welcome to edit as needed.

**Direct Links for Shortening**

NFHS: <http://www.nfhslearn.com/electiveDetail.aspx?courseID=36000>

ASEP: <http://www.ASEP.com/SpecialOlympics>

Special Olympics page with details and links for both courses: <http://www.specialolympics.org/Regions/north-america/News-and-Stories/2012-Press-Releases/Special-Olympics-Unveils-Game-Changing-Online-Courses-for-Coaches.aspx>

**Social Media Handles to Like/Follow for Adding @ Tags**

NFHS: Facebook - http://www.facebook.com/NFHSCoachEducation, Twitter - @NFHSCoachEd

ASEP: Facebook - http://www.facebook.com/pages/Successful-Coaching/138417669504990, Twitter - @ASEPCoaching

Special Olympics: <http://www.facebook.com/SpecialOlympics>, Twitter - @SpecialOlympics

*Note: By “Liking” or Following our partners first, it should auto-fill Facebook and Twitter tags when posting.*

**Both Courses - Suggested Copy**

Facebook – Announcement

All athletes deserve quality coaches and to that end @SpecialOlympics has announced two break-through online education resources for coaches, aimed at improving the quality and consistency of Special Olympics’ coaches training worldwide. Special Olympics has partnered with two leading sport coaching education providers, American Sport Education Program and the National Federation of State High School Associations, to deliver Special Olympics-customized online courses for coaches. Check them out! *[link to* [*http://bit.ly/UJC1Fj*](http://bit.ly/UJC1Fj)*]*

Facebook – Ongoing

Are you a Special Olympics coach? We’ve got two great online courses to help you be the best coach you can be. Learn more now! *[link to* [*http://bit.ly/UJC1Fj*](http://bit.ly/UJC1Fj)*]*

Did you know there are two great online resources available for Special Olympics coaches or those wanting to become coaches? Learn about our *Coaching Special Olympics Athletes* and

*Coaching Special Olympics Unified Sports* courses now! *[link to* [*http://bit.ly/UJC1Fj*](http://bit.ly/UJC1Fj)*]*

Our athletes need and deserve quality coaching. See how you can step up your coaching game! *[link to* [*http://bit.ly/UJC1Fj*](http://bit.ly/UJC1Fj)

Twitter – Announcement

@SpecialOlympics launches 2 break-through online coaching courses thanks to @NFHSCoachEd and @ASEPCoaching<http://bit.ly/UJC1Fj>

Twitter - Ongoing

Two great online courses for Special Olympics coaches available <http://bit.ly/UJC1Fj> @ASEPCoaching @NFHSCoachEd

**ASEP *Coaching Special Olympics* *Athletes* Suggested Copy**

Facebook – Ongoing

Special Olympics and American Sport Education Program have teamed up to offer the *Coaching Special Olympics Athletes* online course, to help individuals develop a better understanding of how people with intellectual disabilities learn and how they participate in sports. The course offers an overview of the coaching principles and techniques involved in working with Special Olympics athletes, as well as practical ideas that can be used during coaching. And it meets both entry-level and continuing education certification requirements! *[link to* [*http://www.ASEP.com/SpecialOlympics*](http://www.ASEP.com/SpecialOlympics)*]*

Are you a Special Olympics coach or would like to become one? Thanks to American Sport Education Program, you can now take an online course - *Coaching Special Olympics Athletes -* to be the best coach you can be. Learn more now! *[link to* [*http://www.ASEP.com/SpecialOlympics*](http://www.ASEP.com/SpecialOlympics)*]*

Our athletes need and deserve quality coaching. See how to get started on the road to being a Special Olympics coach or to step up your current coaching game! *[link to* [*http://www.ASEP.com/SpecialOlympics*](http://www.ASEP.com/SpecialOlympics)*]*

Twitter - Ongoing

Want to be a @SpecialOlympics coach? We have an online course to help you become a qualified coach<http://bit.ly/PnNurL> @ASEPCoaching

Becoming a Special Olympics coach is easier than ever. Check out our Coaching S.O. Athletes course online <http://bit.ly/PnNurL>

**NFHS *Special Olympics Unified Sports® Course for Coaches* Suggested Copy**

Facebook – Ongoing

The National Federation of State High School Associations is offering a FREE course, built exclusively for Special Olympics: the *Special Olympics Unified Sports® Course for Coaches*. Unified Sports is an inclusive sports program that unites Special Olympics athletes and partners (individuals without intellectual disabilities) as teammates for training and competition. With an introduction by NFL legend Kurt Warner, this course will help you understand and implement the most successful coaching strategies for this very special mix of teammates. *[link to* [*http://www.nfhslearn.com/electiveDetail.aspx?courseID=36000*](http://www.nfhslearn.com/electiveDetail.aspx?courseID=36000)*]*

Are you a Special Olympics Unified Sports coach or would like to become one? Thanks to the National Federation of State High Schools, you can now take the *Special Olympics Unified Sports® Course for Coaches* online to be the best coach you can be. Learn more now! *[link to* [*http://www.nfhslearn.com/electiveDetail.aspx?courseID=36000*](http://www.nfhslearn.com/electiveDetail.aspx?courseID=36000)*]*

Our Unified Sports athletes and partners need and deserve quality coaching. See how to get started on the road to being a Special Olympics Unified Sports coach or to step up your current coaching game! *[link to* [*http://www.nfhslearn.com/electiveDetail.aspx?courseID=36000*](http://www.nfhslearn.com/electiveDetail.aspx?courseID=36000)*]*

Twitter - Ongoing

Ever wanted to be a @SpecialOlympics Unified coach? This course will help you become a qualified coach <http://bit.ly/QVxcDI> @NFHSCoachEd

Becoming a Special Olympics Unified Sports coach is easier than ever! Check out our online course <http://bit.ly/QVxcDI>