

Wrap Up

Mary Davis

Working Together

SOEE Leadership Conference

17th November 2012

Special Olympics



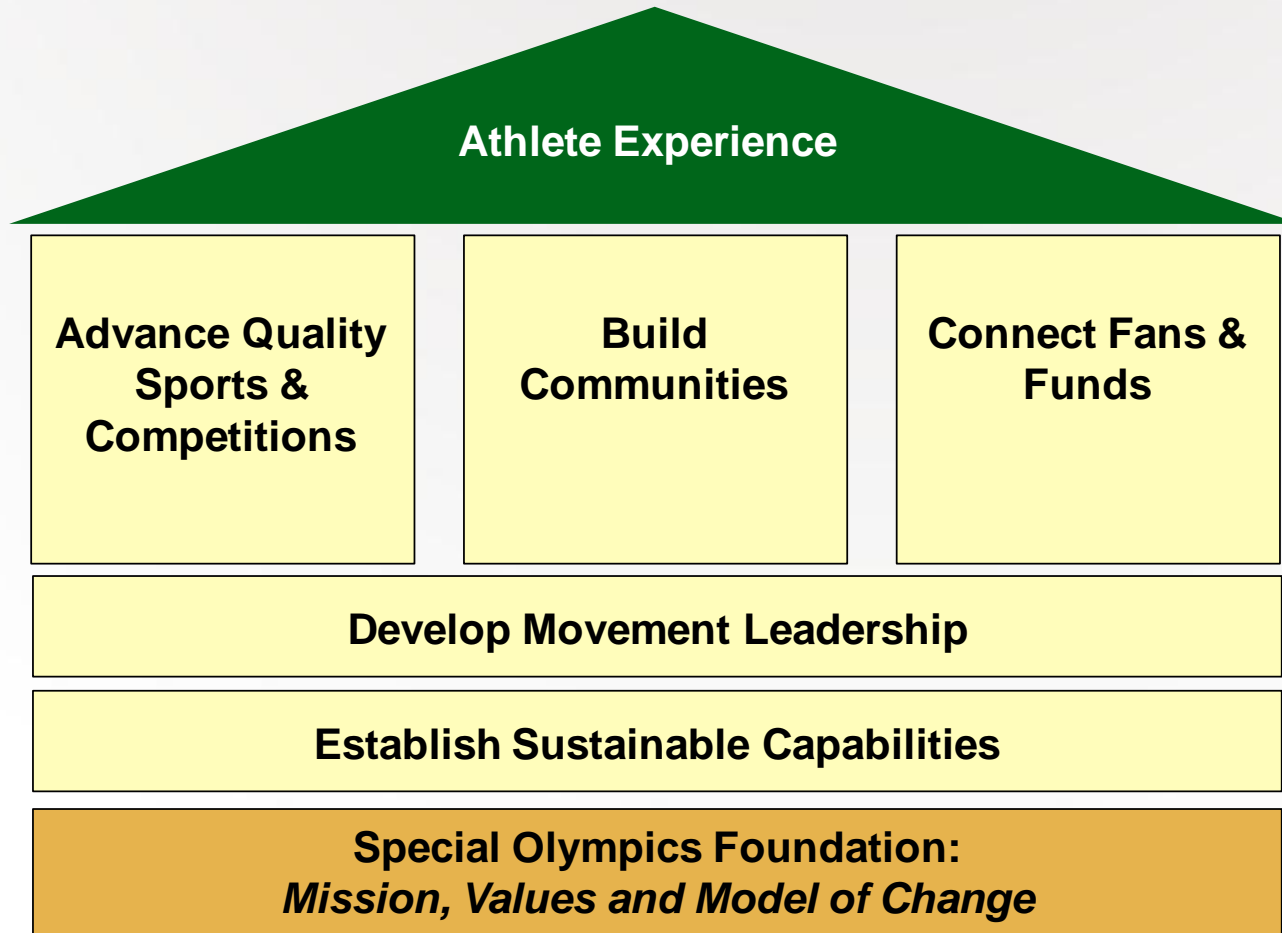
What we are







Strategic Plan





athlete Experience

Advance Quality Sports & Competitions

Build
Communities

Connect Fans &
Funds

Support Movement Leadership

Establish Sustainable Capabilities

**Special Olympics Foundation:
*Mission, Values and Model of Change***

Focus Sports 2012-2015



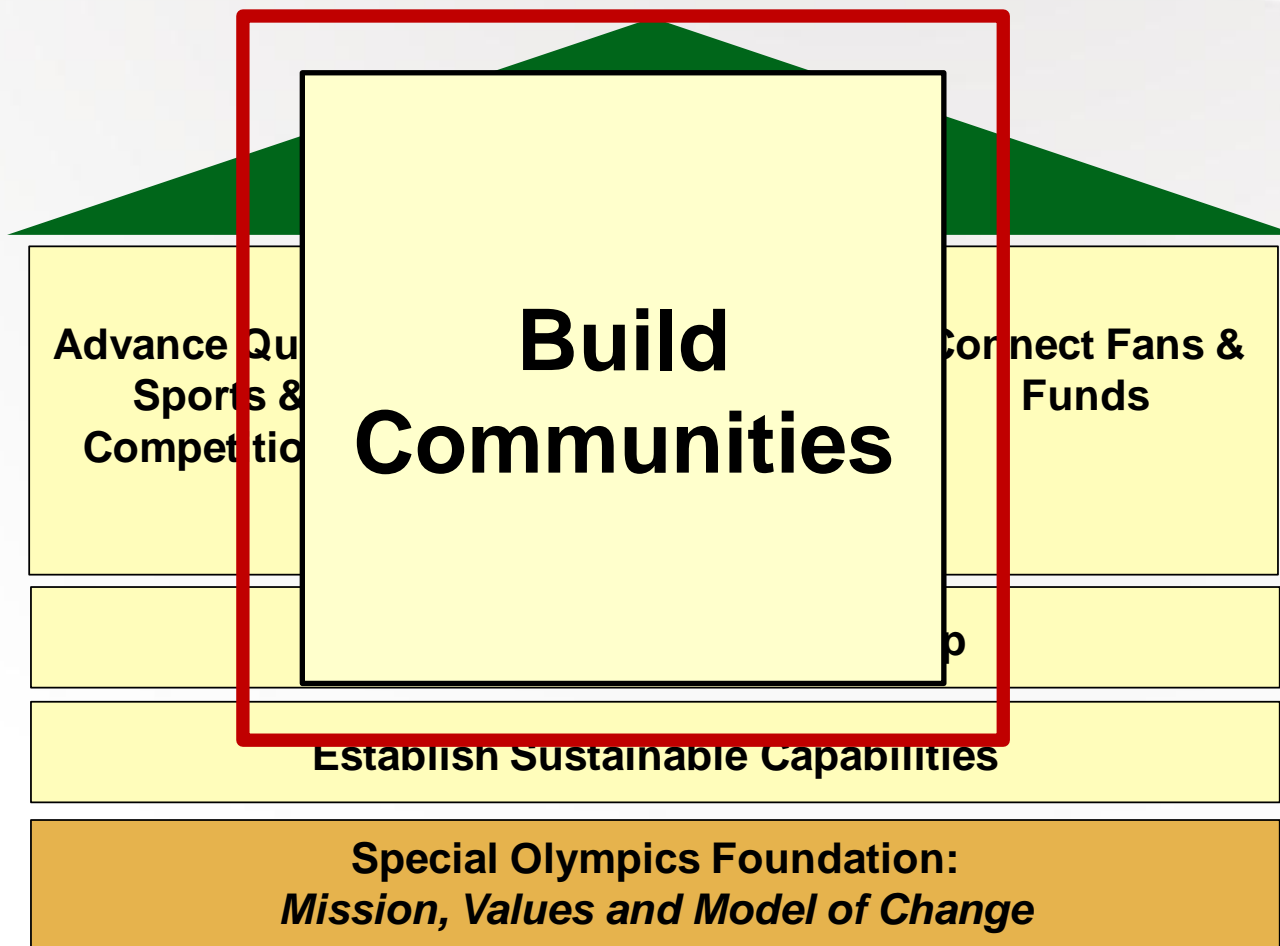
Volleyball
Golf
Tennis
Alpine Skiing
Floorball



SOEE Focus Sports



- Competitions/demonstrations
- Coaching Seminars
- Federations
- Communications & PR
- Ambassadors
- Fundraising opportunities
- Potential athlete growth



Government Awareness Campaign



Research



Preparation

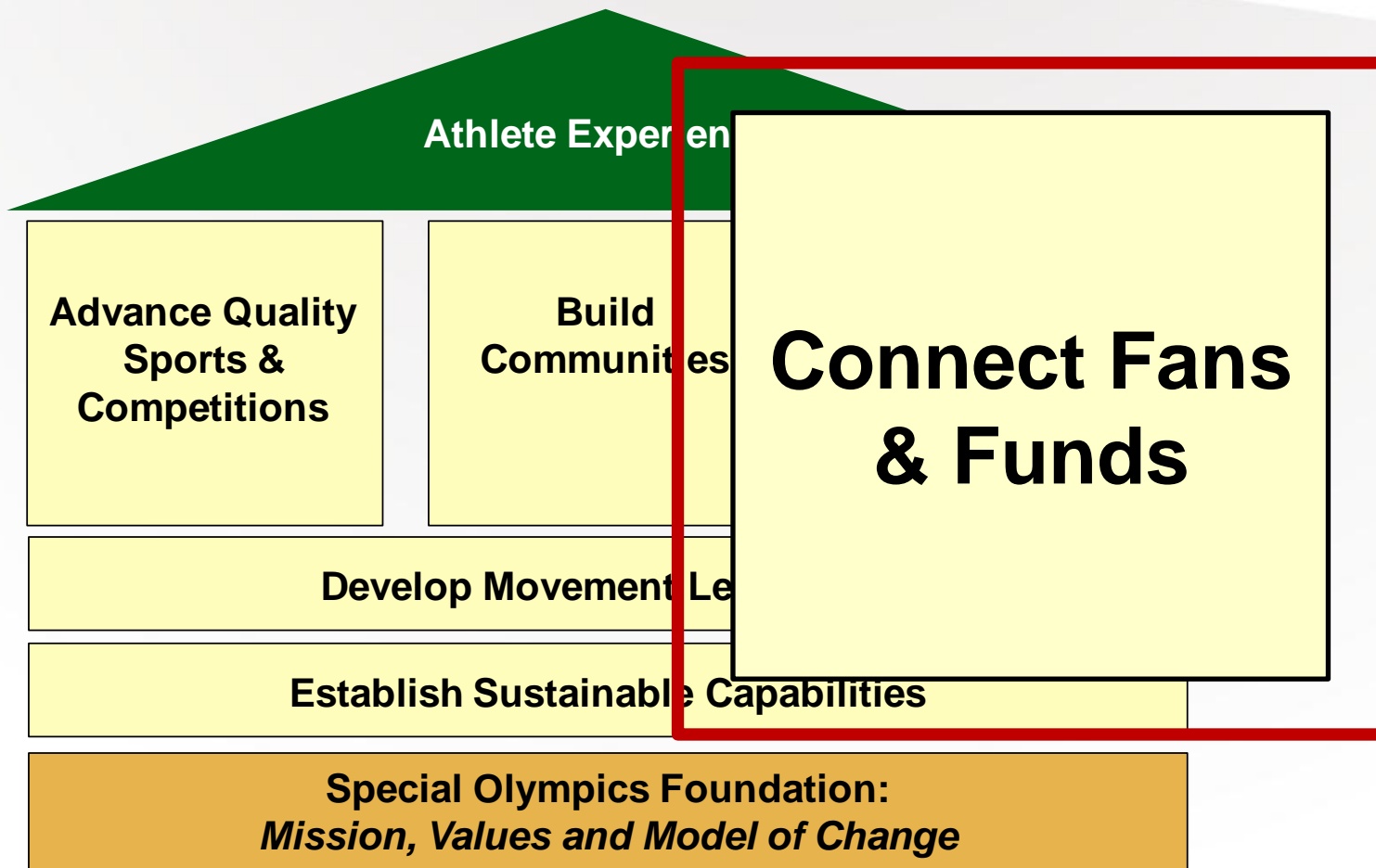


Action



Sustaining & Maintaining the Relationship







Collaborative Fundraising

Collaborative Fundraising



- Joint approach for corporate engagement
- Prioritise major donors
- Staging events collaboratively
- Activate SOEE Business Leaders Forum

Thank You

