

EXECUTIVE SUMMARY

EVENT

SUMMARY

EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

Foreword

“The Special Olympics spirit is determination and perseverance. I hope that all of you will continue to never give up. Continue to smile and continue to fly no matter what happens on the pitch.”

These are the words Didier Drogba used to encourage our athletes as they bravely prepared to participate in the first ever Special Olympics Africa regional competition, the Special Olympics Africa Unity Cup 2012.

Months after the final whistle we can still feel the reverberations throughout Africa and across the globe. The impact of an event like this on the lives of our athletes, their families and their communities can never be fully calculated but there is absolutely no doubt that it is life-changing, far-reaching and permanent.

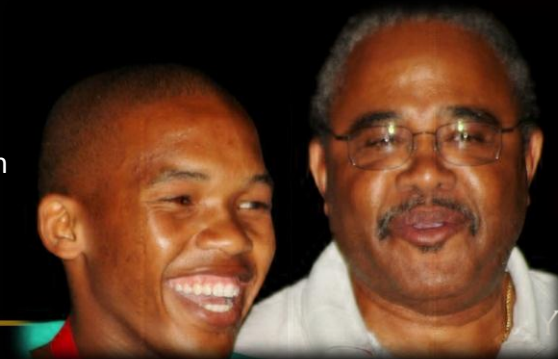
The flame of inclusion and acceptance that was lit in Phokeng, South Africa, continues to burn brightly in the hearts and minds of all who had the privilege to attend this event and all those who supported the teams and their delegations.

It is with profound gratitude and great joy that I am able to present this summary of what was truly an incredible milestone in the development of Special Olympics in the Africa region. It is deeply inspiring to know that the vision of one woman, Eunice Kennedy Shriver, created an organization 45 years ago that now spans 180 countries globally with nearly five million athletes. This vision led to this remarkable event in Africa and I know that she would have been very proud of our African athletes.

On behalf of the Special Olympics athletes of Africa I would like to thank all our sponsors, coaches, supporters, staff, family members, youth leaders and volunteers for helping us make the dreams of our Special Olympics Africa athletes a reality.

Thank you for being a part of this magnificent dignity revolution.

Dr. John Dow Jr.
President and Managing Director, Special Olympics, Africa Region



EXECUTIVE SUMMARY



Introduction

The Special Olympics Movement was initiated in the Africa region in 1979 with the founding of Special Olympics Kenya. The Special Olympics Africa region today comprises of **18 accredited programs** in Southern, Eastern, Central, West Africa and Indian Ocean countries and currently accounts for over **140,000 athletes**. **Of the over half a billion combined population of these 17 countries, more than 11 million people have an intellectual disability.**

The Special Olympics Africa region provides a platform for African nations to address the needs of African people with an intellectual disability in the areas of sport, health, education and leadership. **Additionally, Special Olympics contributes significantly in addressing the correlation between disability and poverty, a key issue that permeates the continent.**

With support from the Special Olympics Christmas Record Trust, a fund established 25 years ago with the proceeds from the A Very Special Christmas (AVSC) albums, programs in the Africa region have grown to provide more opportunities for people with an Intellectual disability. The annual recording series, created by Jimmy and Vicki Iovine and Bobby Shriver, along with Herb Alpert and Jerry Moss, is the largest single source of funding for Special Olympics athletes globally. The first grant was awarded to Africa in 1988 and since then over 8 million dollars has gone to support program development and recruitment and training of athletes, coaches and program leaders.



EXECUTIVE SUMMARY

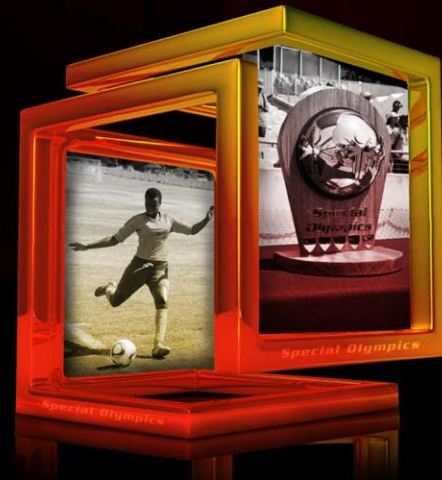


EXECUTIVE SUMMARY

Introduction

The athletes from the Special Olympics Africa region, through their advisory committee in Morocco in 2011, along with the majority of program leaders, strongly requested that the Africa region conduct a regional sporting event by the end of 2015. This request from the athletes and program leaders, coupled with the need to build on the legacy created by the 2010 FIFA World Cup and the prospect of a Special Olympics Football World Cup, led to the decision to stage the Special Olympics Africa Unity Cup 2012.

Jimmy Masina- Special Olympics athlete and qualified official stated that "the tournament was suggested by the athletes and it became a reality because Special Olympics practice what they preach. They managed to get youth to form a bond of inclusion with people with ID."



The Tournament

The Special Olympics Africa Unity Cup 2012 took place in Phokeng, Rustenburg, South Africa (Royal Bafokeng Province) from the 3rd to the 6th October 2012.

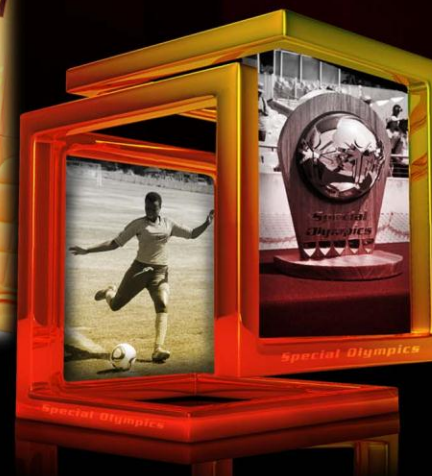
Teams from 10 African countries, comprising of 165 athletes, participated in this regional 7-a-side football tournament which also served as the qualifier for the top three countries to compete in an international tournament, The Special Olympics Unified Cup.

The tournament was hosted by Royal Bafokeng Sports and the final was played in the Royal Bafokeng Sports Palace (an official 2010 FIFA World Cup Stadium)

- The tournament also featured various initiatives running concurrently with the football competition. These included:
- The Opening Ceremony
- A NBA led Basketball Clinic
- **A Family Health Forum**
- **A Youth Summit**
- **A Healthy Athletes screening**
- **A Unified® Football Celebrity Challenge**
- An Awards Ceremony



EXECUTIVE SUMMARY



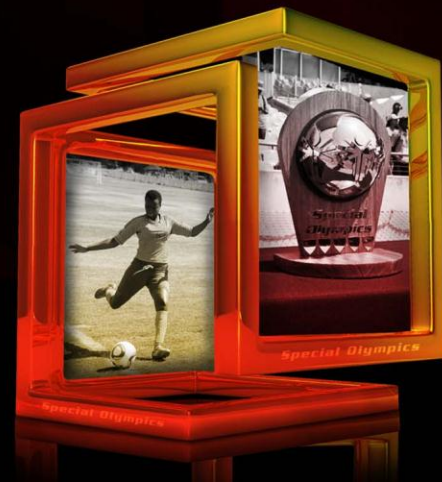
EXECUTIVE SUMMARY

The Goals & Objectives

- To build on the legacy created by Special Olympics Africa region during the 2010 World Cup.
- To successfully stage the first ever Special Olympics Africa regional tournament, and the regional qualifier for a world event.
- To encourage participation and sustained interest of as many program countries in Africa as possible
- To build and develop Unified® Sport in the region
- To use the event platform to attract partners and sponsors to the Special Olympics Africa region and to the participating programs
- To create greater awareness of Special Olympics across the Africa region.
- To showcase various Special Olympics initiatives such as a Youth Summit, a Family Health Forum and a Healthy Athletes screening
- To grow and develop relationships with sponsors and partners of the event.
- To create life changing opportunities for people with an Intellectual Disability (ID)



EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

The Logo

The logo for the event was designed by The Jupiter Drawing Room, a sponsor of the event and they interpreted their design as follows:

A traditional Olympic feel.

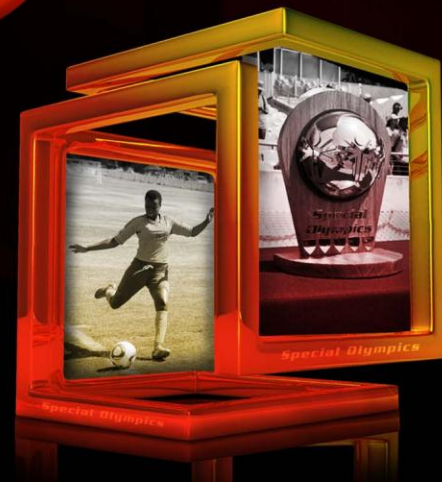
An infinity sign, representing the limitless possibilities open to all people who participate in life positively.

Similar in shape to the Royal Bafokeng Sports Palace

Two people holding hands, and heading the ball to one another representing the unity between the Unified® partners

Traditional African palette.

The Special Olympics logo is found within the soccer ball, symbolising the way in which soccer can bring together people from different backgrounds and with different abilities.



EXECUTIVE SUMMARY

The Opening Ceremony

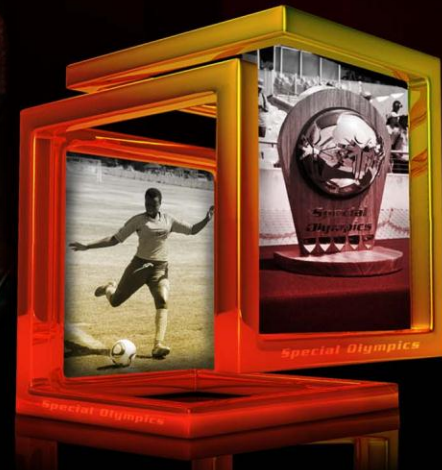


The Opening Ceremony was held in the Lebone College Amphitheatre and was attended by athletes, coaches, guests, officials, volunteers and family members.

A VIP Welcome Reception was hosted just prior to the Opening Ceremony for over 100 guests. Guests included football legends, NBA representatives, local celebrities, Ministers, members of The Royal Bafokeng Family, local government, stakeholders, sponsors, athletes and speakers.

Speakers at the event included the King of Royal Bafokeng Nation, Kgosi Leruo Molotlegi, Dr. Timothy Shriver, Chairman & CEO of Special Olympics International, Dr. Mathews Phosa, Chairperson of Special Olympics South Africa and Dr. John Dow Jr, President and Managing Director of the Special Olympics Africa Region.

The Master of Ceremonies was Miss Vaylen Kirtley, a well-known South African television presenter.



The opening ceremony



Didier Drogba who was unable to attend the event due to other commitments beamed a message of support direct from China.



Dr Mathews Phosa, Chairperson of Special Olympics South Africa welcomes the athlete delegations to South Africa.



The Opening Ceremony

Kgosi Leruo Molotlegi, King of the Royal Bafokeng Nation



A talent show was held prior to the event in the Bafokeng community to create awareness of the event and to promote local talent. Several acts were chosen to provide entertainment during the opening ceremony. The acts included a performance by Itheko Special School and took the form of dancing, singing and poetry readings. All the acts were choreographed by the performers themselves. Guests were also entertained by the Royal Bafokeng Choir, a choir that has performed internationally on a number of occasions.

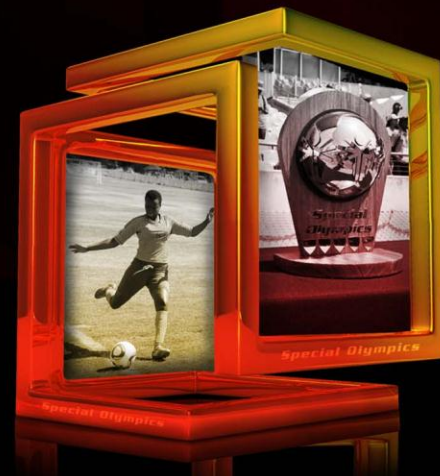


EXECUTIVE SUMMARY

EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



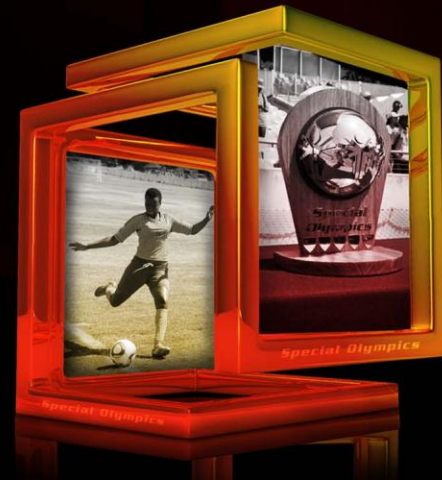
The Football Tournament

A total of 10 Special Olympics Programs with 10 male and 3 female teams participated in the Unified® 7-a-side Football event.

Each team comprised of 10 players, 6 athletes and 4 partners. At any given time during play, there were a total of 4 athletes and 3 partners on the field as per Unified® Sports rules.



EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

The Football Tournament

In the male category, teams were drawn into 2 groups of 5 to participate in a round robin preliminary competition with 4 teams qualifying for the knockout phase. In the main competition while the remaining 6 teams played in a knockout consolation phase over the two days, the 3rd and 4th of October, held at the Lebone II College, with the male final held on the 6th of October at the Royal Bafokeng Sports Palace.

The female competition was a round robin competition played twice against each other over the 2 days at the Lebone II College fields. The team finishing first and second played off in a final to determine the first and second place.

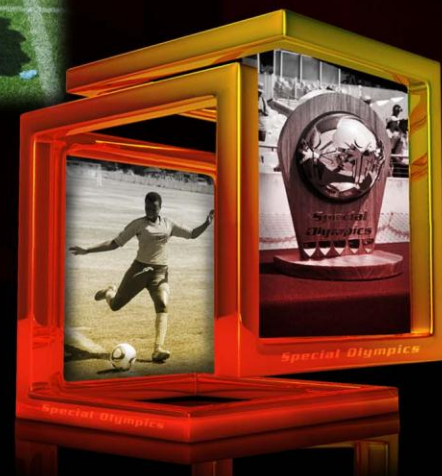
A total of 26 match officials participated in the tournament. All the 26 officials, 17 qualified officials from South African Football Association and 9 qualified Special Olympics athlete officials participated in the games over the 3 days.

"I feel like now I have been recognized as a real soccer player and people took me seriously. I can now try out for a club or a professional team like my team mates can." – Unified Athlete

"I asked my team mates why they are in a special school because we played soccer together and I couldn't notice anything wrong with them." – Unified Partner



EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

Results & Awards

After the 3 days of competition the final results:

Female Competition

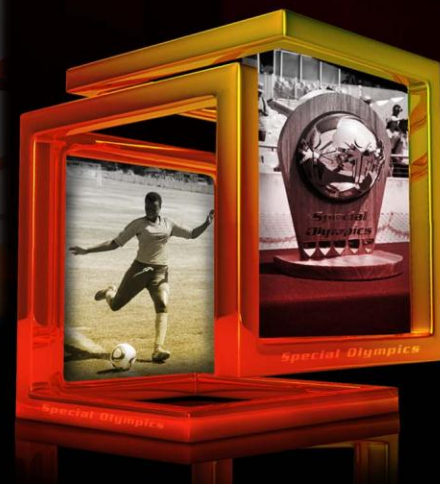
- Bronze Medal: Special Olympics South Africa
- Silver Medal: Special Olympics Namibia
- Gold Medal: Special Olympics Cote d'Ivoire

Male Plate Division

- Sixth place: Special Olympics Mauritius
- Fifth place: Special Olympics Senegal
- Fourth place: Special Olympics Namibia
- Bronze Medal: Special Olympics Botswana
- Silver Medal: Special Olympics Nigeria
- Gold Medal: Special Olympics Uganda



EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

Results & Awards

Male Cup Division

Fourth place: Special Olympics Kenya

Bronze: Special Olympics Cote d'Ivoire

Silver: Special Olympics Tanzania

Gold: Special Olympics South Africa



EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



EXECUTIVE SUMMARY

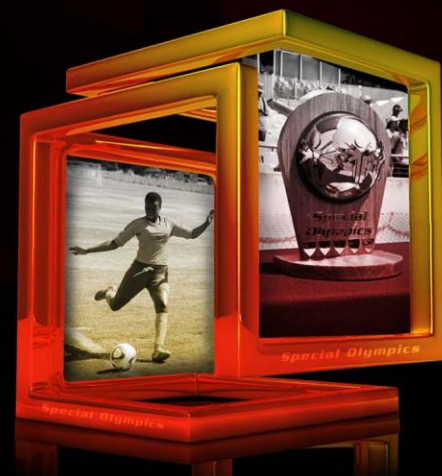
Train The Trainer Seminar



EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



EXECUTIVE SUMMARY

Youth Activation Summit

The Youth Summit brought together over 100 youth leaders with and without intellectual disabilities, from Kenya, Namibia, and South Africa. These young leaders are committed to inclusion and acceptance in their schools and communities.

The theme was "Youth Leading the Dignity Revolution.", and over the course of four days the youth were encouraged to stand up and fight for dignity for all persons in their communities. The majority of the sessions were youth-led, including the youth rally.

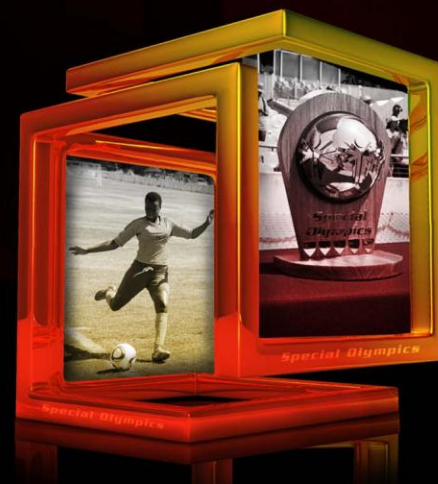
Additionally, the youth were challenged to create an action plan for activities they can implement within their communities over the next year in support of Special Olympics' mission and the "Dignity Revolution."



EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



EXECUTIVE SUMMARY

Youth Activation Summit



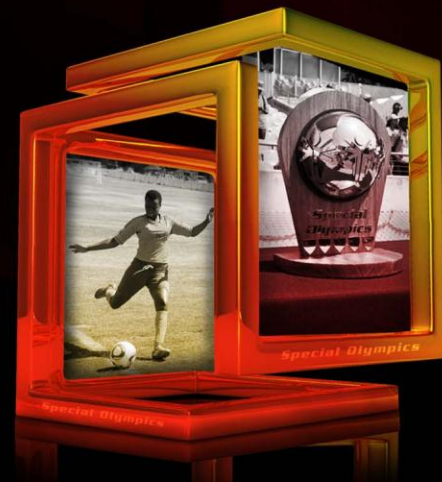
*Ms. Lulu Xingwana, South African
Minister of Women, Children &
People with Disabilities*

*Queen Mother of the Royal Bafokeng
Nation Mmemogolo Semane Molotlegi*

The inaugural Youth Summit for the Africa region was a huge success with active participation and engagement by youth partners and athletes. It incorporated activities that allowed the youth leaders to interact with youth from the host community, and partners and athletes participating in the Unity Cup.

The summit's reach was increased through the participation of several celebrities and VIPs including: South African footballer Lucas Radebe, NBA Legend Dikembe Mutombo, South African Footballer and Journalist Desiree Ellis, NBA Coach Jobey Wright, South African Journalist Vaylen Kirtley, Special Olympics CEO and Chairmen Dr. Timothy Shriver, Queen Mother of the Royal Bafokeng Nation Mmemogolo Semane Molotlegi, and the South African Minister of Women, Children & People with Disabilities, Ms Lulu Xingwana.

EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

Youth Activation Summit – Participant feedback

When the Journey of One Man Becomes the Nation's Tour

Written by: Kealeboga Malumane and Nkwana Mogomotsi, two of the Youth Summit Participants.

"Our greatest failure as people is not our fears but our weakness. I have learned that people with intellectual disabilities are not what we think they are but they are that we do not think they could be. Our weakness as people is that we fail to understand this people and put our self in their shoes so that we can really know how they feel. I have a buddy; Nkwana Mogomotsi from Kutlwanong he wants to be a mining engineer but because of his disability no one can make his dream true. Who said people with disabilities can only fantasies but do not dream?

Yes, they may get that opportunity to explore but I say if go deep in their minds and listen to their hearts we would be touched by how they want to live. Let us stop limiting this people but let us help them to explore.

Let this journey of one man be a nation's tour. In life there are challenges we face some are just there for a matter of time and some are there to stop us from going forward but one man on his own can't reach destiny

In this journey (Special Olympics Youth Summit) I have learned that not all people are the same. I felt home and loved and I had an opportunity to pour my heart out (Mogomotsi) so if you work to change one man's life know that you have changed the nation."

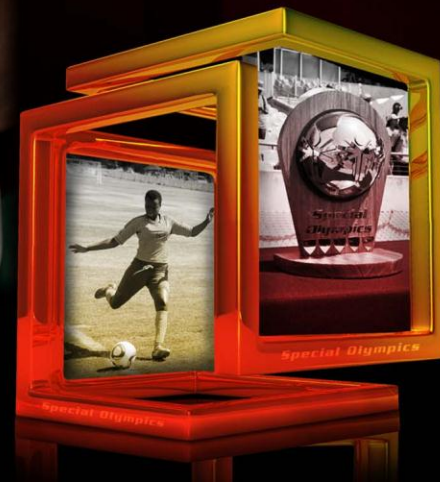


EXECUTIVE SUMMARY

EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



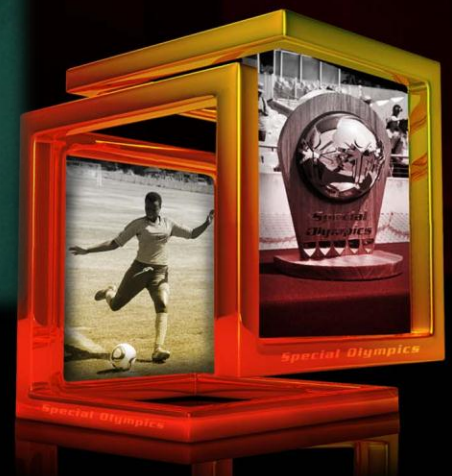
Family Health Forum

Through the implementation of Family Health Forums, Special Olympics is able to bring together community leaders, health experts, and development experts providing increased access to health education for families. These Forums allow for the dissemination of important health messages, distribution of preventative supplies (i.e., bed nets, mosquito spray, etc.), and access to information often out of reach to families of children with disabilities.

The Family Health Forum held during the Special Olympics Africa Unity Cup was attended by over 100 family members, mostly mothers, of people with an intellectual disability. (ID)

The forum covered topics such as support, health, exercise, diet and raising a child with ID. Leading experts from around South Africa attended to provide input to the family members attending

The forum was officially opened by the Queen Mother of the Royal Bafokeng Nation, Mmemogolo Semane Molotlegi and Mr. Ivan du Plooy (D.G 410B, Lions Club International)



Family Health Forum

Feedback from the participants

"It was excellent for me as a mother who has a child with intellectual disability. I have learned a lot especially sharing problems with other mothers in different places. Thanks for giving my child this opportunity." Mother

It was hard, but being here healed me. Because my son has an intellectual disability, I felt like God punished me. But he does things for a purpose and I can now stop asking the question, "Why me?"" Mother

Was a great experience for me and I learnt a lot from the special Olympics in just a few days - humility, perseverance, courage, faith and above all unconditional love. Please find attached the version that had been sent out for comments - as I indicated comments have been received and we will soon be consolidating. In the meantime your comments will be highly appreciated. And I will share with you soonest the process envisaged to finalize the policy process and hope that you will find the time to join us.

Nadi Albino, Chief of Education, UNICEF South Africa

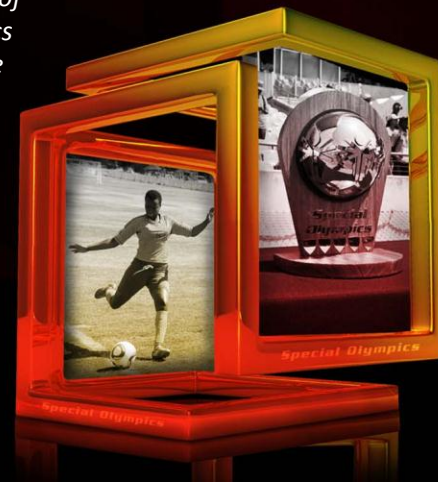


Mrs Folashade Bolumole, National Director of Special Olympics Nigeria and Special Olympics International Board Member, assists with the Family Health Forum training.

EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



EXECUTIVE SUMMARY

Healthy Athletes Screening



The Healthy Athletes initiative is dedicated to providing health services and education to Special Olympics athletes, and changing the way health systems interact with people with intellectual disabilities.

The aim at the Regional Tournament was to provide health screenings for all athletes participating in the tournament. Screenings by 40 Clinical professionals from 12 countries were done in three disciplines

Screenings took place during the tournament and were very well attended by the participating athletes.

Health promotion

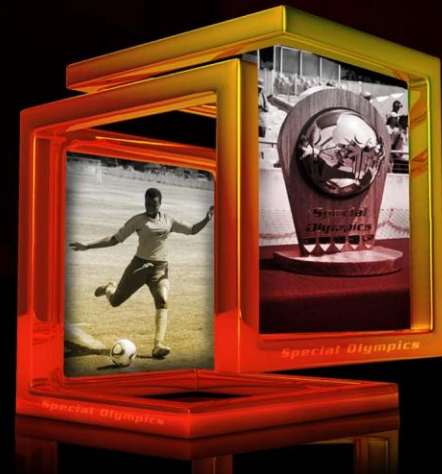
- Athletes screened: 91
- Clinical Volunteers: 16

Opening eyes

- Athletes screened: 121
- Clinical Volunteers: 11

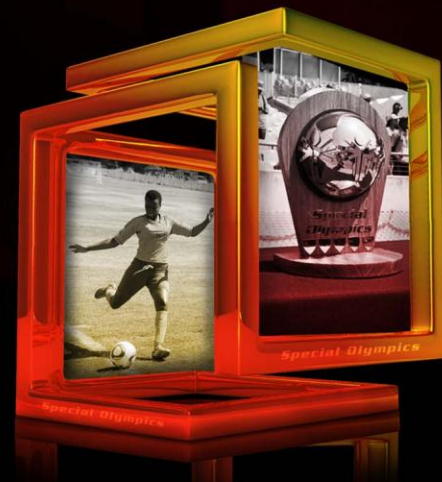
Special Smiles:

- Athletes screened: 156
- Clinical Volunteers: 9



Healthy Athletes Screening

The screenings were visited by the Queen Mother of the Royal Bafokeng Nation Mmemogolo Semane Molotlegi, the South African Minister of Women, Children & People with Disabilities, Ms Lulu Xingwana and Mr Ivan du Plooy (D.G 410B, Lions Club International) and the Chairman of Special Olympics, Dr. Tim Shriver, Chairman of Special Olympics.



EXECUTIVE SUMMARY

Healthy Athletes Screening – participant feedback

"Big up to you guys for your hard work and what you do for our kids. It means a lot to us, especially me as a parent and professional to be able to contribute where we can."

Ditshego Makobe

"Well done to you and your dedicated team on the entire tournament!!"

Mita Pema-Keshaw

"Striving for Excellence in Vision Care"

Mita Pema-Keshaw Optometrists

"Thank you very much for the great experience, it was wonderful!"

Filippo Inversi, HP

Roma

*"As an athlete I enjoyed the privilege of checking my teeth. I got a referral and had to have my tooth taken out. I was scared when I went to have it removed but I knew what to expect after having spoken to the Special Olympics doctors. Healthy Athletes really helped me."
"Jimmy Masina, Special Olympics athlete.*



EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



EXECUTIVE SUMMARY

Basketball Clinic

A Unified Basketball Clinic was held to leverage off the existing relationship between the Special Olympics, Africa region and NBA Africa. NBA Africa also has a strong presence in Rustenburg due to the basketball project they are currently running with the Royal Bafokeng Nation.

Mr Dikembe Mutombo hosted the clinic. He was joined by Mr Amadou Fall – Vice President NBA Africa, and 17 local NBA coaches.

The clinic attracted 40 Special Olympics athletes and 20 Unified® partners from the local NBA program.

The event also took offered training in another sporting code at the tournament.

The clinic included an educational talk from the NBA coach Joby Wright followed by several basketball skills activities. Cheerleading displays were presented by a team of 30 youths from a local church.

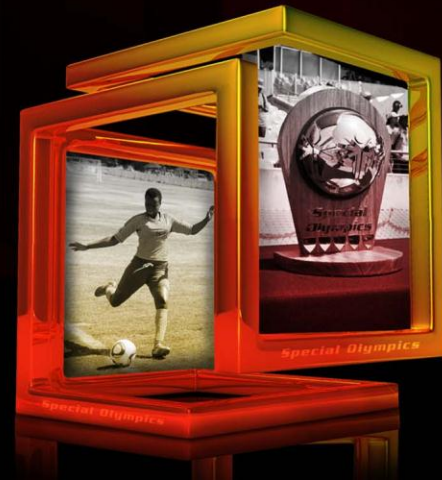
Several VIPs attended the clinic including Dr Timothy Shriver, Mr Lucas Radebe, Ms Desiree Ellis .

The NBA has a proud relationship with Special Olympics across the globe.



Mr. Dikembe Mutombo

EXECUTIVE SUMMARY



Young Athletes

A Young Athletes demonstration was held to emphasize the importance of exercise for the development of motor skills for young children with ID. 10 Young athletes from Itheke Special School participated in the demonstration.

Family members had the opportunity to observe the demonstration which included the following skills:

Walking, and side walking/hop, Balancing, Running, Jumping, Frog jumps and Throwing

12 Young athletes from Itheke and Kutlwanong Special School also had the chance to accompany the Unity Cup Finalist teams onto the field at the Royal Bafokeng Stadium.

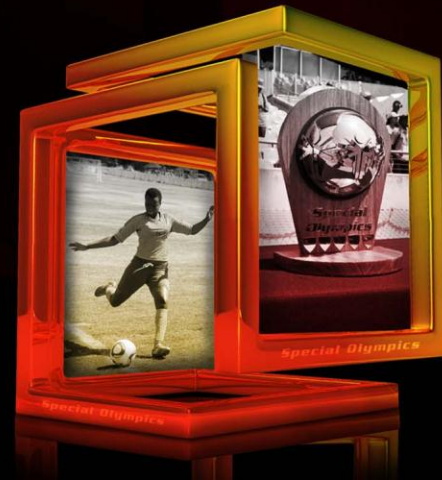


EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP

EXECUTIVE SUMMARY



Unified® Celebrity Football Match

A 7 a side Unified® Celebrity match took place as a curtain raiser to the men's final at the Royal Bafokeng Stadium. Two teams were assembled, Black Magic and the White Stars. Black Magic beat the White Stars 2 – 0 in a very exciting match.

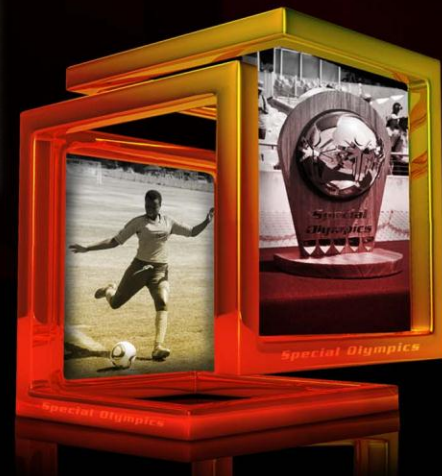
Numerous celebrities were invited to participate in this event to help showcase the skills of Special Olympics athletes.

These included South African footballer Lucas Radebe, NBA Legend Dikembe Mutombo, Vice-President of NBA Africa, Mr Amadou Fall, South African Footballer and Journalist Desiree Ellis, NBA Coaches, South African Journalist Vaylen Kirtley and Special Olympics Chairman Dr Timothy Shriver



Mutombo & Dr. Shriver

EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

Special Events

Gala Dinner to Honour Eunice Kennedy Shriver hosted by the Royal Bafokeng Family

A gala dinner honouring Eunice Kennedy Shriver to commemorate EKS Day was held for a select group of VIPs at the Royal Marang Hotel. The dinner was hosted by the royal family of the Royal Bafokeng Nation and was addressed by the Queen Mother, Mmegolo Semane Molotlegi, Dr. Tim Shriver, Chairman of Special Olympics, and President and Managing Director of the Special Olympics Africa region, Dr John Dow. A video message from Maria Shriver was shown at the dinner.

Celebrity Lunch hosted by Lucas Radebe, Dikembe Mutombo and Desiree Ellis

A lunch was hosted by celebrity supporters in order to allow the opportunity for other invited guests the opportunity to meet with them

The lunch was attended by King Kgosi Leruo Molotlegi, the Queen Mother of the Royal Bafokeng Nation Mmemogolo Semane Molotlegi, the South African Minister of Women, Children & People with Disabilities, Ms Lulu Xingwana and Mr Ivan du Plooy (D.G 410B, Lions Club International) amongst others.



Dr. Shriver & The Queen Mother

EXECUTIVE SUMMARY



Special Events

Peace Corps luncheon hosted by the United States Embassy

A luncheon was held to honour Peace Corps volunteers who are currently volunteering throughout South Africa and who volunteered to support the Regional Tournament. The luncheon was addressed by US Ambassador , Donald Gips, Peace Corps Country Director, Mr John Jacoby, and Dr. Tim Shriver, Chairman of Special Olympics

Shisha Nyama Dinner hosted by Lions Club International

A dinner was hosted by Lions Club International for VIPs, Lions Club members (volunteers) and UNICEF.

The dinner was attended by Lucas Radebe, Dikembe Mutombo, Desiree Ellis, and the Queen Mother of the Royal Bafokeng Nation Mmemogolo Semane Molotlegi. Mr Ivan du Plooy (D.G 410B, Lions Club International) handed out certificates to the recently trained Special Olympics clinical directors from the Africa region.



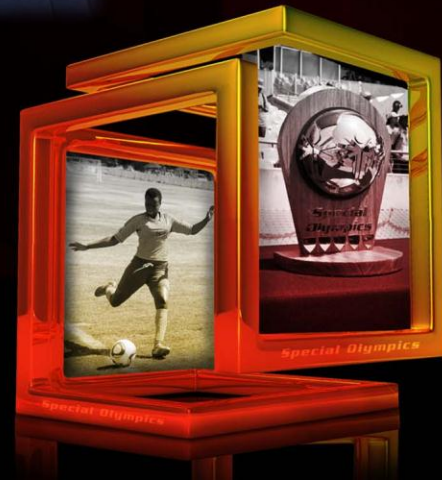
US Ambassador Donald Gips



EXECUTIVE SUMMARY



EXECUTIVE SUMMARY



Feedback from Guests & Stakeholders

Special Olympics has brought back dignity to people with all forms of disabilities, the positive impact which has been created as a result of all event activities will remain with the Royal Bafokeng Nation forever.” – Royal Bafokeng Holdings

“I learnt a lot from the Special Olympics in just a few days - humility, perseverance, courage, faith and above all unconditional love.” – UNICEF, Chief of Education



EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

Volunteers

Local volunteers were recruited from the community, higher institutions of learning and from high schools. A total of one hundred and one volunteers were recruited, trained and participated in the event in many different roles.

A total of 12 Peace Corps volunteers from South Africa were involved directly in support of the games.

This program strengthened the relationship between Peace Corps and Special Olympics Africa and we are looking forward to a stronger collaboration in future.

Volunteer feedback

"It helped me gain experience and put my differences aside to work with others forming new relationships and lasting bonds"
Boitshoko

"It was awesome working with Special Olympics and I look forward to working with you guys again"
Tshego

"Meeting people from other countries was the most cool thing. I got to see my world through theirs and it was as though we knew each other from long ago"
Lebogang

"It was a humbling experience"
kgosi

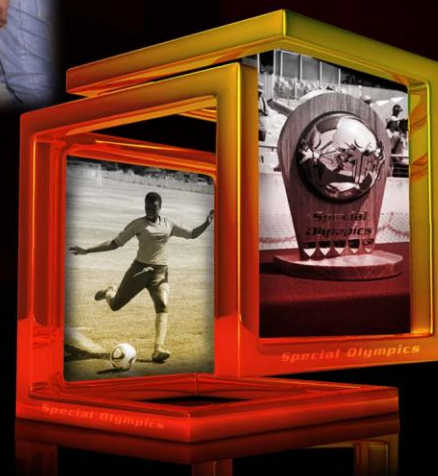
"But you can't tell who is the athlete and who is the partner when the teams are playing"
Hannah Dwyer – A grade 7 Lebone II student medical volunteer



EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



EXECUTIVE SUMMARY

Sponsors

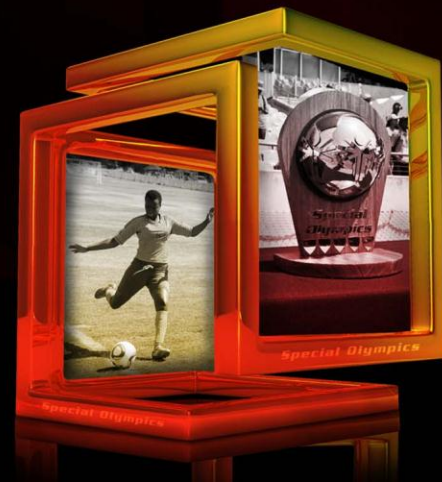


Kgosi Leruo Molotlegi, King of the Royal Bafokeng Nation & Dr. Timothy Shriver, Chairman of Special Olympics International

A large number of cash and VIK sponsors supported the tournament

- Royal Bafokeng Sports – Official Host
- Supersport – Official Broadcast Sponsor
- Setanta broadcasters – Broadcast Sponsor
- Royal Bafokeng Holdings – Cash Sponsor
- Kim Samuel – Cash Sponsor
- Lions Club International – Cash Sponsor
- South African Department of Sports and Recreation – Cash Sponsor
- Mattel – Cash Sponsor
- Christmas Record Trust - Cash Sponsor
- DHL Sub-Saharan Africa – VIK
- Howard Music- VIK

EXECUTIVE SUMMARY



EXECUTIVE SUMMARY

Sponsors

- Jupiter Drawing Room – VIK
- The United States Embassy – VIK
- Prosound – VIK
- Space Age Technology - VIK
- Royal Bafokeng Town Council – VIK
- Remax – VIK
- Predator World - VIK
- Ice 4 U - VIK
- Brandhouse - VIK
- Shalom - VIK
- Sun City CSI/R department – VIK



Representing the Lions Club, Mr. & Mrs. Ivan Du Plooy

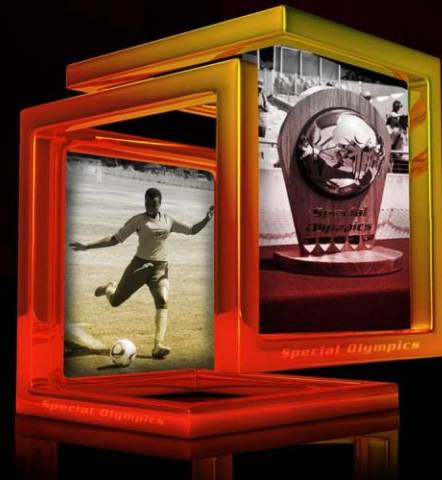


EXECUTIVE SUMMARY

EXECUTIVE SUMMARY



Special Olympics
2012
AFRICA UNITY CUP



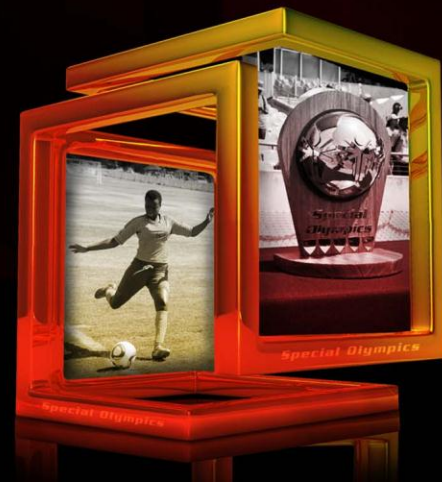
Goals & Objectives Achieved

Special Olympics was able to maintain the momentum created by the 2010 FIFA World cup and to develop the legacy.

One of the goals, as a result of the request from athletes & program leaders, was to conduct the first regional event successfully and to develop Unified® Football. The tournament was also the regional qualifier for the Special Olympics Unified® Cup .

A total of 10 African programs participated and the positive feedback from the programs was indicative of the success of the tournament. As we plan our next regional tournament we will build on this participation.

A large amount of cash and VIK sponsors supported the tournament both in South Africa and on a program level. The benefits of a regional tournament were clear in terms of the increased support across the region.



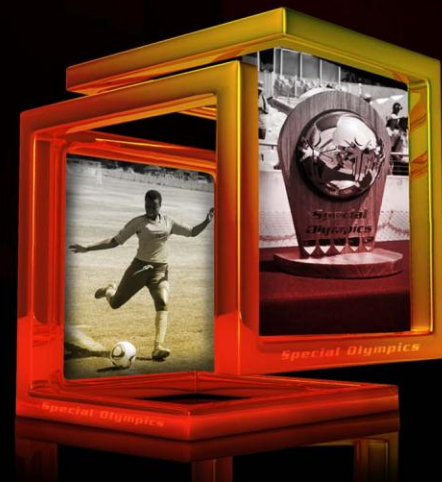
Goals & Objectives Achieved

The addition of Supersport, an African satellite station, as our broadcast partner ensured unprecedented coverage of Special Olympics in the region.

Through the tournament we were able to showcase many of the Special Olympics initiatives which also helped to create greater awareness of the scope of the organisation

Many relationships were developed through the tournament and we will now continue to grow and develop these relationships, these include all of our sponsors as well organizations such as the NBA, Lions international, Unicef, Peace Corps, USAID and various government and sports federations.

As a result of this regional event, life changing opportunities were created not only for our athletes but for partners, family members, volunteers, the youth, sponsors, supporters and many others.



Conclusion

The impact of a regional tournament such as the SOA Unity Cup 2012 can best be summed up in the words of Kgosi Leruo Molotlegi, King of the Royal Bafokeng Nation.

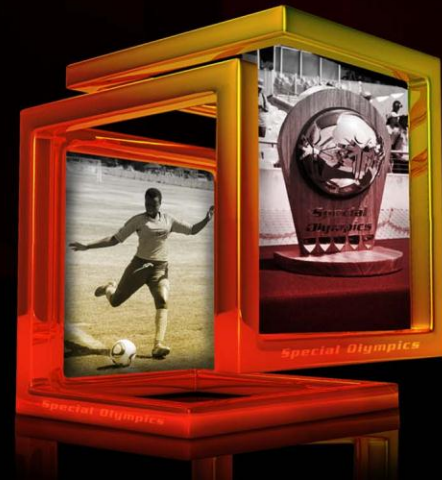
"It was our pleasure to host the Africa Unity Cup, and in fact we benefitted more from the process than we ever could have imagined. By partnering with your organization we were exposed to a valuable set of ideas and individuals that have changed our outlook on many things, not least our own core values.

So it is more appropriate for me to thank you and your team for making this journey of discovery and commitment possible for us, and for the continued support and assistance that we welcome from Special Olympics as we pursue the goals of inclusion and tolerance across our institutions."



Kgosi Leruo Molotlegi, King of the Royal Bafokeng Nation & Dr. Timothy Shriver, Chairman & CEO Special Olympics International

EXECUTIVE SUMMARY



EXECUTIVE SUMMARY