



**Special Olympics Mission: 'The Mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes and the community.'**

**Please indicate how you are involved with Special Olympics:**

- Athlete       Family       Volunteer/Coach       Donor/Sponsor
- National Director/CEO/Program Board       Program Staff       Other

### Section 1: Mission Focus

- 1. Special Olympics' current activities are aligned with the Mission of Special Olympics as stated above.**

1	2	3	4
Strongly Agree	Agree	Disagree	Strongly Disagree

- 2. Please reread the Mission Statement above, and then rate each of the following activities on how essential it is in order for Special Olympics to achieve its Mission.**

(1 = Absolutely essential to the Mission, 2= Mostly essential to the Mission, 3 = Partially essential to the Mission, 4 = Not essential to the Mission)

- Providing more frequent and better quality training and competition for athletes
- Growing Unified Sports opportunities for athletes and partners
- Building communities that care for and empower athletes and their families
- Recruiting new young people to become part of the movement
- Recruiting new volunteers to become part of the movement
- Securing stable, diverse, and reliable sources of funding
- Raising awareness of Special Olympics in the general public
- Providing more support to Special Olympics Programs and their leaders
- Changing government (public) policies to support people with Intellectual Disabilities
- Improving the health of our athletes
- Removing stigma with campaigns like 'Spread the Word to End the Word'
- Evaluating the impact of Special Olympics programming
- Conducting research to help improve the lives of people with Intellectual Disabilities

**Section 2: Mission Integrity**

3. **Please check the box next to the initiatives that fit within our mission statement.**

Traditional Special Olympics Sport  
 Special Olympics Unified Sport  
 Athlete Leadership  
 EKS Day

Healthy Athletes  
 Regional Games  
 Spread the Word to end the Word  
 World Games

Young Athletes & Families  
 Youth Activation (Project Unify)

**Section 3: Strategic Direction**

The Special Olympics Strategic Plan has five pillars that support our ultimate goal of Improving the Athlete Experience.



4. **How familiar are you with the current Special Olympics strategic plan?**

1	2	3	4
Very Familiar	Moderately Familiar	A little Familiar	Not at all Familiar

5. **Consider the following aspects of our current strategic plan, and please rate each one on how essential you think it is to achieving the Special Olympics Mission?**

(1 = Absolutely essential to the Mission, 2= Mostly essential to the Mission, 3 = Partially essential to the Mission, 4 = Not essential to the Mission)

- Increase athlete participation in personal or home-based training programs
- Provide good quality competition opportunities every three months for each athlete
- Increase our total number of coaches and increase the number of coaches who are certified
- Accelerate the growth of Unified Sports and inclusive sports opportunities
- Increase the number of athletes in meaningful leadership positions
- Improve training, empowerment and involvement of Families at all Levels
- Expand the reach of the Young Athletes program
- Activate Youth at all levels of the Special Olympics Movement
- Improve the health and well-being of athletes
- Engage influential leaders and organizations
- Grow our current sources of revenue
- Build new sources of revenue
- Build a stronger global brand
- Create a Special Olympics social network and increase our number of 'fans'
- Provide leadership training and support for Special Olympics Program leaders
- Improve systems for tracking and reporting data
- Introduce a global system for recognizing great performance by Special Olympics Programs
- Ensure understanding and application of Special Olympics General Rules

- \_\_ Work with partners to expand our research on Special Olympics activities and people with ID
- \_\_ Collaborate to share costs and systems such as information technology
- \_\_ Conduct research to help improve the lives of people with ID
- \_\_ Improve internal communication to help share news, information and best practices
- \_\_ Develop a way to keep data on and contact all internal groups (e.g. athletes, volunteers)

**6. What additional or new aspects should we include in our next strategic plan?**

**7. Other Comments:**

***Thank you for taking the time to complete this survey. We value your feedback.***

Please send your completed survey to: [missionsurvey@specialolympics.org](mailto:missionsurvey@specialolympics.org)

Alternatively, fax to: +1 202 824 0354 (attn: Susan Jones) or mail to: Special Olympics International,  
Attn: Susan Jones, 1133 19<sup>th</sup> St NW, Washington, DC 20036

*Note: The bylaws of Special Olympics International require that we periodically survey our key stakeholders to assess how effectively the current programs and initiatives of Special Olympics are in helping us fulfil our Mission. This survey can be completed by anyone in the Movement including athletes, family members, volunteers, staff and Boards of Directors.*