**Sample Email:**

**EUNICE KENNEDY SHRIVER DAY (EKS DAY) – 25 September 2010 -** is an annual celebration of her life and a global call for people to commit actions of inclusion, acceptance and unity for and with people with intellectual disability.

Eunice Kennedy Shriver’s actions helped open the minds and hearts of all people to the gifts and talents of individuals with intellectual disabilities. As Special Olympics founder and Best Buddies supporter, she demonstrated an unrelenting indomitable spirit in action that one person could make a difference and change the world.

Today, our call to action begins with you.  We invite you to celebrate this extraordinary woman’s legacy, and commit Eunice Kennedy Shriver Acts of unity, whether it’s **Playing** a sport, **Joining** in the Special Olympics and Best Buddies movement, or **Building** communities of inclusion.

Become an agent of acceptance and action throughout the world.  Embrace the spirit of Eunice Kennedy Shriver Day, and on that day, ACT.

How will you ACT on EKS Day? To learn more, visit <http://www.eksday.org>

**Sample Twitter**:

Honor the legacy of Eunice Kennedy Shriver on September 25. Commit to an EKS Act of Unity. http://www.eksday.org