



Version 1.0

# A Quick Guide to Special Olympics Videos

**Special  
Olympics**



# A Quick Guide to Special Olympics Videos



Over the years Special Olympics, our talented volunteers and others have created many amazing videos. This list includes only the best of those. Some videos offer portraits and insights into our athletes, as well as glimpses and overviews of the Special Olympics Movement. Others simply showcase the sights and sounds of Special Olympics events – highlighting the courageous and contagious spirit of our athletes and the transformative power of sport.

This collection has been organized into general categories and the most popular videos are marked. Please note that the videos on this list are geared to an external audience: people who know a little about Special Olympics or absolutely nothing.

All videos listed are about 2-4 minutes long, unless otherwise noted. They are available in sizes suitable for posting on the Internet; some are also available in higher resolutions.

These videos may be viewed:

- On our youtube channel (<http://www.youtube.com/SpecialOlympicsHQ>)
- And on our website ([http://www.specialolympics.org/News\\_and\\_Stories/Special\\_Olympics\\_Videos.aspx](http://www.specialolympics.org/News_and_Stories/Special_Olympics_Videos.aspx))

They may also be downloaded from our Video Resources site:

<http://resources.specialolympics.org/Video-Resources2.aspx>

If you have any further questions, please ask a member of the SOI Communications Department or email [kmckenna@specialolympics.org](mailto:kmckenna@specialolympics.org)

## INTRODUCTION TO SPECIAL OLYMPICS

- **Unleashing the Human Spirit\***

We are building communities of strength and hope all around the world (2.5-min and 2 min versions)

- **Sport Teaches Us\***

Our life-changing work is fueled by the power of sport

- **We Are Champions Together\***

Our Special Olympics youth movement is a powerful force (60-sec and 2.5-min versions)

- **Urgent Enough (Building Healthy Communities)\***

We are helping people with ID around the world lead healthier lives (4-min and 1.5-min versions)

- **Training for Games, for Life\***

The Healthy Athletes program empowers athletes to play well and live healthy

- **Different-PSA\***

Barry Cairns tells us what it's like to be a Special Olympics athlete (40 sec)

- **Play Unified, Live Unified\***

Celebrities and players agree: Unified Sports brings out the strengths in every player

- **Special Olympics Is...**

Athletes, volunteers and supporters at the most recent World Games describe what Special Olympics means to them (3-min and 2-min versions)

- **Healthy Athletes-Making a Difference\***

Our free clinics are having a huge impact in the lives of our athletes

## GET IN THE SPIRIT! SPECIAL OLYMPICS EVENTS

- **2013 World Games Highlights ("Memories of 8 Days Where Dreams Come True")\***

A sentimental look at great 2013 Winter Games moments, PyeongChang style

- **2013 WWG-Opening Ceremony Highlights\***

Highlights of World Winter Games' opening night

- **Fond Farewell' -- 2013 WWG-Closing Ceremony Highlights\***

The World Winter Games close on a high note

- **Warm Welcomes at Host Town-2011 World Summer Games\***

Behind-the-scenes preview of the 2011 World Summer Games in Athens

- **On Your Marks'-World Summer Games Competition Starts with a Bang\***

At the 2011 World Summer Games, athletes play hard and aim high

- **Wonderful, Winning World' -- World Summer Games-Music Highlights\***

A look back at determination, glory, medals and more at the 2011 World Summer Games

- **Unity Cup-Highlights\***

Two remarkable teams step onto the pitch in Cape Town, South Africa before the 2010 World Cup quarter finals

*also:*

- **Join Hands!**

A music video that shows how we bring together people with ID -- and their fans -- from all around the world

- **Winter Wonderland**

A musical overview of what World Winter Games are like

## PROMOS FOR FUTURE GLOBAL SPECIAL OLYMPICS EVENTS

- **2015-World Summer Games-LA 2015 promo\***

One-minute promo looks back on the great recent World Summer Games -- with anticipation for the great LA2015 Games ahead

- **2015-World Summer Games-LA 2015-Celebrate 2-min promo\***

Let the countdown begin! Sports stars, celebrities and LOTS of athletes are getting ready for the 2015 World Summer Games in Los Angeles.

- **2014-Eunice Kennedy Shriver Day promos (30-sec and 60-sec)**

A day to honor the indomitable spirit of Special Olympics' founder by playing unified and living unified!

## HISTORY

- **A Dream to Grow On**

The very first International Games in 1968 marked a turning point in attitudes toward the skills of people with ID (27 min)

- **A Revolutionary'\***

Tim Shriver recounts Eunice Kennedy Shriver's inspirations and life of service (3.5 min and 4.5 min versions)

- **Legacy of Hope\***

Board Member Maria Shriver describes how one 1962 article changed history

- **Sargent Shriver: A Pioneer with Special Olympics\***

Special Olympics Chairman Emeritus Sargent Shriver took our peace-building message around the world (approx. 5 min)

- **A Very Special Christmas\***

This most successful single benefit recording series in music history has made critical work possible around the world

- **EKS Biography: "Championing the Cause"\***

A look back at Eunice Kennedy Shriver and her life, narrated by Susan St. James (approx. 6 min)

- **EKS-Her Legacy Continues\***

Eunice Kennedy Shriver helped create a world of acceptance

- **Life in the Shadows\***

The story of U.S. President Kennedy's ground-breaking work to help people with intellectual disabilities (10 min)

## PLAY UNIFIED, LIVE UNIFIED (Unified Sports)

- **Play Unified, Live Unified\***

Celebrities and players agree: Unified Sports reveals strengths in every player

- **We Are Champions Together'\***

Our Special Olympics youth movement is a powerful force (60-sec and 2.5 min)

- **Unified Teammates and Friends**

George and Kostas talk about their friendship, which began on a unified floor hockey team

- **Unity Cup-Highlights\***

Two remarkable teams step onto the pitch in Cape Town, South Africa before the 2010 World Cup quarterfinals

- **Unified Sports PSA-30 sec**

ESPN's original PSA about Unified Sports. With Kenny Mayne

- **It's Our School, Too**

Heartfelt school drama about inclusion, based on interviews with young people and members of Special Olympics Project UNIFY (Approx 45 min)

- **Javier Zanetti-Inter-Milan-EFW PSA**

Olympic silver medalist Javier Zanetti gets ready for some serious, unified fun

## STORIES ABOUT OUR ATHLETES

- **An Athlete's Journey**

From Ireland to Greece, a Special Olympics athlete's path to compete (25 min)

- **A First for Samoa**

Samoa prepared its first-ever team to a Special Olympics World Games.

- **Be a Fan of Courage: Kevin**

Cancer did not stop this Special Olympics athlete's golf game

- **Be a Fan of Dignity: Florence**

In Uganda, Florence went from neglected to valued after she found Special Olympics.

- **Be a Fan of Passion: Jia Qi Hui**

Jia Qi Hui is focused and thriving after discovering table tennis.

- **Be a Fan of Skill: Maicon**

He's a soccer champion who is accomplished on and off the field.

- **Brittany-A Whole New World\***

Brittany's life opened up after she joined Special Olympics (3 min and 1.5 min versions).

- **Different-PSA\***

Barry Cairns tells us what it's like to be a Special Olympics athlete (Approx 40 sec)

- **All Downhill from Here**

Curtis has faced many challenges in his life, but on the slopes he makes it all look easy

- **Every Day is a Feast!\***

Young skier brings joy to the Games

- **Fighting Negative Expectations: Deon Namiseb\***

After rough beginnings, Deon is working to change people's attitudes toward people with intellectual disabilities

- **Going for the Gold\***

Team Hungary skaters trained hard for World Games -- and it paid off!

- **A Healthy Path: Meet Ted**

With World Games ahead, Ted's coach pushed the team to eat healthier during training. It's just a glimpse into how Special Olympics has been there for Ted

- **Her First World Games: Itzel**

Arizona teen has struggled all her life with intellectual disabilities, but after joining Special Olympics, she began to gain skills and confidence.

- **Hope for the Future: Meet Macy\***

After getting unexpected news about her baby, Macy's mom realizes that Special Olympics will be a place where she can always belong and be accepted

- **Hope in Haiti: Leo Peterson and Gedeon Macean\***

Leo and Gedeon play in makeshift fields, tent towns, wherever they can

- **Hope in Haiti 2: Team Haiti at Athens 2011 Games\***

Despite many obstacles, Team Haiti was able to compete at World Summer Games

- **In His Father's Footsteps**

Learning golf taught Special Olympics athlete Oliver Doherty about life

- **Joy of Success**

Training for World Games helps these athletes find success and friendship

## STORIES ABOUT OUR ATHLETES - *cont.*

- **Lani-All the Right Moves\***

Lani DeMello inspires her friends, family and Special Olympics volunteers

- **Leading by Example: Meet David\***

Skills and confidence learned on the playing field have helped David develop speaking and leadership skills -- before Congress, the U.N. And he's not done yet

- **Life as a Gymnast**

Competing as a gymnast is where Russian athlete Svetlana excels

- **Littlest Athletes\***

Violet and Anja are best of friends and met through the Young Athletes program (5 min)

- **Loretta Claiborne**

Loretta Claiborne has run 26 marathons, lobbied Congress and much more. What have you done lately?

- **Maryam Hasan**

Maryam trains for Winter Games in the 100-degree heat of Dubai

- **Meet Charles Howard - A Portrait of Confidence**

Charles' personality helps make him an outstanding athlete

- **Meet Kellen\***

Kellen and his family talk about how Special Olympics has "given him confidence to try things he never dreamed possible

- **Miguel Diaz**

Miguel Diaz now sees his strengths -- and is ready to pursue his dreams

- **Nothing Is Impossible\***

Debi says Special Olympics has given her the confidence and skill to do "almost anything" (4.5 min)

- **Rising Up-Rajdeep**

In India, Rajdeep found confidence and pride on the cricket field

- **Speechless-Susie's Story\***

Susie found Special Olympics golf, then she found her voice (30-sec, 60-sec versions, plus a full 9-minute version called "Words.")

- **A 'Treasure' (from 'A Transformed Ireland')\***

The Pierse family witnesses a country's transformation first-hand after the first World Games are held in Ireland

- **Team Ecuador Trains for the Athens Games**

A team that grew up together trains together for the World Games

- **Terrel and family\***

A mom thanks Special Olympics and our supporters for always being there for her son, helping him develop skills at his own pace -- and be "a rock star"!

- **To Bring Honor To Korea: Donghan Kim\***

Donghan Kim dreams of competing in World Summer Games

- **To Bring Honor To Korea-Team Korea Followup**

Dongan's team does well at Summer Games; next they'll set sights on Winter Games in their home country of Korea!

- **To the Top\***

Special Olympics athletes conquer Mt. Kilimanjaro (25 min)

- **True Champion, Andy Miyares\***

She went from neglected to valued after she found Special Olympics

- **Unified Teammates and Friends**

George and Kostas talk about their friendship, which began on a unified floor hockey team

## STORIES ABOUT OUR ATHLETES - *cont.*

- **Play Unified, Live Unified\***

Celebrities and players agree: Unified Sports reveals strengths in every player

- **We Are Champions Together\***

Our Special Olympics youth movement is a powerful force (30-sec, 60-sec and 2.5 min)

- **When Running Means Life: Simon**

In South Africa, Simon's running helps inspire his mother and family

- **Young Athletes Play\***

The Young Athletes program was created to reach out to our youngest boys and girls (slideshow)

- **Ximena's Lessons\***

She was the only girl with an intellectual disability at her school in Panama.

## STORIES ABOUT OUR COACHES, VOLUNTEERS AND SUPPORTERS

- **A Moment of Truth**

A longtime supporter learned that we are all more alike than different

- **Changing Attitudes in Greece**

In Athens, the skills and triumphs of Special Olympics athletes touched many hearts

- **Coach Michele**

A lifetime working with people with ID has taught her so much

- **Devoted Coach, Vicky Matarazzo**

Special Olympics athletes taught her more than she taught them

- **Global Family Leaders\***

What Special Olympics means to Global Family Leaders from all around the world

- **Healthy Athletes: Making a Difference\***

Our free clinics are having a huge impact on the lives of our athletes

- **It's Our School, Too\***

Heartfelt original play about inclusion, based on interviews with young people and members of Special Olympics Project UNIFY.

Approx 45 min

- **Law Enforcement Torch Run for Special Olympics**

Law enforcement officers have been raising funds and awareness for Special Olympics

- **LETR 30th Anniversary-'I am One -- and I Have a Story'\***

See how much has been accomplished and how many lives have been touched.

- **Team Mattel's Inspiration**

A Team Mattel volunteer says, "We may have helped inspire someone... but they've inspired us."

- **Meet Coach Cohen**

A team changes his life, along with the lives of his athletes

- **P&G Supports Moms (Kerry Hincka and Molly)\***

Proud mom Kerry talks about how far her daughter, Molly, has come

- **Play Unified, Live Unified\***

Celebrities and players agree: Unified Sports reveals strengths in every player

- **Power of Words-Soeren\***

Soeren Palumbo had the courage to say what he believed in front of his entire school.

- **Still Proud\***

A proud mom cheers on her daughter who takes home gold in volleyball.

- **Skating: More than a Sport\***

A coach reflects on how skating helps her athletes achieve

- **We Have Fun\***

A coach from Algeria talks about what our athletes teach us

## PSAs AND AWARENESS

- **Capitol Hill Day: Sending a Message**

Athletes from across the U.S. prepare to talk to lawmakers about supporting people with intellectual disabilities

- **Coke PSA\***

One of Coke's most popular commercials, pegged to the International Olympic Games

- **Different-PSA\***

Barry talks about what it's like to be a Special Olympics athlete

- **Global Family Leaders\***

What Special Olympics means to families all around the world (Approx 10 min)

- **It's Our School, Too\***

Heartfelt school drama about inclusion, based on interviews with young people and members of Special Olympics Project

UNIFY (Approx 45 min.)

- **McGinley PSA - It's About Respect**

Actor John McGinley shares a message of acceptance.

- **P&G Supports Moms (Kerry Hincka and Molly)\***

Proud mom Kerry talks about how far her daughter, Molly, has come

- **P&G-'The Gift My Mother Gave Me'\***

Eunice Kennedy Shriver's daughter Maria Shriver recalls her mother's gift "of possibilities"

- **Power of Words-Soeren**

Soeren Palumbo had the courage to say what he believed in front of his entire school.

- **\* PSA-See The Athlete First**

This stunning animation encourages us to see our athletes' talents first

- **PSA-Speechless\***

Susie found Special Olympics golf, then she found her voice (30-sec, 60-sec versions, plus a full 9-minute version called "Words.")

- **Not Different**

In this silent video, can you tell which students have intellectual disabilities? Does it matter?

- **Special Olympics Is...\***

Athletes, volunteers and supporters at the most recent World Games describe what Special Olympics means to them (3-min, 2-min versions)

- **Three Word Video, version 1**

In this creative video, young volunteers try to describe Special Olympics in three words

- **Three Word Video, version 2**

In this creative followup, student volunteers capture the feeling of Special Olympics in three words

- **A Transformed Ireland**

How the Special Olympics World Games can make a whole country think differently about people with intellectual disabilities.

Approx 10 min.

- **A 'Treasure' (from 'A Transformed Ireland')\***

The Pierse family witnesses a country's transformation first-hand after the first World Games are held in Ireland

- **Unified Sports PSA-30 sec**

ESPN's original PSA about Unified Sports. With Kenny Mayne

- **Unleashing the Human Spirit\***

We are building communities of strength and hope all around the world (2.5-min and 2 min versions)

- **We Are Champions Together'\***

Our Special Olympics youth movement is a powerful force (30-sec, 60-sec and 2.5 min versions)

- **The Weight of Words ("Bricks")\***

Young producer shares a simple message: think before you speak.



## SHARE THE FEELING

- **Athletes Are Terrific!!\***

We love our athletes--and their enthusiastic fans and supporters, too!

- **Join Hands!**

A music video that shows how we bring together people with ID -- and their fans -- from all around the world

- **Thank You, Special Olympics!**

Athletes relax and show off a little as a way of thanking all supporters of Special Olympics

- **Three Word Video, version 1**

In this creative video, young volunteers try to describe Special Olympics in three words

- **Three Word Video, version 2**

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- **Special Olympics Is...\***

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- **Winter Wonderland**

A musical overview of what World Winter Games are like

## WORLDS OF NEGLECT *(SPECIAL OLYMPICS AT WORK IN THE DEVELOPING WORLD)*

- **Unleashing the Human Spirit\***

We are building communities of strength and hope all around the world (2.5-min and 2 min versions)

- **Urgent Enough (Building Healthy Communities)\***

We are helping people with ID around the world lead healthier lives (4-min and 1.-5-min versions)

- **A World of Neglect**

Adults and children with ID are every society's most neglected people (slideshow)

## SPECIAL OLYMPICS-DISCUSSIONS AND INITIATIVES

- **A Special Gift'**

The 2012 announcement of our largest single gift brings hope for athletes in need around the globe

- **1st Special Olympics Global Development Summit**

Listen in as speakers discuss "Ending Poverty and Exclusion for People with Intellectual Disabilities" at the event in PyeongC-hang, Korea. Approx. 1 hour

- **Special Olympics Conversation Series-Day 1-Acceptance**

Panel discussion focuses on research and other implications of the power of acceptance (held during the 2011 World Summer Games). Approx 20 min.

- **Special Olympics Conversation Series-Day 2-From Our Founder to the Future**

Panel discussion focuses on the importance of women in the Special Olympics Movement. Approx. 20 min.

- **Special Olympics Conversation Series-Day 1-Youth Empowerment**

Panel discussion explores the role of young people and youth activation in the Special Olympics Movement. Approx 20 min.