



# Photo Guidelines

We're always seeking new imagery that can help us convey the transformative power and joy of Special Olympics.

We appreciate great pictures as well as detailed caption information, which can help turn a great photo into an inspiring photo-story.

## A FEW SIMPLE GUIDELINES:

**DIGITAL FILES:** We prefer JPEG files in the highest quality – or lowest compression – setting possible.

**RESOLUTION:** The bigger, the better! The higher the resolution and size of your image, the better we can feature it in publications, slideshows and for promotional uses. If you have a digital camera, please capture the image at the highest setting possible. Generally, such photos should be at least 1 MB (or 1,000 kilobytes.)

**DATA:** Please include a full description of the image (in English, please). This includes SUBJECTS of photo – the athlete's full name, as well as any other people in the photo; EVENT and DATE when photo was taken (not when the photo was uploaded, scanned, etc.); as well as LOCATION.

Some information can also be included in the file name, such as:

WSG11-0630-50mbutterfly-photog's-name.jpg  
WWG13-0203-snowshoeing-photog's-name.jpg  
WWG13-0205-ClosingCeremony-photog's-name.jpg

This information can be included as metadata, which can also note any obvious keywords (eg, floorball, Athens 2011; PyeongChang 2013; athlete; unified partner, etc.). Please also include your name and contact information.

**TIP:** At Special Olympics events, taking a photo of an athlete's badge can be a quick way to get helpful information about an athlete's identity, program, etc., especially during a competition.

**DELIVERY:** Please send your uncompressed JPEG files on a CD or DVD. You may also email them via Yousendit, Dropbox or similar services to [photos@specialolympics.org](mailto:photos@specialolympics.org). Note: We do not return CDs and DVDs unless requested.