



XX October 2012

Dear Media Member
(Insert contact info),

Special Olympics and our World Winter Games Organizing Committee proudly invite you to cover the 2013 Special Olympics World Winter Games in PyeongChang, Korea (the same location as the 2018 Winter Olympics).

The 10th Special Olympics World Winter Games will be held in PyeongChang, Korea from **29 January to 5 February** featuring more than 3000 Special Olympics athletes and coaches from over 100 countries who will compete in 8 Olympic-type sports: alpine skiing, cross country skiing, snowboarding, snowshoeing, short track speed skating, figure skating, floor hockey and floor ball. These games will showcase the unlimited potential of people with intellectual disabilities – the largest disability population in the world.

Media registration is now open online. Members of the media wishing to apply for media credentials must visit www.2013sopoc.org and follow the “media” registration link to fully complete all fields and submit a registration request. To ensure that the correct credentials are issued, please review the form for accuracy before submitting your request online. Confirmation will be made by e-mail upon completion of the form.

Please note that press accreditation for the World Games is allocated to media professionals only (recognized television and radio organizations, daily or weekly newspapers, national magazines, web-based organizations generating original editorial content and photographic organizations with online, newspaper and magazine clients). For any Special Olympics Delegation staff with dual roles, who are also serving in a limited media capacity in addition to their delegation staff functions, please first get approval from your regional Special Olympics office before completing the online media application.

The deadline for media registration is 31 December 2012.

For media professionals who cannot join us in Korea but would like more information about global broadcast satellite feeds, photo services or story/newsletter services available to press to help spread awareness of Special Olympics, please contact Mandy Murphy, Special Olympics Inc., Senior Manager of Media at: mamurphy@specialolympics.org. For more information about our 2013 World Winter Games, please visit our Games official website: www.2013sopoc.org

We look forward to seeing you in PyeongChang and appreciate your support in sharing our Games with the world through your media channels.

Sincerely,

Kirsten Suto Seckler
Vice President, Branding and Communications
Special Olympics Inc.

XXX Name
XXX Title
Local SO Program Name

2013 Special Olympics World Winter Games
PyeongChang, Korea / www.2013sopoc.org

Special Olympics

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Created by the Joseph P. Kennedy Jr. Foundation for the benefit of persons with intellectual disabilities



**If you need further information
please contact:*

Media Operations, Organizing Committee for 2013 Special Olympics World Winter Games at:

Email: sopoc2013@daum.net / Phone: 82-2-738-2013 / Fax: 82-2-736-2013

about the media registration process,

2013 Special Olympics World Winter Games

PyeongChang, Korea / www.2013sopoc.org

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