



**Special
Olympics**

Annual Report 2013

OUR MISSION

Special Olympics provides year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

Cover Photo: Snowshoe Competition at World Winter Games in PyeongChang, Republic of Korea: from left, Hui Ting Jiang (China); Mei Na Chen (China); Carmen Rosa Garcia (Bolivia); Lestari Astuti (Indonesia)

ANNUAL REPORT 2013

CONTENTS

Message from Athlete Charles Okello	3
Message from the Chairman & CEO	5
Special Olympics In Action	6
Real Sports	12
Building Community	16
Sustaining Athlete Health	18
Transformative Education	20
In The Spotlight	22
Our Partners	28
Our Global Ambassadors	36
Our Accredited Programs	37
Our Leadership	38
Tributes	40

“

I am here today to represent 200 million people worldwide who – like me – have an intellectual disability... I am here before you to ask you to SEE ME. Recognize me, and those like me, when goals and strategies are set. See not our disability, but what we can contribute...

”

Loretta Claiborne

Special Olympics athlete & Board Member
Testimony before U.N. General Assembly meeting,
September 2013





“We should never give up in life because everyone in this universe was given his own day and time.

To all our volunteers and Board members, we are really grateful for all your endeavors to see that we achieve in life... Please keep the spirit! ”


ATHLETE LEADERS
37,697

Charles Okello is the chairperson of the Africa Athlete Input Council

YEAR OF WONDERS

2013 was a year full of wonders because a lot of things happened that surprised me.

Special Olympics Uganda won gold medals in a very surprising way. I was given an opportunity to give a speech at the Closing Ceremony of the World Winter Games; give a speech at the Africa Leadership Meeting; and above all, I was elected by my fellow athletes the Chairperson of the Africa Athlete Input Council. I never expected all this to happen.

The 2013 World Winter Games in PyeongChang, Republic of Korea was the first time I ever played at World Games, which also came as a miracle. After training hard and winning at the Uganda National Games, fundraising for our team became an issue. At one time, we had almost lost hope.

Once in Korea, I knew we would perform well because we had trained hard. The teams we were supposed to play were strong, so I really never expected to win gold. Thanks to all Special Olympics coaches for the encouragement and support they gave to all the athletes every day.

I was then given the opportunity to give remarks on behalf of the athletes at the Closing Ceremony. It was my first-ever time to give a speech to such a big crowd. I had both excitement and fear, but my mentor encouraged me and gave me strength to do it and I managed to do it. Since that day, I got courage to give speeches in big crowds; for example, I was asked to the first-ever African Forum on Disability in Malawi, the Africa Leadership Conference, and a lot of meetings in my country on intellectual disabilities.

The 2013 Africa Leadership Conference was full of wonderful discussion and surprises. On behalf of all athletes, I would like to give our sincere thanks to the entire Special Olympics staff for a great job well done in making our voices heard.

To my fellow athletes who empowered me by electing me as the Chairperson on the Africa Athlete Input Council, I am really happy and I promise not to let you down. The great message to all my fellow athletes is: we should never give up in life because everyone in this universe was given his own day and time, when people laugh at you today, they will be the very people to praise you when you succeed in life because God created us with great reason and purpose. To all our volunteers and Board members, we are really grateful for all your endeavors to see that we achieve in life and it's only God who can reward you and please keep the spirit.

There is one thing I would like to tell people about us. We, the people with intellectual disability, we are the most talented and the most friendly people to everyone. If helped and given enough time to prove it, we can do even much better than the others.

Thanks -- may the good Lord bless you all.

Charles Okello
Athlete, Special Olympics Uganda
Chairperson, Africa Athlete Input Council

A MESSAGE FROM THE CHAIRMAN & CHIEF EXECUTIVE OFFICER

ILLUMINATING THE WORLD



In 2013, Special Olympics welcomed Janet Froetscher as Chief Executive Officer. In this role, Janet leads our organization in all functions as we work to fulfill the Special Olympics mission and strategic goals.

"So powerful is the light of unity that it can illuminate the whole earth." Baha'u'llah

2013 was a year of extraordinary growth and development for Special Olympics. Some of the accomplishments came from our timeless mission—the power of sport to create lasting moments of skill, courage, sharing and joy for people with intellectual disabilities and everyone they touch. And some came from the innovative ways in which we create enduring moments of social inclusion, teamwork, solidarity and joy for everyone. It was a great year as we took giant strides towards realizing our strategic goals and our vision.

The year began with all eyes of our movement and the world on the Republic of Korea, where we gathered for the 2013 World Winter Games, which engaged a greater audience than we ever previously reached. That audience experienced the impact that happens by giving people with intellectual disabilities a stage, a voice, a community. Together we celebrated the gifts and talents of our athletes and in turn, our athletes amazed us with incredible moments of achievement. Like Olesia Savchenkova of Special Olympics Russia. Her time of 15:42.02 was the fastest in the Cross-Country Skiing 5K event, beating her competition by almost 5 minutes.

The World Winter Games served as the venue for the first-ever Special Olympics Global Development Summit that convened some of the best minds from around the world to explore ways of "Ending the Cycle of Poverty and Exclusion for People with Intellectual Disabilities." Leaders such as Aung San Suu Kyi, Nobel Peace Prize winner and Burma opposition leader, HE Dr. Joyce Banda, President, Republic of Malawi, and HE Mr. Kim Hwang-Sik, Prime Minister of Korea, participated and heeded the need for change.

"I have spent all my life advocating on behalf of the poor, oppressed and marginalized," said President Banda, addressing summit participants. "I have seen first-hand the dangers and consequences resulting from indifference, intolerance, and most alarmingly, inaction. Our gathering is to stimulate increased and urgent action in support of a population long underserved. This is a critical, moral, and practical challenge."

Throughout the rest of the year, we celebrated achievement at the mid-point of our five-year Strategic Plan. For example, we saw a 60 percent increase in participation in our Young Athletes initiative, an inclusive sports development activity for children ages 2 to 7 years old, and we are seeing a rapid increase in youth leadership and volunteerism around the world, reaching nearly 2 million young people over the five years since we launched our Project UNIFY strategy that uses inclusive sports, youth leadership and whole-school engagement to activate young people.

At the same time, we recognized the areas where we still need to focus and move forward. We continue to strive to bring on more coaches and we are challenging our athletes to stretch their fitness and training to happen every day so they can reach their personal best over and over.

But the headline for 2013 and for the future was and is Special Olympics Unified Sports®. Unified Sports, when athletes with and without intellectual disabilities play on the same team, is not new—in fact, the model has been around for over 20 years. It is the fastest growing part of our movement and one of the most powerful ways to achieve our goal of full inclusion. The acceptance and inclusion found on a unified playing field has the power to break down the most pernicious and stubborn of negative attitudes. Volunteers and supporters change into teammates. Labels yield to relationships. Lines of division are erased by playing within the lines of a field. Nothing is more central to Special Olympics. To amplify our message of sports as an agent of unity, we welcomed the worldwide leader in sports, ESPN, as the Global Presenting Sponsor of Special Olympics Unified Sports. Intolerance is our opponent.

Our Healthy Communities initiative celebrated its first full year in 2013 – highlighting the worldwide gap in health care services for people with intellectual disabilities and spotlighting our capacity to close it. Our 14 Programs designated as Healthy Communities forged partnerships with 146 local organizations to expand access to health care and trained more than 8,800 healthcare professionals and others in the movement to be health advocates for people with ID.

And Lions Clubs International, a long-time partner, strengthened its commitment to our athletes through multi-year partnership expansion. With help from Lions, we brought Unified Sports to five new countries and saw rapid expansion in Family Health Forums, especially in developing countries like Malta, Malawi, and Kazakhstan and more.

The full story and success of 2013 are in the pages ahead. Our deepest gratitude to all of you who helped make 2013 a success. Together we can illuminate a future of acceptance and inclusion for all.

Timothy P. Shriver, Ph.D.
Chairman

Janet Froetscher
Chief Executive Officer

SPECIAL OLYMPICS IN ACTION



“People with intellectual disabilities have been living in the shadows, but they are not forgotten... Together, we can create solutions to end the cycle of poverty and exclusion. We must be inclusive, we must encourage participation and we must empower.”

Aung San Suu Kyi
Nobel Peace Prize laureate,
Burma opposition leader



WORLD WINTER GAMES
PyeongChang 2013

'TOGETHER WE CAN'-- AND DID -- CREATE CHANGE FOR PEOPLE WITH INTELLECTUAL DISABILITIES

From the start, the 2013 World Winter Games Organizing Committee (GOC) wanted to do more than host the best Special Olympics World Winter Games ever. Organizers aimed to establish a social movement that would embrace the many talents of people with intellectual disabilities (ID) plus improve their way of life -- in Korea, in the East Asia region, and around the world.

"There was almost no recognition of people with intellectual disabilities in Korea -- and very little understanding of Special Olympics," said GOC Chairwoman Kyung-won Na. "But our Games put the hearts and gifts of our athletes on display for all to see." The 2013 World Winter Games in PyeongChang, Korea were the biggest in Special Olympics history: bringing together 2,000 athletes -- and more than 3,000 coaches and volunteers -- from 106 countries. The Games also attracted more than 200,000 spectators.

From the welcoming Host Town events in and around Seoul to the Closing Ceremony in the snowy Taebaek

mountains, these games attracted global media attention and shone the spotlight everywhere on the talents of people with ID. A public opinion poll by the Korean government proved the case: awareness of Special Olympics -- and our athletes -- grew from less than 1 percent to 70 percent.

National media coverage of the Games in our athletes' home countries also raised awareness, as did worldwide publicity surrounding the international leaders and opinion-makers who attended the first Special Olympics Global Development Summit on "Ending the Cycle of Poverty and Exclusion for People with Intellectual Disabilities" (for more on the Global Development Summit, see p. 11).

Above all, this was a time of ultimate competition and joy for our athletes, who had trained for many years for this chance to attend Winter Games. This includes athletes who could only practice in their homelands on sand or grass -- experiencing cold weather and snow for the first time on this once-in-a-lifetime trip to Korea.





INNOVATIVE 2013 WINTER GAMES

There were many 'firsts' during the 2013 World Winter Games:

The Special Hands project invited and supported seven countries – Cambodia, Mongolia, Nepal, Pakistan, Papua New Guinea, Thailand and Vietnam – that had never before participated in World Winter Games

Teams from Israel, Singapore, Trinidad and Yemen also took part in World Winter Games for the first time

First live-streaming of Opening and Closing Ceremonies drew more than a hundred thousand new visitors to Special Olympics web and social media sites

The popular sport of floorball made its World Games debut as a demonstration sport

Unified Sports Experiences were offered in every Winter Games sport

Healthy Athletes hit new milestones, with 2,569 screenings given in a single day. For the first time, screenings were also extended to local Special Olympics athletes who did not compete

The GOC's use of a special pass/tour discount benefit helped attract spectators to the remote competition locations, outpacing all expectations



GLOBAL DEVELOPMENT SUMMIT: COMMITMENT TO ACTION

The first Special Olympics Global Development Summit, held alongside the 2013 World Winter Games in Korea, was an international call to action: challenging the world community to push harder – and better – at working with and for people with intellectual disabilities. Advocates, experts and government leaders from around the world came together to explore ways of “Ending the Cycle of Poverty and Exclusion for People with Intellectual Disabilities.”

The focus was on critical issues facing our population, including access to health services, violence against vulnerable populations, policy development to protect disability rights within nations, sports development and more. In the end, participants pledged to take action to integrate people with intellectual disabilities into their development agendas and projects. The outcomes of these commitments include:

- New partnership with the Republic of Malawi aimed at integrating Special Olympics programming into government structures
- Agreement with Malawi to co-host the first-ever African Leaders Forum on Disabilities
- Enhanced global partnership between UNICEF and Special Olympics to reach more children with intellectual disabilities.
- New global partnership with the International Federation of Red Cross and Red Crescent Societies
- New multi-year partnership with Lions Clubs International, which pledged \$7.8 million to provide increased health services and engage youth through inclusive sport
- New strategic partnership with Catholic Relief Services in low- to middle-income countries to advance global health
- Discussions with Health Economics HIV and AIDS Research Division (HEARD) on ways to reach more athletes in marginalized health systems

REAL SPORTS

Revealing Champions

What can sports mean to a child with intellectual disabilities (ID) in poverty-stricken Africa or in areas of turmoil in the Middle East? For a family in Kenya, it can be the first time they really see their child play like other children, the first time they realize their child with ID can be a true part of their household, able to share in family life, privileges, even in crucial resources -- such as food. In Tunisia, success in sports may mean a child or adult with ID is no longer an outcast or perceived as "useless" or "dangerous." This success also brings pride and acceptance to their family, who often share in society's cruel stigma and scorn.

The transformation starts with sports -- and builds from there. In 2013, the Special Olympics Movement continued to build toward a better world, expanding training, increasing the number and range of events, even increasing the types of sports offered to give our athletes the best chances to take part in their local sports and culture; this includes the global growth of cricket, floorball and, of course, the world's most popular sport: football (soccer).

In 2013, we expanded our reach to more than 4.4 million athletes -- and held more than 81,000 competitions around the world.

This year also saw our biggest World Winter Games ever: the 2013 World Winter Games in PyeongChang, Republic of Korea. With 2,000 athletes, 200,000 spectators and media coverage in 68 countries, the Games brought the talents of adults and children with ID to a new audience on a grand scale.

Special Olympics Unified Sports® programs happen when athletes with and without intellectual disabilities play on the same team. Training together and playing together is a quick path to friendship and understanding and a catalyst toward acceptance and inclusion. In 2013, Unified Sports expanded to the highest levels yet: more than 185 Programs in 127 countries. This growth is thanks to support from The Walt Disney Company and ESPN, the new Global Presenting Sponsor of Special Olympics Unified Sports; Kim Samuel and the Samuel Family Foundation; and the U.S. Department of Education.

Growth of Unified Sports is also due to the success of Camp Shriver, a day camp that brings together young people ages 12-25 for sports and sports training in a unified, healthy environment. Special Olympics Programs have been using Camp Shriver to introduce Unified Sports in places where the concept of inclusion is still emerging. Thanks to Kim Samuel and the Samuel Family Foundation, Camp Shriver programs have reached all 7 Regions and continue to expand in the U.S., Haiti and elsewhere.

Worldwide, none of this growth in sports programming could happen without the best coaches and volunteers anywhere. Our ongoing pursuit of Coaching Excellence -- along with the trainings and expertise to achieve this -- has made a huge difference in the lives and accomplishments of our athletes and coaches. Through continued support from the Annenberg Foundation, this year marked completion of new coaching and video guides for all of our sports--along with online access that makes this expert guidance available, portable, easy.



“Playing Unified Sports is the spirit of coming together and creating success. I feel that my teammates, both athletes and unified partners, are like my brothers.

Training for the tournament was very hard, but I know that success always comes from practice. We are not born with equal abilities, but everyone can try to do his best, and this is how we can become equal.

”
Anurak,
Unified Partner, Thailand



More 2013 Highlights

Partnered with The Walt Disney Company and ESPN on a two-year global initiative to expand Unified Sports, providing more opportunities of sports and friendship

Expanded Unified Sports to include more than 704,000 athletes and partners around the world

Teamed up with Major League Soccer on high-profile Unified Sports and community events across the U.S., aimed at bringing the world's most popular sport to more athletes with intellectual disabilities

Major regional Unified Cup qualifiers held in Poland, Costa Rica, Thailand and Qatar

Special Olympics athletes played alongside legends from Euroleague and the Union of European Football Associations as part of Euroleague's Final Four weekend in London

Continued partnership with the Michael Phelps Foundation led to expert training for hundreds of Special Olympics swimmers, with events including a seminar in Uruguay that drew participants from 16 nations

Partnered with top coaching education providers -- American Sport Education Program and the National Federation of State High School Associations -- to develop and deliver customized online courses for continuing education certification requirements for Special Olympics coaches

Expanded online training and education that reached more than 2,100 coaches in North America alone

Sports Coaching Guides available in digital mobile format for 28 sports

Innovative online Coaching Resources hitting new levels of popularity: 30,000 unique visitors to our online sports resources and over 1.2 million page views

Head Coaches Regional Training Seminars held in Saudi Arabia for five sports -- Volleyball, Bocce, Handball, Cycling and Badminton -- plus a Games Management Software course

Camp Shriver programs expanded to all 7 Special Olympics Regions, including 15 Programs that launched their first-ever Unified Sports events in football, bocce and basketball

First-ever Unified Sports Train the Trainer sessions held in Singapore for Programs from Asia Pacific and East Asia Regions, offering structured approaches to coaching and competition



A few years ago, Vicky Barahona had never even known people with intellectual disabilities -- but Special Olympics Unified Sports programs changed that. She gets a real sports workout, but she's also making friends as well as baskets; and then there's all the joy.

"When we get on the court or field, we are all there for the same reason -- to have fun. Actually, we are also there to win that 'gold medal!' We are all competitors, each depending on the person next to us," says Vicky. "We all get the same joy when we get a point and the same disappointment. There is no differentiating between athlete and partner, and that is what makes playing every Tuesday worth it!"

Vicky is now a three-sport unified partner: basketball, volleyball and bocce. She is a Major in the U.S. Army Reserves and has served in Iraq.

BUILDING COMMUNITY

Creating Worlds of Hope

For 45 years, Special Olympics has worked to spread compassion and acceptance in ways that can bring together people in their community. Whether it's through sports, health or education programs – at a local school or village or with help from Peace Corps, UNICEF, Lions Clubs International or corporate partners – we are building communities of hope and inclusion for people with and without intellectual disabilities (ID).

This year, we were joined by new partners – including the International Federation of Red Cross and Red Crescent Societies and Catholic Relief Services – and expanded partnerships, most notably with Lions Clubs International for “Mission: Inclusion.” This far-reaching project will expand our Lions teamwork into early childhood development, self-advocacy, family support, Unified Sports and much more.

We have also been pushing for greater community involvement for our young people and adults with ID and are leading the way by making sure that athletes are in leadership positions throughout our movement including serving on Boards of Directors, public speaking and advocacy, coaching and officiating to name a few roles. This year we trained more than 5,700 athlete leaders with a goal to build on our success in the coming years.

This year also saw growth in support from the most successful benefit recording series ever. Since 1987, the biggest and brightest voices in entertainment have lent their time and talents to create the ‘A Very Special Christmas’ albums. The legend grew in 2013 with the global release of the newest CD, ‘ICON.’ (For details, see p. 27.)

On the grassroots level, the Law Enforcement Torch Run® for Special Olympics has continued to be a lifeline for our Programs around the world. LETR now involves nearly 100,000 law enforcement officer volunteers in 46 countries, and, in the most recent year, raised more than US\$46.3 million, reaching a total of \$461 million. (For details on the 2013 Final Leg, see p. 24.)

Globally, thanks to the Peter and Carolyn Lynch Foundation and to Kim Samuel and the Samuel Family Foundation, Special Olympics has been reaching out to more young children and empowering their families in the US and the developing countries. We continue to grow our Young Athletes program that is an inclusive sports development activity for children ages 2 to 7 years old. Not only did we increase participation numbers to more than 111,000 athletes, but we have been integrating and infusing aspects of health, nutrition and sports into our Young Athletes and Families programs – with help and tools from Sesame Street/Sesame Workshop and The Michael Phelps Foundation, among others.

More 2013 Highlights

20 percent increase in the number of athletes involved as spokespeople, volunteers and leaders in Special Olympics and in their communities

Expanded \$7.8 million partnership with Lions Clubs International, encompassing the Opening Eyes program, plus Family Health Forums, Young Athletes and Unified Sports events

Christmas Record Trust grants total \$1.7 million in 2013, helping Programs in 68 countries, including new Programs in Ghana and Mongolia

Law Enforcement Torch Run for Special Olympics held hundreds of Polar Plunge® events, raising more than \$20 million in 2013

Additional LETR campaigns – including Red Robin® Tip-A-Cop, World’s Largest Truck Convoy® and Krispy Kreme® Cops on Doughnut Shops – raised over \$1.3 million

Expanded partnership with UNICEF to support of children with ID in Azerbaijan, Bosnia and Herzegovina, Malawi, Romania, Tajikistan, Thailand, Ukraine, Uzbekistan and elsewhere

Peace Corps partnerships now active in 10 countries, including South Africa and Peru

Young Athletes/Families programs have expanded to five new locations – China, Indonesia, Malta, Mexico and Uganda – and are now offered by 120 programs worldwide

Department of Defense grants worked to create communities of acceptance and inclusion on U.S. military bases in 17 states, Korea and Japan. Through these, Special Olympics Programs engaged over 20,000 new military volunteers, recruited 2,449 Young Athletes and hosted 80 competitions



When Waheed and Zia’s parents went to work, they wanted their boys with intellectual disabilities to be safe – away from the prejudices of those who didn’t understand people with ID and who might harm them. So they kept their sons chained at home. This went on for 10 years.

Volunteers with Special Olympics Pakistan learned about this situation and paid the family a visit. Our volunteers talked to the parents and helped them find productive and safe ways to bring their sons out into the world. “We have been trying to bring some positivity to the young men’s lives by providing them with sports items and other things to help keep them busy and guide them in their future life,” says Tehmina Azim, a Special Olympics Family Support Network volunteer and leader.

Since then, the whole family has attended Family Support Network events; Waheed and Zia were very happy, especially after they were allowed to run around and play a ball game. “This fight against society’s prejudices is not happening only in Pakistan – it is being done worldwide,” says Tehmina. “The goal is to change the mindsets of the people by raising awareness about the gifts and talents of people with intellectual disabilities.”



SUSTAINING ATHLETE HEALTH

Better Health, Better Lives

This was a milestone year for Special Olympics health programs. The Healthy Athletes® program is comprised of seven different health disciplines in which athletes are examined by medical professionals, as well as educated on how to live a healthy lifestyle. This past year, specially trained volunteers who implement the exams hit the 1.4 million mark – the total number of free health exams given to Special Olympics athletes since the program began. Records were also set at the 2013 World Winter Games in PyeongChang, where more athletes received free health exams in a single day than at any time in the history of the program: 2,569 exams were provided on 1 February alone.

2013 also marked the first full year of the Special Olympics Healthy Communities initiative, made possible by a generous gift from B. Thomas Golisano. The goal of Healthy Communities is to reduce health disparities for people with intellectual disabilities so they can attain the same level of health and well being as others in the community. Teaming up with international partners and health advocacy groups – including Catholic Relief Services, UNICEF, Peace Corps, the International Federation of Red Cross and Red Crescent Societies, and Stomp Out Malaria – we have been mapping out strategies to address HIV, malaria, tuberculosis and waterborne diseases. This work is already transforming the way governments, communities and medical professionals address health issues for people with ID. In one example, a Special Olympics partnership with two different dental schools in Peru will mean free dental services and follow-up care for people with ID year-round.

Building on early momentum, Healthy Communities launched programs in eight countries – Kazakhstan, Malawi, Malaysia, Mexico, Peru, Romania, South Africa and Thailand -- and six U.S. states — Arizona, Florida, Kansas, New Jersey, New York and Wisconsin. In its first year, the initiative has generated partnerships with 146 organizations, universities and healthcare providers, resulting in new opportunities for education, treatment for athletes and financial support.



With the largest health database focused on people with ID, Special Olympics uses data to inform policy makers, universities, healthcare providers, researchers, media, and others of the health needs of this population. As part of its ongoing evaluation work, Special Olympics also uses data to inform programmatic improvements and identify existing gaps and replicable solutions to enhance the impact and efficiencies of Special Olympics health programming.

More 2013 Highlights

1.4 million health examinations since the program began

More than **125 countries** served

837 Healthy Athletes clinics held in 2013

123,342 free health examinations provided to athletes in 7 health specialties in 2013

Six countries held **Healthy Athletes clinics** for the first time: Bhutan, Croatia, Georgia, Nepal, Papua New Guinea and Zambia

Healthy Communities initiative launched in 14 Special Olympics Programs

Nearly **2,600 Special Olympics athletes** received **free health examinations** in a single day during the 2013 Special Olympics World Games.

Over the course of the World Games, volunteer health care workers provided a total of **6,848 examinations**.

10,248 free pairs of prescription eyewear given

17,464 total health care professionals trained on the specific health care concerns of people with intellectual disabilities



Team USA Coach Keith Nelson knew his team had the skills to do well at the 2013 World Winter Games in PyeongChang. But did they have the stamina? He decided that if his team lost a few pounds, they'd do better at floor hockey -- and everything else.

The goal was for the 14-member squad to lose a combined 300 pounds before competition began in PyeongChang. Coach Keith pushed everyone to eat more fruits and vegetables, drink less sugary drinks and more water. After a few months, the team met their goal -- and beat it. They lost a total of 400 pounds.

"We have a saying in our team that we're champions in everything we do, including how we want to live our lives," says Coach Keith. "I think the exercise and nutrition program is just part of that."





TRANSFORMATIVE EDUCATION

Empowering Youth Of All Abilities

This year marked five full years of implementing Special Olympics Project UNIFY® –our ground-breaking youth activation strategy promoting social inclusion with youth in schools and in their community. The strategy uses inclusive sports, youth leadership and whole-school engagement to activate young people. Through data and testimonials we are hearing from the 3,000 schools in the U.S. where this strategy is coming to life, we’ve learned that Special Olympics is a game-changer when it comes to breaking down barriers, empowering youth leaders and creating environments where everyone is welcome.

Young people describe Project UNIFY as a positive turning point in their lives. In fact, an overwhelming number – 84 percent – of young people say this. In the words of a high-school student with intellectual disabilities, “Before, kids would ignore me. I felt invisible. I also have been hurt by teachers, not just students. Once I started [Project UNIFY], I was no longer invisible. I was a peer. I was just like everybody else because of my involvement.”

Our work with young people is not just life-changing for our athletes, but we are learning that young people without ID are feeling similar effects: “I’ve learned how people could change, including myself,” says one teen. “It actually makes you feel like you’re doing something – that helps the school, and that will make a universal impact.”

Funded largely by the U.S. Department of Education, Special Olympics Project UNIFY is active in 45 U.S. states and in over 3,000 elementary, middle and high schools. The goal is to develop school communities where all young people are agents of change – encouraging respect, dignity and advocacy for people with intellectual disabilities. Student activation happens all year round – including on the annual Spread the Word to End the Word day.

In 2013, Project UNIFY expanded and strengthened its partnerships with major education organizations, as well as national and state-level interscholastic sports federations. With the generous support of Stephanie and Ray Lane, Special Olympics has been taking Project UNIFY’s youthful energy and bold mission to the rest of the world. Through these five pilot programs – in Austria, India, Italy, Romania and Serbia – small miracles are happening every day, even in places with segregated school systems. All five pilot projects exceeded their training and outreach targets, while also generating high levels of enthusiasm for social inclusion and Project UNIFY.

Thanks to the fast-track growth of Unified Sports, the number of young people getting involved in Special Olympics education programs is growing exponentially. In 2013 alone, we saw an 88 percent increase in youth volunteers!

Special Olympics Project UNIFY® in the United States

SCHOOLS
3,000 IN 45 STATES

YOUNG PEOPLE
1.8 Million

NEW UNIFIED SPORTS PARTICIPANTS IN SCHOOLS
20,000

YOUTH LEADERS
42,000

Special Olympics Project UNIFY® outside the United States

STUDENTS/TEACHERS	SCHOOLS/CLUBS
INDIA	529
9,488	
AUSTRIA	51
1,684	
ITALY	179
2,112	
ROMANIA	204
2,506	
SERBIA	40
990	
TOTAL	1,003
16,780	



CLOSEUP: PROJECT UNIFY BHARAT

In Bharat (India), it took just a few months for the Special Olympics Project UNIFY pilot project to start working its magic -- changing attitudes and creating joyful new experiences for students both with and without intellectual disabilities. Activities included the Spread the Word to End the Word campaign against derogatory language as well as Unified Sports and Young Athletes events. Athlete Leadership and Youth Summit activities and the use of Get Into It curricula also brought people together in unique ways. Young people with and without ID worked creatively to organize plays, art competitions, song and dance competitions, and cultural celebrations. Everyone saw that social inclusion = fun!



“Joining Project UNIFY is the most memorable milestone of my life.

It has changed our mindset about humanity, about civilisation and on being a brother to all ... (and) transforming people with intellectual disabilities to be the true heroes of their lives, the champions, the medal winners of the country and the newsmakers.

We shall fight till these champions become true heroes of their community, living with dignity and having a meaningful occupation and acceptable social status.”

Kshitij, Youth Leader
Uttar Pradesh, Bharat (India)

IN THE SPOTLIGHT

Special Olympics happens every day, all around the world. Here's a quick look at just a few of the events — and people — who made 2013 an inspiring year.



YOUTH ENGAGEMENT: RALLYING FOR RESPECT

Around the world, the message is clear: Project UNIFY rocks!! Project UNIFY is now offered in 3,000 schools in the United States — a 30 percent increase from last year — activating 70,000 youth leaders around Unified Sports and social inclusion. We are reaching 1.8 million young people with messages of acceptance, friendship and playing unified — and taking that message internationally to five more countries as well. The Spread the Word to End the Word campaign is also proving to be a rallying point among young people and across social media. Engagement levels around Spread the Word to End the Word day on Facebook and Twitter achieved a 370 percent increase: tallying over 75 million impressions in 2013!



ATHLETES ON CENTER STAGE

The voices of our athletes sounded loud and clear at the Global Development Summit in Korea and throughout this year. There was Loretta Claiborne, believed to be the first person with intellectual disabilities to address a U.N. General Assembly session. And also Lucy Meyer, who — in addition to being a global messenger for the 2015 Special Olympics World Summer Games — visited Congress and the White House as a UNICEF spokesperson for Children with Disabilities. Our athletes' inspiring images were everywhere as well: from New York's Times Square to London's Picadilly Circus and via live-streaming action during the 2013 World Winter Games.



"BIGGER THAN BASKETBALL"

For the 3rd year, the National Basketball Association put Special Olympics Unified Sports® in the spotlight. With support from The Coca-Cola Company, the NBA Cares Special Olympics Unified Basketball Game took the spotlight ahead of the annual All-Star Game in Houston, Texas — as 12 Special Olympics athletes from all over the world played alongside NBA players and legends. All year long, NBA Cares teamed up with Special Olympics athletes around the world, hosting events in Brazil, China, Chinese Taipei, Great Britain, the Philippines and Turkey. The NBA's Basketball Without Borders program also returned to Johannesburg, South Africa, to host a skills clinic for athletes with intellectual disabilities.



LAW ENFORCEMENT TORCH RUN FOR SPECIAL OLYMPICS

The Law Enforcement Torch Run for Special Olympics® kicked off 2013 with a glorious 10-day Final Leg run to the World Winter Games in Korea. The 130-member team included 92 law enforcement runners, 10 Special Olympics athletes and 28 support personnel. The Final Leg itself raised US\$117,000. The LETR Final Leg was also hugely successful in raising awareness for Special Olympics and the World Games.

This was just one of hundreds of LETR fund-raisers in 2013, including Polar Plunge® events, which raised more than \$20 million. Additional LETR campaigns – including Red Robin® Tip-A-Cop, World's Largest Truck Convoy® and Krispy Kreme® Cops on Doughnut Shops – raised over \$1.3 million.

This year, the LETR brand was refreshed with a new look and vibrant messaging. The creative new look is yet another way to convey the depth and dedication of our law enforcement officers who all “Volunteer Together To Champion Acceptance and Inclusion.”



FOURTH ANNUAL GLOBAL EKS DAY

On the 4th annual global Eunice Kennedy Shriver Day — the fourth Saturday in September – Special Olympics Programs all over the world celebrated our founder’s vision with events and activities focused on living, playing and speaking unified. A high school student in South Africa said he was inspired to carry on Mrs. Shriver’s legacy after attending an EKS Day Youth Summit. “She had that passion to let the world know that we have people that we neglect and it’s time to be with them. She had a human heart and I will never forget how important Special Olympics is.”



WELCOMING NEW GLOBAL AMBASSADORS

“We’re trying to get the message out that if you have disabilities – or special abilities – everyone deserves the same opportunities.” That’s how singer and TV personality Nicole Scherzinger described her role as a new Special Olympics Global Ambassador – joining other dedicated public figures who have been using their visibility and versatility to share our message. NBA basketball star Damian Lillard, Olympic champion speedskater Yang Yang and volleyball great Vanja Grubic also joined the Special Olympics movement as Global Ambassadors this year. Other Global Ambassadors – including Olympic gold-medalists Michael Phelps and Apolo Anton Ohno, golfer I.K. Kim, NBA legend Dikembe Mutombo and former Olympian HSH Princess Charlene of Monaco – continue to work with and for our athletes in creative new ways.



FIRST ASIA PACIFIC REGIONAL GAMES

For thousands of athletes and fans in Asia-Pacific, 2013 was the “Time to Shine” – at the first-ever Special Olympics Asia Pacific Games. The four-day, nine-sport spectacular in Newcastle, Australia brought together over 2,500 Special Olympics athletes, coaches and family members from 29 Asia Pacific and East Asia countries. They were supported by 3,200 volunteers and cheered by 200,000 spectators. The Games featured health, awareness and Unified Sports Experience events. Another big attraction was cricket, featured in competition sport. A goal of the Asia Pacific region is increasing the number of cricket-playing athletes to 100,000 by the end of 2015.





LA 2015

The Los Angeles Games Organizing Committee got the world's attention this year with the announcement of U.S. President and First Lady Barack and Michelle Obama as honorary chairs of the 2015 World Summer Games. As the countdown to the July 25, 2015 start date continues, the GOC has been working to secure funding, implement operational plans and hire the quality staffers who will make the next Special Olympics World Games a landmark for the global Special Olympics movement. They continue to rally more partners and sponsors, while working with founding partners and Champions AEG, Kaiser Permanente, The Walt Disney Company, Mattel, Coca-Cola, David Geffen, Steven Spielberg and Kate Capshaw.

AN ICONIC YEAR FOR 'A VERY SPECIAL CHRISTMAS'

The single most successful benefit recording series in music history keeps getting bigger and better. This year, 'A Very Special Christmas' released a new album -- 'ICON' -- featuring holiday hits from legendary artists including Elvis Presley, Aretha Franklin, Rod Stewart, Sting, John Lennon and Yoko Ono.

To date, AVSC has raised over US\$120 million for Special Olympics Programs in 159 countries. Thanks to the gifts of 148 internationally acclaimed artists, this record series has helped Special Olympics Programs reach 1 million new athletes in parts of the world most in-need -- plus recruit and train coaches, as well as expand new and creative community programs for this neglected population.

In 2013 alone, Christmas Record Grants were at work in 68 countries, including new Programs in Ghana and Mongolia. The AVSC campaign was also honored with a 2013 Cause-Marketing Forum "Gold Halo" award--the first such recognition for a recorded music album and campaign, ever.



2017 WORLD WINTER GAMES ALL 'HEART'

Special Olympics Austria has been off to a busy start on the next Special Olympics World Winter Games (14-24 March 2017), including unveiling the official logo as well as the slogan, "Heartbeat for the World." Plans are under way for sports such as alpine skiing, cross-country skiing and snowshoe racing to take place in the Alpine region of Schladming/Rohrmoos/Ramsau, which hosted the Special Olympics World Winter Games exactly 20 years ago. The Styrian capital Graz will be the venue for all indoor sports. In all, the 2017 organizers are preparing for competition in nine winter sports -- nearly double what was offered during the 1993 World Games.



Christmas Records Trustees

Joseph Hakim
Chair,
Christmas Records Trust

Brian Philips
President,
CMT

Vicki Iovine
Co-founder,
"A Very Special Christmas"

Bobby Shriver
Co-founder,
"A Very Special Christmas"

Osmond J. Kilkenny
Co-founder,
O.J. Kilkenny and Co.

The father of one athlete in Cote d'Ivoire was stunned at the respect shown to people with ID at the National Games, sponsored in part by the Christmas Records Trust. He called his village and told his wife that their child should no longer be cursed, ignored or insulted: "Your child is blessed by God," he said.



OUR PARTNERS

Special Olympics is pleased to recognize our partners for their vital support



The Coca-Cola Company has been a Founding Partner and a Global Sponsor of Special Olympics since 1968, and shares a deep connection to the movement. For the past 46 years, Coca-Cola has led a true commitment to showcasing the unlimited potential of individuals with intellectual disabilities and the power of sport to bring people together and transform lives. Through a fully integrated marketing campaign to raise awareness for the 2013 Special Olympics World Winter Games in Korea, Coca-Cola activated celebrities, fundraising activities, employee volunteer programs and a TV commercial featuring Special Olympics athletes. On-site moments of joy and happiness were delivered to more than 2,300 athletes from 110 countries, along with volunteers and families, at the Coca-Cola Happiness House in Pyeongchang.

Through the generosity of cash, in-kind, volunteers and awareness-driving initiatives which support Special Olympics programs and events around the world, Coke has fostered a culture of acceptance and inspired a global movement of social inclusion for the millions of Special Olympics athletes worldwide. A cumulative Company investment of more than \$170 million has been made in support of Special Olympics resulting in moments of pure joy and happiness for the global community.

“ We are privileged to celebrate and share with the world moments of connection, community and optimism in support of the amazing young men and women whose sacrifice, determination and sheer love of life inspire us all. ”

Muhtar Kent
Chairman & CEO of
The Coca-Cola Company



A VERY SPECIAL CHRISTMAS

In 2013, the Christmas Records Trust allocated \$3 million to support Program development and fund 68 Christmas Record Grants. These Grants were used to recruit athletes, train coaches, host competitions, and leverage additional resources. Many Programs also used the Grants to increase participation in Unified Sports. Resources from the Christmas Records Trust enabled all seven Special Olympics regions to provide leadership development training and to expand the Athlete Leadership Program.



Bank of America has been a loyal partner of Special Olympics since 2003 as part of its commitment to leadership, service, diversity and inclusion. Through its charitable foundation, the company has provided more than \$8 million in funding including support of Team USA, Healthy Athletes and the Athlete Leadership Program. In recognition of Special Olympics' meaningful work and in celebration of Special Olympics athletes, Bank of America helped raise awareness by featuring Special Olympics on its Times Square billboard in New York City last year. The company employs nearly 100 Special Olympics athletes, and Bank of America employees are passionate about supporting Special Olympics, donating more than 11,000 volunteer hours since 2013 to assist at events. Bank of America's support for the movement grew in 2014, stepping up to be a significant partner of the World Summer Games in Los Angeles in 2015.



As the exclusive supplier of ophthalmic lenses to the Special Olympics-Lions Clubs International Opening Eyes since 2002, Essilor International and the Essilor Vision Foundation continue to provide critical supplies, services and capacity to the global vision care program. In 2013 alone, Essilor provided close to 10,000 pairs of prescription eyeglasses, and volunteer support, to Special Olympics athletes from throughout the world- serving for many athletes as their first eye health and vision screening.





ESPN

In 2013, ESPN built upon a relationship with Special Olympics of over 30 years to frame a more strategic ESPN approach to Special Olympics efforts, by using ESPN's marketing expertise and The Walt Disney Company financial resources to help build the success of Special Olympics Unified Sports through a new global collaboration. On Friday, September 6th, 2013 the Walt Disney Company, ESPN and Special Olympics announced a two-year global partnership in support of Special Olympics Unified Sports®.

Finish Line

In their second year of partnership, the Finish Line Inc. continues to reinforce their commitment to celebrating everyday achievements of athletes everywhere. Through their national sponsorship thousands of athletes, coaches, unified partners and families began a path towards continual fitness and healthy choices in 2013. In addition, hundreds of employees volunteered in 2013 and Finish Line launched two annual consumer giving campaigns in stores, which generated more than \$1 million in support.

GOLISANO FOUNDATION

In 2012, businessman and philanthropist B. Thomas Golisano committed \$12 million towards launching the Special Olympics Healthy Communities initiative in 8 countries and 6 U.S. States to reduce the disparities in health access and health status of people with intellectual disability. The program grew significantly in 2013 and successes to date include 146 local partnerships established providing improved access to treatment and health and wellness opportunities, provision of training for 5325 healthcare professionals and students, and training of 3482 Family members, athletes and coaches as health advocates.



Special Olympics' global partnership with Lions Clubs International (LCI) grew to new heights in 2013 - a historic milestone for the 17-year global partnership whereby we formalized a partnership model titled "Mission: Inclusion." This model will expand our partnership into new initiatives and communities including sports participation, early childhood development, self-advocacy, and more. The partnership expansion was highlighted as part of the 2013 LCI's Convention in Hamburg, Germany, where SOI Global Ambassador Yao Ming was on hand to celebrate.



Building on nine years of global partnership, in 2013 Mattel continued to break down barriers to play and social inclusion for people with intellectual disabilities. Mattel partnership grants provided opportunities for more than 9,230 Young Athletes to learn new skills and push their limits, and enabled 13,363 youth with and without disabilities to develop as agents of social change in their schools and communities. In addition, 1,770 Mattel employees worldwide rolled up their sleeves as part of Team Mattel, the largest global corporate volunteer program in Special Olympics history.

PERFECT SENSE

David Gang and Perfect Sense Digital have been a very significant part of who we are as a global movement. David has been our strategic visionary on technology for more than 16 years, helping us create a vision for how our movement should reinvent itself digitally, leading us through every twist and turn in the digital landscape. In 2013 Perfect Sense Digital also invested critical support in our Unified Sports Experiences initiative, helping Special Olympics reach more individuals with and without intellectual disabilities.





P&G

P&G and Special Olympics have the great benefit of a long-standing, more than three decade relationship. P&G funds raised each year through consumer promotions – like the May P&GbrandSAVER coupon book, social media consumer engagement and month-long military commissary fundraiser – support Special Olympics athletes worldwide. In 2013, the team utilized social media and YouTube for engagement and fundraising by launching a video featuring Maria Shriver, “The Gift My Mother Gave Me,” resulting in record consumer engagement.

THE SAFeway FOUNDATION

For over two decades, Safeway has ensured that people with disabilities are afforded the same opportunities as others; including finding jobs, creating independence and attaining personal success. Each April, Safeway stores across the country raise funds and bring awareness to the needs of people with disabilities through in store consumer donation campaign. In 2013, Special Olympics received over \$2.2 million from the campaign, making a difference in the local neighborhoods that Safeway serves.

Safilo GROUP

As the exclusive frame and sunglass supplier of the Special Olympics-Lions Clubs International Opening Eyes program since 2003, The Safilo Group provided over 20,000 designer frames and sunglasses to the global vision care program throughout the 2013 calendar year. The Safilo Group will also support the upcoming 2014 Special Olympics USA Games in New Jersey, USA through activation of the global partnership and volunteer support.

TD Bank

America's Most Convenient Bank®

In their 5th year of Partnership, TD Bank has raised over \$5 million for Special Olympics. TD Bank's vision to be “The Better Bank” is evident through their annual fundraising and awareness campaign. From Maine to Florida, TD Bank customers and employees have not only donated funds, but also time. Whether it's volunteering at local games or making connections with Athletes and Coaches, TD Bank has become an important part of the Special Olympics Movement.

LAW ENFORCEMENT TORCH RUN FOR SPECIAL OLYMPICS

The Law Enforcement Torch Run® for Special Olympics is the movement's largest grassroots fundraiser and public awareness vehicle. Last year, dedicated law enforcement volunteers raised over \$46.3 million for Special Olympics Programs around the world; LETR has raised \$461 million since its inception in 1981. Over the past 33 years, LETR has evolved from a symbolic awareness run to a very significant, annual fundraising effort conducted by the law enforcement community. From Torch Run T-shirt and hat sales to a multitude of special events, such as golf tournaments, Over the Edge, “Tip-A-Cop” events, Polar Plunges®, the World's Largest Truck Convoy® and Cops on Doughnut Shops® fundraisers, LETR raises funds so more Special Olympics athletes can benefit in many areas of their lives through sports training and competition.

Y&R

In 2013, Special Olympics set forth to create a fully integrated marketing campaign that capitalizes on our strengths and creates breakthrough global awareness and fundraising targeting young people. Knowing that we would need a global marketing agency to make this happen, we requested agencies bid for the work and Y&R won the business. They signed on to support Special Olympics pro bono through December 2015 to build an exciting youth marketing campaign that will launch in 2014. Led by Worldwide CEO David Sable, the Y&R team around the world is working on creative ideas to excite the world about the Special Olympics movement and help people understand that we are not just nice, we are important for society.



PARTNERS

Special Olympics is pleased to recognize our partners for their 2013 annual giving.

Corporations

Founding Partner

The Coca-Cola Company

Act Reponsible
AusAID
Bank of America
Boeing China
Clear Channel
CVS, Caremark Corporation
ESPN
Essilor Vision Foundation
Euroleague
Eurolotto
European Union
Finish Line
Gensco Laboratories
Health One Global
Hear the World Foundation
Hilton Worldwide
Hologic
Knights of Columbus
Laureus Sport for Good Foundation
Law Enforcement Torch Run
for Special Olympics
Liberty Sport
Lions Clubs International
Mattel Inc. and Mattel Children's
Foundation
Microsoft
Motorola
MTM Recognition
Nielsen
Ogilvy & Mather
Optometry Giving Sight
Patterson Foundation
Perfect Sense Digital
Phonak

P&G
TD Bank
The Safeway Foundation
Safilo Group
Santinelli
Scentsy
Shanghai Fudan Microelectronics
Shanghai Sunray Information
Technology
Specs4Us
Toys"R"Us
UNICEF
UNICEF Kazakhstan
University of Massachusetts, Boston
Universal Music Group
USB China
Varta
Walmart
Wrigley Foundation
Y&R

Sports Partners

American Softball Association
Asia Football Committee
CAF, Confederation of African
Football
FIFA
International Powerlifting Federation
Michael Phelps Foundation
NBA Cares
PGA of America
PGA Tour
United States Bowling Congress
UEFA, Union of European Football
Associates
USGA, United States Golf Association

Individuals, Foundations & Trusts

Anonymous
Emily and Richard Alexander
William Alford and Yuanyuan Shen
Helga N. Alten
The Annenberg Foundation
Alan G. Barsumian
Martha Beck
Folashade Bolumole
Ernest Bower
Mary and Timothy Boyle
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William Brown
Katie and Scott Mitic
Elizabeth Baylies & R. Nicholas Burns
The California Endowment
Elizabeth and Stephen Carter
Christine A. Caudill
The Charlesmead Foundation
Christmas Records Trust
Angela Ciccolo
Loretta Claiborne
Carl Colletti
Joan Ganz Cooney
Charles Cooper
Florentine Dahler
The Dallas Foundation
Vivian Fernández de Torrijos
Donna de Varona
Elisabeth Dykens
Esther Dyson
Fallon Egan
Yolanda Eleta de Varela
Jay Emmett
Kristina and Kevin Farr
Anne Finucane and Mike Barnicle
Dania Fitzgerald and Mark London

The Foundation for Maryland's Future
Joel P. Fried
Janet Froetscher
HE Luis B. Gallegos
The Gang Family
B. Thomas Golisano and the
B. Thomas Golisano Foundation
Donald Goodwin
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Louis H. Gross Foundation
Robert and Lynne Grossman
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Stephanie and Ray Lane
Lebensfeld Foundation
Teresa and Mark Little
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The Peter and Carolyn Lynch
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Cynthia and Howard Malovany
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Perfect 10 Productions on behalf of
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Mule Family Foundation
Mr. William Oberlin
Patterson Foundation
Gone Gator Music on behalf of
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The Portmann Family Charitable Fund
Cara Raether
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Washington All Stars
Kathleen Whitcomb
Vanessa L. Williams
Wolfensohn Family Foundation
Gary Wyma
Shirley Young
Dicken T. Yung

Special Olympics would also like to recognize members of The Champion's Society—
donors who have made a commitment to include a future gift to the organization
through their estate plans.

The Champion's Society®

Anonymous (13)
Erik Andersen
Donna Boyle Farley
Richard A. Brandenburg
Lester P. Burg
Patrick Campbell
Dorothy Christopher
G. Thomas Clark
Kathryn D. Clark
James M. Compton
Alfred Dietrich
Katherine Dillon
Charles Dixon
Barbara Doerner
Ralph J. Driscoll
Nicole M. Engdahl
Jon Erikson
Sandra Esner
Gloris Ford
Gillett Family Trust B
Robert Gingerich
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Connie Grandmason
Marilyn Grandmason
Richard Gresham and Adrienne Dold
Linda Haas
Margaret Lin Hazen
Steven Hecht
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Anne Homans
James Howard
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Dorothy Johnson
Kathleen Keegan
Marie King
Mary S. Kochiss
Hans and Sandra Kristensen
Chris and Erin Laurents
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Kitty Stever
Dr. Jody Terranova and Carl Verner
Lisa Valitutti
Harvey M. Weitkamp
Joan E. Wheatley





SPECIAL OLYMPICS AMBASSADORS

Special Olympics is grateful for the support of a select group of acclaimed athletes and celebrities who are dedicated to expanding the Special Olympics movement worldwide.

Global Ambassadors

Lauren Alaina	Yao Ming
Dani Alves	HSH Princess Charlene of Monaco
Nadia Comaneci	Ricardo Montaner
Brooklyn Decker	Dikembe Mutombo
Vanja Gribic*	Apolo Anton Ohno
Scott Hamilton	Michael Phelps
Padraig Harrington	Derek Poundstone
Kaka	Nicole Scherzinger*
I.K. Kim	Vanessa Williams
Yuna Kim	Yang Yang*
Yang Lan	Zhang Ziyi
Damian Lillard*	

2013 Special Olympics World Winter Games Ambassadors

Poppin Hyunjun
Guus Hiddink
Yuna Kim
Kim Yun-jin
Kim Jin-ho
Kim Tae Won
Nam Kyung-joo
Hong Myung-bo
Lee Moon-se
Wonder Girls
Yiruma

* Joined in 2013

2013 SPECIAL OLYMPICS ACCREDITED PROGRAMS

AFRICA

Benin
Botswana
Burkina Faso
Cote d'Ivoire
Ghana
Kenya
Malawi
Mauritius
Namibia
Nigeria
Rwanda
Senegal
Seychelles
South Africa
Swaziland
Tanzania
Togo
Uganda
Zambia*
Zimbabwe

ASIA PACIFIC

Afghanistan*
American Samoa
Australia
Bangladesh
Bharat (India)
Bhutan*
Brunei
Cambodia
Fiji*
Guam*
Indonesia
Laos*
Malaysia
Myanmar**
Nepal
New Zealand
Nippon (Japan)
Pakistan
Philippines
Papua New Guinea*
Samoa
Serendip (Sri Lanka) *
Singapore
Thailand

Timor-Leste
Tonga*
Vietnam*

EAST ASIA

China
Chinese Taipei
Hong Kong
Korea
Macau
Mongolia*

EUROPE EURASIA

Albania
Andorra
Armenia
Austria
Azerbaijan
Belarus
Belgium
Bosnia Herzegovina
Bulgaria
Croatia
Cyprus
Czech Republic
Denmark
Estonia
Faroe Islands
Finland
France
Georgia
Germany
Gibraltar
Great Britain
Greece
Hungary
Iceland
Isle of Man
Israel
Ireland
Italy
Kazakhstan
Kosovo
under UNSCR 1244/99
Kyrgyz Republic
Latvia

Liechtenstein
Lithuania
Luxembourg
FYR Macedonia
Malta
Moldova
Monaco

Montenegro
Netherlands
Norway
Poland
Portugal
Romania
Russia
San Marino
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
Tajikistan
Turkey
Turkmenistan
Ukraine
Uzbekistan

LATIN AMERICA

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Bolivia
Brazil
Chile
Colombia
Costa Rica
Dominican Republic
Ecuador
El Salvador
Guatemala
Honduras
Mexico
Panama
Paraguay
Peru
Puerto Rico
Uruguay
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MIDDLE EAST/ NORTH AFRICA

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Djibouti*
Egypt
Iraq
Jordan
Lebanon
Libya
Mauritania
Morocco
Oman
Palestine
Qatar
Saudi Arabia
Tunisia
United Arab Emirates

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Arizona
Arkansas
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Connecticut
Delaware
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Hawaii
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Maryland
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Missouri
Montana

Nebraska
Nevada
New Hampshire
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Oklahoma
Oregon
Pennsylvania
Rhode Island
South Carolina
South Dakota
Tennessee
Texas
Utah
Vermont
Virginia
Washington
West Virginia
Wisconsin
Wyoming

Aruba
Bahamas
Barbados
Belize
Bonaire
British Virgin Islands
Canada
Cayman Islands
Curacao
Dominica
Guadeloupe
Guyana
Haiti
Jamaica
Martinique
Montserrat
St. Kitts & Nevis
St. Lucia
St. Maarten
St. Vincent & the Grenadines
Suriname
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* Founding Committee

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Includes all members who served at any time between January 1, 2013 and December 31, 2013

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Winter Games PyeongChang 2013

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Olympic Basketball Gold Medalist

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Ms. Kelli Seely
Chief Development Officer

Mr. Lee Todd
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Mr. Peter Wheeler
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Dr. Stephen Corbin
Senior Vice President, Community Impact

Mr. Steve Neill
Senior Vice President, Global Development &
Government Relations

Mr. Noah Broadwater
Vice President, Digital Products & Technology

Mr. Denis Doolan
Vice President, Movement Leadership &
Integration

Ms. Kirsten Seckler
Vice President, Branding & Communications

REGIONAL LEADERSHIP

Mr. Dennis Brueggemann
Regional President and Managing Director,
Special Olympics Latin America

Ms. Mary Davis
Regional President and Managing Director,
Special Olympics Europe Eurasia

Dr. John Dow
Regional President and Managing Director,
Special Olympics Africa
Acting Regional President and Managing
Director, Special Olympics Asia Pacific

Mr. Bob Gobrecht
Regional President and Managing Director,
Special Olympics North America

Ms. Mary Gu
Regional President and Managing Director,
Special Olympics East Asia

Mr. Ayman Wahab
Regional President and Managing Director,
Special Olympics Middle East/North Africa

Special Olympics Inc. and Affiliates
2013 FINANCIALS

Combined Statement of Activities for the Year Ended December 31, 2013

	TOTAL UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	FY 2013 TOTAL	FY 2012 TOTAL
REVENUES, GAINS & OTHER SUPPORT					
Direct mail contributions	\$ 41,039,577			\$ 41,039,577	\$ 37,093,764
Individual and corporate contributions and sponsorships	37,148,518	5,440,805		42,589,323	54,663,947
Federal grants	11,004,795			11,004,795	13,720,215
Non-federal grants	919,614			919,614	368,758
Accreditation fees	3,183,607			3,183,607	3,080,916
Royalty income	629,815			629,815	1,262,162
Appreciation in trust assets - net	7,084,108			7,084,108	6,883,938
Other investment income - net	525,600			525,600	288,689
Other income	1,890,897			1,890,897	973,267
Total revenues and net assets released from restrictions	103,426,531	5,440,805		108,867,336	118,335,656
NET ASSETS RELEASED FROM RESTRICTIONS					
Satisfaction of program restrictions	6,103,894	(6,103,894)			
Expiration of time restrictions	333,000	(333,000)			
Total revenues and net assets released from restrictions	109,863,425	(996,089)		108,867,336	118,335,656
EXPENSES					
Program assistance	63,215,069			63,215,069	64,607,081
Public education and communications	19,308,335			19,308,335	17,206,210
Sports training and competitions	4,341,898			4,341,898	2,758,791
Fundraising	18,535,490			18,535,490	14,708,997
Management and general	4,711,325			4,711,325	3,565,854
Total expenses	110,112,117			110,112,117	102,846,933
NET ASSETS SUMMARY					
Net assets (beginning of year)	58,985,505	16,663,876	198,584	75,847,965	60,359,242
Changes in net assets	(248,692)	(996,089)		(1,244,781)	15,488,723
Net assets (end of year)	58,736,813	15,667,787	198,584	74,603,184	75,847,965

ASSETS & LIABILITIES

	2013	2012
ASSETS		
CURRENT ASSETS		
Cash & cash equivalents	\$ 8,173,595	\$ 9,592,529
Contributions & accounts receivable	10,199,106	12,421,984
Other current assets	1,276,097	2,632,382
Total current assets	19,648,798	24,646,895
NON-CURRENT ASSETS		
Investments	59,771,359	53,793,505
Long-term contributions receivable	3,500,000	5,850,000
Fixed assets - net	710,483	647,815
Other assets	483,073	438,255
Total non-current assets	64,464,915	60,729,575
TOTAL ASSETS	84,113,713	85,376,470
LIABILITIES & NET ASSETS		
CURRENT LIABILITIES		
Accounts payable & accrued liabilities	6,495,399	6,320,514
Grants & awards payable	2,377,854	2,716,227
Deferred Liabilities	637,276	491,764
Total liabilities	9,510,529	9,528,505
NET ASSETS		
Unrestricted	58,736,813	58,985,505
Temporarily restricted	15,667,787	16,663,876
Permanently restricted	198,584	198,584
Total net assets	74,603,184	75,847,965
TOTAL LIABILITIES & NET ASSETS	84,113,713	85,376,470

Special Olympics' complete 2013 audited financials and IRS Form 990 are available at www.specialolympics.org



Revealing the champion in all of us

NELSON MANDELA **1918-2013**

Former South African President Nelson Mandela was acclaimed around the world for his campaign for democracy, peace and social justice. He was also a dedicated supporter of Special Olympics and the rights of people with intellectual disabilities (ID).

He was instrumental in our ambitious growth campaign for Africa, helping us reach out to hundreds of thousands of athletes and their families. President Mandela and his Nelson Mandela Children's Foundation were also early champions of Unified Sports.

When President Mandela revisited Robben Island, where he had been long imprisoned, he stood there with Special Olympics athletes. Together, they lit the Special Olympics Flame of Hope, as a signal to all people with ID that freedom will come their way.

President Mandela attended the first Special Olympics World Summer Games held outside the U.S.—the 2003 Games in Ireland. After seeing the competitions, he said: "When you watch the sheer joy on the faces – not just of the athletes, but more overwhelmingly among spectators – you begin to realize there is much more at work than simply athletic competition. It is a profound statement of inclusion – that everybody matters, everybody counts, every life has value, and every person has worth."

President Mandela will be an inspiration always, sending a message of hope to those who have been treated unjustly, misunderstood and isolated.

PAUL BERMAN **1950-2013**

Dr. Paul Berman was a visionary in the truest sense of the word. Decades before there was a program called Healthy Athletes, he worked to bring greater attention to the urgent health challenges facing people with intellectual disabilities (ID).

He went on to found the Special Olympics-Lions Clubs International Opening Eyes program and was a chief architect of the overall health platform within the Special Olympics movement. He also spread his vision for a world of full inclusion.

He could never understand how a vision care specialist could refuse to treat people with ID. He always welcomed anyone with ID into his practice free of charge. Dr. Berman worked toward the day when Special Olympics athletes would be free from hearing the word "No" in the health care community. As he would say, "'No' closes doors. 'Yes' opens them."

Dr. Berman taught the world that incredible things can happen when you focus on simple truths and act upon them. The lives he touched were never the same afterwards. His legacy will live on in our passion to open more doors for people who have been shut out for too long.



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