



Special Olympics

Be a fan.

REACH REPORT 2009



A Comprehensive Review of the Annual Growth of Special Olympics





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May 2010

This annual report summarizes data and key findings describing the breadth and depth of the global Special Olympics movement — hence the title “Reach Report.” Data on athletes, coaches, competitions, financial and in-kind support from nearly 170 countries was compiled to produce this year’s report. Special Olympics, Inc. greatly appreciates the hard work by Programs, Regional staff members and volunteers worldwide to gather and report 2009 Special Olympics Census data.

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The Year in Brief

Athlete Participation

Growth

- We currently serve about 3.43 million athletes worldwide.
- In 2009, Special Olympics grew eight percent. Since 2000, the Special Olympics athlete count has grown from just under 1 million to the current 3.4 million.
- For a decade Special Olympics has been growing at a compounded annual rate of nearly 15 percent.
- During 2009, the Movement's fastest growing Regions—Asia-Pacific and East Asia—served 16 times and 10 times more athletes than in 2000, respectively.

Demographics

- Approximately 67 percent of our athletes are of school age (8-21).
- Over 31 percent are adults (22+).
- Special Olympics also serves nearly 57,000 individuals in the 2-7 age group.
- Female athletes account for 38 percent of the total athlete population.

Sports

- The Movement's top sports include athletics, football, basketball, bowling, aquatics and table-tennis.
- Nearly 130,000 Unified Sports athletes and over 196,000 partners are now engaged in Unified Sports opportunities.
- 22,177 athletes serve in leadership positions offered through Athlete Leadership Programs (ALPs).

Program Development Data

Coaches

- More than 244,000 coaches supported Special Olympics athletes during 2009.

Competitions

- Over 44,000 competitions were organized around the world and 121 competitions were hosted every day. In 2009, Special Olympics worldwide offered 34 percent more competitions than in 2008.
- More than 77 percent of the Movement's athlete population (2.6 million individuals) participated in Special Olympics competitions during 2009.

Revenue

- Cash revenue generated by Special Olympics Programs amounted to 173 million USD in 2009—a decrease of 1.8 percent as compared to 2008.
- In-kind revenue decreased by 19 percent in the same period and amounted to around 57 million USD.

Table of Contents

Executive Summary	1-2
Program Development Data – the Foundation for Success	3
Detailed Findings by Area:	
The Movement’s Reach	
A Decade of Growth	4
Serving the World	5
Quality	
Athletes-to-Participants Ratio	6
Coaches	7
Competitions	8
Support	
Cash and In-kind Donations	9
Participation	
Athlete Demographics – age and gender distribution	10
Sports Participation	11-13
Most Popular Sports	11
Unified Sports®	12
Motor Activities Training Program (MATP)	12
Athlete Leadership Programs (ALPs)	13
Regional Results Directory	14-22
Methodology and Definitions	23-24

Executive Summary

Special Olympics operates in over 170 countries, 50 U.S. States and three U.S. territories. By collecting data from all of the Programs across the globe, the Movement continues to reinforce its commitment to develop and monitor objective parameters that measure the organization's progress and accomplishments. The current Special Olympics Reach Report is designed to provide a summary of key programmatic results achieved globally in the framework of Special Olympics activities conducted during 2009.

Athlete participation information has been consistently collected since 2002. In addition, the 2006 Special Olympics Census paved the way for gathering data about coaches, competitions, cash and in-kind donations. Collectively, these inputs track progress toward achieving growth, quality, and revenue goals outlined in the 2006-2010 Strategic Plan.

Growth

During 2009, Special Olympics continued to grow steadily and expand global reach at an annual rate of 8 percent. Since calendar year 2000, when Special Olympics began to collect consistent data about the organization's athlete population, the Movement has reached over 2.4 million new athletes around the world. In 2009, Special Olympics **delivered sports training and competition opportunities to 3,431,572 athletes across the globe and exceeded well ahead of schedule the 2006-2010 Strategic Goal of serving 3 million individuals with intellectual disabilities.**

Special Olympics Asia-Pacific recruited new athletes at the annual rate of 17.7 percent and remains the organization's fastest growing region, followed by East Asia and North America posting 9.9 percent and 8.4 percent growth rates, respectively. In the past year, the Movement's two largest regions – Asia-Pacific and East Asia – accounted for an overwhelming majority of new Special Olympics athletes (80 percent).

While the most popular Special Olympics sports remain unchanged and include athletics, football, basketball, bowling, aquatics and table-tennis, during 2009, Programs reported some notable trends in the demographic characteristics of the athlete population:

- **The ratio of male to female athletes has decreased to 1.6-to-1 signaling a trend toward greater engagement of female athletes.**
- Nearly 67 percent of Special Olympics athletes are of school age (8-21). While this age group is shrinking, the age groups for adult athletes (age 22 and over) and young athletes (2-7) are increasing gradually. In 2008, adult athletes and young athletes accounted for 31.4 percent and 1.6 percent of the athlete population, respectively. **The number of children ages 2-7, who train according to Special Olympics rules more than doubled in 2009 (to nearly 57,000 individuals) following a 50 percent jump in the previous year.**
- After a major 59 percent increase in Athlete Leadership Programs (ALPs) participation reported in 2008, no new growth occurred from 2008 to 2009 and athlete engagement in ALPs remained constant at 22,000 participants. As compared to the overall athlete population, the proportion of ALPs participants declined from a high of 1 percent in 2004 to 0.6 percent in 2009.

¹ Definitions for these parameters are presented in the Methodology section at the back of the current Report.

Quality

The Movement continues to sharpen its focus on delivering year-round competition opportunities in a variety of sports. In 2009, Special Olympics offered athletes 12,000 more competitions than the previous year and **increased the overall number of competitions to 44,136** – equal to 121 competitions on average being staged every day around the world. Nearly **77 percent of all individuals engaged in Special Olympics took advantage of competitive opportunities offered by Programs.**

Throughout the world over **244,000 coaches supported Special Olympics athletes** by organizing training and competitions. North America accounted for nearly 42 percent of all coaches, followed by Asia-Pacific and East Asia (22 and 16 percent, respectively). In 2009, the **worldwide athletes-to-coaches ratio reached 14 athletes per every coach, up from 12.2 athletes per every coach in 2008.**

Support

At the end of 2009, Movement-wide revenue raised by accredited Programs amounted to more than 173 million USD in cash donations and more than 57 million USD in in-kind donations. As in the previous years for which data is available (2006-2009), U.S.-based Programs continued to generate the vast majority of the Movement's cash revenue, contributing over 80 percent of the total cash income brought in by Special Olympics Programs worldwide. Over the past two years amounts of cash and in-kind donations generated by the Movement have not grown in proportion to the growth of new athletes.

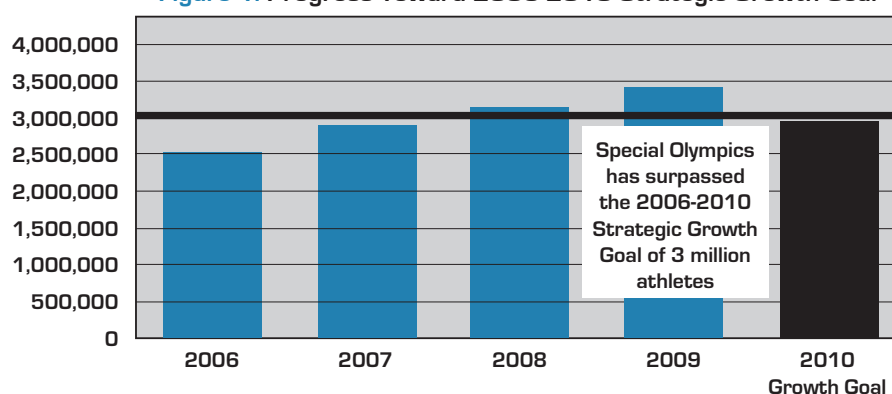
² Movement-wide revenue is the sum of self-reported cash and in-kind income from Programs. This figure does not include revenue generated by Special Olympics, Inc.

Program Development Data - The Foundation for Success

Special Olympics continues to expand its reach across the globe and to increase athlete participation. During 2008, the Movement surpassed its 2006-2010 strategic growth goal of 3 million athletes. Currently Special Olympics serves 3.43 million athletes worldwide. This phenomenal growth highlights the necessity for a continued commitment on the part of Special Olympics to provide expanded services in the areas of leadership development, fundraising, coaches' recruitment and education, and the organization of increasing numbers of competitions.

Since 2006, Special Olympics has been applying a consistent set of definitions to track the dynamics of athletes and coaches participation, the frequency of competitions and the value of cash and in-kind contributions. Collectively these factors are known as Critical Program Development Indicators (CPDIs).

Figure 1: Progress Toward 2006-2010 Strategic Growth Goal



During 2009, Special Olympics reached out to 254,162 new athletes – an eight percent increase in the number of individuals served. The stable growth in the number of athletes corresponded with a decline of 1.8 percent in the amount of cash revenue generated by Special Olympics Programs around the world and a notable drop of 19 percent in the amount of in-kind contributions.

Available CPDIs continue to point to wide disparities in the types of service delivery models across the seven Regions. Middle East/North Africa (MENA) and East Asia offered larger competitions. On average, competitions in these two Regions attracted 295 and 180 athletes, respectively. By contrast, competitions in North America and Africa attracted on average only 41 and 35 athletes, respectively.

Table 1: Critical Program Development Indicators, 2009

Region	Athletes	Participants	Total	Coaches	Competitions	Total Revenue	In-kind
Africa	91,857	18,147	110,004	8,606	3,124	\$1,359,128	\$358,400
Asia-Pacific	680,685	118,188	798,873	53,235	12,591	\$4,384,005	\$4,237,901
East Asia	730,831	223,032	953,863	37,897	5,297	\$891,131	\$109,999
Europe/Eurasia	303,808	183,506	487,314	23,682	3,091	\$21,187,784	\$2,297,951
Latin America	204,955	82,084	287,039	14,958	3,263	\$2,135,011	\$1,571,147
MENA	80,763	44,828	125,591	4,314	425	\$1,290,813	\$748,200
North America	544,431	124,457	688,888	101,630	16,345	\$141,786,107	\$47,804,886
Worldwide	2,637,330	794,242	3,431,572	244,322	44,136	\$173,033,979	\$57,128,484

The Movement's Reach

A Decade of Growth

With the successful completion of the 2009 Census, the global Special Olympics Movement validated remarkable growth that has taken place during the past decade --- serving 2.4 million more athletes today than it was serving in 2000. The Asia-Pacific and East Asia Regions contributed most to this worldwide expansion, reaching 1.6 million more athletes during the period 2000–2009.

Following an aggressive Campaign for Growth implemented in 2000-2005, Special Olympics shifted priorities to address development of local sports infrastructure and quality of athlete experiences. As a result, Movement-wide growth rates have slowed from a peak of nearly 35 percent reported during 2005 to 10.5 percent during 2008 and 8 percent during 2009. Asia-Pacific and East Asia, however, posted robust growth rates of 17.7 percent and 9.9 percent, respectively. In North America, one of the Movement's most established and mature Regions, growth remained strong at 8.4 percent rate.

Table 2: Special Olympics Athlete Growth, by Region

Region	Total Athletes (2000)	Total Athletes (2008)	Total Athletes (2009)	Growth (2000-2009)	Growth (2008-2009)	Growth Rate (2000-2009)	Growth Rate (2008-2009)
Africa	4,000	115,195	110,004	106,004	-5,191	2650.1%	-4.5%
Asia-Pacific	49,444	678,997	798,873	749,429	119,876	1515.7%	17.7%
East Asia	83,479	868,112	953,863	870,384	85,751	1042.6%	9.9%
Europe/Eurasia	217,770	479,063	487,314	269,544	8,251	123.8%	1.7%
Latin America	110,302	294,009	287,039	176,737	-6,970	160.2%	-2.4%
MENA	20,428	124,742	125,591	105,163	849	514.8%	0.7%
North America	500,550	617,292	668,888	168,338	51,596	33.6%	8.4%
Worldwide	985,973	3,177,410	3,431,572	2,445,599	254,162	248.0%	8.0%

Over the years, explosive growth in Special Olympics participation across Asia-Pacific and East Asia has produced major shifts in geographic distribution of the athlete population. In 2000, Special Olympics North America served over 60 percent of all individuals with intellectual disabilities involved in Special Olympics training sessions and competitions, while East Asia, Asia-Pacific and Africa combined accounted for less than 15 percent of all athletes. By the end of 2009, over 80 percent of all athletes trained and competed outside of the organization's birthplace in North America. Continued rapid expansion in East Asia (28 percent) and Asia-Pacific (23 percent) propelled these two Regions to the number one and two spots for the number of athletes served across the globe.

Figure 2: Geographic distribution of Special Olympics athlete population, 2000

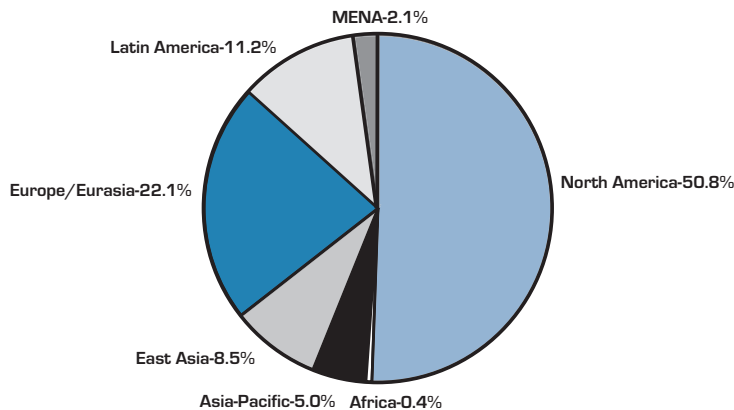
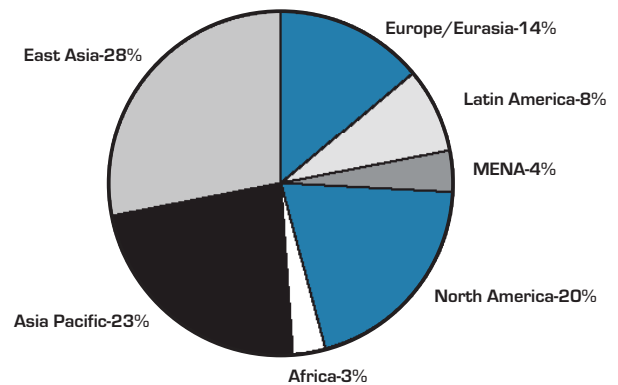


Figure 3: Geographic distribution of Special Olympics athlete population, 2009



Serving the World

Guided by the Movement’s Mission Statement, Special Olympics is determined to offer sports training and competition opportunities to all interested individuals with intellectual disabilities. Over the years, the organization has significantly expanded the geographic scope of its work and reached millions of new athletes. However, as evidenced by the data in Table 3 below, Special Olympics still serves less than 2 percent of the world’s population of people with intellectual disabilities.

As a result of rapid growth over the last two years Special Olympics North America now has the highest penetration rate for any Region with over 5 percent of the total eligible population being served. Next in order of rankings (and representing approximately half of North America’s service rate), Special Olympics East Asia and Special Olympics Latin America reach 2.3 percent and 2.42 percent of the eligible regional populations, respectively.

Table 3: Special Olympics Global Service Rate, 2009

Region	Population (thousands)*	Persons with Intellectual Disabilities (thousands)**	# of Special Olympics Athletes	% of Eligible Population Served by Special Olympics
Africa	559,425	16,783	110,004	0.66%
Asia-Pacific	2,266,084	67,983	798,873	1.18%
East Asia	1,382,965	41,489	953,863	2.30%
Europe/Eurasia	884,184	26,526	487,314	1.84%
Latin America	395,997	11,880	287,039	2.42%
MENA	391,465	11,744	125,591	1.07%
North America	444,391	13,332	668,888	5.02%
Worldwide	6,324,511	189,735	3,431,572	1.81%

*Sources: World Population Prospects: The 2006 Revisions. Highlights. New York, United Nations, 2007. For U.S. Programs: 2006 Population Estimates Program, U.S. Census Bureau, 2007.

**Estimated 1-3 percent of the world’s population have an intellectual disability, according to 2001 World Health Report, Mental Health: New Understanding, New Hope. The 3 percent level was applied for the current Report

Quality

Athletes-to-Participants Ratio

A quality Special Olympics experience enables every individual to take part in sports training as well as competitions. Special Olympics Programs count both participants (those who train, but have not competed in at least one competition) and athletes (those who train and compete in at least one competition). The percentage of athletes as a function of the total number of athletes and participants is just one indicator of a quality Program.

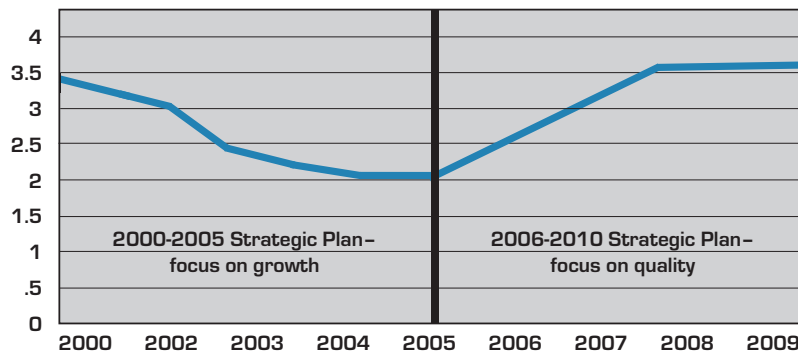
Table 4: Athletes-to-Participants Ratio Comparison, 2007-2009

Region	2007			2008			2009		
	Athletes	Participants	Ratio	Athletes	Participants	Ratio	Athletes	Participants	Ratio
Africa	87,399	15,108	5.78	95,830	19,365	4.95	91,857	18,147	5.06
Asia-Pacific	468,993	97,660	4.8	577,634	101,363	5.7	680,685	118,188	5.76
East Asia	660,638	114,291	5.78	698,186	169,926	4.11	730,831	223,032	3.28
Europe/Eurasia	285,500	171,875	1.66	309,231	169,832	1.82	303,808	183,506	1.66
Latin America	183,262	110,289	1.66	196,378	97,631	2.01	204,955	82,084	2.50
MENA	74,179	45,402	1.63	74,449	50,293	1.48	80,763	44,828	1.80
North America	487,513	74,517	6.54	528,817	88,475	5.98	544,431	124,457	4.37
Worldwide	2,247,484	629,142	3.57	2,480,525	696,885	3.56	2,637,330	794,242	3.32

Globally, 78 percent of individuals engaged in Special Olympics took part in at least one competition during 2009. However, among Regions there are notable differences in the percentages of participants and athletes being served. In Asia Pacific, participants accounted for 14.8 percent of the total number of participants and athletes being reached, while in Middle East/North Africa the number of participants was 35.7 percent.

Even though there is no “ideal” level for the athletes-to-participants ratio, Special Olympics believes that the athlete experience is improved when athletes are able to benefit from both training and competition experiences. During the past two years, this ratio continued to decline slightly from 3.57 in 2007 to 3.49 in 2009. However, as indicated in Table 5 below, during 2009, over 2.5 million individuals (2,583,521) with intellectual disability got a chance to compete in Special Olympics events, which represents a 4.2 percent increase in the number of athletes competing as compared to 2008 and a 15 percent increase as compared to 2007.

Figure 4: Athlete-to-Participant Ratio, 2000-2009



Coaches

Although multiple factors such as variations in coaching techniques and qualification levels can play a role, increases in numbers of qualified coaches tend to correlate with and determine the quality of Special Olympics training and competition experiences for the athletes. Thus, the number of trained and qualified coaches compared to the number of athletes serves as an indicator of quality that can be uniformly applied across the Movement.

In the framework of the current Reach Report we do not assess coaching qualifications and we apply a very broad definition of a “coach” that includes all individuals who provided Special Olympics athletes with comprehensive sports training and preparation for competitions in a given year. Also implied is that there is no single best coaching formula and that athlete ability levels, number of sports offered in any given season, frequency of training, and other factors determine numbers of coaches recruited by Special Olympics Programs.

During 2009, Special Olympics observed a drop of more than 6 percent in the number of coaches serving athletes. The athletes-to-coaches ratio improved in two of the Movement’s seven Regions - Latin America and MENA; however, globally recruitment and training of coaches has not kept up consistently with the growth in the numbers of athletes.

Table 5: Coaches by Region, 2008-2009

Region	2008				2009			
	Athletes	Coaches	Coaches as % of Worldwide Total	Athletes/Coaches Ratio	Athletes	Coaches	Coaches as % of Worldwide Total	Athletes/Coaches Ratio
Africa	115,195	9,466	3.60%	12.2	110,004	8,606	3.50%	12.8
Asia-Pacific	678,997	46,818	18.00%	14.5	798,873	53,235	21.80%	14.8
East Asia	868,112	46,953	18.00%	18.5	953,863	37,897	15.50%	25.2
Europe/Eurasia	479,063	30,252	11.60%	15.8	487,314	23,682	9.70%	20.6
Latin America	294,009	13,621	5.20%	21.6	287,039	14,958	6.10%	19.2
MENA	124,742	3,778	1.50%	33	125,591	4,314	1.80%	29
North America	617,292	109,344	42.00%	5.6	668,888	101,630	41.60%	6.6
Worldwide	3,177,410	260,232	100.00%	12.2	3,431,572	244,322	100.00%	14

Competitions

Competitions can include all forms of competitive events, such as: multi-sport “Games”, local level sports days, single-sport competitions and local league competitions for team sports.

During 2009, Special Olympics continued to offer a growing numbers of competitive opportunities, achieving a growth rate of 35 percent globally. While 90 competitions were conducted on a daily basis on average during in 2008, more than 121 competitive events were hosted on average every day, 365 days a year around the world in 2009!

Special Olympics Asia-Pacific added competitions at a brisk pace of more than 3.5 times their 2008 numbers, followed by MENA with an increase of 43 percent.

Special Olympics North America continues to lead the field and account for 37 percent of all competitive events. Special Olympics Asia-Pacific registered notable gains in 2009 and currently is offering more than a quarter of all competitions held worldwide.

Table 6: Competitions by Region, 2008-2009

Region	2008		2009	
	# of Competitions	% of the Worldwide Total	# of Competitions	% of the Worldwide Total
Africa	3,233	9.90%	3,124	7.10%
Asia-Pacific	2,774	8.50%	12,591	28.50%
East Asia	5,048	15.40%	5,297	12.00%
Europe/Eurasia	3,401	10.40%	3,091	7.00%
Latin America	3,089	9.40%	3,263	7.40%
MENA	297	0.90%	425	1.00%
North America	14,975	45.60%	16,345	37.00%
Worldwide	32,817	100.00%	44,136	100.00%

2009 Competitions

44,136 Every Year

121 Every Day

More than 5 Every Hour

SUPPORT

Cash and In-kind Donations

Special Olympics Programs (excluding Special Olympics, Inc.) raised over 173 million USD of cash revenue in 2009. After a decrease of 11 percent from 2007 to 2008, the cash revenue remained relatively constant through 2009 as compared to 2008. However, Programs worldwide reported a noticeable 18.6 percent decrease in in-kind revenue as compared to a year earlier. This is particularly surprising for a World Games year that is typically conducive to raising in-kind revenue for World Games travel, team uniforms and equipment. Notably, four Special Olympics Regions - Africa, East Asia, Europe/Eurasia, and Middle East North Africa - all saw increases in their cash revenues during 2009. Special Olympics North America continued to account for more than 80% of both the Movement's cash and in-kind revenues.

Table 7: Cash and In-kind Donations, 2008-2009

Region	2008				2009			
	Cash Revenue (USD)	% of the Worldwide Total	In-Kind Revenue (USD)	% of the Worldwide Total	Cash Revenue (USD)	% of the Worldwide Total	In-Kind Revenue (USD)	% of the Worldwide Total
Africa	\$1,310,359	0.7%	\$697,352	1.0%	\$1,359,128	0.8%	\$358,400	0.6%
Asia-Pacific	\$5,003,899	2.8%	\$3,550,101	5.1%	\$4,384,005	2.5%	\$4,237,901	7.4%
East Asia	\$459,912	0.3%	\$308,400	0.4%	\$891,131	0.5%	\$109,999	0.2%
Europe/Eurasia	\$18,972,190	10.8%	\$2,993,505	4.3%	\$21,187,784	12.2%	\$2,297,951	4.0%
Latin America	\$2,677,639	1.5%	\$3,549,572	5.1%	\$2,135,011	1.2%	\$1,571,147	2.8%
MENA	\$662,220	0.4%	\$614,340	0.9%	\$1,290,813	0.8%	\$748,200	1.3%
North America	\$147,039,406	83.5%	\$58,467,484	83.3%	\$141,786,107	81.9%	\$47,804,886	83.7%
Worldwide	\$176,125,625	100.0%	\$70,180,754	100.0%	\$173,033,979	100.0%	\$57,128,484	100.0%

“Donations per athlete” represent another key parameter of the Movement's fundraising capabilities. To understand this indicator, it is critical to account for the fact that “donations per athlete” do not represent and are not synonymous with “cost per athlete”, since “donations per athlete” only account for the actual revenue generated and do not capture the budgeted and/or actual expenses related to Special Olympics services. In 2009, the level of donations per athlete increased in four of the seven Regions – Africa, East Asia, Europe/Eurasia and Middle East/North Africa.

Despite a decline of over 26 percent from 2006, at 212 USD per athlete, Special Olympics North America continues to demonstrate the highest Regional level of revenue generation per athlete. If cash donations brought in by all Programs during 2009 could be distributed equally among all Special Olympics athletes, global donations per athlete would be 53 USD – 4.3 percent lower than a year earlier and 19 percent lower than the 2006 level.

Table 8: Donations Per Athlete, 2006-2009

Region	2006 Donations Per Athlete (Cash Only USD)	2007 Donations Per Athlete (Cash Only USD)	2008 Donations Per Athlete (Cash Only USD)	2009 Donations Per Athlete (Cash Only USD)
Africa	\$6.10	\$15.50	\$11.40	\$12.40
Asia-Pacific	\$8.20	\$3.80	\$7.40	\$5.50
East Asia	\$1.10	\$1.40	\$0.50	\$0.90
Europe/Eurasia	\$19.30	\$75.90	\$39.60	\$43.50
Latin America	\$6.40	\$8.60	\$9.10	\$7.40
MENA	\$2.10	\$5.60	\$5.30	\$10.30
North America	\$288.40	\$277.10	\$238.20	\$212.00
Worldwide	\$65.50	\$69.00	\$55.40	\$53.00

PARTICIPATION

Athlete Demographics – age and gender distribution

As Table 10 indicates, athletes 8 to 15 years of age constitute over one third of all individuals participating in Special Olympics around the globe. This percentage remains almost unchanged from the previous year. School age athletes that fall into 8-15 and 16-21 age groups comprise almost 67 percent of the worldwide athlete population – a decline of less than one percentage point from the 2008 level, while adult athletes (22 years of age and older) account for just over 31 percent.

Among the Regions, North America continued to serve the highest proportion of athletes 22 years of age and older, though the numbers in this age group continued to decline and have fallen about 4 percentage points below 2008 level. East Asia served large numbers of younger athletes in the 8-15 age group, but showed a slight decrease of about one percentage point from the year earlier.

Since 2007, data has been collected on young individuals (ages 2-5 and 6-7), who train according to Special Olympics rules and guidelines, but are not eligible to compete. During 2009, the number of children with intellectual disabilities ages 2-7 that trained around the world increased by an astounding 108 percent compared to the previous year, with growth occurring in almost all Regions. Overall, representatives of these two youngest groups contributed 1.6 percent to the global total, up from 0.9 percent in 2008.

In particular, the youngest athletes in 2-5 and 6-7 age groups accounted for 6.1 percent of the total athlete population in North America. This represents a 3.7 percent increase over the previous year and signals a strong interest in the Young Athlete Program initiatives in the Region.

Table 9: Age Groups by Region, 2009

Region	Age Groups - Total Athletes					Age Groups as % of Regional Total					Total
	Age 2-5	Age 6-7	Age 8-15	Age 16-21	Age 22+	Age 2-5	Age 6-7	Age 8-15	Age 16-21	Age 22+	
Africa	983	1,312	36,819	42,921	27,973	0.9%	1.2%	33.5%	39.0%	25.4%	100%
Asia-Pacific	829	2,390	270,622	295,889	229,327	0.1%	0.3%	33.9%	37.0%	28.7%	100%
East Asia	548	1,856	353,513	304,175	293,771	0.1%	0.2%	37.1%	31.9%	30.8%	100%
Europe/Eurasia	689	1,569	174,611	165,239	145,206	0.1%	0.3%	35.8%	33.9%	29.8%	100%
Latin America	1,209	2,784	101,745	102,581	79,020	0.4%	1.0%	35.4%	35.7%	27.5%	100%
MENA	239	1,267	41,592	47,613	34,880	0.2%	1.0%	33.1%	37.9%	27.8%	100%
North America	17,446	23,629	191,180	168,225	268,411	2.6%	3.5%	28.6%	25.1%	40.1%	100%
Worldwide	21,943	34,807	1,170,082	1,126,643	1,078,588	0.6%	1.0%	34.1%	32.8%	31.4%	100%

Gender

During 2009, female athletes accounted for 38 percent of the Movement-wide total (male athletes constituted 62 percent of the population), reflecting no change from the previous year. Among the seven Special Olympics Regions, Asia-Pacific reported the highest female participation (42 percent), followed by Africa (40 percent). At the opposite end of the spectrum, male athletes accounted for 69 percent of the total population in the Middle East/North Africa Region. Though still relatively low as compared to the other Regions, female participation across Middle East/North Africa increased by 2 percentage points over the previous year's level. In Europe/Eurasia and Latin America Regions male participation remained unchanged at 65 percent of the total athlete population.

SPORTS PARTICIPATION

Most Popular Sports

2009 saw continued dominance of the Movement’s traditionally popular sports. In particular, the top three sports of athletics, football and basketball maintained their respective percentage shares of the total number of athletes and participants, and collectively accounted for over half of all participating individuals. The top ten sports represent nearly 70 percent of participation in Special Olympics training and competitions.

Tennis saw the fastest growth rate (28.6 percent) of all sports from 2008 to 2009. The two regions that contributed most to this growth were North America, where the numbers have more than doubled from 2008, and Latin America. Support from various Tennis organizations like the Professional Tennis Registry (PTR), the South American Confederation of Tennis (COSAT) and the Central American and Caribbean Tennis Confederation (COTECC) contributed to this growth. Similarly, the Europe-Eurasia Region, building on its strong partnership with UEFA, was largely responsible for the overall increase in the football participation numbers.

It should also be noted that the continued global growth of Special Olympics helped propel badminton into the ninth most popular sport with over 100,000 athletes and the fourth fastest growth rate of 14.3 percent. Ninety-five percent of the increase in badminton participation can be attributed to two Special Olympics Regions - Asia-Pacific and East Asia.

The most popular winter sport is floor hockey which is the 10th largest sport overall and twice as large as the second most popular winter sport of cross country skiing. The 2009 Census documented a notable decline in Winter Sports with 5 of 7 official winter sports showing fewer participants.

Following criteria established in Article 1 of the Special Olympics Sports Rules, Special Olympics currently has 28 Official sports and 4 Recognized sports. In order for a sport to attain the Recognized level, it must be offered in at least 12 Accredited Programs and at least 2 different Regions. According to the 2009 Census results, the sports of triathlon and cross country running are approaching Recognized status.

Table 10: Trends in Popular Sports 2002-2009

Percent of Athletes Participating in Top Sports								
Sport	2002	2003	2004	2005	2006	2007	2008	2009
Athletics	37%	30%	30%	34%	34%	34%	33%	33%
Football	8%	8%	8%	10%	10%	10%	10%	10%
Basketball	11%	11%	11%	11%	9%	9%	9%	9%
Bowling	12%	11%	11%	9%	8%	7%	7%	6%
Aquatics	7%	6%	6%	6%	5%	6%	6%	6%
Table Tennis	1%	4%	4%	4%	5%	5%	5%	5%
Other Sports	24%	30%	30%	26%	29%	29%	30%	31%

Unified Sports

With Unified Sports® participation (combined Unified Sports® athletes and partners) increasing by 57 percent in 2009, Unified Sports® program participants constitute the fastest growing segment of the overall Special Olympics athlete population. For the third consecutive year, participation in Unified Sports® continues to accelerate from 28 percent growth rates achieved in 2006 and 2007, to 35 percent growth rate in 2008, and 57 percent growth in 2009.

However, growth remains uneven across Regions as well as across athlete and partner groupings. In 2009, East Asia accounted for practically all gains in Unified Sports® partners adding nearly 120,000 individuals, while population of Unified Sports® athletes remained unchanged from a year earlier.

Based on the 2009 Census, for the first time the number of Unified Sports® partners exceeded the number of Unified Sports® athletes involved around the globe. Data presented in Table 11 below indicates that last year Special Olympics more than doubled the number of participating partners, while the number of athletes declined by 1.5 percent, leading to a reversal in the athletes-to-partners ratio – from 1.69 in 2008 to 0.65 in 2009. The most popular sports offered in the Unified Sports® format continue to be football, basketball and athletics.

Table 11: Unified Sports Participation, 2007-2009

	2007			2008			2009		
	Athletes	Partners	Total	Athletes	Partners	Total	Athletes	Partners	Total
Unified Sports Participation	94,035	58,681	152,716	129,623	76,507	206,130	127,767	196,376	324,143

Motor Activity Training Program (MATP)

After a slight decline in participation recorded in the 2007 Special Olympics Census, MATP participation increased over the past two years, enabling MATP participation to surpass the previous record reported in 2006. During 2009, MATP participation expanded in line with the overall growth of the Movement's athlete population, posting an 8.3 percent gain in the number of athletes and reaching a total of 44,262 individuals across the seven Special Olympics Regions. While North America continued to lead in MATP participation, the Europe-Eurasia Region closed the gap considerably by adding 2,329 MATP athletes during 2009. The table below illustrates that North America and Europe/Eurasia Regions accounted for 80 percent of MATP participation for 44 percent of all MATP participants, followed by Europe/Eurasia with 35 percent.

Table 12: MATP Participation, 2002-2009

Motor Activities Training Program Participation								
Region	2002	2003	2004	2005	2006	2007	2008	2009
Africa	80	40	471	475	937	391	612	682
Asia Pacific	523	575	764	3,354	3,791	3,405	3,463	3,747
East Asia	41	0	219	132	473	594	1,097	1,199
Europe/Eurasia	10,275	14,403	17,220	20,474	20,339	13,841	14,132	16,461
Latin America	482	634	666	1,148	1,389	2,299	2,272	1,758
MENA	262	553	1,224	1,135	1,693	1,338	1,360	1,325
North America	10,764	10,964	13,987	13,403	13,139	14,708	17,911	19,090
Worldwide	22,427	27,169	34,551	40,121	41,761	36,576	40,847	44,262

Athlete Leadership Programs (ALPs)

Special Olympics Athlete Leadership Programs experienced steady gains in popularity with a 4.5 percent growth rate in ALPs participation around the globe. Six of the seven Special Olympics Regions were able to increase athlete participation in ALPs. The significant decrease in Africa, during 2009, was due to a re-definition of the Region's ALPs offerings. Asia-Pacific and MENA experienced significant ALPs growth with increases of around 80 percent over 2008.

The number of ALPs athletes participating at the global level in the overall Special Olympics athlete population remained almost unchanged, with a slight drop from 0.67 percent in 2008 to 0.65 percent in 2009. Less than 1 percent of all Special Olympics athletes are today serving in leadership positions. This signals the need to build capacity in the area of athlete leadership programming worldwide.

Table 13: ALPs Participation, 2002-2009

Region	2002	2003	2004	2005	2006	2007	2008	2009
Africa	432	1,216	108	108	398	451	5,362	770
Asia Pacific	170	298	235	156	480	843	554	1,000
East Asia	595	1,091	1,265	1,346	1,829	2,742	4,571	6,698
Europe/Eurasia	569	869	1,027	1,409	1,361	1,926	2,611	3,137
Latin America	4,005	2,045	1,215	3,608	4,081	3,514	3,892	3,938
MENA	281	323	555	985	1,077	1,372	2,147	3,862
North America	1,006	2,618	2,349	2,411	2,472	2,474	2,081	2,772
Worldwide	7,058	8,460	6,754	10,023	11,698	13,322	21,218	22,177

Regional Results Directory

Below is the report of the 2009 Census results presented alphabetically by Region and by Program. For comparison, 2008 Census data is included as well.

All of the background information can also be found in an electronic format through the Program Development System (PDS) under the 2009 Athlete Participation reporting options and the 2010 Program Information Profile data (2009 Actual results for coaches and competitions).

Regional Results – Africa

Program	Census Results 2008						Census Results 2009					
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions		
Benin	2,137	637	2,774	638	20	2,543	731	3,274	738	25		
Botswana	1,974	254	2,228	239	90	2,669	215	2,884	308	160		
Burkina Faso	450	115	565	72	11	544	117	661	93	15		
Cameroun	820	200	1,020	29	6	1,689	76	1,765	23	8		
Congo	279	21	300	65	10	379	23	402	85	12		
DRC	121	896	1,017	15	1	0	0	0	0	0		
Gambia	1,009	121	1,130	155	35	1,060	187	1,247	75	40		
Ghana	1,700	600	2,300	150	27	0	0	0	0	0		
Ivory Coast	1,031	76	1,107	200	16	1,116	422	1,538	220	36		
Kenya	22,530	1,023	23,553	1,486	486	23,900	1,607	25,507	1,666	651		
Lesotho	364	119	483	174	1	477	60	537	174	8		
Malawi	1,609	723	2,332	167	82	2,667	280	2,947	218	151		
Mali	302	85	387	35	4	302	85	387	35	4		
Mauritius	358	336	694	60	6	358	336	694	60	118		
Namibia	1,076	196	1,272	166	199	1,503	368	1,871	210	127		
Niger	75	770	845	62	5	87	834	921	82	16		
Nigeria	5,134	3,890	9,024	590	345	4,468	5,548	10,016	706	482		
Reunion	257	3	260	94	18	490	0	490	104	20		
Rwanda	8302	1092	9,394	634	801	8419	2131	10,550	760	234		
Senegal	149	17	166	9	3	127	99	226	19	4		
Seychelles	824	0	824	25	8	801	0	801	35	13		
South Africa	16878	4140	21,018	1,264	705	23416	2122	25,538	1,392	693		
Swaziland	1603	2041	3,644	100	6	1986	1079	3,065	120	13		
Tanzania	9521	85	9,606	798	108	10342	164	10,506	936	235		
Togo	1550	550	2,100	262	35	1994	721	2,685	387	45		
Uganda	14453	315	14,768	1,607	150	550	942	1,492	160	14		
Zambia	359	134	493	70	50	0	0	0	0	0		
Zimbabwe	965	926	1,891	300	5	0	0	0	0	0		
Total	95,830	19,365	115,195	9,466	3,233	91,857	18,147	110,004	8,606	3,124		

Regional Results – Asia Pacific

Program	Census Results 2008						Census Results 2009					
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions		
Afghanistan	822	79	901	41	186	1,014	161	1,175	66	242		
Australia	2,786	0	2,786	284	164	2,965	700	3,665	386	240		
Bangladesh	9,002	3,282	12,284	150	250	9,298	4,882	14,180	300	360		
Brunei	182	268	450	37	4	128	291	419	120	4		
Cambodia	252	125	377	50	3	413	124	537	55	4		
India	513,958	46,808	560,766	32,766	1,304	607,027	48,207	655,234	37,148	10,889		
Indonesia	25,935	19,090	45,025	2,500	282	27,635	19,890	47,525	2,750	250		
Japan	4,236	3,198	7,434	7,895	295	4,219	3,597	7,816	8,294	243		
Laos	145	363	508	59	3	350	95	445	38	2		
Malaysia	3,301	6,726	10,027	406	31	6,542	8,346	14,888	212	61		
Myanmar	915	795	1,710	90	7	1,662	187	1,829	150	10		
Nepal	2,889	270	3,159	300	32	3,151	285	3,436	404	30		
New Zealand	3,645	957	4,602	403	158	3,649	1,152	4,801	1,183	167		
Pakistan	2,016	0	2,016	593	23	2,168	13,535	15,703	736	28		
Philippines	3,593	5,687	9,280	130	3	5,410	4,863	10,273	200	25		
Samoa	N/A	N/A	N/A	N/A	N/A	0	40	40	22	0		
Singapore	303	468	771	56	5	639	473	1,112	60	11		
Sri Lanka	0	911	911	36	0	299	901	1,200	82	2		
Thailand	3,384	12,081	15,465	962	16	3,867	9,957	13,824	966	16		
Timor Leste	49	5	54	29	1	51	44	95	15	3		
Vietnam	221	250	471	31	7	198	458	656	48	4		
Total	577,634	101,363	678,997	46,818	2,774	680,685	118,188	798,853	53,235	12,591		

East Asia

Program	Census Results 2008						Census Results 2009					
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions		
China	679,172	148,881	828,053	45,750	5,010	707,756	199,125	906,881	36,400	5,260		
Chinese Taipei	8,427	10,433	18,860	588	9	9,487	10,843	20,330	778	10		
Hong Kong	4,987	4,843	9,830	112	15	5,487	4,724	10,211	106	14		
Korea	4,261	5,474	9,735	438	9	6,686	8,026	14,712	548	6		
Macau	1,339	295	1,634	65	5	1,415	314	1,729	65	7		
Total	698,186	169,926	868,112	46,953	5,048	730,831	223,032	953,863	37,897	5,297		

Regional Results – Europe/Eurasia-1

Program	Census Results 2008					Census Results 2009				
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Albania	403	516	919	12	9	501	623	1,124	14	9
Andorra	44	4	48	7	10	48	4	52	8	14
Armenia	1,470	248	1,718	0	0	1,513	265	1,778	98	23
Austria	9,201	3,245	12,446	1,500	100	11,376	0	11,376	1,600	100
Azerbaijan	2,305	5,306	7,611	225	25	2,982	5,511	8,493	240	28
Belarus	6,580	716	7,296	270	30	7,550	292	7,842	300	43
Belgium	3,352	7,327	10,679	2,000	12	3,224	6,352	9,576	2,000	11
Bosnia & Herzegovina	740	793	1,533	120	15	740	793	1,533	120	18
Bulgaria	3,096	4,208	7,304	205	135	1,452	4,348	5,800	332	161
Croatia	2,393	2,195	4,588	72	6	92	40	132	23	4
Cyprus	759	417	1,176	51	9	842	495	1,337	21	15
Czech Republic	3,075	114	3,189	750	32	3,115	160	3,275	620	32
Denmark	5,914	3,400	9,314	620	15	4,825	5,570	10,395	0	0
Estonia	993	932	1,925	82	25	554	438	992	0	0
Faroe Islands	50	40	90	18	9	72	30	102	25	12
Finland	1,240	1,550	2,790	200	21	890	817	1,707	200	105
France	9,071	1,746	10,817	500	135	11,959	2,862	14,821	510	145
Georgia	736	507	1,243	40	6	746	517	1,263	40	6
Germany	24,657	19,484	44,141	2,050	131	24,557	19,586	44,143	2,900	130
Gibraltar	74	25	99	12	7	74	25	99	14	8
Great Britain	7,494	693	8,187	528	102	4,155	2,967	7,122	318	80
Greece	9,398	2,198	11,596	950	30	6,643	2,360	9,003	1,037	30
Hungary	3,589	1,237	4,826	200	81	4,141	774	4,915	239	89
Iceland	999	297	1,296	100	15	1,001	284	1,285	100	15
Ireland	10,168	474	10,642	1,418	134	10,515	447	10,962	2,278	105
Isle of Man	88	47	135	22	3	79	5	84	24	5
Israel	3,815	909	4,724	350	51	3,815	909	4,724	350	53
Italy	5,894	5,039	10,933	1,017	149	5,929	5,104	11,033	961	145
Kazakhstan	17,437	1,882	19,319	350	250	17,437	1,868	19,305	400	260
Kosovo	0	0	0	0	0	92	40	132	10	5
Kyrgyzstan	4,873	1,837	6,710	83	28	5,003	1,909	6,912	95	30
Latvia	2,174	1,381	3,555	65	250	1,971	1,213	3,184	52	194
Liechtenstein	96	40	136	28	5	105	55	160	28	3
Lithuania	2,604	1,284	3,888	48	303	2,536	1,370	3,906	0	0
Luxembourg	363	114	477	45	4	305	130	435	45	9

Regional Results – Europe/Eurasia-2

Program	Census Results 2008						Census Results 2009					
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions		
Macedonia	377	800	1,177	9	2	403	640	1,043	10	8		
Malta	164	258	422	19	13	173	247	420	24	10		
Moldova	948	220	1,168	100	25	1,019	210	1,229	95	43		
Monaco	123	95	218	17	6	63	11	74	17	6		
Montenegro	228	158	386	12	11	250	152	402	24	20		
Netherlands	5,894	5,039	10,933	4,703	10	2,200	13,945	16,145	650	6		
Norway	467	70	537	100	7	1,054	597	1,651	0	0		
Poland	15,183	2,014	17,197	1,612	206	16,483	1,862	18,345	1,662	208		
Portugal	1,447	153	1,600	90	20	1,530	160	1,690	95	20		
Romania	22,023	2,405	24,428	120	46	22,945	1,902	24,847	843	472		
Russia	54,410	54,205	108,615	1,573	520	55,310	54,546	109,856	1,693	500		
San Marino	33	12	45	9	8	40	0	40	20	21		
Serbia	5,670	5,188	10,858	96	78	6,041	5,324	11,365	113	59		
Slovakia	2,055	308	2,363	195	22	2,275	315	2,590	230	22		
Slovenia	1,571	515	2,086	290	15	1,571	507	2,078	303	15		
Spain	17,490	32	17,522	4,500	8	14,087	3,963	18,050	4,150	108		
Sweden	5,253	211	5,464	200	12	2,013	987	3,000	353	10		
Switzerland	3,283	31	3,314	1,313	65	2,596	42	2,638	649	51		
Tajikistan	4,810	2,869	7,679	80	15	4,810	2,869	7,679	85	18		
Turkey	3,111	10,691	13,802	34	22	4,399	9,699	14,098	0	147		
Turkmenistan	1,464	3,936	5,400	52	6	2,980	5,523	8,503	57	8		
Ukraine	12,706	3,801	16,507	670	87	14,301	3,697	17,998	675	80		
Uzbekistan	5,376	6,616	11,992	520	60	6,426	8,145	14,571	600	30		
Total	309,231	169,832	479,063	30,252	3,401	303,808	183,506	487,314	27,350	3,749		

Regional Results – Latin America

Program	Census Results 2008					Census Results 2009				
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Argentina	33,039	7,432	40,471	900	430	25,730	3,891	29,621	1,000	500
Bolivia	1,434	1,141	2,575	120	75	1,730	1,428	3,158	160	70
Brazil	4,187	44,039	48,226	442	55	5,016	39,746	44,762	265	59
Chile	13,235	5,436	18,671	380	52	13,114	6,228	19,342	425	65
Colombia	1,249	190	1,439	100	6	1,464	91	1,555	200	42
Costa Rica	23,440	3,038	26,478	1,763	396	23,471	2,253	25,724	2,046	463
Cuba	56,632	1,278	57,910	4,925	1,485	58,074	1,382	59,456	5,565	1,503
Dominican Republic	274	151	425	50	30	23	112	135	10	1
Ecuador	6,665	13,512	20,177	322	55	19,030	5,719	24,749	360	60
El Salvador	3,488	518	4,006	45	120	4,301	448	4,749	79	122
Guatemala	374	153	527	13	3	239	0	239	16	2
Honduras	458	1,097	1,555	377	16	305	1,365	1,670	216	6
Mexico	17,016	7,779	24,795	2,410	70	17,882	8,330	26,212	2,784	21
Panama	578	248	826	115	16	693	305	998	115	45
Paraguay	7,577	301	7,878	175	48	8,248	355	8,603	180	50
Peru	12,548	5,762	18,310	864	151	11,368	5,053	16,421	900	170
Puerto Rico	396	518	914	52	7	414	504	918	55	9
Uruguay	6,278	4,932	11,210	210	48	5,985	4,874	10,859	200	42
Venezuela	7,510	106	7,616	358	26	7,868	0	7,868	382	33
Total	196,378	97,631	294,009	13,621	3,089	204,955	82,084	287,039	14,958	3,263

Regional Results – Middle East/North Africa

Program	Census Results 2008					Census Results 2009				
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Algeria	6,534	12,455	18,989	250	20	7,742	6,791	14,533	300	25
Bahrain	1,300	400	1,700	45	6	1,500	300	1,800	47	6
Egypt	22,384	2,403	24,787	480	27	22,609	2,393	25,002	491	28
Iran	4,724	2,939	7,663	60	2	4,734	2,952	7,686	60	2
Iraq	2,208	2,068	4,276	20	8	1,983	2,316	4,299	62	14
Jordan	2,439	1,383	3,822	120	36	2,012	1,980	3,992	146	43
Kuwait	174	137	311	32	14	193	163	356	34	4
Lebanon	2,969	2,685	5,654	350	17	3,026	2,709	5,735	490	30
Libya	2,637	5,316	7,953	125	13	3,893	4,402	8,295	152	14
Mauritania	1,492	250	1,742	117	3	1,659	484	2,143	176	4
Morocco	6,743	5,120	11,863	372	42	6,876	5,001	11,877	354	40
Oman	1,454	1,832	3,286	60	30	1,682	1,619	3,301	62	32
Palestine	816	1,372	2,188	120	20	1,522	2,367	3,889	120	34
Qatar	613	369	982	40	11	641	379	1,020	45	11
Saudi Arabia	5,276	1,515	6,791	512	18	5,306	1,506	6,812	503	65
Sudan	214	842	1,056	20	3	1,056	486	1,542	10	2
Syria	6,457	3,131	9,588	600	8	6,874	2,758	9,632	789	23
Tunisia	552	733	1,285	0	0	1,570	1,003	2,573	6	5
United Arab Emirates	1,494	1,763	3,257	55	11	1,507	1,871	3,378	46	25
Yemen	3,969	3,580	7,549	400	8	4,378	3,348	7,726	421	18
Total	74,449	50,293	124,742	3,778	297	80,763	44,828	125,591	4,314	425

Regional Results – North America-1

Program	Census Results 2008				Census Results 2009					
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Alabama	12,460	442	12,902	2,501	99	12,670	450	13,120	2,362	101
Alaska	1,318	739	2,057	33	14	1,081	968	2,049	109	40
Barbuda	0	0	0	0	0	0	0	0	0	0
Arizona	3,510	0	3,510	696	73	13,683	7,073	20,756	890	87
Arkansas	14,381	549	14,930	2,300	100	13,267	2,037	15,304	2,350	100
Aruba	442	374	816	9	2	111	63	174	12	18
Bahamas	273	64	337	35	10	273	62	335	43	10
Barbados	192	809	1,001	37	5	641	141	782	38	7
Belize	375	133	508	50	11	375	133	508	60	13
Bermuda	10	20	30	4	1	0	0	0	0	0
Bonaire	62	0	62	7	2	31	27	58	7	2
Canada	32,452	0	32,452	12,638	400	34,085	0	34,085	14,242	210
Cayman Islands	20	44	64	6	2	91	90	181	14	2
Colorado	8,318	1,415	9,733	1,600	89	8,458	1,650	10,108	0	0
Connecticut	4,945	53	4,998	984	61	5,070	500	5,570	1,228	55
Curacao	172	0	172	15	5	226	5	231	17	6
Delaware	2,396	831	3,227	375	49	2,506	990	3,496	382	49
Columbia	1,469	1,050	2,519	480	18	1,545	856	2,401	495	18
Dominica	31	7	38	2	3	78	0	78	2	4
Florida	9,352	1,244	10,596	986	327	9,670	773	10,443	1,258	211
Georgia	31,980	11,834	43,814	8,707	507	32,495	15,207	47,702	3,815	512
Grenada	15	57	72	15	2	24	111	135	18	3
Guadeloupe	970	84	1,054	22	13	3,276	670	3,946	24	2
Guam	11	8	19	2	1	11	8	19	2	1
Guyana	123	29	152	6	5	145	95	240	10	4
Haiti	134	558	692	25	1	130	558	688	0	0
Hawaii	1,284	308	1,592	330	46	1,188	461	1,649	329	46
Idaho	1,046	362	1,408	399	18	1,145	149	1,294	380	14
Illinois	43,914	0	43,914	4,600	152	35,263	0	35,263	4,600	152
Indiana	9,395	347	9,742	3,000	875	9,893	570	10,463	3,000	2,457
Iowa	6,151	4,348	10,499	2,100	85	6,093	3,600	9,693	2,150	85
Jamaica	2,099	858	2,957	145	30	2,366	1,128	3,494	220	17
Kansas	3,765	0	3,765	2,003	72	5,489	0	5,489	2,203	65
Kentucky	2,871	3,349	6,220	1,179	297	5,325	3,192	8,517	1,200	317
Louisiana	11,200	696	11,896	2,974	104	11,846	1,444	13,290	836	86
Maine	3,189	241	3,430	560	68	3,229	262	3,491	555	72
Martinique	460	7	467	20	9	460	7	467	0	0
Maryland	8,617	1,802	10,419	850	139	8,931	902	9,833	438	124
Massachusetts	8,480	1,470	9,950	1,642	126	8,818	1,478	10,296	1,740	121
Michigan	15,259	1,606	16,865	3,837	415	15,240	3,381	18,621	40	415
Minnesota	4,990	0	4,990	3,771	96	5,133	0	5,133	3,895	102
Mississippi	13,236	0	13,236	900	180	15,227	141	15,368	900	176

Regional Results – North America-2

Program	Census Results 2008					Census Results 2009				
	Athletes	Participants	Total	Coaches	Competitions	Athletes	Participants	Total	Coaches	Competitions
Massachusetts	8,480	1,470	9,950	1,642	126	8,818	1,478	10,296	1,740	121
Michigan	15,259	1,606	16,865	3,837	415	15,240	3,381	18,621	40	415
Minnesota	4,990	0	4,990	3,771	96	5,133	0	5,133	3,895	102
Mississippi	13,236	0	13,236	900	180	15,227	141	15,368	900	176
Missouri	11,145	1,143	12,288	1,384	189	11,229	962	12,191	1,818	255
Montana	1,468	132	1,600	826	21	1,399	109	1,508	689	21
Montserrat	27	0	27	8	3	27	0	27	0	0
Nebraska	3,340	0	3,340	308	56	3,230	5,907	9,137	431	59
New Hampshire	1,613	689	2,302	978	31	2,206	815	3,021	482	26
New Jersey	14,033	3,621	17,654	1,700	120	14,033	3,621	17,654	1,750	120
New Mexico	1,959	636	2,595	836	60	2,017	597	2,614	1,041	60
New York	42,664	4,990	47,654	3,705	4,594	40,719	8,042	48,761	3,957	4,555
No. California	16,687	789	17,476	4,516	199	16,307	1,362	17,669	5,565	187
North Carolina	34,149	4,743	38,892	2,584	444	32,194	6,181	38,375	2,875	414
North Dakota	832	0	832	340	42	853	44	897	335	45
Ohio	17,479	5,782	23,261	6,752	163	17,545	7,269	24,814	7,200	149
Oklahoma	9,647	114	9,761	1,915	120	9,633	122	9,755	1,925	125
Oregon	2,452	2,414	4,866	1,683	44	4,937	2,330	7,267	1,351	38
Pennsylvania	20,267	48	20,315	3,895	260	17,980	366	18,366	4,366	199
Rhode Island	2,240	115	2,355	150	87	2,382	236	2,618	165	361
South Carolina	12,022	2,748	14,770	864	389	13,375	4,561	17,936	1,105	367
South Dakota	1,273	0	1,273	450	14	1,289	0	1,289	450	14
Southern California	8,479	9,127	17,606	6,224	164	8,099	11,082	19,181	4,398	147
St. Kitts & Nevis	98	39	137	13	6	99	145	244	13	2
St. Lucia**	0	41	41	15	3	0	41	41	0	0
St. Maarten	10	25	35	12	4	18	90	108	7	4
St. Vincent's & Gren	0	1,318	1,318	25	5	0	1,318	1,318	3	1
Suriname	331	27	358	42	12	243	51	294	22	6
Tennessee	13,246	0	13,246	947	223	13,246	0	13,246	1,225	239
Texas	24,210	8,030	32,240	3,055	269	26,501	9,810	36,311	3,297	299
Trinidad & Tobago	817	75	892	115	4	564	249	813	125	2
Utah	1,843	7	1,850	151	43	1,886	0	1,886	649	53
Virgin Islands (US)	270	135	405	8	6	270	135	405	0	0
Virgin Islands (British)	N/A	N/A	N/A	N/A	N/A	0	36	36	6	6
Vermont	776	0	776	172	11	852	81	933	233	14
Virginia	9,402	0	9,402	1,385	2,500	10,447	369	10,816	1,418	2,500
Washington	4,456	1,446	5,902	2,179	73	5,076	4,364	9,440	2,601	75
West Virginia	3,700	713	4,413	654	208	3,777	829	4,606	696	210
Wisconsin	5,796	3,790	9,586	1,347	79	5,596	4,131	9,727	1,319	71
Wyoming	719	0	719	281	17	814	0	814	249	17
Total	528,817	88,475	617,292	109,344	14,975	544,431	124,457	668,888	101,630	16,345

APPENDIX

Methodology and Definitions

In the framework of the 2009 Special Olympics Census, each Special Olympics Program submitted an Athlete Participation Summary (APS) form, which is housed in the Program Development System (PDS). The additional metrics collected were also submitted through PDS in the Program Information Profile (PIP). All data was captured in PDS by March 1, 2010.

The 2009 Census captured athlete participation data (including Unified Sports, MATP and ALPs), as well as information about coaches, competitions, cash, in-kind donations, operating budgets and reserves of Special Olympics Programs.

In the course of data collection, analysis and presentation, Special Olympics relied on the following set of definitions:

Athlete

A Special Olympics athlete is a person with an intellectual disability *who trains* in a Special Olympics sport and *who competes* at least once in that sport at a Special Olympics Games or competition at any level (local, state, national, regional, or world) during the calendar year (1 January - 31 December);

-Or-

A Special Olympics athlete is a person with an intellectual disability who participates in *Motor Activities Training Program*.

Participant

A Special Olympics participant is a person with an intellectual disability *who trains* in a Special Olympics sport *but has not competed* at least once in a Special Olympics Games or competition at any level (local, state, national, regional, or world) during the calendar year (1 January - 31 December).

Unified Sports

Special Olympics “Unified Sports[®]” is a program that combines Special Olympics athletes and athletes without intellectual disabilities on sports teams for training and competition.

Unified Sports Athlete

A Special Olympics Unified Sports Athlete is a person with an intellectual disability *who trains* in a Special Olympics “*Unified*” sport and *who competes* at least once in that sport at a Special Olympics Games or competition at any level (local, state, national, regional, or world) during the calendar year (1 January - 31 December).

Unified Sports Partner

A Special Olympics Unified Sports Partner is a person *without an intellectual disability* who trains in a Special Olympics “*Unified*” sport and who competes at least once in that sport at a Special Olympics Games or competition at any level (local, state, national, regional, or world) during the calendar year (1 January - 31 December).

Athlete Leadership Programs (ALPs) Athlete

An Athlete Leadership Programs (ALPs) Athlete is defined as a person with an intellectual disability who participates in at least one Athlete Leadership Program and fulfills the definition of a Special Olympics Athlete as defined in these instructions.

Athlete Leadership Programs (ALPs) Participant

An Athlete Leadership Program Participant (ALPs) is defined as a person with an intellectual disability who participates in at least one Athlete Leadership Program and fulfills the definition of a Special Olympics Participant set forth in these instructions

-Or-

An Athlete Leadership Program Participant (ALPs) is defined as a person with an intellectual disability who participates in at least one Athlete Leadership Program and is not training or competing as an athlete or participant.

Motor Activities Training Program (MATP)

A MATP athlete is a person with an intellectual disability that participates in MATP activities during the calendar year January 1-December 31. MATP activities are designed for individuals with intellectual disabilities with severe limitations who do not yet possess the physical and/or behavioral skills necessary to participate in official Special Olympics sports.

“Other” Sports

“Other” Sports are those sports that are not official sports but are locally popular or recognized sports. The word “other” on the APS form in the Sports Column is designated to collect data for other sports that are not listed on the form (for example, Recognized sports).

Total Cash Donations (USD) Definition

Revenue includes SOI distributions (such as direct mail and grants, including Christmas Records Grants), contributions from individuals, royalties and sponsorships from corporations, government support, foundation grants, and community support. Report the estimated total revenue (in USD) that your Program received from all sources during the calendar year 1 January to 31 December (except for in-kind donations -- these will be reported separately below).

In-Kind Donations (USD)

In-kind donations are goods and services provided free of charge to Programs to support their operations. Report the value of in-kind donations (USD) your Program received from 1 January to 31 December.

Annual Operating Budget (USD) Definition

Annual Operating Budget represents all expenses incurred by a Special Olympics Program in the course of the calendar year from 1 January to 31 December 2009. Report the value of all expenses converted in U.S. dollars (USD).

Cash Reserves (USD) Definition

Cash Reserves represent the amount of usable funds remaining in the Program’s account at the end of an accounting period (as of December 31, 2009). The funds should not be identified for any particular use and should not be needed to conduct day-to-day activities.

Number of Competition Opportunities

Competitions can include all forms of competition, including: multi-sport “Games,” local level league play for team sports, single sport meets and competitions. Report the total number of competitions that have been conducted at all Program levels from 1 January to 31 December.

Coaches

A coach provides Special Olympics athletes with comprehensive sports training and preparation for competitions. Report the total number of coaches that have coached athletes from 1 January to 31 December.



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