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Unleashing the Human Spirit

ANNUAL REPORT 2011



THE MISSION OF SPECIAL OLYMPICS is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.



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“...when we combine innovative thinking, empowered citizens, clear strategy and the passion of our athletes, we can be successful in effecting change almost anywhere and under almost any conditions.”

Timothy P. Shriver, Ph.D.
Chairman & CEO, Special Olympics

PHOTOS: (Top) Long-time supporter Dikembe Mutombo gives athlete Matthew Gang a high-five on the court in Athens, Greece. (Bottom left) Project UNIFY partners Ava Shahbahrani and Anna Jacobs share a special bond. (Bottom right) Special Olympics Chairman and CEO Tim Shriver joins a Dragon Boat racing team for a Unity Sports event.



Dear Special Olympics Family:

2011 was a year of continuing economic challenges worldwide. Six of the world's 10 largest economies proposed or adopted austerity measures. Governments across North America and Europe continued to face unrelenting financial and budgetary pressures. Unemployment levels dominated headlines and caused widespread discontent. Political upheaval became something of the norm as governments changed, collapsed and retrenched at a dizzying speed.

In the developing world—where 70 percent of Special Olympics athletes reside and compete—people with intellectual disabilities continued to face exclusion from most health, education, recreation and poverty reduction strategies. Even though they constitute 20 percent of the world's poor, people with disabilities are not specifically mentioned in the U.N. Millennium Development Goals; in 2011, there was no way of identifying progress toward their inclusion in social or economic life. Perhaps most frustrating is that even where aid and support efforts were generally strong, people with intellectual disabilities tended to be excluded.

In spite of those significant and unprecedented headwinds, Special Olympics did well in 2011. From Egypt to India, China to Mexico, Russia to Greece, our movement rode the power of our athlete leaders and the creativity of grassroots volunteers to inspire a worldwide “dignity revolution” where the joy of sport and the values of health and welcome and fitness and joy combine to create communities of acceptance for all. Despite constrained budgets and growing demands, the people of Special Olympics cheered and empowered 4 million athletes around the world with the rigors of training, the thrills of competition, the gift of health, and the sharing of joy that makes our communities unique. Together, they make up the world's largest movement of human dignity today.

Nowhere was the effect of political and economic instability more evident than in the Middle East. In 2011, 38 percent of Special Olympics Programs in the Middle East were in countries experiencing regime collapse, 14 percent in nations at war, and 6 percent in nations under some form of international sanction. But despite violence, political unrest and economic pressure, our volunteers, coaches, Program leaders, families and athletes rallied together and produced truly amazing results: the Middle East/North Africa (MENA) region experienced athlete growth, with places of exceptional turmoil experiencing even double-digit growth—Sudan (19 percent), Somalia (19 percent) and Tunisia (27 percent). Twenty-one out of the 23 Programs in the MENA region sent athletes and coaches to Athens, Greece for the 2011 Special Olympics World Summer Games, sometimes leaving or returning to active war zones. Their courage and perseverance were our most recent reminder that our movement attracts the most dedicated and selfless human beings in the world.

Happily, they were not alone. In 2011, we were particularly inspired by the creative work done in areas highlighted in our Strategic Plan: growing Special Olympics Unified Sports®, expanding and adapting Healthy Athletes® worldwide, and strengthening high quality sports training and coaching. We prioritized each of these strategic areas and challenged existing practices to pursue even greater growth and impact:

Sports. We recruited and prepared more coaches in 2011 to help our athletes establish and achieve goals than in any year in our history. But we also repurposed our strategy for coach recruitment to close the gap we've observed between participation and performance. We began a multi-year initiative to leverage technology and social media to deliver training, fitness, and nutrition tools directly to athletes and coaches. The key to our success in empowering athletes and coaches to become motivated to improve their skills and health will be our capacity to deploy the power of social media, mobile technology and the app-driven world.

“There are days when I close my eyes and try to imagine the beams of goodness and light that radiate from those countless moments of joy and victory and pride. It is impossible to overstate our gratitude to those who coach and manage and compete at the local level. They are the engine of our hope.”

Timothy P. Shriver, Ph.D.
Chairman & CEO, Special Olympics

Health. 2011 was a banner year for Healthy Athletes: more than 13,000 health professionals conducted 765 clinics worldwide. But we also reframed our vision to more effectively address persistent disparities in access to quality health services for our population. We explored the value of forming local health training networks, of deepening partnerships with schools of medicine, health providers, governments and other NGOs, and of providing access to quality follow-up care information and referral resources. In 2012, we intend to launch new designs for health clinics and follow-up care and to continue to act as levers for changing minds and policies worldwide.

Education. Special Olympics Project UNIFY experienced tremendous growth this year, expanding to more than 2,000 schools in 38 states across the U.S., an 80 percent increase since its inception just three years ago. Despite these tremendous gains, we're impatient to make inclusive sports and education available to students everywhere. We began in 2011 by designing and launching five pilot projects for Project UNIFY in Serbia, Austria, Italy, Romania and India. In 2012 and beyond, we have a tremendous amount of work to do to adapt to new education systems and respond to the needs of students in a variety of education contexts.

Notwithstanding all our strategic innovation, the greatest contribution of our movement remains the unheralded power of the local Special Olympics club or team. In 2011, those clubs created more than 53,000 competitions around the world, a staggering figure. There are days when I close my eyes and try to imagine the beams of goodness and light that radiate from those countless moments of joy and victory and pride. It is impossible to overstate our gratitude to those who coach and manage and compete at the local level. They are the engine of our hope.

But if it were possible to put all that hope into one place in 2011, it was at our World Games in Athens, Greece. More than 6,000 athletes demonstrated courage, perseverance and sportsmanship on the world's stage, just as millions more do on smaller stages around the world every day. In Athens,



PHOTOS: This year we reached out to millions more athletes—and we're keeping the conversation going through creative use of mobile technology and social media.

our athletes were welcomed home to the birthplace of the modern Olympics by thousands of brave volunteers who themselves endured punishing difficulties to bring our Games to life. Together, the people of Greece and our athlete community ushered in a new wave of our dignity revolution. Despite tear gas and strikes and anxiety, our athletes proclaimed that the timeless values of skill, courage, bravery, and joy remain the standards of greatness in the 21st century.

There is perhaps no better example of our dignity revolution coming to life than the story of Ederson Idrogo, an athlete from Peru who competed in the men's 100-meter walk in Athens. As he inched forward, his face grimacing with pain, his coach rose to his feet to cheer him toward his finish. Slowly his teammates rose and then other coaches, athletes, volunteers, spectators and reporters too. Ederson crossed the finish line, and collapsed, but when he returned to his wheelchair, he lifted his arms in victory, sweeping everyone into his accomplishment and thanking everyone for joining him in his Olympic success.

Ultimately, it is Ederson's energy that propels us all to believe in the possibility of the dignity revolution. He and his fellow athletes around the world taught us a huge lesson: when we combine innovative thinking, empowered citizens, clear strategy and the passion of our athletes, we can be successful in effecting change almost anywhere and under almost any conditions. Amidst turmoil, strife and uncertainty, 4 million athletes rose with Ederson to the challenge of the brave this year, demonstrating courage, joy and perseverance on the playing fields of life. Joined by their fellow revolutionaries—passionate volunteers, committed coaches, generous supporters, devoted leaders and tireless staff—they proved that nothing is impossible.

Timothy P. Shriver, Ph.D.
Chairman & CEO, Special Olympics

6 “... youth with and without disabilities visited Greek Parliamentary leaders and presented to them the powerful benefits of inclusive sports and education.”

J. Brady Lum
President & COO
Special Olympics

PHOTOS: (Top) Special Olympics President Brady Lum talks with athletes at Camp Shriver in Haiti. (Bottom) Prime Minister of the Hellenic Republic George A. Papandreou stands with Joanna Despotopoulou, right, President of the World Games Organizing Committee, and youth leaders—including Board Member and Global Athlete Congress Chairman Matthew Williams, second from left—during the World Games. The Prime Minister noted that the event sent “the same message as the original Olympics, a message of peace and cooperation.”



Dear Friends of Special Olympics:

2011 was a year of records broken, obstacles overcome and lives forever changed. With 4 million Special Olympics athletes participating in some 53,000 competitions in 170 countries, the transformative power and joy of sport was realized in every part of the globe. Meanwhile, initiatives like Healthy Athletes® provided wellness services to many thousands of individuals with intellectual disabilities and Project UNIFY expanded internationally to help foster respect and dignity for all people. Once again, 2011 proved that Special Olympics is more than a match, a race or a tournament—it is a community, a life-altering experience, a force and a movement.

Just over a year ago, our movement adopted our five-year Strategic Plan. Throughout 2011, fans, athletes, volunteers, coaches and Program leaders rallied together to accomplish amazing results. From Athens to Port-au-Prince, Moscow to Mexico City, I saw our movement’s vibrant enthusiasm and passionate dedication at work. Together, we focused on putting the right foundations in place to achieve our ambitious goals for Advancing Sports and Competition, Building Communities, and Connecting Fans and Funds.

We know this work is already beginning to pay off. By the end of 2011, our Programs experienced a combined 6.9 percent increase in the number of athletes—a total of 4 million athletes worldwide! Throughout the planning process, we heard loud and clear from our athletes that they want more opportunities to train and compete. This year, we entered four new partnerships with international sports federations, which will provide new

opportunities for our athletes to receive world-class training, competition and resources. We also saw explosive growth in our Unified Sports® programming as athletes and partners continued to experience its transformational impact on and off the playing field.

We also experienced countless breakthroughs in our non-sports programming. One of my favorite examples happened during our World Summer Games in Athens, when youth with and without intellectual disabilities visited Greek Parliamentary leaders and showed them the powerful benefits of inclusive sports and education. Despite the political and economic unrest in the country, these Parliamentary leaders listened to our youth, and signed a proclamation that will be ushering in a new era of inclusive education and sports programs throughout Greece.

This report is filled with many more stories of the transformative work that is happening throughout our movement. Whether fan, supporter, athlete, coach or volunteer, thank you for all that you’ve done to change lives through Special Olympics.

J. Brady Lum
President & COO, Special Olympics

7 “...our Programs experienced a combined 6.9 percent increase in the number of athletes—a total of 4 million athletes worldwide!”

J. Brady Lum, President & COO, Special Olympics



PHOTOS: After engaging in intense training for the World Summer Games and other Special Olympics competitions, athletes give it their all on the field and in the pool. By striving to reach personal bests and championing fellow competitors, athletes experience joy, acceptance and achievement.



2011 SPECIAL OLYMPICS HIGHLIGHTS

Throughout 2011, Special Olympics shared the joy and power of sports with the world. Thousands of competitions were held, culminating in the World Summer Games where Special Olympics athletes gathered together to challenge new friends from distant countries. Additionally, education initiatives like Project UNIFY expanded internationally this year after great success in the United States and new partnerships were formed with professional sports federations, Global Ambassadors and organizations to help us carry our message of inclusion to all people.

2011 WORLD SUMMER GAMES

Special Olympics held the world's largest multi-sporting event of the year: the Special Olympics World Summer Games in Athens, Greece—birthplace of the modern Olympic games. Despite political and economic upheaval throughout the country, the Greek people rallied in support of the Olympic spirit and ensured the Games were a success. There, 6,000 athletes defied odds, achieved personal bests, and won victories through competitions in 22 Olympic-type sports—earning 12,000 medals. Coming together from 170 countries, they showed the world what it means to play and live in unity.

PHOTO: During Opening and Closing Ceremonies, athletes from around the world, including Nigeria, above, paraded into Panathinaiko Stadium, the marble structure that has survived from ancient times and was renovated for the first modern Olympics in 1896.



LAW ENFORCEMENT TORCH RUN

Marking its 30th anniversary, the Law Enforcement Torch Run for Special Olympics continues to be the movement's largest grassroots fundraiser and public awareness vehicle, raising \$42.6 million in 2011 alone. Every year, some 85,000 law enforcement officers representing 50 nations and all 50 U.S. states participate in Torch Run activities ranging from the run itself, to events like Polar Plunges, Tip-A-Cop and Cops on Doughnut Shops. In 2011, the Final Leg of the run made its way to Athens for the World Games and along the way became a force of inspiration thanks to more than 100 runners—officers, team leaders and Special Olympics athletes—who took our powerful message to tens of thousands of people across Turkey and Greece.

PHOTO: From left, Michael Teem, Executive Director for the Law Enforcement Torch Run, Wai Yip Tam, a Special Olympics athlete, and Elefterios Konstantakopoulos, a police officer from Greece, help carry the torch to Athens during a rare downpour in Ioannina, Greece.



2015 WORLD SUMMER GAMES: Special Olympics Chairman Tim Shriver (center left) announces that the 2015 World Summer Games will be hosted by Los Angeles, California, USA. Also taking part, from left, L.A. County Supervisor Don Knabe, Mayor Antonio Villaraigosa, Special Olympics President J. Brady Lum and 2015 World Games President and CEO Patrick McClenahan.



CAPITOL HILL DAY USA: Special Olympics athlete David Egan testifies on the value of employment opportunities for those with intellectual disabilities during Capitol Hill Day—when athletes, coaches and volunteers visit U.S. Members of Congress to share the importance of Special Olympics in their lives.

EUNICE KENNEDY SHRIVER DAY

On 24 September, Special Olympics athletes, families and coaches around the world celebrated the inspiration and spirit of Eunice Kennedy Shriver. From the Olympic Stadium in Yangon, Myanmar to the Ellipse in Washington, D.C., from Amman, Jordan to Pančevo, Serbia, EKS Day inspired Programs to not only celebrate the founder of Special Olympics in the spirit of unity, but raise funds and recruit new athletes along the way. More than 150 worldwide Programs celebrated with more than 730 sports, education and unified events.

PHOTO: Athletes show off their first place trophy after participating in a three-day unified Football tournament in Namibia in honor of Eunice Kennedy Shriver Day.





GLOBAL FOOTBALL

Football, or soccer, is the largest team sport in Special Olympics, with more than 435,000 athletes worldwide. In 2011, professional football clubs from around the world came out in support of our Global Football Initiative, including Manchester United and Tottenham Hotspur from England, Inter-Milan from Italy, Sports Club Corinthians Paulista from Brazil, and Seattle Sounders Football Club from Major League Soccer USA. At the World Games, Union des Associations Européennes de Football (UEFA) partnered with us to create the Football Fun Park and 2011 was the 10th year for UEFA-supported Football Week, with more than 40,000 athletes taking part in 400 events across Europe. Additionally, the inaugural Special Olympics Unified Cup was announced for Rio de Janeiro in 2013.

PHOTO: One of the goals of the Global Football Initiative is to bring football to a total of 1 million Special Olympics athletes worldwide by the year 2015.



UNICEF PARTNERSHIP: In 2011, Special Olympics and UNICEF signed a global memorandum of understanding aimed at upholding the rights and dignity of children with disabilities all around the world. The partnership has helped create new opportunities to empower athletes through youth activation, family support, access to health services, and of course, through sports, as above, in Azerbaijan.



ACCOLADES: SportAccord honored Special Olympics with the “Spirit of Sport” Award for our “commitment and humanitarian spirit.” From left, Don Porter, president, International Softball Federation and chair, Spirit of Sport Award, athlete Lee Penfold and SportAccord President Hein Verbruggen. Additionally, two U.S.-based guides to charitable giving—Charity Navigator and Philanthropedia—gave us top ratings.

YOUTH ACTIVATION

Project UNIFY brings together young people with and without intellectual disabilities through education and sports and inspires them to foster respect and dignity for all people. In 2011, the program embarked on its fourth year in the United States and, thanks to the generosity of Stephanie and Ray Lane, expanded to five countries internationally. At the heart of the program is youth leadership. In October, U.S. Project UNIFY youth leaders Danielle Liebl and Soeren Palumbo addressed the U.S.-based Character Education Partnership National Forum as the first student keynote speakers in the organization’s history. Speaking to hundreds of leading character educators, they stressed the urgent need to create caring school communities that include all students.

PHOTO: 2 March 2011 marked the third annual day of awareness for “Spread the Word to End the Word”—a campaign that encourages the elimination of hurtful language.



2013 WORLD WINTER GAMES

Momentum has been building for the next World Games, which will be held in PyeongChang, South Korea from 29 January to 5 February 2013. During a busy year of planning, the Games Organizing Committee, led by Chairwoman Na Kyung-Won, unveiled their logo, mascots and official slogan: *Together We Can*. With the naming of several new Goodwill Ambassadors, including Olympic figure skating champion Yuna Kim, the GOC has been forming new partnerships and raising awareness in support of the 2,300 athletes representing 113 countries who are setting their sights on PyeongChang 2013.

PHOTO: Yuna Kim, Special Olympics Global Ambassador, and Na Kyung-Won, chairwoman of the World Winter Games PyeongChang 2013, stand with athletes to promote the upcoming Games.



TRAIN: In 2011, Special Olympics launched TRAIN (Testing Recreational Activities and Improving Nutrition), a new initiative that tracks and improves athlete health and quality of life.



PEACE CORPS: Peace Corps volunteer Annie Edwards coaches Special Olympics athletes on the small island nation of Dominica. The Peace Corps and Special Olympics announced a joint collaboration in 2011 to increase opportunities to support people with intellectual disabilities around the world.



GLOBAL AMBASSADORS

Special Olympics Global Ambassadors come from the worlds of sports, entertainment and music and help raise funds and awareness by promoting the work Special Olympics is doing every day. In 2011, Olympic champion swimmer Michael Phelps, Her Serene Highness Princess Charlene de Monaco, Olympic figure-skating champion Yuna Kim, and China's top media personality, Yang Lan, were all named Global Ambassadors. Their support helps Special Olympics gain international media coverage, bring our message to millions of people and make connections in new countries.

PHOTO: Global Ambassador Michael Phelps works with athletes at a Special Olympics swimming clinic in Shanghai, China. The Michael Phelps Foundation's "im" Program runs swimming clinics for our athletes all around the world, including in Brazil, Great Britain, India and the USA.



PLAYING UNIFIED

Unified Sports brings together people with and without intellectual disabilities through the joy of sports. In India 44,000 Special Olympics athletes competed at a festival with more than 200,000 other athletes and Bollywood star Akshay Kumar kicked off the event by urging the crowd to include Special Olympics athletes in their lives. Every day, the spirit of unity is transforming lives and relationships—like those of Anna and Ava in Project UNIFY of South Carolina, USA. They developed an amazing friendship at school, and at year's end Anna wrote a book for Ava, who has an intellectual disability, saying: "You changed my life." Thanks to the generosity of Kim Samuel-Johnson, Unified Sports will expand to reach even more athletes and partners worldwide.

PHOTO: Board Member Michelle Kwan skates with a Special Olympics athlete as Olympic gold medalist Apolo Ohno looks on. Kwan says it's "amazing" to see what Special Olympics athletes can do—and that "playing unified" is a great way to do it.

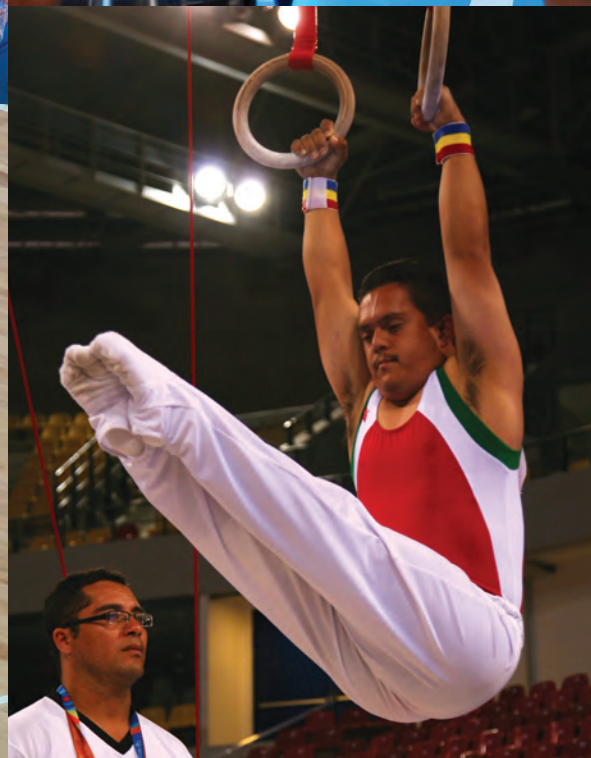
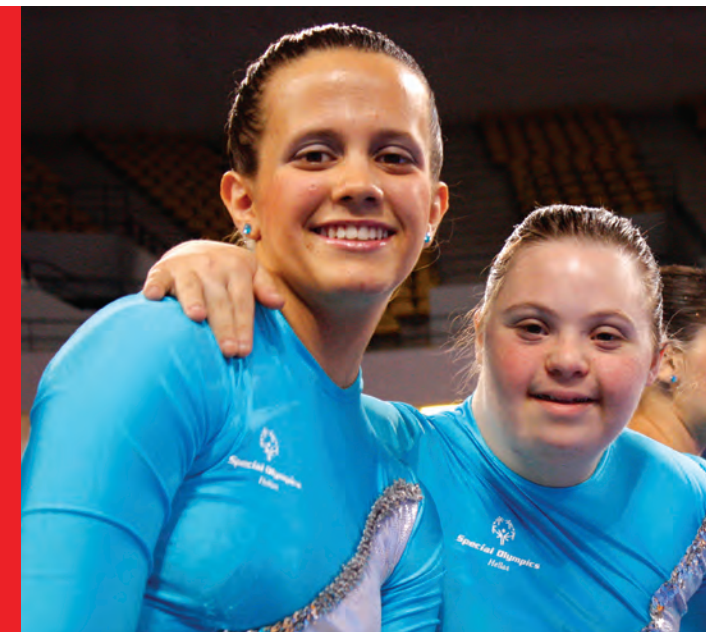


FAMILY SUPPORT NETWORK: The Family Support Network gives parents, siblings and others opportunities for fun, learning and outreach. At the 2011 Games, 2,000 family members pledged to take at least one new action in their home community to improve the lives of athletes.



ATHLETES CLIMB KILIMANJARO: In June, Herith Suleiman from Tanzania and Salihin bin Sinai from Singapore became the first Special Olympics athletes from Africa and Asia to conquer Mount Kilimanjaro. The 10-day expedition was led by longtime Special Olympics supporter Michael Dee.

PHOTOS: Athletes are the heart of Special Olympics. As part of our global community, they uncover personal strengths, develop friendships and find passions. Through sports, our athletes see themselves for their abilities, not disabilities.



REVEALING THE CHAMPION — IN ALL OF US

Every day, Special Olympics athletes dig deep, confront challenges and ultimately reveal the champion within. The impact of the Special Olympics movement is palpable across the globe—from a small village in Malawi where a Special Olympics coach is changing the hearts and minds of people with little understanding of intellectual disabilities, to the international stage of the Special Olympics World Summer Games where athletes brought dignity and honor to their home countries. With each new competition and event, athletes discover new strengths and abilities. On the playing field, in school and in life, these tremendous individuals inspire joy and pride for the millions who witness both their trials and successes.

UNITING THE WORLD THROUGH SPORT

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Special Olympics provides millions of athletes with intellectual disabilities in 170 countries the opportunity to experience the power of sport. Sports are understood and celebrated by all people, regardless of race, nationality, gender or religion. Our athletes experience pride, courage and joy while inviting families and entire communities to join in the celebration. This phenomenon was recognized in 2011, when Special Olympics was awarded the “Spirit of Sport” award from SportAccord, the umbrella organization for international sports. The award recognizes the commitment and humanitarian spirit of those who have used sports to make exceptional contributions to positive social change.



PHOTOS: (Top right) Donghan Kim takes a breath as he participates in the first-ever World Summer Games open water swimming competition. (Top left) Athletes from 20 different countries enter the water.

Striving in the Sea

A clear blue sky hung over the Aegean Sea as Special Olympics athlete Donghan Kim participated in the first-ever World Summer Games open water swimming competition. Back home in Korea, he'd only been able to practice in the calm waters of his local pool. But in Greece, along with 35 athletes from 20 different countries, Donghan swam 1500 meters in open water to finish in just over 23 minutes. Through power, skill and determination, he took home the silver medal.

Donghan admits, “Swimming in the sea is much harder and takes more energy than swimming in the pool.” However, he gladly accepted the challenge, as he worked to keep up with gold medal winner Andrew Smiley of the Cayman Islands. Donghan said he was excited to win the silver medal, but is not ready to rest on his laurels. Next time around, he hopes to beat his personal best and go for the gold.

Honoring the determination and fortitude of Special Olympics open water swimming athletes, the World Open Water Swimming Association nominated the event for the 2011 World Open Water Swimming Performance of the Year. Thanks to the generosity of William Price, and the determination of athletes Kester Edwards and Sam Silver, open water swimming has become a new and exciting part of Special Olympics.

Thanks to the Annenberg Foundation, we have been able to advance many of our sports initiatives—from coaches' education and training to developing sports partnerships that benefit the entire movement.

READ MORE ON OUR WEBSITE:
WWW.SPECIALOLYMPICS.ORG/SPORTS

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“I have made such amazing friends and we are just a regular team motivating each other and working together to represent our country”

Carlos Alberto Quintero Russo,
Unified Partner

PHOTOS: (Bottom right) Tim Shriver and FIFA President Joseph S. Blatter meet to discuss how the two organizations can continue working together to empower the world through sport. (Bottom left) A skier from Special Olympics Australia hits the slopes. Special Olympics continues to set the bar higher and find new ways to push our athletes to be their best.

REAL SPORTS EXPERIENCE IN 2011

Building confidence, skill and fitness through training and competition are the foundations of the Special Olympics sports experience.

- **4 million athletes worldwide**
- More than **53,000 competitions held each year**, equaling more than **146 events hosted each day**
- More than **1 million coaches, volunteers and officials**
- **32 Olympic-type summer and winter sports**
- **75,000 individuals involved in the Young Athletes program** for children with intellectual disabilities who are aged 7 and younger
- Proclamations signed with the **International Floorball Federation, International Softball Federation, Federation Internationale de Volleyball** and the **World Tenpin Bowling Association**



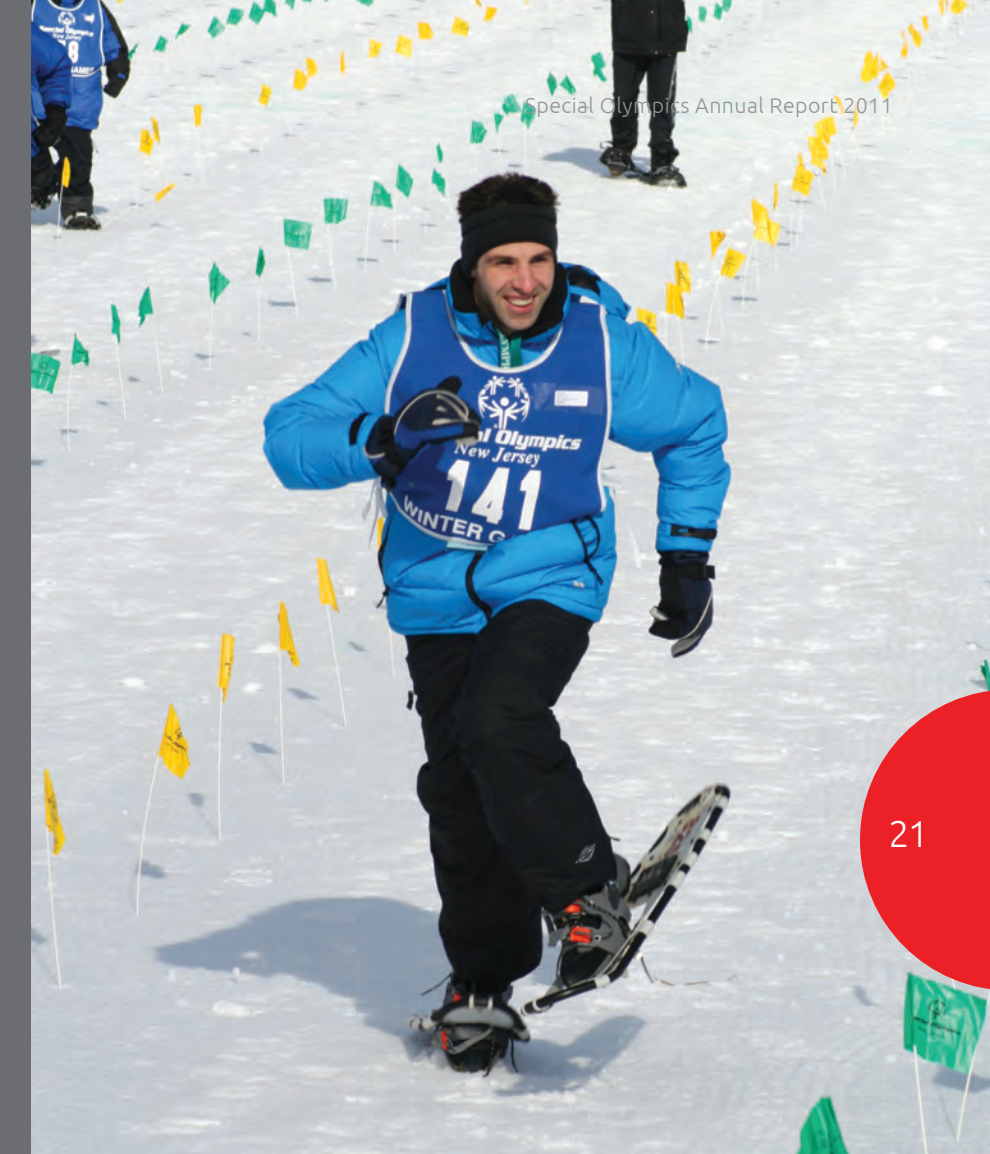
The World's Most Popular Sport

In 2011, the Special Olympics Copa America tournament was held in Paraguay, featuring more than 200 Special Olympics footballers from 12 countries throughout Latin America. The Unified Sports tournament was designed by longtime Special Olympics supporter Dr. Nicolás Leoz, who is president of CONMEBOL—the governing body for football in South America.

At the tournament, Carlos Alberto Quintero Russo of the Venezuelan National team was awarded the honor of Best Unified Partner. When Carlos was selected for the Special Olympics team, his regular football team could not understand why he would play with athletes who had intellectual disabilities and refused to allow him to miss practices to participate. He made the decision to invest in his new team.

“It was the right decision. I have made such amazing friends and we are just a regular team motivating each other and working together to represent our country,” said Carlos.

READ MORE ON OUR WEBSITE:
WWW.SPECIALOLYMPICS.ORG/COPA



PHOTOS: (Top left) Athletes from 12 countries took part in Copa America. (Top right) A Special Olympics athlete from New Jersey participates in a snowshoe race.

BUILDING BRIDGES THROUGH EDUCATION

The challenges young people face today are many, from achieving personal and academic success to feeling emotionally and physically healthy and safe. These challenges are compounded for youth with intellectual disabilities. In order to create a culture of unity for all people, in 2008 Special Olympics began Project UNIFY—a collaboration between Special Olympics and school communities in the United States to engage young people with and without intellectual disabilities in promoting attitudes and behaviors of acceptance and inclusion. In 2011, the program expanded internationally.



Unifying Youth

In Serbia, people with intellectual disabilities have long been an underserved population. However, Special Olympics Serbia is making major progress toward bringing this group greater acceptance in society. And now they have a new tool that will allow them to reach even more young people both with and without disabilities. Project UNIFY was launched in Serbia in the fall of 2011, along with programs in Austria, Romania, Italy and India, thanks to the generosity of Stephanie and Ray Lane.

Currently, education in Serbia is organized into separate mainstream and special education schools. Through Project UNIFY, Special Olympics Serbia will have more access to the education system and will help drive opportunities for the social inclusion of young people with intellectual disabilities in local communities. Throughout 2012, Special Olympics Serbia plans to roll out programs in 10 cities, reaching teachers and students in 30 schools.

At the core of Project UNIFY are Youth Activation Committees—youth-led groups that are empowered to advise, direct and implement Project UNIFY activities. For Luka Kurkubic and Filip Paunovic, who have been involved in Special Olympics Serbia for the past four years, becoming youth leaders was a natural fit. The two play together on a Unified basketball team where they say differences disappear and no one is better than another. Off the court they are fast friends and a great representation of how inclusion can change lives. “He is probably the most positive person I have ever met,” said Luka of athlete Filip. “Around him I never feel bad or nervous. With his great personality, that is not possible.”

READ MORE ON OUR WEBSITE:
WWW.SPECIALOLYMPICS.ORG/PROJECTUNIFY



PHOTOS: (Bottom left) Young people from around the world come together for the Global Youth Activation Summit in Athens. (Bottom right) Students celebrate unity at a school in Lebanon on Eunice Kennedy Shriver Day. (Opposite) Luka Kurkubic and Filip Paunovic at the World Games in Athens, Greece.





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PHOTOS: Our goal is to bring understanding and acceptance to every part of the world, every day of the week. (Top) A boy pledges to end the hurtful use of the R-word. (Bottom) Deemah Wafa, Areen Abusweilem and Raya Al Halaby from Special Olympics Jordan meet with actor and Special Olympics Board Member Eddie Barbanell during the Global Youth Activation Summit.

TRANSFORMATIVE EDUCATION IN 2011

Special Olympics education programs are changing attitudes and helping to build more understanding schools and communities.

- **2,000 schools actively participated in Project UNIFY** across 38 U.S. states—a program that is funded by the U.S. Department of Education
- **425,000 youths engaged in Project UNIFY** in the U.S.
- **74 percent of participating students** in the U.S. said **Project UNIFY was a positive turning point** in their lives
- **66 youth representatives from 30 countries** participated in the Global Youth Activation Summit
- **7,000 people came out to the Global Youth Rally** in Athens as part of the Global Youth Activation Summit
- **32 Programs in 26 countries received Mattel Children's Foundation grants** awarded to Global Youth Activation Summit teams to carry out "calls to action" in home countries
- More than **140,000 volunteers** between the ages of 12 and 25 took part



Agents of Change

In June, Special Olympics Jordan athlete Areen Abusweilem and her partner Raya Al Halaby headed to the sixth Special Olympics Global Youth Activation Summit in Athens. The Summit provided the more than 100 participants with the resources, skills and innovative ideas needed to be agents of change in their home communities.

That is just what Areen and Raya became. When they returned to Jordan, the two saw that many students, teachers and parents felt sorry for people with intellectual disabilities or were afraid of them. In order to change misperceptions, they created the Flame of Unity club, which is now in three schools and is changing attitudes through inclusive activities.

Asked if he felt the club was effective, one school representative said, "You see it in the smiles on the students' faces when they are playing together and hear it in the hallway when a student tells another to stop using the R-word."

READ MORE ON OUR WEBSITE:
WWW.R-WORD.ORG



“He is probably the most positive person I have ever met. Around him I never feel bad or nervous. With his great personality, that is not possible.”

Luka Kurkubic,
Youth Leader, talking about
his teammate and friend, Filip

PHOTO: (Bottom) Youth leaders Valentina Millares Vargas from Special Olympics Bolivia and Michell Judith Martinez Valdes from Special Olympics Panama present at the Global Youth Activation Summit.

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STRENGTHENING THE HEALTH OF MILLIONS

Special Olympics is the world's largest public health organization for people with intellectual disabilities—a population that can face severe health issues, yet frequently receives inadequate care or no care at all. At Special Olympics Healthy Athletes® events, volunteer healthcare professionals provide screenings, health services and referrals for follow-up care in more than 100 countries. For many athletes, these screenings provide an opportunity to see a doctor for the very first time.



PHOTOS: (Opposite) An athlete is tested at FUNfitness—a Healthy Athletes initiative that tests athletes' aerobic conditioning, strength, flexibility and balance. (Top left) Volunteer audiologists screen athletes and, when possible, fit free hearing aids. (Top right) Victor Ifesinachi, an athlete from Nigeria, is fitted with a custom ear mold for his new, free hearing aid provided by Healthy Athletes and sponsor Phonak LLC.

The Gift of Sound

For Victor Ifesinachi, an athlete from Nigeria, his health screening at the 2011 Special Olympics World Summer Games meant the difference between sound and silence. Suffering from hearing loss, Victor was fitted with a free hearing aid at the Healthy Hearing venue. Prior to the Games, he was unable to speak and could only communicate with his coach by reading lips and using his limited abilities in sign language. Almost immediately after receiving his hearing device, he began to talk and joke with his teammates.

"Now he speaks loud and clear," said his coach, Saheed Azeez Aderinto. "As soon as I saw how he changed, I prayed for Special Olympics so they could do this for more athletes like him."

Right now, Special Olympics is reinventing its Healthy Hearing program—a push fueled by access to health providers worldwide who are associated with our partner, the Hear the World Foundation, which donated over 2,000 free hearing aids in 2011. Addressing hearing loss can be challenging as hearing aids need to be fitted, adjusted and serviced, meaning multiple visits to a professional. With access to providers across the world, Special Olympics can now provide this care. For athletes like Victor, the impact is felt in his new ability to communicate and is heard in the sound of a roaring crowd cheering him on.

READ MORE ON OUR WEBSITE:
WWW.SPECIALOLYMPICS.ORG/HEALTH

“As soon as I saw how he changed, I prayed for Special Olympics so they could do this for more athletes like him.”

Saheed Azeez Aderinto, Coach

PHOTOS: (Bottom left and right) The Healthy Athletes program currently offers health screenings in seven areas including podiatry, physical therapy, health and well-being, audiology, sports physical examinations, vision and dentistry.



HEALTHIER ATHLETES IN 2011

Special Olympics is committed to the health and wellness of our athletes.

- **1.2 million health screenings** since the program began
- **13,100 volunteers provided health services** at Healthy Athletes events
- **More than 100 countries served by Healthy Athletes**
- **7 new countries held Healthy Athletes screenings for the first time this year:** Albania, Armenia, Cambodia, Macedonia, Myanmar, Seychelles and Serbia
- **116,000 free health screenings provided to athletes** in 7 health specialties
- **10,357 free pairs of prescription eyewear given**
- **765 Healthy Athletes events**



Running to Lose

When Special Olympics coach Tonya Becnel first met Johnathan at a Special Olympics event, he was a sad-looking 6th grader, trudging slowly as he kept his eyes to the ground. “Johnathan was shy and extremely obese,” says Tonya, adding that he sometimes struggled to walk longer distances.

One day, Johnathan sat next to Tonya for lunch. That is when she got a look at what he was eating. “Nothing too terrible,” she said, “just too much!” Tonya began to teach Johnathan about nutrition and discovered that he was eager to learn.

Little by little, Johnathan began to change his habits and by the time fall rolled around, he had lost 100 pounds. In 2010, Johnathan was unable to run and could only participate in the 25-Meter Walk. A year later, he was a dedicated runner who could sprint through the 50-Meter dash in just 12 seconds.

WATCH A SLIDESHOW ON OUR WEBSITE:
WWW.SPECIALOLYMPICS.ORG/HEALTH_SLIDESHOW

PHOTOS: (Top left and right) At his heaviest Johnathan weighed in at 380 pounds. Now after eating right and regular exercise he has lost more than 100 pounds. (Bottom) Nearly one in three athletes needs new glasses and Special Olympics helps provide free eyewear in many of those instances.



TRANSFORMING COMMUNITIES AND CHANGING LIVES

Special Olympics is a vehicle for bringing people together and a catalyst for global development. The Special Olympics Movement creates opportunities for families, community members, local leaders, celebrities and dignitaries to come together to change attitudes and support athletes. When communities around the world support Special Olympics, it adds up to monumental change.



One Boy, One Village

When Special Olympics coach and community leader Joyless Mambeya visited Mangulu village in Malawi to teach nutrition and hygiene, he found Aaron—a nine-year-old child with intellectual disability—tied to a tree. Aaron is the oldest of five and his mother began to restrict his movements when he was two years old as a way of managing the demands of a child with an intellectual disability. That meant Aaron spent hours secured to one spot, unable to participate in daily activities, learn and develop.

Coach Mambeya saw an opportunity to not only help Aaron, but help change the attitudes of a community. He untied Aaron and carefully explained to the child's mother that Aaron was not dangerous to himself or others and that it was important for him to be able to be active and learn about life in his village.

Coach Mambeya began to visit Aaron three times a week to help foster his physical, mental and emotional development, while also teaching his parents about Aaron's unique needs and gifts.

As their understanding began to widen, Aaron's parents became inspired to teach other parents in their village how to care for children with intellectual disabilities and to embrace the dignity of every child. Today, Aaron is learning how to be a more active kid. By working with just one child and one family, Coach Mambeya helped change longstanding attitudes, behaviors and beliefs in an entire community. That is the power of Special Olympics.

READ MORE ON OUR WEBSITE:
WWW.SPECIALOLYMPICS.ORG/COMMUNITY

PHOTOS: (Opposite) Special Olympics Board Member Yolanda Eleta de Varela, president of Special Olympics Panama, joins athletes to celebrate Eunice Kennedy Shriver Day in Panama. (Bottom) After being tied to a tree for many years, Aaron is learning new skills and his parents are teaching their whole community how to accept and welcome people with intellectual disabilities.



By working with just one child and one family, Coach Mambeya helped change longstanding attitudes, behaviors and beliefs in an entire community.

PHOTOS: (Bottom) Volunteers are the backbone of the Special Olympics Movement. They are coaches, trainers, officials, event organizers, and fans cheering in the stands.



BUILDING COMMUNITIES IN 2011

There are about 200 million people with intellectual disabilities around the world. Our goal is to reach out to every one of them—and their families and communities as well.

- **225 worldwide accredited Special Olympics Programs** in 170 countries
- **Millions of people** around the world have pledged online, signed petitions, displayed banners and taken oaths to stop hurtful language and banish prejudices
- **80 percent of families** participating in Special Olympics in the United States have seen improvements in their athletes' self esteem, social skills, and health thanks to Special Olympics
- Partnerships were signed with **UNICEF** and the **Peace Corps**



A Renewable Spirit

Following the devastating Haiti earthquake in 2010, Special Olympics, with the vital support of Kim Samuel-Johnson, quickly stepped in to both rebuild the country's fledgling program and expand it. From this came Camp Shriver Haiti, a sports day camp for people with intellectual disabilities that launched in 2010 and returned in 2011 with a renewed focus on creating lasting change.

The five-week camp has sparked important partnerships with UNICEF, the YMCA and Digicel—partnerships that are bolstering inclusion initiatives, providing facilities for sustained Special Olympics programming and funds to build schools. In just one example, the UNICEF partnership is improving access to sports, literacy and health education services, as well as creating a greater level of social inclusion for Haitian children with intellectual disabilities.

Rose-May Legoute, director of a school for children with intellectual disabilities in Port-au-Prince, says Special Olympics has given her students a way to build self-confidence and thrive, even while their families struggle to rebuild their lives.

WATCH TEAM HAITI TRAIN FOR THE WORLD GAMES
WWW.SPECIALOLYMPICS.ORG/HAITI_VIDEO

PHOTOS: (Top) Children in Haiti are benefiting from our partnerships aimed at increasing access to sports, health education and social inclusion. (Bottom) During the World Games, Special Olympics Chairman Tim Shriver and participants from the Global Youth Activation Summit delivered a ground-breaking proclamation to the President of the Hellenic Parliament—the "Promotion of Sports, Integration and Schools Act." The proclamation included inspiring words from His All Holiness the Ecumenical Patriarch Bartholomew who afterwards met with Tim Shriver, The Coca-Cola Company Chairman and Special Olympics Board Member Muhtar Kent, and several International Global Messengers, including Ariel Ary, Neha Naik and Andy Miyares.



WINNING THE WORLD

Every day around the world, our athletes train and strive to achieve their very best. During the 2011 Special Olympics World Summer Games, 6,000 athletes from 170 countries gathered at the most important site in the history of Olympic sport—Athens, Greece. At the Opening Ceremony, Tim Shriver proclaimed “Ime Mesa! Are you all in?” The answer was a resounding yes. During a week of grueling yet inspiring international competition, spectators, including world leaders, celebrities and dignitaries, watched as athletes pushed limits and transformed into champions. They were all in.

PHOTO: The Summer Games significantly increased awareness of the Special Olympics movement through more than 15,000 Games-related news articles published all around the world and more than 20 million posts on social media.



Sport in its Purest Form

Veteran sports reporter John Dorsey thought he had seen all the great modern sports figures in action. But when he saw Ederson Idrogo at the Special Olympics World Summer Games, he had one more to add to his list. Ederson, a 23-year-old from Peru, participated in the men’s 100-meter walk. As the other competitors finished the race, he remained near the start struggling to put one foot in front of the other.

Reporting for ESPN, John Dorsey wrote, “Bathed in sweat under the pounding Athens sun, he displayed a grit and determination unlike anything I’ve ever seen. I’ve seen athletes ‘dig deep’ before, but never as deep as this.” Ederson’s sheer will and



PHOTOS: (Top left) Ederson Idrogo of Peru celebrates after finishing his race. (Top right) Sam Donaldson of New Zealand is awarded the first gold medal of the 2011 Special Olympics World Summer Games, with a time of 12:36:81 in the 800m freestyle.

determination brought everyone in the stadium to their feet, their hands clapping together in rhythm—growing louder with each step. When he made it to the finish line, he collapsed into a waiting chair, caught his breath and flashed a beaming smile.

It was a moment neither of these two men will ever forget. Later, the reporter noted that if “greatness” can be seen as overcoming obstacles with determination and heart, then there was a whole lot of greatness at the World Summer Games. In fact, he called the Special Olympics competitions nothing less than sport “in its purest form.”

READ MORE ABOUT WORLD GAMES
WWW.SPECIALOLYMPICS.ORG/WORLDDGAMES



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PHOTOS: For the first time ever, World Games results were available live via the Special Olympics website. Additionally, more than 16 daily e-newsletters were written and distributed to more than 5,000 people. The movement gained more than 25,000 new Facebook fans during the Games.

WORLD GAMES 2011

No other organized event in the world has the social and emotional impact of the Special Olympics World Games.

- **6,000 athletes from 170 countries**
- **22 Olympic-type sports took place in 26 sports venues**
- **25,000 volunteers, 2,418 coaches and 3,000 technical officials and referees**
- **109 torch-runners** carried the Flame of Hope through 140 cities and towns in Turkey and Greece
- **All Programs took part in the Host Town program** as more than 9,500 athletes, coaches and escorts were hosted in 32 different regions across Greece.
- **More than 15,000 news articles** written about the Summer Games, and **more than 20 million posts on social media.**



Greece's Grace

Even as violent protests in Greece topped the international headlines in June 2011, some 25,000 Greek volunteers worked together at the Games to support unity, triumph and the Special Olympics spirit. Thousands of our athletes, coaches and escorts were welcomed and hosted in 32 different regions across Greece through the extremely successful Host Town program. Greece's tourism industry was a huge part of that success, providing free accommodations for delegations.

Greek medical professionals gave free health screenings to thousands of children and adults with intellectual disabilities. Other volunteers helped distribute meals, manage information desks and organize highly professional sports competitions. The Games Organizing Committee worked hard amid the financial crisis, and succeeded in giving everyone involved a fantastic experience and leaving a legacy of awareness, growth and sports development.

That legacy includes enhanced relationships with sports federations and local municipalities, allowing more Special Olympics athletes to take part in a wide range of sports, and increasing training and coaching opportunities. Special Olympics Hellas has also been able to establish awareness days in many public and private schools and universities. And the new Eunice Kennedy Shriver Park in Athens has become a gathering place, for both Young Athletes and EKS Day events.

WATCH A SLIDESHOW ABOUT THE SPECIAL OLYMPICS WORLD GAMES:
WWW.SPECIALOLYMPICS.ORG/WORLDDGAMES_SLIDESHOW

If “greatness”
can be seen as
overcoming
obstacles with
determination and
heart, then there
was a whole lot of
greatness at the
World Summer Games.

John Dorsey, Sports Reporter

PHOTO: Greek athletes and volunteers helped set a high mark for these 2011 World Games. Despite the difficulties involved in the middle of financial crises, the Games Organizing Committee did an amazing job. As 2011 GOC Chairwoman Joanna Despotopoulou said, “In the darkness and the flames that burned in Athens, there was a glimmer of light—the Special Olympics Games. The benefits for Greece were multiple—and we created a heritage of understanding and acceptance of diversity in society.”

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PHOTOS: (Clockwise from top) Michael Gilbert of Nevada's Law Enforcement Torch Run State Executive Committee with athlete Brett Lane; Stephanie and Ray Lane, longtime supporters of Special Olympics' youth activation and education efforts; Tom Golisano and the B. Thomas Golisano Foundation, champions of our Healthy Athletes program, have underwritten trainings and screenings, catalyzing access to health care for our athletes; from left, Paul Brown, President, Brands & Commercial Services for Hilton Worldwide, athlete David Egan, Special Olympics Board Member Michelle Kwan, and Special Olympics Chairman Tim Shriver; Mattel volunteers and athletes in Athens; and Kim Samuel-Johnson, right, with athlete Terrel Limerick.



OUR SUPPORTERS

Special Olympics' values are universal, shared by all sectors of society in all cultures. That's how Special Olympics has attracted a diverse community of fans, including political, business and civic leaders, professional athletes and celebrities, law enforcement officers, teachers and other role models, and many, many others. Our supporters are an essential part of helping Special Olympics fulfill its mission. Through their generous contributions, we are able to share the power of sport globally—and make the world a better, more accepting place.

SPECIAL OLYMPICS CORPORATE PARTNERS

Corporations that partner with Special Olympics are essential to helping us achieve our mission. These companies are trusted organizations reaching deep into local communities around the world. Our partnership succeeds in changing lives, building advocacy networks and creating a lasting positive impact. Our corporate partners support Special Olympics in a variety of ways including generous contributions of cash, in-kind donations of products and services, volunteers and awareness. We work with companies of all sizes and of various industries with clearly articulated values and solid brand images. Muhtar Kent, Chairman and Chief Executive Officer of The Coca-Cola Company, explains the impact of a Special Olympics partnership by saying, *“The values of Special Olympics of understanding, acceptance and inclusion are shared by Coca-Cola. Giving our associates the opportunity to connect directly with Special Olympics athletes and their families brings those values to life and supports the mission in a meaningful way.”*



2011 GLOBAL PARTNERS

The following are brief summaries of support received from our Global Partners in 2011. For a complete list of Corporate Partners, please see our Special Olympics Supporters on pages 44 and 45.



THE COCA-COLA COMPANY has been a founding partner of Special Olympics since 1968. Through Coke's generosity and support of Special Olympics Programs and events around the world, Coke has fostered acceptance and inclusion of millions of Special Olympics athletes. As an Official Global Partner of the 2011 Special Olympics World Summer Games in Athens, Greece, Coca-Cola launched a multifaceted engagement strategy for the Games utilizing Coke's 125th anniversary as the platform for activation. Activation included advertising, commemorative packaging, retail displays, print and radio ads, an online awareness campaign through Facebook and a television commercial airing throughout Greece featuring Coke employees and a Special Olympics athlete sharing the message of Special Olympics. Support by The Coca-Cola Company goes well beyond contributions of cash and beverage products to include hands-on volunteer assistance by Coca-Cola employees worldwide as well as providing equipment and uniforms to our athletes.



PHOTOS: (Opposite) The Coca-Cola Company Chairman and CEO Muhtar Kent, left, and athlete Andres Delgado. (Left) Paul McTavish, Division President of Randalls Food Markets, a subsidiary of Safeway Inc., shakes the hand of Special Olympics athlete and Randalls Associate, Kevin Harrell at the grand opening of a new Randalls store. Special Olympics has been one of the beneficiaries of Safeway's April point-of-sale fundraising campaign for people with disabilities for 5 years. In 2011, Safeway raised over \$8.7 million for people with disabilities. (Right) Special Olympics athlete Molly Hincka and her Mom, Kerry Hincka, were featured in a Proud Sponsor of Moms television commercial as well as a Brand-SAVER® fundraising campaign by Procter & Gamble. In 2011, Procter & Gamble honored Special Olympics moms, and as an official sponsor of Special Olympics Team USA supported their sons and daughters on their journey to the 2011 Special Olympics World Summer Games in Athens.

2011 GLOBAL PARTNERS (CONTINUED)



In the United States the annual P&G brandSAVER® has raised more than \$36 million for Special Olympics since its inception in 1980. **PROCTER & GAMBLE** has also provided support to Special Olympics globally through Regional Grants and cause marketing campaigns in Asia Pacific, Latin America and Middle East / North Africa.

In 2011, P&G launched its Proud Sponsor of Moms campaign with Special Olympics, including a widely seen television advertisement featuring Special Olympics athlete Molly Hincka and her mom, as well as a successful Facebook promotion. This campaign honored Special Olympics moms by supporting their sons and daughters with a gift to Special Olympics Team USA to help in the journey to the 2011 Special Olympics World Summer Games in Athens, Greece.



In 2011 **MATTEL, INC.** and the **MATTEL CHILDREN’S FOUNDATION** celebrated their seventh year of global partnership with Special Olympics. Mattel’s support focuses on three initiatives: the Young Athletes program, a unique sport and play program for children ages 2 through 7 with intellectual disabilities; Youth Activation, which utilizes school-based curriculum, interactive sports, and leadership activities to promote inclusion, acceptance, and involvement; and Team Mattel, which engages nearly 3,000 Mattel employee-volunteers annually with Special Olympics Programs in 22 countries, making it the largest global corporate volunteer team in the history of the Special Olympics movement.

At the 2011 World Summer Games in Athens, all facets of the partnership came to life under the banner of “Be a fan of play,” a reflection of Mattel’s philanthropic values to play together, play fair, play with passion, and play to grow. Mattel sponsored a Young Athletes demonstration featuring the next generation of Special Olympics athletes at play together, and a Global Youth Summit that gathered a diverse group of 100 young people, with and without disabilities, committed to learning how to make a difference in their schools and communities. Mattel also sponsored four Unity Sports competitions, which paired Mattel executives and renowned sports and entertainment personalities with fans and Special Olympics athletes. Mattel’s participation and impact could be felt throughout the Games, thanks to a team of 60 employee volunteers and supporters from around the world. To commemorate the Games, Mattel provided a limited-edition Hot Wheels® car bearing the Special Olympics logo to each of the more than 6,000 participating athletes.

“In over 80 countries, and still growing, Special Olympics and Lions Clubs International help to bring our motto, ‘We Serve,’ to life! For more than a decade, Special Olympics and Lions Clubs International have joined forces to help those in need, and we look forward to this collaboration for many more years to come.”

Dr. Wing Kun Tam,
Lions Clubs International Foundation Chairperson



In 2011 Special Olympics and **LIONS CLUBS INTERNATIONAL** celebrated 11 years of global partnership in support of the Special Olympics Lions Clubs International Opening Eyes® program. In addition to continuing their generous Foundation support in 2011, Lions Clubs International also teamed up with Special Olympics during the 2011 World Summer Games in Greece, with over 100 Lions Clubs volunteers participating in the Games. Additionally, during the Games, Ernst Musil, Past International Director for Lions Clubs International, had the chance to speak to Special Olympics supporters including NBA greats Yao Ming and Dikembe Mutombo, UNICEF Executive Director Anthony Lake, government ministers, global business executives, and a team of over 200 health care professionals from throughout the world. Special Olympics athletes from all over the world signed a banner, which was presented to officers of Lions Clubs International. The banner is currently displayed in the lobby of the Lions Clubs International Headquarters in Illinois, USA.

The global application of the partnership continues to be strong. The two organizations joined together to celebrate the formalization of national partnership agreements between Special Olympics and the Lions Clubs of Bolivia, the Netherlands, and more.

SPECIAL OLYMPICS SUPPORTERS

Special Olympics would like to acknowledge the following individuals and organizations for their generous support of Special Olympics in 2011.

24-Hour Fitness	Casa Club
A&E	Fernando Antonio Ceballos Chacon
Richard Abramson	Central American Tennis Confederation
William Alford and Yuanyuan Shen	Angela Ciccolo
All Audiology	Loretta Claiborne
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World Winter Games PyeongChang 2013*



2011 SPECIAL OLYMPICS ACCREDITED PROGRAMS

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Faroe Islands
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Ohio
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South Dakota
Tennessee
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President & COO
Special Olympics

Mr. Stephen M. Carter
Lead Director and Vice-Chair
President and CEO, Superior Essex, Inc.

Mr. Bart Conner
Vice-Chair
*Sports Broadcaster
Olympic Gymnastics Gold Medalist*

Mr. Raymond J. Lane
Vice-Chair
*Managing Partner,
Kleiner, Perkins, Caufield & Byers*

Prof. William Alford
Treasurer
Professor, Harvard Law School

Ms. Angela Ciccolo
Secretary
Special Olympics

Ms. Lee Gillespie-White
Assistant Secretary
Special Olympics

HRH Princess Lalla Amina
*IAC Middle East/North Africa Representative
Honorary Chairperson, Special Olympics
Morocco*

Mr. Edward Barbanell
Actor, "The Ringer"

Mrs. Folashade Bolumole
*IAC Africa Representative
National Director, Special Olympics Nigeria*

Mr. Fernando Antonio Ceballos Chacón
*IAC Latin America Representative
President, Special Olympics Honduras*

Ms. Loretta Claiborne
*Special Olympics Athlete, USA
Holder of Honorary Doctorate Degrees,
Quinnipiac University, Villanova University*

Ms. Nadia Comaneci
Olympic Gymnastics Gold Medalist

Ms. Donna de Varona
*Sports Broadcaster
Olympic Swimming Gold Medalist*

Ms. Yolanda Eleta de Varela
*President, Special Olympics Panama
Member, Latin America Strategic
Advisory Council*

Dr. Elisabeth Dykens
*Director, Vanderbilt Kennedy Center
for Research on Human Development*

Mr. Jay Emmett
President, Redwood Productions

Mr. Kevin M. Farr
Chief Financial Officer, Mattel, Inc.

Ms. Anne Finucane
*Global Strategy and Marketing Officer,
Bank of America*

HE Mr. Luis Gallegos
*Ambassador Extraordinary and
Plenipotentiary, Permanent Mission of the
Republic of Ecuador to the United Nations*

Mr. Jia Yong
*IAC East Asia Representative
Executive Chairman, Special Olympics China*

Mr. Muhtar Kent
Chairman & CEO, The Coca-Cola Company

Mr. Ossie Kilkenney
*International Entrepreneur
Founder, O.J. Kilkenney & Company*

Ms. Michelle Kwan
*Figure Skating Champion and
U.S. Public Diplomacy Envoy*

Mr. Rex Langthorne
*IAC Asia Pacific Representative
Chairman, Special Olympics Australia*

Mr. Lawrence Lucchino
*President & CEO
Boston Red Sox*

Ms. Georgia Milton-Sheats
*IAC North America Representative
Chief Executive Officer,
Special Olympics Georgia*

Ms. Katie Burke Mitic
*Director, Platform and Mobile Marketing
Facebook*

HSH Princess Charlene de Monaco

Mr. Ricardo Montaner
Singer/Songwriter

Mr. Angelo Moratti
*Chairman, Special Olympics Italy
Vice Chairman, SARAS S.p.A.*

Hon. Na Kyung-Won
*Honorary Chair, Special Olympics Korea
Chairman & CEO, Special Olympics World
Winter Games PyeongChang 2013*

Mr. Bob Norbie
*IAC North America Representative
President & CEO, Special Olympics Montana*

Dr. Andrey Pavlov
*Chairman, Special Olympics Russia
Ministry of Science & Technologies
of the Russian Federation*

Mr. Samuel Perkins
*Olympic Basketball Gold Medalist
NBA Player Consultant*

Ms. Gulya Saidova
*IAC Europe/Eurasia Representative
National Director, Special Olympics
Uzbekistan*

Ms. Kim Samuel-Johnson
Director, The Samuel Group

Hon. Maria Shriver
*Former First Lady of California
Broadcast Journalist and Author*

Hon. Margaret Spellings
*Former U.S. Secretary of Education
President & CEO, Margaret Spellings
& Company*

HE Vivian Fernández de Torrijos
Former First Lady of the Republic of Panama

Mr. Matthew Williams
Chair, Global Athlete Congress

Ms. Vanessa Williams
Actress and Recording Artist

Dr. Dicken Yung
Former President, Special Olympics East Asia

GLOBAL HEADQUARTERS LEADERSHIP

Dr. Timothy P. Shriver
*Chairman, Board of Directors
and Chief Executive Officer*

Mr. J. Brady Lum
President and Chief Operating Officer

Mr. Andre Alexander
Interim Chief Financial Officer

Ms. Angela Ciccolo
Chief Legal Officer

Ms. Cyndi Court
Chief Marketing and Development Officer

Dr. John Dow
Chief Regional Growth

Mr. Lee Todd
Chief Sports Training and Competition

Mr. Peter Wheeler
Chief Strategic Properties

Dr. Stephen Corbin
Senior Vice President, Community Impact

REGIONAL LEADERSHIP

Mr. Dennis Brueggemann
*Regional President and Managing Director,
Special Olympics Latin America*

Ms. Mary Davis
*Regional President and Managing Director,
Special Olympics Europe/Eurasia*

Dr. John Dow
*Regional President and Managing Director,
Special Olympics Africa
Acting Regional President and Managing
Director, Special Olympics Asia Pacific*

Mr. Bob Gobrecht
*Regional President and Managing Director,
Special Olympics North America*

Ms. Mary Gu
*Regional President and Managing Director,
Special Olympics East Asia*

Mr. Ayman Wahab
*Regional President and Managing Director,
Special Olympics Middle East/North Africa*



2011 FINANCIALS

Special Olympics Inc. and Affiliates
Combined Statement of Financial Position
as of December 31, 2011 and 2010

	Total Unrestricted	Temporarily Restricted	Permanently Restricted	FY 2011 Total	FY 2010 Total
REVENUES, GAINS AND OTHER SUPPORT:					
Direct mail contributions	\$ 36,211,271	\$ -	\$ -	\$ 36,211,271	\$ 35,450,228
Individual and corporate contributions and sponsorships	32,554,406	3,901,116		36,455,522	33,329,921
Federal grants	12,572,527			12,572,527	14,291,396
Non-federal grants	7,138,882			7,138,882	9,898,959
Accreditation fees	2,946,588			2,946,588	3,024,794
Royalty income	934,675			934,675	997,307
Appreciation in trust assets - net	(630,132)			(630,132)	5,687,703
Other investment income - net	(128,506)			(128,506)	648,172
Other income	3,345,139			3,345,139	86,533
Total revenues, gains, and other support	94,944,850	3,901,116		98,845,966	103,415,013
NET ASSETS RELEASED FROM RESTRICTIONS:					
Satisfaction of program restrictions	2,353,340	(2,353,340)			
Expiration of time restrictions	684,000	(684,000)			
Total revenues and net assets released from restrictions	97,982,190	863,776		98,845,966	103,415,013
EXPENSES:					
Program assistance	60,041,321			60,041,321	59,913,567
Public education and communications	14,335,306			14,335,306	9,137,185
Sports training and competitions	10,472,795			10,472,795	14,287,626
Fundraising	13,208,802			13,208,802	11,277,525
Management and general	4,106,294			4,106,294	4,298,542
Total Expenses	102,164,518			102,164,518	98,914,445
NET ASSETS SUMMARY:					
Net assets (beginning of year)	60,490,653	2,988,557	198,584	63,677,794	59,177,226
Changes in net assets	(4,182,328)	863,776		(3,318,552)	4,500,568
Net assets (end of year)	\$ 56,308,325	\$ 3,852,333	\$ 198,584	\$ 60,359,242	\$ 63,677,794

INCOME

Individual & Corporate
Contributions & Sponsorships
\$36,455,522 (36.9%)

Direct Mail Contributions
\$36,211,271 (36.6%)

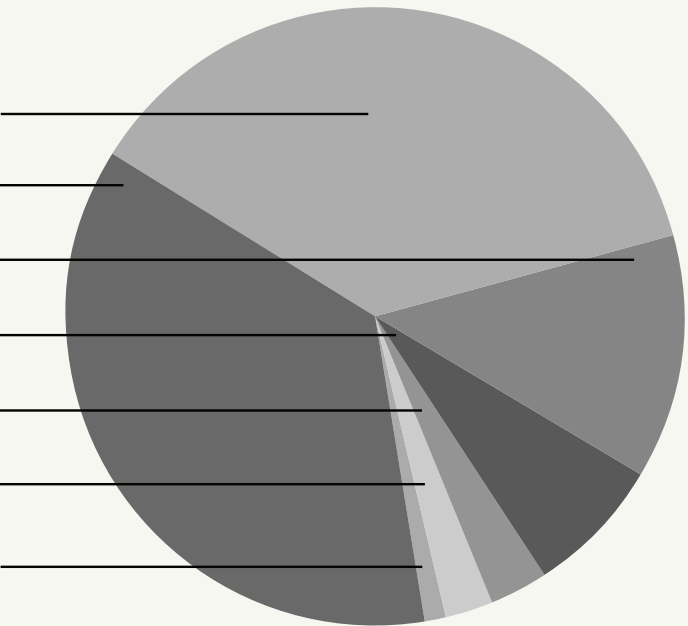
US Federal Grants
\$12,572,527 (12.7%)

Non-US Federal Grants
\$7,138,882 (7.2%)

Program Assessments
\$2,946,588 (3.0%)

Other Income
\$2,586,501 (2.6%)

Royalty Income
\$934,675 (0.9%)



EXPENSES

PROGRAM

Program Assistance
\$60,041,321 (58.8%)

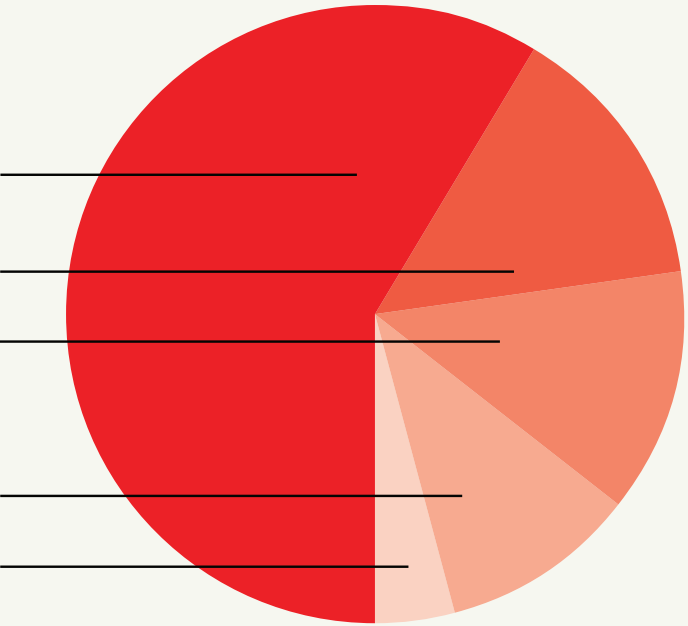
Public Education
& Communications
\$14,335,306 (14.0%)

Sports Training & Competition
\$10,472,795 (10.3%)

SUPPORTING

Fundraising
\$13,208,802 (12.9%)

Management & General
\$4,106,294 (4.0%)



ASSETS & LIABILITIES

	2011	2010
ASSETS		
CURRENT ASSETS		
Cash & cash equivalents	\$ 6,536,728	\$ 8,226,183
Contributions & accounts receivable	11,172,545	5,444,206
Other current assets	1,608,609	1,494,320
Total Current Assets	19,317,882	15,164,709
NONCURRENT ASSETS		
Investments	49,199,609	53,819,841
Long-term contributions receivable	441,398	324,398
Fixed assets - net	248,263	462,793
Other assets	428,439	5,926,850
Total Noncurrent Assets	50,317,709	60,533,882
TOTAL	\$ 69,635,591	\$ 75,698,591
LIABILITIES & NET ASSETS		
CURRENT LIABILITIES		
Accounts payable & accrued expenses	\$ 6,634,375	\$ 7,013,108
Grants & awards payable	2,525,592	3,344,473
Deferred liabilities	116,382	1,663,216
Total Liabilities	9,276,349	12,020,797
NET ASSETS		
Unrestricted	56,308,326	60,490,653
Temporarily restricted	3,852,332	2,988,557
Permanently restricted	198,584	198,584
Total Net Assets	60,359,242	63,677,794
TOTAL	\$ 69,635,591	\$ 75,698,591

IN 2011, SPECIAL OLYMPICS LOST A CHAMPION

ROBERT SARGENT “SARGE” SHRIVER, 1915-2011

From the Peace Corps to Head Start to Special Olympics and beyond, Sargent Shriver worked to give everyone the chance to reach their full potential. He also saw Special Olympics athletes as global ambassadors for peace. Over the years, he served as President of the Special Olympics movement, as well as Chairman, and Chairman of the Board Emeritus. With his leadership, Special Olympics expanded into the Middle East, Far East, the former Soviet Republic, and elsewhere. We work to continue Sargent Shriver’s legacy by helping people and communities unite in harmony through sport.



PHOTO CREDITS: Richard Corman (pages, 1, 5, 34, 52); Andrea Kramer (Law Enforcement Torch Run, page 10); J. Strauss/Getty Images (LA Games, page 11); FIFA (page 20); Tracey Yarush (Law Enforcement Torch Run, page 38); Tosca Radigonda (Procter & Gamble, page 41).