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**2010 SPECIAL OLYMPICS GLOBAL CONGRESS
MARRAKECH 6-10 June 2010**

Plenary Session Speakers

Connect Fans and Funds: Marketing and Fund Raising in a Global and Competitive Environment
8 June, 2:00 PM Salle des Ministres, Palais des Congres



Peter Arnell
Chairman, Arnell

Peter Arnell is the Chairman of Arnell, a brand ideation and experience marketing company specializing in integrated branding, strategy and communications solutions. Arnell magnifies brand strategy and brand proposition through the creation of new media, unique content development and branded experiential opportunities. The work provides consumers with emotional and experiential brand interaction and businesses with ideas, strategies, creative, communications, products and associations that they need to elevate their image, sales, reach and appeal. Arnell is an independent unit of the Omnicom Group and is headquartered in New York City.



Mary Davis
Managing Director, Special Olympics Europe/Eurasia

Mary Davis is Managing Director of Special Olympics Europe/Eurasia. She is the former CEO of Special Olympics Ireland and prior to that she served as Chief Executive Officer for the 2003 Special Olympics World Summer Games. Currently she serves on many committees and boards, established a number of voluntary organizations and was appointed by the Prime Minister in Ireland as Chair of the Taskforce on Active Citizenship. Mary has recently been appointed chair of the advisory committee to implement the recommendations of the Taskforce. She also chairs the North South Consultative Forum on behalf of the Irish Government. In November 2004 she was appointed by President Mary McAleese to serve on the Council of State for Ireland. She has received Honorary Doctorates from the National University of Ireland, Dublin City University, University of Limerick and an Honorary Fellowship of the faculty of Nursing & Midwifery at the Royal College of Surgeons Ireland.



Donna de Varona
Olympic Swimming Gold Medalist

Olympic swimmer and gold medalist Donna DeVarona rejoins the International Board of Directors and is currently serving as a member of the Sports sub-committee of the New York City Urban Initiative Advisory Committee, charged with developing and delivering innovative urban programs that will accelerate growth, increase awareness and enhance the overall penetration of Special Olympics in New York City. She broke a gender barrier in 1965 when she signed a contract with ABC and became the first female sportscaster in television history. She was also a political activist in favor of the Title IX entitlement program and helped to establish the Women's Sports Foundation, where she served as their first President from 1976 to 1984.



Kester Edwards
Athlete Coordinator, Special Olympics International

Kester start working with Special Olympics in June 4, 2001 as a Athlete Coordinator in Washington DC. He was born in Trinidad and Tobago and went to school from the age of 8 when living in Tobago. 1981 was his first year with Special Olympics as an athlete from the Special Olympics Caribbean. His sports were Athletics, Basketball, Football, Aquatics, and Triathlon. He was selected in 1987 and 1991 to represent Special Olympics Trinidad and Tobago at the International Special Olympics World Summer Games. He won a gold medal in Football, and both a silver and bronze in Aquatics at the two World Summer Games. In 1995, Kester was selected to serve as an official at the Aquatics venue at the 1995 Special Olympics World Summer Games in New Haven, Connecticut. He served from 1998-2001 as a Sargent Shriver Global Messenger. He also served on the Sports Rules Committee. Kester also served on the Special Olympics International Board of Directors.



Muhtar Kent

Chairman and CEO, The Coca-Cola Company

Muhtar Kent joined The Coca-Cola Company in Atlanta in 1978 and has held a variety of marketing and operations roles throughout his career. Mr. Kent was named President and Chief Operating Officer of The Coca-Cola Company's North Asia, Eurasia and Middle East Group from 2005 until early 2006, where he was responsible for the operations across a broad and diverse geographic region that included China, Japan and Russia. Mr. Kent served as President of Coca-Cola International through most of 2006, responsible for operations outside of North America, until his appointment as President and Chief Operating Officer of The Coca-Cola Company, overseeing all operations of the business, including Bottling Investments. He succeeded Neville Isdell as Chief Executive Officer of the Company on July 1, 2008, and as Chairman of the Board of Directors on April 23, 2009. Mr. Kent holds a bachelor of science degree in economics from Hull University, England, and a master of science degree in administrative sciences from London City University.



Raymond J. Lane II

Managing Partner, Kleiner Perkins Caufield & Byers

Ray Lane is General Partner at Kleiner Perkins Caufield & Byers, America's premier venture capital firm, focused on helping entrepreneurs with technological and market insight, organizational development, team building, selling, and managing growth. Since joining KPCB, Ray has sponsored several investments for the firm aimed at improving enterprise productivity. He sits on the boards of Elance, Valdero, Metamatrix, Virsa, Visible Path, Xsigo Systems and SpikeSource. He also serves on two public boards, Quest Software and SeeBeyond Technologie, in addition to Special Olympics.

Advance Sports & Competition: Coaching Excellence and the Athlete Experience
8 June, 4:00 PM Salle des Ministres, Palais des Congres



Nadia Comaneci

Vice Chair, Special Olympics International Board of Directors, Olympic Gymnastics Gold Medalist

Romania's Nadia Comaneci was the star of the Montreal Olympics in 1976 when she became the first gymnast in Olympic history to be awarded the perfect score of 10.0. Comaneci first achieved her perfect 10 on the uneven parallel bars in 1976 and the judges awarded her the maximum mark seven times during the Games. Along with her husband, she is a member of Special Olympics

Board of Directors where she serves as Vice Chair. Together, they have been actively supporting the work of the organization around the globe for nearly 15 years.



Bart Conner

Olympic Gymnastics Gold Medalist

1984 Olympic Champion, Bart Conner, is the only American male gymnast to win gold medals at every level of national and international competition. Conner has been a USA Champion, NCAA Champion, Pan-American Games Champion, World Champion, World Cup Champion, and an Olympic Champion. Conner was a member of the U.S. Olympic teams in 1976, 1980 and 1984. It was at the 1984 Los Angeles Olympics where he made a dramatic comeback from his second torn

biceps injury to win two gold medals, one as a member of the U.S. team. Conner earned his second gold with a score of perfect 10 on the parallel bars.

Hicham El Guerrouj

Olympic Gold Medalist

Hicham El Guerrouj is a world record setting middle distance athlete and credited by some as the greatest middle-distance runner of all time as well as the "King of the Mile". He is the world record holder for the 1,500 meters, the mile and 2,000 meters and is the athlete with the best record in both events in the last decade. His sporting career is marked by various recognitions such as the award to humanitarian effort from the International Association of Athletics Federations (IAAF), which he received in 1996. He is also a UNICEF Goodwill Ambassador. El Guerrouj was named best athlete of the year by the IAAF in 2001 and 2002 after remaining unbeaten in more than 20 races and thus becoming the first man to win athlete of the year titles in consecutive years since the award was created in 1988. Also, in 2002, he was chosen, together with the British athlete, Paula Radcliffe, as best athlete of the year by the prestigious athletics journal Track and Field News. In 2003, he was also top of the world athletics list and was elected as a member of the IAAF Athletes Committee.



Ben Haack

Athlete, Special Olympics Australia

Ben has been involved with Special Olympics Australia in a variety of capacities since 1999. Ben has played an array of sports for Special Olympics Australia but is best known for his work on the football (soccer) field. He was recently selected to the first ever Special Olympics Unity Cup squad, which will play a unified match at the 2010 FIFA World Cup, he plays defender for the Special Olympics Australia football team, and he is an assistant coach for the Grade B Football

team of Special Olympics Australia. In addition to his role on the field, he is an active member of the SO Australia advisory panel. Outside of Special Olympics, Ben has represented Australia at the 2006 Cricket World Cup, is a member of the International Sports Resource Team for Cricket, and he works two days a week for a Recreation and Sport Organization for people with I.D. In his free time he also helps his parents out with the family farm, and enjoys spending time with family and friends.



Angelo Moratti

Vice Chairman, Saras S.p.A.

Angelo Moratti is Vice Chairman of SARAS S.p.A. The Group works in the energy industry and is a leading Italian and European crude oil refiner. Mr. Moratti is a member of the Board of the Inter Milan Football Club, the 2010 Champions League winner and five time consecutive winner of the National Championship. Mr. Moratti is the President of Special Olympics Italy and is a member of the Board of ARMANI JEANS OLYMPIA, major basketball team of Milan,

sponsored by Giorgio Armani.



Clarence Seedorf
Player, A.C. Milan

Clarence Seedorf is a Dutch footballer, who plays as a midfielder for Italian Serie A club AC Milan. He is the only player to win the Champions League with three different clubs, and as of June 2009, Seedorf and former team mate Giuseppe Bergomi are co-owners of Lega Pro Prima Divisione, formally Serie C, side Monza. Clarence is committed to sharing his views and knowledge on broader subjects like integration, teamwork and unity. Multinational businesses such as Accenture regularly call on Seedorf to conduct workshops and events where he uses his experience and creative energy – as both a team player and a successful entrepreneur - to promote team-building in a multicultural setting. His personal experience as an elite athlete galvanized his awareness of gaps in the sports and entertainment industry and prompted him to establish his own company, ON International. He has harnessed the knowledge gained during a 15-year professional playing career to make positive changes designed to benefit athletes and has the ultimate goal to make a difference on a larger scale through his foundation Champions for Children--a non-profit foundation created to support and improve the conditions in which children and young people grow up in developing countries.



Monica Seles
Retired Member, Women's Tennis Association Tour Ambassador, Laureus Sport for Good Foundation

Monica Seles became a teen tennis sensation in 1990, when she won the French Open at age 16 and then became the world's number-one ranked female tennis player and the youngest to have ever held the title. Born in Novi Sad, Yugoslavia, she came to the U.S. to train in 1985. She developed quickly and became one of the dominant women stars of the 1990s, achieving multiple wins in all grand-slam tournaments (French Open, 1990 – 92; Australian Open, 1991 – 93, 1996; U.S. Open, 1991 – 92). Seles was listed as the 13th greatest player of all time (men and women) by (U.S.) Tennis magazine and was also one of 15 women named by Australian Tennis magazine as the greatest champions of the last 30 years. In October 2007, Seles was appointed Goodwill Ambassador and Spokesperson for Global Sports for Peace and Development Program focused on countering malnutrition across the globe and the success of the United Nations Millennium Development Goals.

Building Communities: Bringing Together Agents of Change to Build Stronger Communities for our Athletes

9 June, 10:00 AM Salle des Ministres, Palais des Congres



Aaron S. Williams
Director, United States Peace Corps

Aaron S. Williams was sworn in as the eighteenth Director of the Peace Corps on August 24, 2009, after being nominated by President Barack Obama. Mr. Williams is the fourth director in the Peace Corps' history to have served as a Peace Corps Volunteer. Mr. Williams has served in various positions, including vice president for International Business Development with RTI International, senior manager at the U.S. Agency for International Development (USAID), and as executive vice president of the International Youth Foundation. Mr. Williams is fluent in Spanish. He is a graduate of Chicago State University, and has an MBA from the University of Wisconsin.



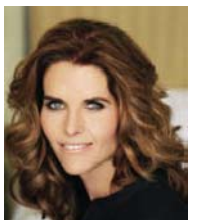
Congresswoman Na Kyung-won
National Assembly, Republic of Korea

Na Kyung-won is a member of the 18th National Assembly of Joong-gu, Seoul, in her second term. She is a ranking member for the GNP in Culture, Sports, Tourism, Broadcasting and Communications Committee, and Attorney-at-Law. She is the Co-representative of Korea Parents Association for the Disabled, and an Honorary Chairperson for Special Olympics Korea. Additionally, she serves as an advisor for the Korea Down Syndrome Society, advisor for Foundation "Smile", and a Chairperson for the Members' Study Group, "We Can", on the Physically and Mentally Challenged Children for the National Assembly of Korea. She holds a doctorate in International Law from Seoul National University.



Dina Mohamed Galal Moussa
Former International Global Messenger, Special Olympics Egypt

Dina Mohamed Galal, 40, has Down syndrome and went to school for special needs when she was 4 years old. In 1993, she went to Lebanon with the Special Olympics to compete in shot put. In 1995, she competed in the Special Olympics World Summer Games in Connecticut. In Cairo she participated in many Arabic and African games. In 1997, she made a speech at a conference about the women with disabilities asked the society and companies to respect and employ people with disabilities. She plays piano and in March 1999, performed at the opening ceremony of the World Festival of Children Films. In 2005, she was a delegate in the Global Athlete Congress in Panama and later that year attended the regional conference where she made a speech in the opening ceremony and attended an awareness campaign in Dubai and spoke in front of students at the American University in Dubai. In 2006, she attended an ALPs Governance training in Los Angeles, attended the birthday of the late Eunice Kennedy Shriver at the White House, and attended the MENA Regional ALPs training in Dubai. In February 2010, she led groups (one step closer to a dream) to support Special Olympics in Dubai. The aim of this gathering was to walk side by side beat of live drumming, to promote understanding, inclusion and friendship among communities.



Maria Shriver
First Lady, State of California

Maria Shriver is an award-winning journalist and producer, best-selling author and the First Lady of California. With a career in journalism spanning more than two decades, Shriver has been a network news correspondent and anchor for CBS and NBC, winning Peabody and Emmy Awards. She is the author of six New York Times best-selling books. Under Shriver's leadership, The California Governor and First Lady's Conference on Women has grown into the nation's premier forum for women, with more than 14,000 attendees every year since 2004. The conference encourages women to become Architects of Change in their own lives, in their communities, and in the country – and teaches them how. Hundreds of world opinion leaders and newsmakers have spoken at the conference, including Oprah Winfrey, Justice Sandra Day O'Connor, Secretaries of State Condoleezza Rice and Madeleine Albright, Barbara Walters, Governor Arnold Schwarzenegger, former Prime Minister Tony Blair, Bono, and His Holiness the Dalai Lama. She was Executive Producer of The Alzheimer's Project, a groundbreaking four-part documentary series that premiered on HBO and won two Emmy Awards. The series took a close look at cutting-edge work being done in the country's leading Alzheimer's laboratories. It also examined the effects of this disease on patients and families. One of the Emmy Award-winning films, "Grandpa, Do you Know Who I Am?" is based on Shriver's best-selling children's book dealing with Alzheimer's.

Building Communities: Youth Activation and Engagement
9 June, 11:30 AM Salle des Ministres, Palais des Congress



Yolanda Eleta de Varela
President, Special Olympics Panama

Yolanda Eleta de Varela is currently President of Special Olympics Panama Board and has collaborated with the organization since 1993. She is has been a member of the Latin America Strategic Advisory Council since 2003. She has worked as an executive in prestigious companies at the national level: Media Ventures Corp. Medcom, Corporación Medcom Panamá, Corporación Panameña de Radiodifusión (Radio broadcasting). In addition, she supports other non-profit organizations such as Asociación ProNiñez (Pro Children Association) from 1988-1997 where she was a board member and President of the Board of Directors. From 1992-1994, she participated in Operación Sonrisa (Smile Operation) as President, this organization is dedicated to the eradication of congenital malformations in children and adults. Mrs. Eleta performed her university studies in Tufts University in Boston, Massachusetts, where she received the B.A. degree in International Relationships with a Magna Cum Laude honor. In 2001, the United Nations granted her the Volunteer of the Year Award for her work as Special Olympics Panama President and in 2004 the readers of Latin American Glamour Magazine granted her recognition as Outstanding Woman of the Society in favor of people with intellectual disabilities.



Rosemary Tsei-Tseimou
Global Youth Leader, Special Olympics Namibia

Rosemary Tsei-Tseimou has been a Special Olympics athlete for the last four years. Her main sports are football, athletics, and basketball, though basketball is one of her favorites. Prior to her participation in the 2008 Football for Hope Football week, Rosemary's sporting achievements gained her average exposure to the sporting scene. It was her participation in the 2009 Global Youth Activation Summit that ran concurrently with the 2009 Special Olympics World Winter Games in Boise, Idaho. She was selected to serve as Vice President of the Youth Activation Committee. Rosemary continues to train hard whilst advocating for the rights of the participation of people with intellectual disabilities in Unified Sports. In October 2009 Rosemary was selected as the sportswoman of the year, in the category Disabled Sports Woman of the Year for 2009-2010 at the prestigious Namibia Sports Awards.



Hilma Naapopye Petrus
Global Youth Leader, Special Olympics Namibia

Hilma Naapopye Petrus is currently a second year student at the Polytechnic of Namibia studying for a Bachelor of Marketing. She got involved with Special Olympics through the Special Olympics Get To It (SOGII) program and later became a volunteer. Hilma was selected to represent Africa as a partner for Rosemary Tsei-TseiMou, an athlete, and Annastatia Namases (Stay-C) as chaperone in Boise, Idaho at the Special Olympics World Winter games, as part of the Global Youth Summit. Hilma enjoys dancing, sports, reading, and exploring new challenges.



Pawel Dulski
Global Youth Leader, Special Olympics Poland

Pawel Dulski is 14 years old, and a Youth Athlete representative for Special Olympics Europe/Eurasia, and Special Olympics Poland. He attends a Special School in Chelмно, and has been participating in Special Olympics as an athlete since 2006. He plays goalkeeper on a unified football team through the "SO Get Into It" program. In 2009, he participated in the Global Youth Activation Summit in Boise, Idaho. In addition to sports, he enjoys computer games, and meeting new and interesting people.



Marcin Wolski,
Global Youth Leader, Special Olympics Poland

Marcin Wolski is 16 years old, and is a volunteer for Special Olympics from Chelмно. He participates in a Unified team through the "SO Get Into It" program, and had the opportunity to attend the Global Youth Activation Summit in Boise, Idaho in middle school. He brought home with him new perspectives on people with disabilities through his interaction with other participants at the Summit. In addition to working with Special Olympics, Marcin enjoys listening to a variety of rock bands and participating in extreme sports.



Jason Newbury

Athlete, Special Olympics New Jersey, Special Olympics Project UNIFY

Jason Newbury is a Special Olympics athlete from Hillsborough, New Jersey. He competes in floor hockey, soccer, and basketball. In July, he will be on the New Jersey Soccer Team at the National Games in Nebraska. Jason also enjoys weight lifting, playing baseball, swimming, and horseback riding. He works at the JFK Rehabilitative Facility, and at Victor's Pizza. Jason attended the 2009 World Winter Games, and is very passionate about the Spread the Word to End the Word cause. This is his first time leaving the country, and he is excited to be traveling

to Morocco.



Jenni Newbury

Co-founder of Camp PALS, Curriculum and Education Resources Manager, Project UNIFY

Jenni Newbury recently graduated from Princeton University with a degree in Psychology and a certificate in Teacher Preparation. She completed her senior thesis on the impact of having a sibling with Down syndrome. Jenni is the co-founder of Camp PALS (www.CampPALS.org), a weeklong summer camp for young adults with Down syndrome. Jenni also enjoys coaching and playing basketball. Last summer, she worked with Project UNIFY at Special Olympics

International, with a focus on youth engagement. Jenni will officially join the Project UNIFY team this Fall as the Curriculum and Education Resources Manager.



Zhao Xiaoyue (Rockie)

Global Youth Leader, Special Olympics China

Xiaoyue Zhao (Rockie) comes from Harbin, China, and is currently majoring in Special Education at the University of Tennessee. She has volunteered in China for children with disabilities since she was 14 years old. She realized the impact she could have on others after she shared her stories in a TV show during the 2007 Shanghai Global Youth Summit. She gave up her business administration major and came to the United States to study Special Education. During the one and half years in America, she successfully executed the Spread the Word to

End the Word® activity in UT for twice as an international student whose first language is not English.



Wael Anwar Al Shehab

Global Youth Leader, Middle East/North Africa, Special Olympics Bahrain

Wael Anwar Al Shehab is 18 years old, and is currently a student at the University of Bahrain. He is a volunteer participant in both Special Olympics Bahrain and the Bahrain Disabled Sports Federation. He has participated in the Special Olympics Middle East and North Africa Regional Games, the Conference of Youth and Schools, the Leadership and Support of Families Initiative, Championship football for people with special needs, Ramadan gatherings for Special Olympics Athletes and their parents, meetings of the Advisory Council for Special

Olympics in the Middle East and North Africa, and medical examination programs and sports days for young players.



Soeren Palumbo

Co-Founder, SO College, Global Youth Leader

Soeren Palumbo is entering his senior year as an honors student at the University of Notre Dame where he is majoring in English, Spanish, and philosophy and is the president and founder of the Special Olympics club of Notre Dame. A participant and leader at the 2007 and 2009 Global Youth Summits, Soeren is also the co-founder of Special Olympics College, a college and university outreach program, and the Spread the Word to End the Word® campaign.

Soeren was brought to the movement by his experiences with his younger sister Olivia, now 16, who has an intellectual disability.