

Under the High Patronage of His Majesty King Mohammed VI  
and the Effective Presidency of Her Royal Highness Princess Lalla Amina



# Be a fan of **Unity**

**2010 SPECIAL OLYMPICS GLOBAL CONGRESS**  
**Marrakech 6<sup>th</sup> - 10<sup>th</sup> June 2010**



*Special Olympics*



*It is with honor and pride that I express again my commitment and the commitment of all Moroccans towards Special Olympics by hosting the Global Congress.*

*The social and human struggle of some individuals who are still marginalized in our communities is more than ever our main concern in order to improve their lifestyle and raise their acceptance in our societies.*

*Hosting the Special Olympics Global Congress in Morocco is a real opportunity for Moroccan athletes as well as for the country as a whole.*

*Therefore, I seize this occasion to urge all Moroccans to gather around Special Olympics and make it a real chance for unity, courage, friendship and success.*

*Her Royal Highness  
Princess Lalla Amina*



Be a fan of  
**Special Olympics**





*“For our part, let us make our stand on human dignity. Let us make our stand on justice. I ask you: STAND UP FOR PEOPLE WITH INTELLECTUAL DISABILITIES FOR THE REST OF YOUR LIVES!! You may ask what good will come from this for yourselves or for your country? This is it: there is no joy like the joy of unleashing the human spirit. There is no laughter like the laughter of those who are happy with others. There is no purpose nobler than to build communities of acceptance for all. This is our glory...”*

*Eunice Kennedy Shriver remarks at Eunice Kennedy Shriver National Institute of Child Health and Human Development, Washington, DC, March 3, 2008*

Be a fan of  
**Special Olympics**





Dear Colleagues,

Welcome to the Special Olympics Middle East/ North Africa (MENA) Region. MENA is so proud to be the Regional host of this 2010 Global Congress for so many people to unite within our region at such an important time in our movement's history.

I am honored to thank Her Royal Highness Princess Lalla Amina for her dedication and amazing support of Special Olympics. As the Chairperson for Special Olympics Morocco and the MENA International Advisory Council representative on the Special Olympics International Board of Directors, HRH has helped our Region, and this entire movement, grow.

As each of us work day in and day out to change the lives of our athletes, build communities of acceptance and further Special Olympics sports in our villages, cities, and regions, we must remember that we are all part of something bigger than ourselves. We are part of a global movement that has the ability to change the world for the better.

Enjoy the journey of the next few days as we ignite our movement for the future.

Sincerely,

Ayman Abdel Wahab, Eng.  
Special Olympics International  
Regional Managing Director, MENA



Dear Colleagues,

Vision is what has helped this movement grow over the past four decades. Imagination and vision, combined with an unbelievable amount of passion, is what has carried Special Olympics to where we are today. At this Global Congress, it is our hope that each and every one of you will take your personal vision and passion and apply it to the overall strategic vision of this movement.

You all hold the key to our future as a movement. You will all serve as leaders in your communities, countries and regions and represent the global team that will make our plans for the future a success.

This Global Congress will provide opportunity to engage each of you in a serious global dialogue about how we will advance, build, connect, define and establish the many areas that make up the Special Olympics movement. This plan will be our navigation tool that our movement will use as we grow even bigger and broader.

It is fitting that the journey to the future starts in Marrakech, Morocco. Just like Special Olympics, historically Morocco has brought together people of all backgrounds, race, politics, ethnicity, education level, and religion. Special Olympics is a place where divisions disappear and where attitudes of fear, embarrassment, prejudice, pity and indifference give way to a prevailing atmosphere of genuine understanding, grateful appreciation and simple caring. Special Olympics is a place where people are united by the bonds of acceptance, inclusion and joyful celebration of the intrinsic worth and unlimited potential of all citizens.

I look forward to an exciting venture as we create our future together.

Sincerely,

J. Brady Lum  
President and COO  
Special Olympics



Dear Special Olympics Leaders,

When Special Olympics began over 40 years ago, it was a radical idea. A population of people who had been excluded from society, misunderstood, and ignored was, for the first time, celebrated publicly. They were given something simple but revolutionary – the chance to compete in sports.

Since then, the invitation to be an athlete has manifested itself in countless ways – first and foremost, as a change agent in the way people with intellectual disabilities view themselves, instilling them and their families with long-denied pride, self confidence, and the courage to insist that they belong in their communities.

But giving them a chance to compete, to grow, to share, to belong, is not only better for them, it's better for us all, individually and collectively. In a very real sense, our athletes are at the center of the convergence of volunteers, community leaders, young people, families, coaches, supporters and sponsors – each of whom finds that Special Olympics transcends differences and negativity, replacing them with acceptance, optimism, joy, and fun.

That's what we mean when we talk about the Special Olympics movement – that shared experience of belonging that is unique to Special

Olympics that everyone – Athlete leaders, Program leaders, guests, and staff – who are participating in this Congress have benefitted from. And, just as it did when Special Olympics was a radical notion 40 years ago, that shared experience is what drives our growth in more than 170 countries around the world today.

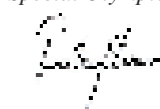
So this week we celebrate together the growth of our movement, and reflect and learn from the past. And, more importantly, we will collaborate and explore together how to build on our past success to do even more in the future.

I am grateful to each and every one of you for making the journey to Morocco. And, I am especially grateful for the generosity of our host, Her Royal Highness Princess Lalla Amina, whose leadership and vision is what has made this Global Congress a reality.

This week especially, let us follow Princess Amina's example, and the example of so many other members of our Special Olympics family. Let us realize that we are all founders and innovators, and within each of us is a radical idea that can ignite the future of our movement!

Best wishes,

Timothy P. Shriver, Ph.D.  
Chairman and CEO  
Special Olympics





## SPECIAL OLYMPICS MOROCCO

Special Olympics Morocco is a training and sports events program dedicated to athletes with intellectual disabilities.

Created in October 1994, upon the initiative of Her Royal Highness Princess LALLA AMINA, this program counts 11,000 athletes registered up to now in 15 sports disciplines and 72 affiliated institutions



Be a fan of  
**Special Olympics**





## 2010 SPECIAL OLYMPICS GLOBAL CONGRESS MARRAKECH

The 2010 Global Congress is being supported under the High Patronage of His Majesty King Mohammed VI of Morocco and is being made possible through the vision and leadership of Her Royal Highness Princess Lalla Amina.

This congress will host more than 600 delegates from all over the world in the beautiful city of Marrakech to define the main pillars of the 2011-2015 strategic plan which will integrate more people with intellectual disabilities in their respective societies through sports.

Through the High Patronage of His Majesty King Mohammed VI and the Effective Presidency of Her Royal Highness Princess Lalla Amina, Special Olympics Morocco witnessed the most incredible growth in the past decade among programs of the MENA region. The choice of Morocco as a host of such a big event crowns the considerable efforts made by the country in promoting sports for people with intellectual disabilities.

## IGNITING A MOVEMENT: IT ALL STARTS WITH A PLAN

As with every great movement – social, religious, cultural or political – there are moments in time – flashpoints – that serve as significant and historic events that propel growth, commitment and passion. The 2010 Special Olympics Global Congress will be the pivotal event for Special Olympics leaders at all levels which will provide them the motivation, insight and tools to amplify the Special Olympics movement in this new decade.

The work that will happen at the 2010 Global Congress started over a year ago. From input sessions and surveys to working groups and a strategy summit, dialogue and debate have been getting to a point where the Special Olympics movement can unite to review and further discuss the 2011-2015 Strategic Plan.

Now is the time in which we need to harness the outstanding efforts that have been the catalyst to our current success, as well as galvanize our leaders – our Founders, current and future – and together create our roadmap into the next decade.

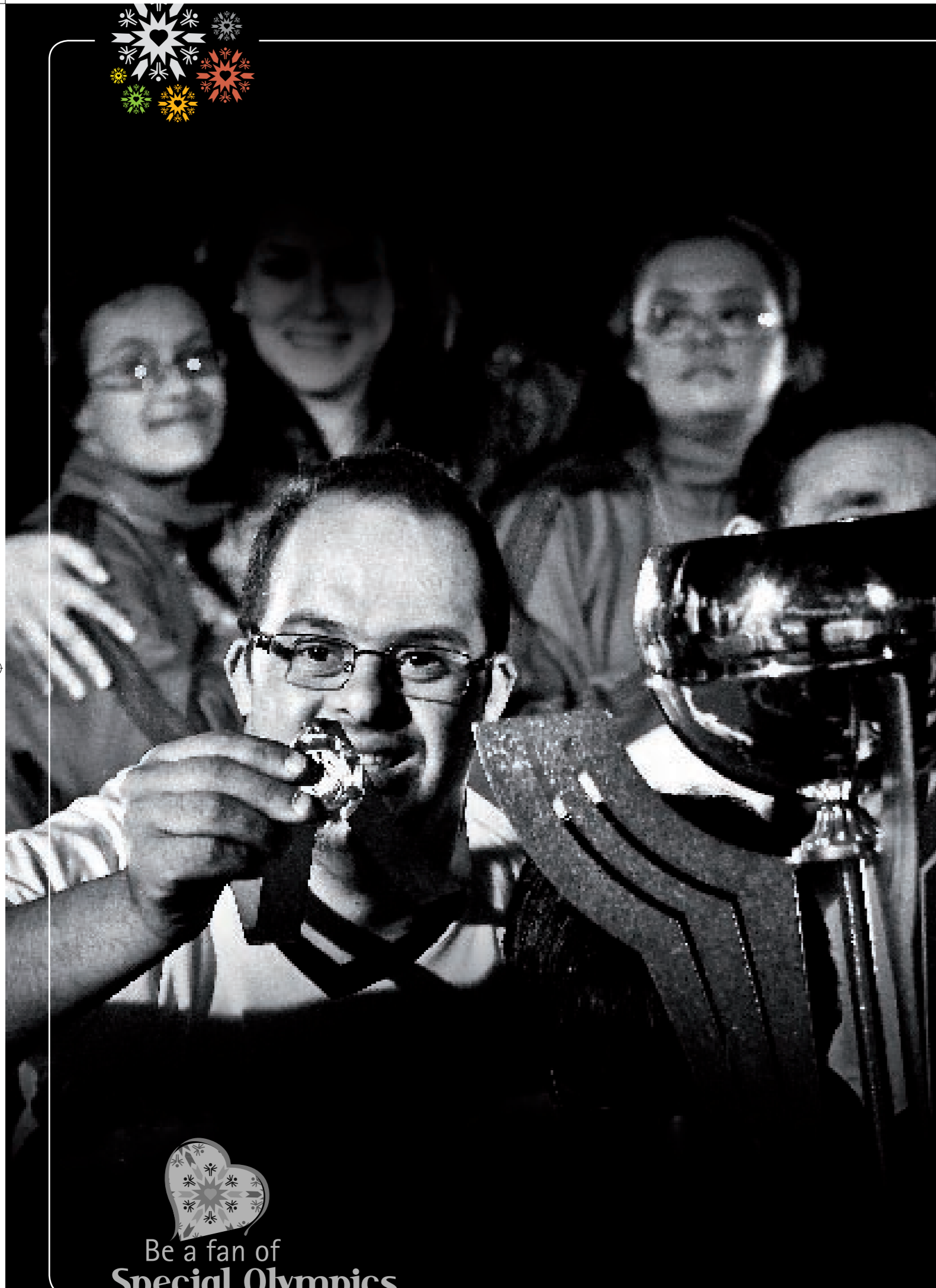
Over the course of four days, Congress delegates will learn about the new Special Olympics Strategic Plan and envision how to implement the plan in their home countries, cities and villages. Participants will hear from powerful and radical well-known speakers, learn from the athletes, share and network with their peers, and will leave Morocco with a clear vision and map that will lead us all into the future.

A fire starts with a spark, and fire often leads to explosion. We expect that the Global Congress will ignite your inner passion to take the movement forward into a new decade. Each and every participant will be charged with taking that fire or flame back to their home country to create a cultural explosion so strong that it will transform your Special Olympics Program and the lives of people with intellectual disabilities for the better.



Be a fan of  
**Special Olympics**





## 2010 GLOBAL ATHLETE CONGRESS: HEARING THE VOICES OF OUR ATHLETES

The voice of a Special Olympics athlete is the most powerful aspect of the Special Olympics movement. That voice is loud, profound and passionate – and inspiring when you think about the journey those words took before being said.

The 2010 Global Athletes Congress is the third in history and this Congress is significant because the athlete will not be segregated to their own event, but will be integrated into the overall Global Congress. The 68 athlete delegates participating in this year's Global Athlete Congress will meet for one day, 6 June, before uniting with the rest of the delegates from throughout the world, and then again on June 8 to finalize their input on the Strategic Plan and ideas for expanding their leadership voices back home.. Their voices will be heard in sessions, on panels, in the halls, and at meals. It is their collective voice that will help navigate Special Olympics into the future.

### 2010 Special Olympics Global Athlete Congress Delegates

#### Special Olympics Africa Region

Joshua Agare	Special Olympics Kenya
Nhlanhla William Masina	Special Olympics South Africa
Deon Clarence Namiseb	Special Olympics Namibia
Ephraim Mopedi Mohlakane	Special Olympics South Africa, Current Global Athlete Congress Chair
Theo Tebele	Special Olympics Botswana

#### Special Olympics Asia Pacific Region

Jerson Fernandes	Special Olympics Bharat
Benjamin Haack	Special Olympics Australia
Vincent Napoleon Menezes	Special Olympics Bharat
Neha Prakash Naik	Special Olympics Bharat
Niho Nakamura	Special Olympics Nippon
Suttipot Pikunsiri	Special Olympics Thailand
Anton Jose Marie V. Silos	Special Olympics Philippines
Andrew Williams	Special Olympics Australia

#### Special Olympics East Asia Region

AO LEONG In	Special Olympics Macau
CHEN Wei Chieh	Special Olympics Chinese Taipei
HUANG Minmin	Special Olympics China
HWANG Suk Il	Special Olympics Korea
Jia Si Rui	Special Olympics China
KIM Yoo Na	Special Olympics Korea
MA Yun Li	Special Olympics China
TAM Wai Yip	Special Olympics Hong Kong

#### Special Olympics Europe Eurasia Region

Andrei Butnaru	Special Olympics Romania
William Gould	Special Olympics Israel
Sylwester Kata	Special Olympics Poland
Andrei Kossikhin	Special Olympics Kazakhstan
Mieczyslawa Koxlak	Special Olympics Poland
Marios Kritsonis	Special Olympics Greece
Serban Nicolescu	Special Olympics Romania
Ali Shafqat Rasool	Special Olympics Great Britain
Ekatarina Sazonova	Special Olympics Russia
Caroline Verdenal	Special Olympics France

#### Special Olympics Latin America Region

Ariel Ary Chinchilla	Special Olympics Costa Rica
Nelson Alberto Ceron Navas	Special Olympics El Salvador
Daniel Silvio Delgadill Maciel	Special Olympics Paraguay
Mariela Dominguez	Special Olympics Argentina
Divia Damaris Lewis	Special Olympics Panama
Jose Luis Mejia Rodriguez	Special Olympics Honduras
Sixto Angel Morales Pavia	Special Olympics Venezuela

#### Special Olympics Middle East North Africa Region

Zakaria Aquedim	Special Olympics Morocco
Sami Gabi Chahine	Special Olympics Lebanon
Dina Mohamed Galal Moussa	Special Olympics Egypt





**Special Olympics North America Region**

Brent Bowgren	Special Olympics Indiana
Loretta Claiborne	Special Olympics Pennsylvania, First Athlete Congress Chair
Zach Commander	Special Olympics North Carolina
David Egan	Special Olympics Virginia
Melissa Holt	Special Olympics Pennsylvania
Christina Judd-Campbell	Special Olympics Canada
Pam Langille	Special Olympics New Hampshire
Shavanna Mahoe	Special Olympics Hawaii
Angela Martin	Special Olympics Washington
Debra McDougald	Special Olympics Oregon
Kenneth Melvin	Special Olympics Indiana
Andres Miyares	Special Olympics Florida
Kyler Morrison	Special Olympics Montana
Kristina O'Neal	Special Olympics Missouri
Mary Ellen Powers	Special Olympics Rhode Island
Cindy Sears	Special Olympics Idaho
Jeff Steron	Special Olympics Arizona
Bryon Terry	Special Olympics Colorado
Marc Theriault	Special Olympics Canada
Parker Thornton	Special Olympics New Hampshire
Ricardo Thornton	Special Olympics Washington D.C.
Trisha Torre	Special Olympics Florida
Erica Wheeler	Special Olympics Maryland
Matthew Williams	Special Olympics Canada
Denelle Wilson	Special Olympics South Dakota
Katy Wilson	Special Olympics Georgia
Heather Wintermeyer	Special Olympics North Dakota

**Special Olympics Morocco Athletes**

LAHLOU Othmane	ANAIS Casablanca
JAMOUDI Abderrazzak	Amitié Casablanca
BALAT Safoine	APAEI Casablanca
AZMI Jamal	RBC Settat
LOUKILI Younès	ASAOHM Meknès
MAKKAOUI Rachid	Tahadi Guelmime
KERZAZ Mohammed	FPMA Fès
MESKINI Mohammed	APHPM Meknès
GHRABOU Hassan	IMPE Rabat
ATTOUCH Redouane	AMVIM Kénitra
NOUARA Hicham	ALJissr EL Jadida
ANOUAJ Mohammed Yahya	RBC Marrakech
NACIRI Mohammed	Tahadi Taza
FAHAM Ahmed	APHM Taza
HASSIOUTI Mohammed	HananeTetouane
KASSIMI Abdessamad	Safaa Oujda
MRABET Ghita	Al Manar Rabat
HARRAT Safia	Hadaf Rabat
BARGACH Ghizlane	ANAIS Casablanca
MACHMOUR Said	AJH Oujda



Be a fan of  
**Special Olympics**





# CONGRESS SCHEDULE

The Global Congress will include four days full of events with many networking opportunities with peers and movement Leaders as well as the opportunity to be motivated by dynamic and inspirational speakers, and hear the voices of our athletes as they participate as official delegates in the Congress and present reports from their own Global Athlete Congress.

**SUNDAY 6<sup>th</sup> JUNE**

All Day **Arrivals and Official Registration for the 2010 Special Olympics Global Congress**

9:00am – 5:00pm **Global Athlete Congress**  
 Location: Rissani Ballroom and Breakout Rooms, Atlas Asni  
 More than 100 Special Olympics athlete leaders from around the world will join together to discuss the present and future of the Special Olympics movement and make collective recommendations to the Special Olympics International Board of Directors. Delegates and guests are invited to attend the General Sessions of the Athlete Congress, however due to space limitations, must pick-up a ticket at registration.

**MONDAY 7<sup>th</sup> JUNE**

All Day **Founder's Exchange**  
 Location: Espace Menara-Asni, Level 0, Palais des Congrès  
 Visit this exhibition area at the Congress and see the latest information about Special Olympics programs and initiatives from around the world. We invite each Delegate to drop by the Torch Tales video room and tape your video message about the impact of Special Olympics in your community.

9:00am – 10:30am **Opening Session of the 2010 Special Olympics Global Congress**  
 Location: Salle des Ministres, Palais des Congrès  
 Join more than 600 Special Olympics athletes and leaders from around the world as we celebrate the opening of the 2010 Special Olympics Global Congress. The Congress will begin with motivational messages from our host Her Royal Highness Princess Lalla Amina, Special Olympics Chairman Timothy P. Shriver, athletes and representatives from the region that will reenergize our core across all pillars of the strategic plan and focus Delegates on the work at hand throughout the next few days and beyond.

10:30am – 11:00am **Welcome Reception**

11:00am – 12:00pm **Strategic Plan Presentation Session**  
 Location: Salle des Ministres, Palais des Congrès  
 Listen and learn as Special Olympics President and Chief Operating Officer J. Brady Lum presents Version 2.0 of our Special Olympics 2011-2015 Strategic Plan, that is the product of input from Program Leaders, staff, key constituents and partners from around the world. This session will set the stage for the work of the Congress - to discuss, to debate and to align around the pillars of our future.

12:30pm – 1:30pm **Lunch and Networking Opportunity**  
 Location: Salle Royale, Level 0, Palais des Congrès

2:00pm – 5:30pm **Track Discussions**  
 Location: Various locations at the Palais des Congrès and the Hotel Atlas Asni  
 Tracks Discussions will engage specially designed teams of Delegates in discussions examining the Strategic Plan Pillars, and how they can implement the plan at the Regional and Local levels. Please proceed to your assigned track.

Track	Location
Build Communities	Rissani Ballroom, Atlas Asni
Connect Fans & Funds	Rissani Ballroom, Atlas Asni
Define Movement Leadership & Establish Sustainable Capabilities	Koutoubia Room, Level 1, Palais des Congrès
Advance Sports & Competition	Fez 1, Level 1, Palais des Congrès
Establish Values that Define our Culture	Fez 2, Level 1, Palais des Congrès

5:30pm – 7:30pm **Networking Opportunity**

8:30pm **Official Dinner Hosted by His Majesty King Mohammed VI**  
 Location: Menara Gardens

**TUESDAY 8<sup>th</sup> JUNE**

All Day **Founder's Exchange**  
 Location: Espace Menara-Asni, Level 0, Palais des Congrès

9:00am – 12:00pm **Track Discussions**  
 Location: Various locations at the Palais des Congrès and the Hotel Atlas Asni

Track	Location
Build Communities	Rissani Ballroom, Atlas Asni
Connect Fans & Funds	Rissani Ballroom, Atlas Asni
Define Movement Leadership & Establish Sustainable Capabilities	Koutoubia Room, Level 1, Palais des Congrès
Advance Sports & Competition	Fez 1, Level 1, Palais des Congrès
Leverage Games	Fez 2, Level 1, Palais des Congrès





12:30pm – 1:30pm	<b>Lunch and 2013 Special Olympics World Winter Games Preview</b> Location: Salle Royal, Level 0, Palais des Congrès During lunch, Delegates will get an exclusive preview of the 2013 Special Olympics World Winter Games Korea from Special Olympics Korea Honorary Chairperson Congresswoman Na Kyung-won.
2:00pm – 3:30pm	<b>General Session</b> Location: Salle des Ministres, Palais des Congrès Delegates are invited to join together and hear from leaders from diverse perspectives who will share knowledge, inspire participants, and frame important discussions that address how to bring our new strategic plan to life.  <b>Keynote Panel Discussion: Connect Fans &amp; Funds: Marketing and Fund Raising in a Global and Competitive Environment</b> Hear from The Coca-Cola Company Chairman and CEO Muhtar Kent, the Managing Partner of Kleiner Perkins Caufield & Byers Ray Lane, the Regional Managing Director for Special Olympics Europe Eurasia Mary Davis, Special Olympics Sargent Shriver International Global Messenger Kester Edwards and the Chairman of Arnell Peter Arnell, one of the world's leading branding and marketing agencies, as they discuss what drives their global success and how we can learn from their experience to help us achieve our strategic objectives as a movement. The session will be moderated by Sports broadcaster and Olympic Swimming Gold Medalist Donna de Varona.
3:30pm – 4:00pm	<b>Break</b>
4:00pm – 5:30pm	<b>General Session Continued</b> Location: Salle des Ministres, Palais des Congrès  <b>Keynote Panel Discussion – Advance Sports &amp; Competition: Coaching Excellence and the Athlete Experience</b> In true Special Olympics fashion, this panel will examine the issue of coaching excellence through the lens of athletes. Some of the world's greatest competitors and organizers, such as AC Milan Midfielder and Humanitarian Clarence Seedorf, Tennis Legend and Author Monica Seles, Olympic Gymnastics Gold Medalist Nadia Comaneci, Olympic Athletics Gold Medalist and UNICEF Goodwill Ambassador Hicham El Guerrouj, Special Olympics Australia Athlete and Coach Ben Haack, and Special Olympics Italy Chairman and Vice-Chairman of SARAS S.p.A. Angelo Moratti, will talk about the coaches who helped them achieve greatness. We will also hear about the impact that well-run competition can have on athlete motivation and performance. The session will be moderated by Sports Broadcaster and Olympic Gymnastics Gold Medalist Bart Conner.
5:30pm - 7:30pm	<b>Networking Opportunity</b>
8:30pm	<b>Official Dinner Hosted by Her Royal Highness Princess Lalla Amina</b> Location: Salle Royale, Level 0, Palais des Congrès

**WEDNESDAY 9<sup>th</sup> JUNE**

All Day	<b>Founder's Exchange</b> Location: Espace Menara-Asni, Level 0, Palais des Congrès
8:00am – 9:30am	<b>Special Olympics International Board of Directors Meeting</b> Location: Salle Tinmel, Atlas Medina
10:00am – 12:30pm	<b>General Session</b> Location: Salle des Ministres, Palais des Congrès Delegates will once again join together and hear from community and youth leaders who will share knowledge, inspire participants, and frame important discussions that address how to bring our new strategic plan to life.  <b>Keynote Panel Discussion – Build Communities: Bringing Together Agents of Change to Build Stronger Communities for our Athletes</b> In this session, we will hear from community leaders who have a proven record of building and implementing change in communities around the world. First Lady of Egypt HE Suzanne Mubarak, Peace Corps Director Aaron Williams, Special Olympics Korea Honorary Chairperson Congresswoman Na Kyung-won, Special Olympics International Global Messenger Dina Galal will discuss their work and ways that Special Olympics programs can form partnerships that will help achieve our strategic objectives. The session will be moderated by First Lady of California Maria Shriver.  <b>Keynote Panel Discussion – Build Communities: Youth Activation and Engagement</b> Hear from members of the Global Youth Advisory Council and young leaders from across the Special Olympics movement Namibia Unified Partners Rosevindi Tsei-Tsei-Mou and Hilma Petrus; Poland Unified Partners Pawel Dulski and Marcin Wolski; New Jersey (USA) Unified Partners Jason Newbury and Jenni Newbury; Youth Activation Council Members Xiaoyue "Rockie" Zhao (China), Wael Al Shehab (Bahrain) and Soeren Palumbo (Illinois) as they inspire Delegates to take action in their local communities through activating and engaging young leaders. The session will be moderated by Special Olympics Panama Board President Yolanda Eleta de Varela.
12:45pm – 1:45pm	<b>Lunch and 2011 Special Olympics World Summer Games Preview</b> Location: Salle Royale, Level 0, Palais des Congrès During lunch, Delegates will hear from the Chairman of the Special Olympics World Summer Games Athens 2011 Joanna Despotopoulou about the next World Games and exciting plans underway to celebrate the achievements of our athletes.
2:00pm – 4:30pm	<b>Closing Session and Ceremony</b> Location: Salle des Ministres, Palais des Congrès On this closing day of the Congress, we will invite Delegates to make their commitments for the future, bringing our strategic pillars to life for the global Special Olympics movement.
4:30pm – 5:30pm	<b>Closing Reception</b> Location: Salle Royale, Level 0, Palais des Congrès
6:30pm – 8:00pm	<b>Sports Experience</b> Location: El Harti Stadium, Marrakech Delegates and athletes will join together in fun Special Olympics Unified Sports® activities, joined by the athletes of Special Olympics Morocco and Moroccan Olympic legends. Upon check-in, you will be invited to sign up for a sports activity if you wish to participate on the field.
9:00pm	<b>Official Closing Dinner hosted by Ministry of Tourism</b> Location: Terre des Fêtes, Marrakech

**thursday 10<sup>th</sup> JUNE**

All Day	<b>Departures</b>
---------	-------------------



## STRATEGIC PLANNING WORKING GROUP DESCRIPTIONS, CHAIRS AND MEMBERS

The framework drafted by the Strategic Planning Working Groups is based on five interlinked areas of activities and exploration. The strategy builds on a new paradigm for Special Olympics, as the movement continues to expand its empowering model for acceptance, inclusion and global unity. These groups were led by dedicated and passionate leaders who engaged their peers to shape the pillars for what will be discussed at the Global Congress.

**Advance Sports & Competitions:** Our athletes remain at the center of our efforts and focus. The Sports & Competitions Working Group addresses issues relating to our movement's aspirations to meet the urgent needs of growth and quality globally. This is accomplished through a continued connection to critical sports-related initiatives, including programs for coaching excellence, Unified Sports and Young Athletes.

- **Group Chair:** Deborah Bright, Canada
- **Group Members:** Kester Edwards, Marc Feltgen, Urszula Jankowska, Lois McNary, Lee Todd, Ase Torheim

**Build Communities:** The transformative power of Special Olympics comes when we build powerful communities of change around our athletes, creating demonstrable impact at multiple levels of society. For us, the "so what?" question has become just as important as "how many?" Healthy Athletes, Research, Policy, Youth, Project UNIFY and ALPs initiatives continue to position our movement around all of us, not them.

- **Group Chair:** Yolanda Eleta de Varela, Panama
- **Group Members:** Jean-Marie Aleokol, Linda Ashe, Evelyn Guiralt, Annemarie Van Wieringen

**Connect Fans & Funds:** We recognize the power of connecting and engaging our fan base in everything we do. We have an opportunity to translate communications into strategic storytelling, spectating into fan engagement, and

community support into real collaborative and breakthrough fundraising. We want to build truly local and global strategic marketing properties that create real and sustainable value. We want millions of fans who engage with Special Olympics at a variety of levels, committing to be champions of acceptance and, ultimately, donating.

- **Group Chair:** Marc Edenzon, USA
- **Group Members:** Mary Davis, Adrian DeWendt, Rick Jeffrey, Terry Richey, Gulya Saidova, Joan Wheatley

**Define Movement Leadership:** Athletes, communities of coaches, volunteers, families, partners and fans shape what we collectively refer to as our Special Olympics movement. Our movement can be much stronger than the sum total of its parts. Our efforts will be focused on building alignment to facilitate catalytic progress and change. We will re-develop our General Rules and Accreditation Standards, and develop new systems of measurement and recognition.

- **Group Chair:** David Rutherford, New Zealand
- **Group Members:** Matt Aaron, Dennis Doolan, Dave Lenox, Glenn MacDonnell

**Establish Sustainable Capabilities:** There are several critical areas that will help shape the future success of the movement globally and ensure its sustainability. Capabilities are those building blocks that must be in place to enable the core mission work of the organization. To begin this process, we will focus on our values and culture as a global organization and work to develop systems and standards for operational excellence and efficiency.

- **Group Chair:** Peter Bukhala, Kenya
- **Group Members:** Sabine Brecklinghaus, Stephen Corbin, Robyn Markey, Audrey Reed, Doug Stevens, Jenny Yu



Be a fan of  
**Special Olympics**





## FOUNDER'S EXCHANGE EXHIBITS

Inspired by Eunice Kennedy Shriver, who set a new standard for innovative ideas that make real change happen, the Founder's Exchange will provide an opportunity for delegates to learn from one another, share stories and inspire new thinking.

### Special Olympics Regional Booths

An overview of each of the region's projects and accomplishments, told through posters, photos and memorabilia.

- Special Olympics Africa
- Special Olympics Asia Pacific
- Special Olympics East Asia
- Special Olympics Europe/Eurasia
- Special Olympics Latin America
- Special Olympics Middle East/North Africa
- Special Olympics North America

### Special Olympics New Jersey exhibit, destined for the Special Olympics Museum in Shanghai, China

Highlighting the facilities and programs of Special Olympics New Jersey, this booth will serve as an example of the type of displays that will be featured at the new Special Olympics Museum in Shanghai, China.

### EKS Day

Learn how to get involved in the inaugural celebration of Eunice Kennedy Shriver Day.

### Special Olympics World Summer Games ATHENS 2011

Get a preview of next summer's Games in Athens, Greece. Learn about the city, the venues and the special preparations by the host program.

### Strategic Framework

Review the draft Strategic Plan and help us visualize it! The current Strategic Framework is still in a draft format. Draw your own version of the framework! Be creative and help us present the future of Special Olympics!

### Shared Values

What makes Special Olympics important to you? Be creative. Share your thoughts to help frame discussions for the future.

### Special Olympics Cinema

Tour Special Olympics around the world from your seat! See public service announcements, short films and slideshows from all our regions.

### New Program Locator, Events Calendar and Resources Site

Newcomers and repeat visitors to our flagship website will be treated to a wealth of new features to engage with Special Olympics and to help get their work done at the grassroots level.

### Special Guests

Meet and greet our well-known visitors at the Global Congress. Get a picture, an autograph or ask them a question about Special Olympics.

### The Unity Cup/Global Football

Learn more about how The Coca-Cola Company and Special Olympics are teaming up for the first-ever Unity Cup football match during the World Cup in South Africa.

### The Photo Wall

Bring a photo that captures what Special Olympics is all about for you. It'll go up on a big wall with hundreds of others, making a one-of-a-kind work of art that gets to the heart of our movement.

### A Very Special Christmas

Learn how music has expanded opportunities of inclusion through sport for millions of people around the world.





## Excursions Program

### Excursions in Marrakech city (For free)

#### Dar Si Saïd Museum

The Dar Si Saïd Museum is a great residence built up in the end of the XIXth century. It was transformed to a museum in 1932 by the Administration of Fine Arts and fully dedicated to Moroccan wood handicraft. The main collections of this regional museum come from Marrakech and the south and they include homogeneous sets of woodworks, jewellery, ceramics, a diversified collection of carpets and some archaeological items.

#### Bahia Palace

The Bahia Palace (the Palace of the Beautiful) dates back to about 1880 and had been built over 7 years. It contains 150 rooms and is made of one floor since its first owner was impotent and incapable of climbing stairs.

#### The Majorelle Garden

is a botanical tourist garden in Marrakech, Morocco, created by the French artist Jacques Majorelle (1886-1962) in 1931. He built his main residence in the first floor and a wide artist workshop in the ground floor to conceive his great decorations. This garden is a living masterpiece with exotic plants and rare species.

#### Jamaâ El Fna square

Close to the Koutoubia Mosque, Jamaâ El Fna attracts continuously more than one million visitors who come to attend shows animated by storytellers, snake charmers, monkey trainers, musicians and other popular artists (games, henna tattoo, etc...) from dusk till dawn prayer call. The intensity of these spectacular and original activities resulted in the testimony of "Jamaâ El Fna square" by the UNESCO in 2001 as an oral world heritage, the first one in its category in the world.

#### The Saadi Tombs

These tombs from the 17th century have only been discovered in about 1917. They were restored by the Administration of Fine Arts and shelter the bodies of about sixty Saadis kings, among which there are Al Mansour, his successors and his family. The most prestigious mausoleum is the room with twelve pillars and contains the tomb of the Sultan son of Ahmed El Mansour. This mausoleum is a very beautiful model of Spanish-Moorish decorative art.

#### The Menara gardens

In a wide garden of olive trees at about 45 minutes on foot from Jamaa Fna square, the Menara lodge surrounds a big basin serving as a water reservoir for irrigating plants. It is a very quiet place, away from the tumult of the city and therefore a privileged place for walks.

#### El Badi Palace

This palace was built at the end of XVI century by the Saadi Sultan Ahmed Al Mansour Dahbi in Marrakech to celebrate the victory against the Portugal army in 1578 in the battle known as the Battle of the Three Kings. The most expensive materials had been used to decorate the 360 rooms of the royal residence, influenced by Alhambra of Granada.

#### The Marrakech Souks

A lively and attractive place, the spirit of Moroccan cities with hidden treasures... In brief, they are like the cave of Ali Baba that opens for you ... all you need is to get in... and bargain!

#### The Marrakech Walls

The 19 km of Marrakech walls are nowadays crossed by 22 doors. These doors witnessed the evolution of the city during centuries. The most ancient doors Bab El Robb or Bab Agnaou were part of the Almohad's Architecture.

#### The Medersa Ben Youssef

More known as the Koran School, it was built in 1565, by an order of the Sultan Abdellah Al Ghalib and belongs to the Saadi dynasty. The Medersa receives more than 900 students, among which 100 foreign students. Consisting of a basin and a prayer room, the school had been built up with a diversified decoration: floral patterns, marble work, cedar decors, etc

## YOUR TRIP IN MOROCCO

### EXCURSIONS OUT OF MARRAKECH (Paid)

#### The Ourika Valley

is 30 km away from Marrakech. It rushes progressively in the Moroccan High Atlas. Despite its proximity to Marrakech, it is still considered as preserved valley. Its visitor combines the discovery of a spectacular nature and a traditional mountain lifestyle.

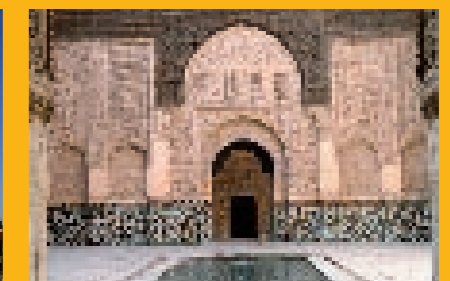
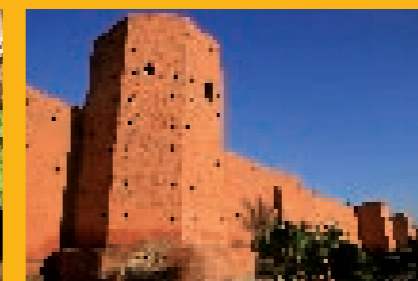
#### The Ouzoud Waterfalls

You can reach them after 150 kilometers drive in about 2:30 hours, and there are many roads that can get you there. It is the most famous waterfalls in Morocco and is worthy of this status. At about 110 meters high, this waterfall rebounds over several levels and falls in very small droplets. The waterfall is often surrounded by a beautiful rainbow.

#### Essaouira

On the Atlantic coast, Essaouira was also called Amogdul (the well-kept) in Berber, Mogador in Portuguese, Mogador in Spanish and Mogador in French. Its Old City is declared by the UNESCO part of the World Heritage and the Orson Welles' famous movie "Othello" was shot on its ramparts.

*For a list of fares, please visit the Global Congress website: [www.specialolympicscongress.com](http://www.specialolympicscongress.com)*





# 2010 GLOBAL CONGRESS ORGANIZING COMMITTEE

**Her Royal Highness Princess Lalla Amina  
President of Special Olympics Morocco**

**Finance**  
Mr Salah-Eddine SEMMAR  
GSM: 06.61.30.39.53

**Event and management of participants**  
Mr El Mostafa RAGUIGUE  
GSM: 06.61.16.13.19

**Coordinator**  
Dr Wafia LANTRY  
GSM: 06.61.07.18.19

**Coordinator Welcome-Transportation Ministry of interior**  
Mr Aziz BENZZOUBEIR  
GSM: 06.61.15.09.08

**Coordinator Catering-Accommodation**  
Mrs Amina BENSOUADA  
GSM: 06.61.78.53.83

**Atlas Asni Hotel**  
Mr Abdeslam ES SALHI  
GSM: 06.61.91.03.64

**Atlas Medina Hotel**  
Mr Karim BOUSSELHAM  
GSM: 06.61.91.03.61

**Mansour Eddahbi Hotel**  
Mr Khalid KATIBI  
GSM: 06.61.19.76.07

**Marrakech Airport**  
Mr Ghassane GASSAB  
GSM: 06.61.91.03.40

**Casablanca Airport**  
Mr Noureddine AZLIGUE  
GSM: 06.61.91.03.42

**Hotel Atlas Asni**  
Mr Khalid EL BAROUDI  
GSM: 06.61.34.25.40

**Hotel Atlas Medina**  
Mr Brahim SENHAJI  
GSM: 06.62.55.19.35

**Hotel Mansour Eddahbi**  
Mr Aziz BISBIS  
GSM: 06.61.20.87.56

**Sports program**  
Mrs BIDOUANE et M. SAHNOUN  
GSM: 06.66.08.42.39

**Secretary**  
Mrs Saadia EL OUAHAB  
GSM: 06.78.98.83.21

**Tourism Program**  
Atlas Voyages  
Tél: 05.37.67.30.40

**Liaison SOI-SOM**  
Ms Hind AIT EL BORJ  
GSM: 06.15.85.99.50

**Regional Meetings**  
Mr Saïd ZAY  
GSM: 06.61.92.54.65

**Logistic: M. Jaouad MESSOUAB**  
(Direction of Palais des Congrès)  
GSM: 06.61.63.90.80

**Health care**  
Dr ABABOU - GSM: 06.61.69.69.17  
Mr KHALDI - GSM: 06.61.30.57.54

**Media**  
Mr YASSINE - GSM: 06.63.11.87.64  
Mr RADI - GSM: 06.61.04.82.94

**Volunteers**  
Dr Hicham BERRI  
GSM: 06.61.95.36.71

**Communication**  
Mr Mehdi SEBTI  
GSM: 06.61.14.79.23

## Transportation

**Mansour Eddahbi Marrakech Hotel**  
Mr Abdenbi BENTALEB  
GSM: 06.61.04.07.04

**VIP Transportation**  
Mr Rachid TAHAR  
GSM: 06.61.51.99.48

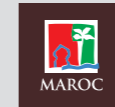
**Marrakech Airport**  
Mr Samir LALOUAHI  
GSM: 06.61.78.71.14

**Casablanca Airport**  
Mr Mustapha HIZOUNE  
GSM: 06.61.35.69.37



# 2010 SPECIAL OLYMPICS GLOBAL CONGRESS SUPPORTERS

## OFFICIAL SPONSORS



## SPECIAL OLYMPICS GLOBAL CORPORATE PARTNERS

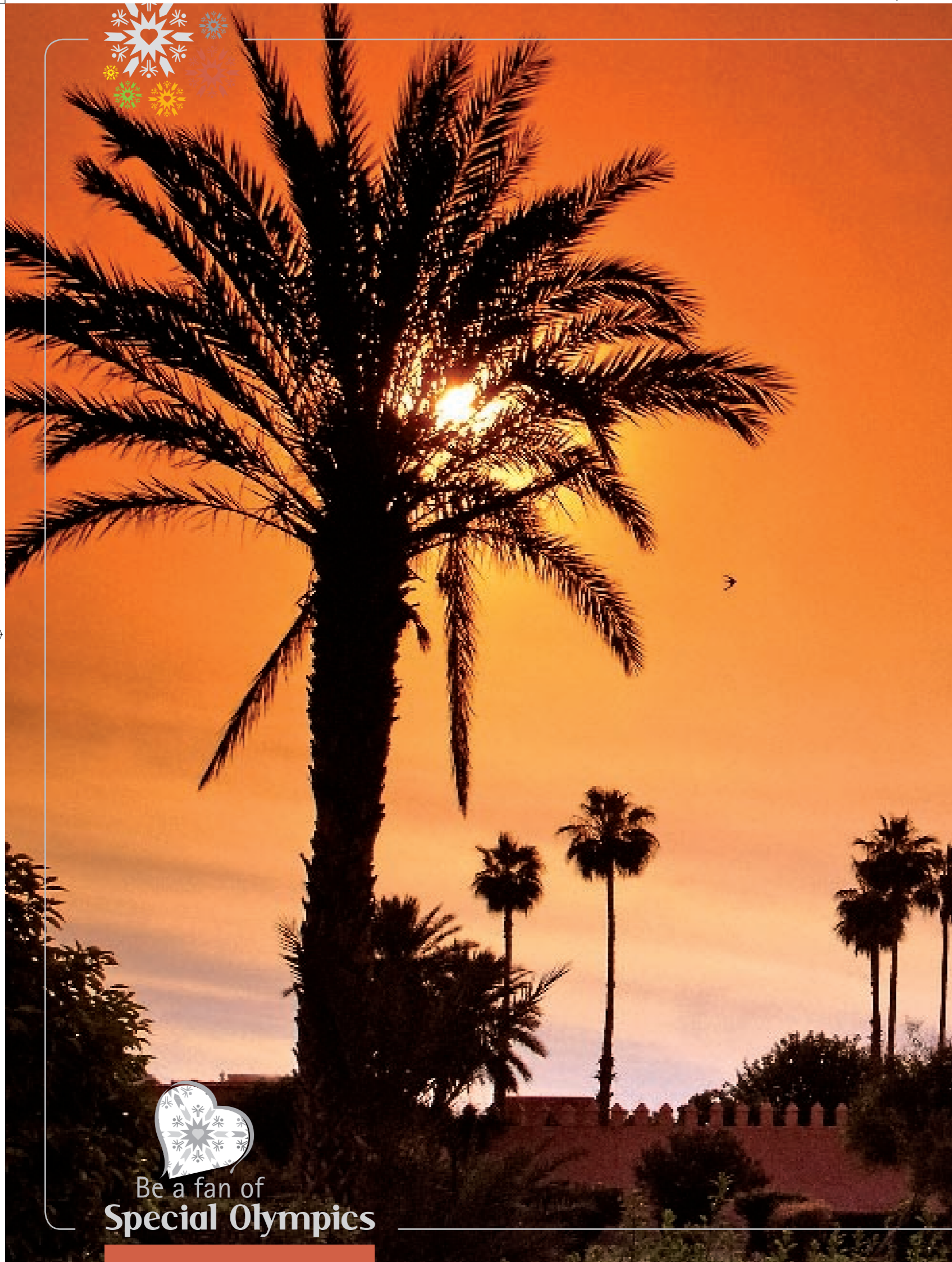


## SPECIAL OLYMPICS HEALTHY ATHLETES SUPPORTERS



Be a fan of  
**Special Olympics**





Be a fan of  
**Special Olympics**



Be a fan of  **Special Olympics**



Be a fan of  *Special Olympics*  
**Special Olympics**

[www.specialolympicscongress.com](http://www.specialolympicscongress.com)