

Special Olympics Asia Pacific Ltd. Direct Debit Donor Programme (DDDP)

**Special
Olympics**



Special Olympics Asia Pacific Ltd. (SOAP Ltd.) is a non-profit organisation registered in Singapore, a member of the National Council of Social Service (NCSS) (no. V00759) Special Olympics serves the cause of people with intellectual disabilities (ID) from the age of 2 years above, with no upper age limit and it is FREE for people with intellectual disabilities (ID). People with intellectual disabilities remain the most hidden and underserved population in the world.

The mission of Special Olympics is to transform, and improve the lives of people with intellectual disabilities (ID), allowing them to become more independent, active, integrated and contributing members of society.

SOAP Ltd. relies on the support of the community and the public for donations that will go towards making a difference in the lives of people with intellectual disabilities (ID). Special Olympics Asia Pacific Ltd. (SOAP Ltd.) is currently not government funded.

The Direct Debit Donor Programme (DDDP)

DDDP is a donation programme designed for members of the public who are interested in supporting Special Olympics Asia Pacific's efforts and activities on a monthly, 6-monthly or annual basis. SOAP Ltd. has engaged the services of APPCO Pte Ltd, a third party fundraising, to promote the Direct Debit Donor Programme (DDDP) at pre-approved venues in Singapore. DDDP is promoted at various places including events, shopping malls and at pre-approved locations throughout Singapore. This mode of engagement also makes it easier for those who do not have the opportunity to contribute through other channels, such as volunteering or donating in kind, to express their support.

The trained APPCO fundraisers works in small teams and are known as our "Fundraising Ambassadors" whereas for SG Global Support Services, they helps us to manage this program's administrative work.

The parties who are involved in DDDP

There are 3 parties involved in this Direct Debit Donor Programme. They are Special Olympics Asia Pacific Ltd (SOAP Ltd.), APPCO and SG Global Support Services (sister

organisation of APPCO). SOAP Ltd. has engaged APPCO Pte Ltd, a reputable face to face company, to conduct the DDDP.

FAQ (Frequently Asked Questions) regarding DDDP:

1. How does SOAP Ltd. promote DDDP?

SOAP Ltd. receives a license from NCSS for APPCO to undertake the DDDP via face-to-face engagement with members of the public in a friendly, easy to understand way, allowing members of the public to also be educated how Special Olympics serves the cause of people with intellectual disabilities (ID). The DDDP is promoted at various licensed venues including, shopping malls and at approved locations throughout Singapore.

2. Why doesn't SOAP use its own staff or volunteers for DDDP?

SOAP is not able to bear the cost of setting up a large team to manage and carry our DDDP. This is why we are partnering with APPCO who specialize in face-to-face marketing. This partnership allows SOAP to save cost and channel your donations to our efforts in serving the cause of people with ID. Face-to-face fundraising is a skilled professional job that requires long-term commitment. While we sincerely thank our volunteers for their support, many of them have jobs and/ or commitments which mean that they are not ideal candidates for this type of work.

3. How can I be sure that the man on the street approaching me for donations is a staff of APPCO?

All APPCO fundraisers representing SOAP Ltd. carry an ID badge and a copy of the CCA (Collectors Certificate of Authority) issued by the NCSS (National Council of Social Service) which states the name and NRIC no. of each individual fundraiser. If in doubt, you can also contact APPCO at 6557 0120 with the full name or ID badge number of the representative that you wish to verify.

4. Does all the money go directly to Special Olympics Asia Pacific Ltd. (SOAP)?

Yes. 100% of all the funds raised goes directly to SOAP Ltd. DDDP is a safe and convenient way for members of the public to donate to us as we only accept debit and credit card transactions (strictly no cash transactions) and all the monies are credited into SOAP bank

account. SOAP Ltd. pays APPCO a fee for the work done. Each year, we allocate a budget for various fundraising activities: special events, direct mailers and so forth. It is from this pre-allocated, strictly approved budget that this fee is paid. This fee is within the NCSS guidelines.

5. How much is the monthly, 6-monthly or annual donation?

(a) Monthly donations start at S\$38 per month (only \$1.26 per day) and this amount will go a long way towards our efforts to change the lives of people with ID.

(b) 6-monthly donations are set at \$228 and deductions are made only once every 6 months.

(c) Annual donations are set at \$456 per year and made only once a year.

6. I am keen to consider donating to Special Olympics Asia Pacific Ltd. (SOAP Ltd.). But, can I make a one-time donation instead of donating on a monthly, 6-monthly or annual basis?

Yes you can. Every donation is important for us to continue our work. There are 2 ways; you can make a one-time donation. (a) We will complete the one-time donation form with your details and you can use your debit card OR credit card OR provide us a S\$ cheque payable to "Special Olympics Asia Pacific Ltd." to donate the desired amount. (b) You can also mail your cheque payable to "Special Olympics Asia Pacific Ltd." directly to the address given below:

Special Olympics Asia Pacific, Tanglin International Center, 354 Tanglin Road, #01-11 Tanglin Block, Singapore-247672

7. What happens to the money that I donate? How does it help SOAP Ltd. in serving the cause of people with ID?

The funds will be deployed to build capacity so as to execute the Special Olympics MODEL OF CHANGE which involves facilitating transformative experiences for people with intellectual disabilities combing Special Olympics SPORTS, Special Olympics TRANSFORMATIVE education, Special Olympics HEALTH and Special Olympics COMMUNITY building.

8. Are my donations tax-deductible?

No. As we are not a IPC charity.

9. How can I cancel my monthly, 6-monthly or annual donation?

Every dollar is crucial to serve the cause of people with intellectual disabilities. Hence, we hope that we can have your continuous support. However, if you need to cancel your donation, please call Donor Assist at 6323 2012 and we will process your request immediately. However, please allow a maximum of 30 days for the termination of credit card arrangements to take effect.

Special thanks to the following malls which have generously supported the SOAP DDDP:

