



**Special Olympics**

Be a fan



# 2007 Annual Report



# *The Mission*

*Special Olympics provides  
year-round sports training and  
athletic competition in a variety of  
Olympic-type sports for individuals  
with intellectual disabilities,  
giving them ongoing opportunities  
to develop physical fitness,  
demonstrate courage, experience joy  
and participate in a sharing of gifts,  
skills and friendship with their  
families, other Special Olympics  
athletes and the community.*

*“Let me win.  
But if I cannot win,  
let me be brave in the attempt.”*

Special Olympics Athlete Oath



Dear Friends

2007—a year that all of us in the Special Olympics family prepared for so intensely and anticipated so eagerly—lived up to our high expectations. It was historic, spectacular, exhilarating, memorable and much more.

As a global family, we came together and met the challenge to make the year an unforgettable one and to make the 2007 World Summer Games the most successful in the history of Special Olympics. The World Games in Shanghai gave us countless examples of the human spirit at work and its awe-inspiring impact. With almost 7,500

Special Olympics athletes from 164 countries, the ceremonies and competitions were magnificent; we even saw our first hole-in-one at a World Games golf competition.

However, the World Games were extraordinary for many other reasons. Healthy Athletes® conducted 19,000 health screenings on athletes. Our Global Policy Summit gathered international leaders to focus on intellectual disabilities, and it has already borne fruit: in November 2007, Philippine President Gloria Macapagal-Arroyo, a Summit speaker, transferred management of the National Council for the Welfare of Disabled Persons to her own office in order to strengthen government programs for people with disabilities. Youth with and without intellectual disabilities met for a Global Youth Summit and Global Youth Forum. And Special Olympics is proud to have been a catalyst in the advances for people with intellectual disabilities in China, now home to our largest Program, and we look forward to continuing that progress.

In 2007, there was also much to be proud of beyond the Games. The growth of the movement continued, especially in the developing world, with new Programs in such places as East Timor and Vietnam, places where the need for Special Olympics is acute. Healthy Athletes had its most successful year ever, providing health screenings for some 140,000 athletes at more than 600 events—in addition to all the screenings in Shanghai. We are taking important strides to promote coaching quality and individual excellence. There is much to celebrate.

Yet still, too many people with intellectual disabilities have lives of unspeakable difficulty. Near the end of 2007, a report by Mental Disability Rights International exposed the horrifying conditions that

people with intellectual disabilities endure in Serbian institutions. Sadly, we know that terrible conditions also persist in many other countries. So it is with desire and obligation that Special Olympics continues to combat such injustices. The dedicated people in Programs around the world work tirelessly to bring the joy of sport to more athletes and the power of hope to more families, more communities, more nations.

From beginning to end, Special Olympics is about people. It has been since its inception nearly 40 years ago. Our athletes are at our heart; they always have been and always will be the leaders who inspire and invite a deepening, a change. There are over 2.5 million athletes whose lives have been transformed because of Special Olympics and they in turn have given back freely. All of the people who make up Special Olympics — athletes, family members, volunteers, donors, spectators, fans — have helped open up of a world of hope, dignity and acceptance for millions of people with intellectual disabilities. And in so doing, you have reminded us each of the hope within ourselves.

Thank you.

Timothy Shriver, Ph.D.  
Chairman, Special Olympics International

# 2007 Special Olympics World Summer Games



**A**lmost 7,500 athletes from 164 nations came to Shanghai to compete in the 2007 World Summer Games, from 2-11 October, marking the first time the World Summer Games had been held in Asia. At these Games, China had the largest delegation—more than 1,200 athletes — and its year-round Special Olympics Program exceeds 700,000 athletes, growing from 50,000 athletes just five short years ago.

This phenomenal growth in China underscores Special Olympics' belief that all nations need a base of human dignity and triumph to build on. It is especially important in countries that have experienced the most desperate of conditions—like East Timor, Afghanistan, Iraq, Myanmar, Cambodia —countries engulfed in war and political chaos, places where the needs of the disabled have long been ignored. Each of these countries competed at the 2007 Special Olympics World Summer Games, where the focus was solely on effort and celebration.

The 2007 World Games has laid the groundwork for the movement's legacy in China, one that will include massive public awareness, changes in attitudes and perceptions of people with intellectual disabilities, and engage government leaders, policy leaders, health-care experts, educators, philanthropists and celebrities.

## **Impact of the World Games**

Chinese President Hu Jintao pledged that the 2007 World Summer Games would be a key part of his

domestic agenda, helping reach his goal to create a “harmonious society” that will reach out to those with intellectual disabilities. Posters for Special Olympics were seen throughout Shanghai, and Hu urged the Chinese people to use the event as a springboard to “build a civilized society.”

At the Global Policy Summit on the Well-being of People with Intellectual Disabilities held before the Games, Chinese film director Xie Jin abandoned his prepared text and spoke about what it was like raising two children with intellectual disabilities in a country where such individuals were often ridiculed and their families singled out. Xie said he had burst into tears the night before, at the Opening Ceremony, seeing how far his country had come. “What I saw,” he said, “was something I never thought would have happened—not in my lifetime.”

That change is being felt elsewhere. Xu Aifang, a mother of a Special Olympics athlete, added that “Special Olympics is a homeland with hope and prospect, an activator to encourage people with intellectual disabilities to go out of their homes and to be accepted by society.”

In 2003, Shanghai began a network of “Sunshine Homes,” which provide vocational training for people with intellectual disabilities, ages 16 to 35. The city's Buddies chain of convenience stores operates an intern program with Sunshine Home alumni. The company's Vice President, Luo Jinsong, told Newsweek magazine that customers often choose to shop at Buddies in part because of the chain's commitment to helping people with disabilities.

## Healthy Athletes®

At the 2007 World Games in Shanghai, China, a highly motivated corps of 800-plus volunteers provided nearly 19,000 free health screenings to athletes from 159 of 164 delegations at the World Games.

Approximately 4,900 Special Olympics athletes, or 69 percent of athletes participating in the World Games, were screened. Each received an average of 3.8 screenings, for a total of almost 19,000, the largest number of athletes screened at a Healthy Athletes venue since the program's inception in 1997. Over the course of the screenings, 110 hearing aids were provided, and more than 20 percent of those athletes who went through vision screenings received prescription eyewear.

The screenings, designed to improve training and competition by focusing on overall health and fitness, spanned across six areas – Fit Feet (podiatry), FUNfitness (physical therapy), Health Promotion (nutrition, bone health, smoking cessation, sun safety), Healthy Hearing (audiology), Special Olympics-Lions Clubs International Opening Eyes® (vision), and Special Smiles® (dental).

Healthy Athletes also offers a unique opportunity for health-care professionals to become engaged in the Special Olympics movement through professional development training; this hands-on training increases knowledge, comfort level and competence in working with Special Olympics athletes and enables professionals to bring these skills back to their communities.

Special Olympics Healthy Athletes is supported in part by a cooperative agreement with the U.S. Centers for Disease Control and Prevention, a grant from Lions Clubs International and the generous support of corporate sponsors.

## Global Policy Summit

Leaders across government, health, non-governmental organizations (NGOs), sports, academia and business representing 60 countries gathered on 3 October at the 2007 Special Olympics World Summer Games in Shanghai, China, to make a commitment to people throughout the world with intellectual disabilities and their families. Hosted by Special Olympics, the 2007 Special Olympics World Summer Games Committee and the China Disabled Persons' Federation, "Commitment to Changing Lives: The Global Policy Summit on the Well-being of People with Intellectual Disabilities" was the largest summit event to cast an unprecedented light on attitudes toward people with intellectual disabilities, their needs and the challenges they face throughout the world. The event brought together the greatest collection of key global leaders in an effort to educate, inform and activate about critical issues facing individuals with intellectual disabilities.

The Summit incorporated more than 30 scientific presentations about people with intellectual disabilities from around the world, while furthering opportunities for this community. Key addresses by high-ranking officials—Her Excellency Gloria Macapagal-Arroyo, President of the Philippines; the Honorable Arnold Schwarzenegger, Governor of California, USA; and the Honorable Margaret Spellings, U.S. Secretary of Education—focused on empowerment through community development, the power of Special Olympics to change lives and inclusive education, respectively.

The Special Olympics movement was strengthened as UNICEF, the U.S. Centers for Disease Control and Prevention (CDC) and Lions Clubs International Foundation announced official "Commitments to Action" and encouraged other attendees to follow their lead.





Already, FIFA has pledged its commitment to Special Olympics. A UNICEF-Special Olympics partnership will promote the participation and empowerment of children with intellectual disabilities and their families through sports, initially in Bulgaria, Cambodia, China, El Salvador, Jamaica, Panama and Uzbekistan, and will seek to build self-reliance, confidence and advocacy skills through joint activities that are already promoting the inclusion of children and young people with intellectual disabilities, in addition to increasing youth activation and early intervention efforts.

CDC and the Lions Clubs International Foundation announced continued support for Special Olympics and its health and research efforts with funding commitments. CDC recently renewed a five-year cooperative agreement with Special Olympics for services and education at US\$4.34 million per year plus a five-year US\$1 million per year research cooperative agreement. The Lions Clubs International Foundation extended its seven-year, US\$9.1 million commitment to the Special Olympics-Lions Clubs International Opening Eyes® program, a vision program that has effectively provided more than 100,000 vision screenings to Special Olympics athletes and has provided more than 40,000 Special Olympics athletes with prescription eyeglasses, by earmarking an additional US\$1 million in funding.

The Global Policy Summit culminated with leaders from government, NGOs, academia, corporations and sport, including Special Olympics sponsors such as Coca Cola, Bank of America and Phoenix Satellite TV, endorsing a Statement of Support targeting improving the treatment of, and attitudes toward, people with intellectual disabilities.

## Global Torch Run

On 29 June 2007, the “Flame of Hope” for the 2007 Special Olympics World Summer Games was lit in Athens, Greece, officially launching the Global Law Enforcement Torch Run. While the Torch Run has been a Special Olympics tradition for more than 25 years, this marked the first time the “Flame of Hope” traveled the globe in a single event.

Carried by a team of Special Olympics athletes and law enforcement officers through the streets of Athens, the torch began its global journey to the site of the World Games in Shanghai, China, supported by the expertise of Global Torch Run sponsor DHL, the world’s leading express delivery and logistics company. During its 35,000-kilometer journey (22,000 miles), it touched down on five continents over the course of three months before arriving in Shanghai, where it ignited the cauldron at the Opening Ceremony of the 2007 World Games on 2 October.

The Torch Run is Special Olympics’ largest grassroots fundraiser and public awareness vehicle; more than 85,000 law enforcement officers from around the world volunteer for the movement.



# World Games Legacy

## A Global Media Event

The 2007 Special Olympics World Summer Games were the most widely covered World Games in Special Olympics history, generating worldwide awareness for the movement. International media coverage of the World Games reached a historical high, generating more than 1 billion impressions worldwide and receiving unprecedented media coverage from numerous international medial outlets.

The Opening Ceremony on 2 October 2007 helped the Games make an early global impact as the event was broadcast on China's CCTV and other international broadcast outlets, enabling hundreds of millions of viewers through China and 80 other countries to share in the excitement.

More than 1,400 journalists from more than 120 nations attended the World Games, generating more than 10,000 stories appearing in print, broadcast and Internet media outlets worldwide. Daily 30-minute news summaries of the Games were transmitted globally, via satellite, with the assistance of Phoenix Television and GlobeCast. In addition, five-minute highlight features were produced and aired on ESPN Star Sports throughout Asia, and daily video diaries were produce and aired on "Good Morning America" in the United States.

Numerous media outlets attended the Games to produce Special Olympics documentaries for their respective audiences, including broadcasters from the United States (National Geographic), Scotland (BBC), South Africa (SABC), Germany (ARD), Ireland (RTE), Latin America, the United

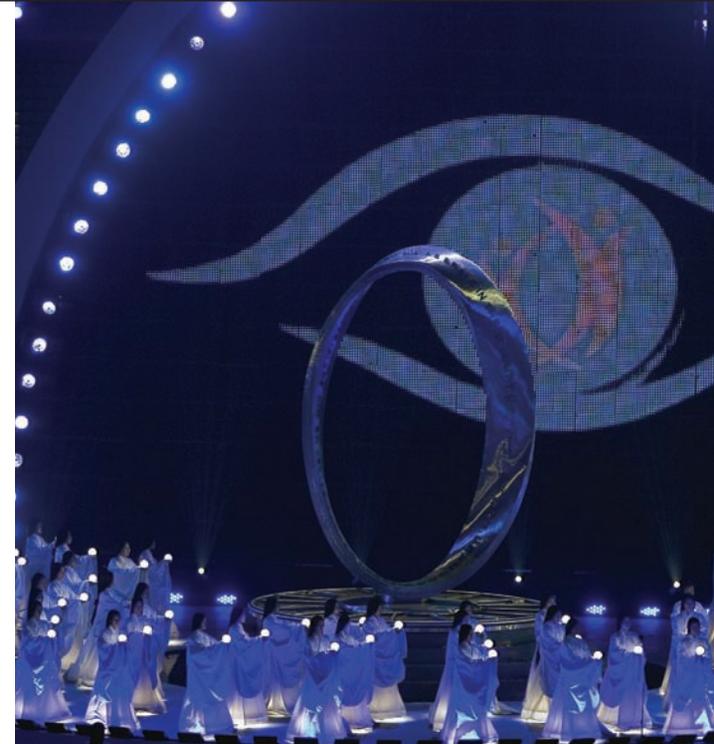
Kingdom, Egypt, Belarus, Libya, Japan, Italy, Austria, the Philippines, Turkey, Hungary and the Cayman Islands.

## Families Share Experience and Friendship

Approximately 4,000 family members from 83 countries attended the 2007 World Games. When not cheering on their sons or daughters, these family members engaged in thought-provoking discussions related to health, sports and shared personal experiences. A family story booth was set up for families to share their stories with others, and 80 such stories were shared.

A Family Summit involving 43 delegates representing 40 countries was conducted. Family leaders also were able to meet with UNICEF representatives to review the UN Convention on the Rights of People with Disabilities. Delegates at the Family Summit left Shanghai both inspired and committed to share their experiences with families in their respective countries. Each delegate agreed to advance Special Olympics by reaching out to new families and expanding the Family Support Networks, collecting and sharing family stories and briefing new parents about Special Olympics.

An exciting new addition to the activities for families at the World Games was a made-for-television talk show where special guests and families openly discussed the challenges and joys they face in raising children with intellectual disabilities. The show, hosted by internationally renowned journalist Yang Lan, was produced by SMG and aired nine





times. The broadcast on Dragon TV reached not only China, but also viewers in North America, Japan and the Oceania Continent. Executive producers of the show were Kim Samuel Johnson and Yang Lan.

### **Record Number of Young People Get Involved**

The 2007 World Games engaged more young people than any previous World Games. Prior to the Games, 1.6 million youth representing 2,500 primary, intermediate and secondary schools throughout all 19 districts in Shanghai participated in the School Enrichment Program. In support of this effort, 50,000 teachers were trained in Special Olympics Get Into It® and other supplementary World Games and Special Olympics China materials. Direct outcomes from this initiative included:

- 250,000 school children participated in city-wide “knowledge competitions”
- 50,000 paintings and works of art submitted for inclusion in a Special Olympics commemorative book
- 200,000 students participated in “Fans in the Stands” and “Cheer Teams” during the World Games
- Thousands of students from mainstream schools participated with students from special schools in sports, arts and social activities.

The Global Youth Summit, a forum for young people to interact with their peers across the globe and share ideas for involving youth in the Special Olympics movement, drew record audiences. Fifty-six youth leaders representing 16 countries participated in training and launched the Global Youth Fan Club focused on youth activation (Join, Volunteer, Share and Give). The summit also made use of technology as Global Youth Summit social network

sites were established with a Special Olympics theme on such popular sites as Facebook, MySpace, QQ and YouTube. Five Webinars also were conducted, involving 25 schools throughout China and 32 schools outside China.

Youth leaders also conducted more than 100 interviews, writing stories about and taking photos of World Games athletes, volunteers, family members and others. The Global Youth Summit also contributed to the wording on the proposed “child-friendly” version of the new United Nations Convention on the Rights of Persons with Disabilities and met with Ann Veneman, Executive Director of UNICEF.

### **International Volunteer Corps Program Launched**

The International Volunteer Corps was launched at the 2007 World Games. One hundred and ninety-eight individuals representing 30 countries comprised the group. They supported a wide variety of activities, including schools and youth programs, Healthy Athletes, publications, media and communications, families, Games operations and sports. Over the 10 days of the Games, they contributed approximately 9,000 volunteer hours. In addition, Special Olympics was able to establish new connections with corporate entities and educational institutions that will assist the movement in the future.

# Growth of the Movement

**S**pecial Olympics continued to grow in 2007, expanding its global reach at an annual rate of 14 percent. By the end of 2007, the movement delivered sports training and competition opportunities to 2,876,626 athletes across the globe. At the current rate, Special Olympics will exceed its 2010 growth goal of serving 3 million individuals with intellectual disabilities before the end of 2008.

The Asia Pacific and East Asia regions continue to serve as the primary engines of Special Olympics' expansion. In 2007, these two regions alone accounted for almost 60 percent of the movement's growth. Asia Pacific now serves more than 500,000 athletes and will soon become the second largest region in the Special Olympics movement. Programs in the Africa region also exhibited strong growth (25 percent) in 2007 and are now providing services to more than 100,000 individuals with intellectual disabilities.

Demographic characteristics have remained stable across the movement over the last six years:

- The ratio of male to female athletes has held constant at 2:1.
- The majority (69 percent) of Special Olympics athletes are of school age (8–21), while 30 percent are adult athletes (age 22 and over).
- In 2007, Special Olympics began collecting data for two new “Young Athlete” age groups (2–5 years of age and 6–7 years of age). Special Olympics Programs worldwide served 6,779 athletes ages 2–5 and 11,442 athletes in the 6–7 age group (these athletes now represent almost 1 percent of the total athlete population).

- The movement's top five sports remain athletics, football, basketball, bowling and aquatics.
- The number of Athlete Leadership Programs athletes continues to expand at the same pace as the overall movement. Special Olympics currently offers leadership opportunities to 13,322 athletes (0.5 percent of the overall athlete population).

## Quality

The movement clearly continues to sharpen its focus on delivering the key aspect of the promise enshrined in its mission—to provide year-round athletic competition in a variety of Olympic-type sports. In the course of the year 2007, Special Olympics offered athletes more than 9,000 additional competitions than a year earlier, increasing the overall number of competitive opportunities to 30,739—with more than 84 competitions organized every day around the world.

More and more Special Olympics athletes are taking advantage of the growing number of competition opportunities as indicated by the continuing improvement in the athletes-to-participants ratio. In 2007, more than 78 percent of all persons engaged in Special Olympics sports activities participated in competitive opportunities offered by the Programs.

Throughout the world, 233,897 coaches supported Special Olympics athletes in their training and competitive endeavors. Moreover, six of the movement's seven regions reported double-digit increases in the numbers of coaches, with Middle East/North Africa and Asia Pacific leading the way





(38 percent and 34 percent growth, respectively). North America accounts for 43 percent of all coaches serving the movement.

As a result of the strong growth in the number of coaches across the movement, Special Olympics remains in a position to accommodate the growing numbers of athletes and continues to provide individualized attention—the worldwide athletes-to-coaches ratio improved in 2007 and reached 12.3 athletes per every coach (down from 12.6 athletes per every coach in 2006).

### Reach

In 2007, Special Olympics continued to expand into some of the most isolated, conflict-torn areas of the world. Special Olympics East Timor became the movement's newest Program. After years of conflict, many people are still living in temporary camps and unemployment and poverty abound. People with intellectual disabilities are often the most disregarded and deprived segment of society.

Potential athletes celebrated the launch of Special Olympics East Timor in Dilli in September. The launch included three days of coaches training in athletics and bocce, press conferences and meetings with the Vice Prime Minister, Ministers of Sports, Health and Education, and First Lady of Timor Leste Kirsty Sword Gusmao. New Special Olympics East Timor athlete Alcino Pereira, 38, was the first, and only, athlete from the country to compete at the 2007 Special Olympics World Summer Games in China.

Special Olympics Vietnam held its first national Games in Hanoi in April 2007. Seventy-one athletes from three provinces—Ho Chi Minh, Quang Tri and Hanoi—competed in athletics and bocce. Special Olympics Vietnam is already making a tremendous difference in its athletes' lives. Athlete Vuong Thi

Ho explained that life before Special Olympics was boring. She had no friends, and even some members of her family shunned her. She would come home from school and watch cartoons on television until she went to bed. After the Games, she said, everyone—newspaper and television reporters, schoolmates—wants to know more about her. Even strangers walk up to shake her hand. She enjoys the attention and looks forward to training every week. She is happy that she can be with new friends and learn new skills. Vuong's mother added that she is thrilled that her daughter is now accepted, respected and recognized for her achievements.

Duong, a volunteer at the Games, said the excitement of the competition was infectious. After the Closing Ceremony, he went to the school which many of the athletes attend and saw the immediate impact of Special Olympics. "Parents picked up their kids earlier than usual and went out to celebrate," he said. "All the athletes still had their medals and ribbons around their necks and refused to take them off. They were talking with each other about the Games and looking at photos of the competition. There was so much excitement that they were in a world of their own. It was a wonderful sight."

# Other Significant Events

## **A Very Special Christmas 20th Anniversary Music Video DVD Released**

“A Very Special Christmas – 20th Anniversary Music Video Collection” was released in 2007, featuring classic Christmas videos from No Doubt, U2, Bon Jovi, John Mellencamp, Sting, Vanessa Williams and Run DMC, and live performances from Eric Clapton, Sheryl Crow, Stevie Wonder, Wyclef Jean and Tracy Chapman from the 1998 and 2000 “Christmas At The White House” specials.

Sales of the A Very Special Christmas series of holiday music have raised more than US\$100 million, money which is distributed through grants to Special Olympics Programs around the world.

## **Special Olympics Founder Eunice Kennedy Shriver Receives Minerva Lifetime Achievement Award**

Eunice Kennedy Shriver received the Minerva Award for Lifetime Achievement in a special ceremony at the California Governor and First Lady’s Conference on Women on 23 October. Shriver was nominated by the 21-member Minerva Nominating Committee for her tireless efforts to improve the lives of people with intellectual disabilities.

While her work with Special Olympics is her legacy, Shriver’s influence has been felt across many charitable entities. She was the driving force behind U.S. President John F. Kennedy’s creation of the National Institute for Child Health and Human Development in 1962; helped reform Civil Service

regulations to require persons with intellectual disabilities to be hired on the basis of their overall ability, rather than just their test scores; established major centers for the study of medical ethics at Harvard University and Georgetown University; and founded “Community of Caring,” a character education program adopted by more than 1,200 public and private schools throughout the nation. She also serves as Executive Vice President of the Joseph P. Kennedy Jr. Foundation and is on the Board of Directors for Best Buddies, a nonprofit organization founded by her son, Anthony Shriver, in 1989.

Created by Maria Shriver in 2004, the annual Minerva Awards are named for the Roman goddess Minerva, who graces the California State Seal. The awards honor remarkable women who, in the spirit of Minerva, changed the state and nation with their courage, strength and wisdom.

## **Young Athletes Introduces Children 2-7 Years Old to Special Olympics**

After piloting the program in 2006, Special Olympics officially rolled out Young Athletes™, an innovative sports play program for children ages 2-7 with intellectual disabilities. Young Athletes is designed to introduce children to the world of sports prior to Special Olympics eligibility for training and competition at the age of 8.

The program has proved to be extremely popular, due in part to its versatility and adaptability. Young Athletes can be used in a variety of environments:





from individual family settings, to classrooms, to community programs. Young Athletes offers families a community network experience that supports the development of their young children, focusing on developing motor skills and hand-eye coordination, and applying those physical skills through sports skills programs.

After watching her son Brendan participate in Young Athletes with his peers, Colleen Popp, of Delaware, USA, observed that her son has changed physically and socially on many levels since he has participated in this program. “He’s jumping; he’s running; he’s hitting balls; he’s running bases. He’s shown a lot of interest socially with his friends and with his typical peers. It’s been an amazing program so far,” she said.

After being piloted in 21 Special Olympics Programs in 11 countries around the world, Young Athletes grew to include nearly 50 Special Olympics Programs in 21 countries by the end of 2007. More than 10,000 children participated in the program.

### **Eunice Kennedy Shriver Fellowship Program Launched**

Special Olympics inaugurated the Eunice Kennedy Shriver (EKS) Fellowship Program in 2007. Funded by the U.S. State Department and developed and implemented by Special Olympics, the program will create a cadre of professionals to lead Special Olympics Programs in developing countries in which Fellowship Program alumni are employed. The ultimate goal of this program is to raise the status of people with intellectual disabilities in these countries, by sensitizing every sector to the needs and value of this population.

Recruitment began in 2007 for Fellows who will be selected from Special Olympics Programs and from the government, NGOs and academic sectors

in countries that are targets for development by both Special Olympics and the U.S. State Department. These countries include: Brazil, China, Egypt, Indonesia, Kenya, Mexico, Morocco, Peru, Russia, South Africa, India, Turkey and the United Arab Emirates.

Five Fellows will be selected in year one (2008). Program participants will engage in a 90-day Fellowship in the United States, followed by a 250-hour volunteer commitment to implement a Fellowship project for their home country Special Olympics Program (which will be a collaborator in its development). Fellows will be immersed in U.S. Host Programs during their stays in the United States, supporting their Host Programs on short-term projects related to their learning objectives, as well as developing Fellowship projects for implementation back in their home countries.

### **Special Olympics-FIFA Football for Hope Development Project Continues to Expand**

In May 2007, Special Olympics South Africa and FIFA launched the FIFA Football for Hope project in Sandton, Johannesburg, South Africa.

The FIFA Football for Hope project was officially launched by Ron Delmont, head of FIFA’s South Africa office, World Cup. The South Africa launch followed the implementation of three successful pilot projects in Botswana, Namibia and Tanzania in 2006, which allowed the expansion of the project into countries such as South Africa.

The project aims to contribute to the visibility, acceptance and well-being of individuals with intellectual disabilities in Africa. The goals of the project—which focus on recruitment and training of coaches and athletes—is to recruit 500 new Special Olympics football (soccer) athletes in each program and to use the project to support family education

and basic health screening. Other components, which are added as the program matures, include Athlete Leadership Programs, which involves training athletes as assistant coaches.

### **Seventh Special Olympics European Football Week Emphasizes Inclusive Activities**

An estimated 40,000 players with intellectual disabilities participated in the seventh annual Special Olympics European Football Week held in April 2007. Football events were held in more than 50 countries throughout Europe/Eurasia.

Events included grass-roots activities in a multi-country Unified Sports® project in which players with and without intellectual disabilities compete on the same team. This highly inclusive project, which focuses on youth and builds awareness and tolerance on and off the playing field, aims to have 50,000 Unified players by 2010. Another important event was the 7-a-side female football tournament held in Kecskemét, Hungary. Teams from 19 countries competed in the largest Special Olympics regional event for women players.

Football Week is one of the highlights of the Special Olympics football development project which is supported by UEFA, (Union of European Football Associations), the European governing body for football.

### **Special Olympics and Entertainment Industry Council Meet to Discuss Accuracy and Frequency of On-screen Depictions of People with Intellectual Disabilities**

Special Olympics and the Entertainment Industry Council (EIC) united leaders in the area of intellectual disabilities in a “Picture This: Intellectual Disabilities” event held at the National Association

of Broadcasters in Washington, DC (USA) in February 2007. The event fostered the collaboration of more than 40 leaders from various intellectual disabilities organizations and self-advocates to create concise messaging for a panel of Hollywood writers, producers and directors so that people with intellectual disabilities may be more frequently and accurately portrayed on-screen.

Among the “Picture This” participants were Special Olympics International Board Member Vanessa Williams and Special Olympics Chairman Timothy Shriver. The Hollywood panelists included Rosemary Rodriguez, Director, “Without a Trace”; Andi Bushell, Supervising Producer/Writer, “Criminal Minds”; Sue Castle, Creator/Executive Producer, “In the Mix”, the national award-winning TV series for teens and by teens on-air every week on PBS; and Maria Macina, Producer, “Guiding Light,” the longest-running show on television.

For Special Olympics, the “Picture This” event was an initial step in fostering a partnership with EIC, the most notable organization providing information, awareness and understanding of major health and social issues among the entertainment industries and to position the Special Olympics movement as the leading expert to Hollywood in the area of intellectual disabilities.

From the collaboration and discussions held at the “Picture This” event, a report was published to serve as a resource for Hollywood in accurately depicting people with intellectual disabilities. The report was sent to more than 6,500 writers, researchers and directors.



# 2007 Financials

	Unrestricted Undesignated	Unrestricted Designated	Total Unrestricted	Temporarily Restricted	Permanently Restricted
<b>REVENUES, GAINS AND OTHER SUPPORT</b>					
Direct mail contributions	\$37,055,666	\$ -	\$37,055,666	\$ -	\$ -
Individual and corporate contributions and sponsorships	37,424,903	9,985,640	47,410,543	5,130,859	122,664
Program assessments	2,731,355	-	2,731,355	-	-
Royalty income	57,917	48,511	106,428	-	-
Net appreciation in Trust assets	-	5,248,642	5,248,642	-	-
Investment income	1,031,978	6,115	1,038,093	-	-
Other income	1,651,187	1,168,396	2,819,583	-	-
<b>Total revenues, gains and other support</b>	<b>79,953,006</b>	<b>16,457,304</b>	<b>96,410,310</b>	<b>5,130,859</b>	<b>122,664</b>
<b>NET ASSETS RELEASED FROM RESTRICTIONS</b>					
Satisfaction of program restrictions	-	4,905,144	4,905,144	(4,905,144)	-
Expiration of time restrictions	619,700	-	619,700	(619,700)	-
<b>Total revenues and net assets released from restrictions</b>	<b>80,572,706</b>	<b>21,362,448</b>	<b>101,935,154</b>	<b>(393,985)</b>	<b>122,664</b>
<b>EXPENSES</b>					
Program assistance	42,541,733	12,856,272	55,398,005	-	-
Public education and communications	18,287,918	166,721	18,454,639	-	-
Sports training and competitions	5,739,055	5,663,931	11,402,986	-	-
Fundraising	11,992,656	-	11,992,656	-	-
Management and general	3,752,032	9,807	3,761,839	-	-
<b>Total expenses</b>	<b>82,313,394</b>	<b>18,696,731</b>	<b>101,010,125</b>	<b>-</b>	<b>-</b>
<b>CHANGES IN NET ASSETS</b>	<b>(1,740,688)</b>	<b>2,665,717</b>	<b>925,029</b>	<b>(393,985)</b>	<b>122,664</b>
<b>NET ASSETS—Beginning of year</b>	<b>7,131,410</b>	<b>64,650,702</b>	<b>71,782,112</b>	<b>3,866,694</b>	<b>75,920</b>
<b>NET ASSETS—End of year</b>	<b>\$5,390,722</b>	<b>\$67,316,419</b>	<b>\$72,707,141</b>	<b>\$3,472,709</b>	<b>\$198,584</b>

## Revenue, Gains and Other Support

**FY 2007  
Total**

**FY 2006  
Total**

\$37,055,666

\$36,292,869

52,664,066

36,380,156

2,731,355

2,379,416

106,428

1,587,154

5,248,642

6,463,168

1,038,093

1,197,673

2,819,583

464,981

101,663,833

84,765,417

-

-

-

-

101,663,833

84,765,417

55,398,005

50,347,925

18,454,639

10,851,435

11,402,986

4,692,820

11,992,656

11,733,335

3,761,839

3,542,872

101,010,125

81,168,387

653,708

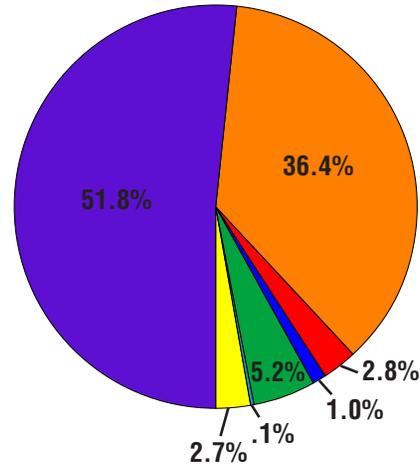
3,597,030

75,724,726

72,127,696

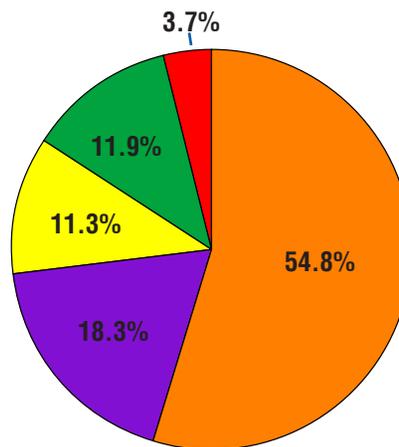
\$76,378,434

\$75,724,726



- Direct Mail Contributions
- Individual and Corporate Contributions and Sponsorships
- Program Assessments
- Royalty Income
- Net Appreciation in Trust Assets
- Investment Income
- Other Income

## Expenses



- Program Assistance
- Public Education and Communications
- Sports Training and Competitions
- Fundraising
- Management and General



# 2007 Board of Directors

**Timothy P. Shriver, Ph.D.**  
*Chairman of the Board*

**Stephen M. Carter**  
*Lead Director & Vice Chair,  
Superior Essex, Inc.*

**Nadia Comaneci**  
*Vice Chair  
Olympic Gymnastics  
Gold Medalist*

**Raymond J. Lane**  
*Vice Chair  
Partner, Kleiner Perkins  
Caufield & Byers*

**William Alford**  
*Professor, Harvard  
Law School*

**Peter Arnell**  
*Chairman & Chief  
Creative Officer, Arnell  
Group Brand Consulting*

**Edward Barbanell**  
*Actor, The Ringer*

**David Braddock, Ph.D.**  
*Executive Director,  
Coleman Institute  
for Cognitive Disabilities  
Associate Vice President for  
Research, University of  
Colorado System*

**Jimmy Carnes**  
*Executive Director, U.S.  
Track Coaches Association  
Former Member, USOC  
Executive Committee*

**Loretta Claiborne**  
*Special Olympics Athlete,  
USA, Holder of  
Honorary Doctorate  
Degrees from Quinnipiac  
University and Villanova  
University*

**Bart Conner**  
*Sports Broadcaster  
Olympic Gymnastics Gold  
Medalist*

**Marie-Jeane Dagnon Yalo**  
*IAC Africa Representative  
National Director, Special  
Olympics Benin*

**Deng PuFang**  
*Chairman, China  
Disabled Persons'  
Federation*

**Yolanda Eleta de Varela**  
*Board President, Special  
Olympics Panama  
Member, Latin America  
Strategic Advisory Council*

**Jay Emmett**  
*President, Redwood  
Productions*

**Kevin M. Farr**  
*Chief Financial Officer  
Mattel, Inc.*

**Marc Feltgen**  
*IAC Europe/Eurasia  
Representative  
National Director, Special  
Olympics Luxembourg*

**HE Ólafur R. Grímsson**  
*President, Republic of  
Iceland*

**Evelyn Guiralt**  
*IAC Latin America  
Representative  
President, Special Olympics  
Venezuela*

**Scott Hamilton**  
*Sports Broadcaster  
Olympic Ice Skating Gold  
Medalist*

**Steven J. Heyer**  
*Chief Executive Officer,  
Starwood Hotels &  
Resorts Worldwide, Inc.*

**Kim Samuel Johnson**  
*Director, The Samuel  
Group*

**Stacey Johnston**  
*Special Olympics Athlete  
(USA)  
Sargent Shriver 30th  
Anniversary Global  
Messenger*

**Muhtar Kent**  
*President & COO  
The Coca-Cola Company*

**Sheik Daij Bin Khalifa  
Al-Khalifa**  
*IAC Middle East & North  
Africa Representative  
Chairman, Special  
Olympics Bahrain*

**Ossie Kilkenny**  
*International Entrepreneur  
Founder, O.J. Kilkenny &  
Company*

**John F. Manley**  
*Private Investor*

**Yoshiko Mitsui**  
*IAC Asia-Pacific  
Representative  
Chairman, Special  
Olympics Nippon (Japan)*

**Angelo Moratti**  
*Chairman, Special  
Olympics Italy  
Vice President, SARAS S.p.A.*

**Florence Nabayinda**  
*Special Olympics Athlete  
(Uganda)  
Sargent Shriver 30th  
Anniversary Global  
Messenger*

**Bob Norble**  
*IAC North America  
Representative  
Executive Director, Special  
Olympics Montana*

**Antonia C. Novello,  
M.D., M.P.H.**  
*Commissioner of Health,  
New York State Health  
Department  
Former U.S. Surgeon  
General*

**Dr. Eng. Ismail Osman**  
*Chairman, Special  
Olympics Egypt  
Member, Egyptian Council  
of Foreign Affairs*

**Dr. Andrei Pavlov**  
*Chairman, Special  
Olympics Russia  
Ministry of Science &  
Technologies of the Russian  
Federation*

**Dr. Mathews Phosa**  
*Chairman, Special  
Olympics South Africa*

**Andrew Robertson**  
*Chief Executive Officer,  
BBDO Worldwide*

**Eunice Kennedy Shriver**  
*Founder & Honorary  
Chairman*

**Maria Shriver**  
*Broadcast Journalist and  
Author*

**Rev. Joseph Simmons**  
*Author and Recording  
Artist*

**Anne Sweeney**  
*Co-Chairman, Disney  
Media Networks  
President, Disney/ABC  
Television*

**HE Vivian Fernandez de  
Torrijos**  
*First Lady of the Republic  
of Panama*

**Walther Tröger**  
*Member, International  
Olympic Committee  
Honorary President,  
German Olympic  
Committee*

**Vanessa Williams**  
*Actress and Recording  
Artist*

**Wang Zhijun**  
*IAC East Asia  
Representative  
Executive Chairman,  
Special Olympics China*

# 2007 Special Olympics Programs

*\* Denotes Programs in Founding Committee status*

## ***Africa***

Benin  
Botswana  
Burkina Faso  
Cameroon\*  
Chad  
Congo  
Cote D'Ivoire  
(Ivory Coast)  
Democratic Republic of  
Congo\*  
Gabon  
The Gambia  
Ghana\*  
Guinea  
Kenya  
Lesotho  
Liberia  
Malawi  
Mali\*  
Mauritius  
Namibia  
Niger\*  
Nigeria  
Reunion  
Rwanda  
Sierra Leone  
Senegal  
Seychelles  
South Africa\*  
Swaziland  
Tanzania  
Togo  
Uganda  
Zimbabwe

## ***Asia Pacific***

Afghanistan\*  
Australia  
Bangladesh  
Bharat (India)

Brunei Darussalam  
Cambodia\*  
Indonesia  
Japan (Nippon)  
Laos\*  
Malaysia  
Myanmar  
Nepal  
New Zealand  
Pakistan  
Philippines  
Singapore  
Sri Lanka\*  
Thailand  
Timore Leste\*  
Vietnam\*

## ***East Asia***

China  
Chinese Taipei  
Hong Kong  
Korea  
Macau

## ***Europe/Eurasia***

Albania\*  
Andorra  
Armenia  
Austria  
Azerbaijan  
Belarus  
Belgium  
Bosnia & Herzegovina  
Bulgaria  
Croatia  
Cyprus  
Czech Republic  
Denmark  
Estonia  
Faroe Islands  
Finland

France  
Georgia  
Germany\*  
Gibraltar  
Great Britain  
Greece (Hellas)  
Hungary  
Iceland  
Ireland  
Isle of Man\*  
Israel  
Italy  
Kazakhstan  
Kyrgyzstan  
Latvia  
Lichtenstein  
Lithuania  
Luxembourg  
Macedonia  
Moldova  
Monaco  
Montenegro\*  
The Netherlands  
Norway  
Poland  
Portugal  
Romania  
Russia  
San Marino  
Slovakia  
Slovenia  
Spain  
Sweden\*  
Switzerland  
Tajikistan  
Turkey  
Turkmenistan  
Ukraine  
Uzbekistan

## ***Latin America***

Argentina  
Bolivia  
Brazil\*  
Chile  
Costa Rica  
Cuba  
Dominican Republic  
Ecuador  
El Salvador  
Guatemala  
Honduras  
Panama  
Paraguay  
Peru  
Puerto Rico  
Uruguay\*  
Venezuela

## ***Middle East/North Africa***

Algeria  
Bahrain  
Egypt  
Iran\*  
Iraq  
Jordan  
Kuwait  
Lebanon  
Libya\*  
Mauritania  
Morocco  
Oman  
Palestine  
Qatar  
Saudi Arabia  
Sudan\*  
Syria  
Tunisia  
United Arab Emirates\*  
Yemen

## ***North America***

### ***National Programs***

Aruba  
Bahamas  
Barbados  
Belize  
Bonaire  
Canada  
Cayman Islands  
Dominica  
Grenada\*  
Guadeloupe  
Guyana  
Haiti\*  
Jamaica  
Martinique\*  
Mexico  
Montserrat  
St. Lucia  
St. Kitts & Nevis  
St. Maarten  
Suriname  
Trinidad & Tobago  
U.S. Virgin Islands

### ***United States Programs***

Alabama  
Alaska  
Arizona  
Arkansas  
California (Northern)  
California (Southern)  
Colorado  
Connecticut  
Delaware  
District of Columbia  
Florida  
Georgia  
Hawaii  
Idaho

Illinois  
Indiana  
Iowa  
Kansas  
Kentucky  
Louisiana  
Maine  
Maryland  
Massachusetts  
Michigan  
Minnesota  
Mississippi  
Missouri  
Montana  
Nebraska  
Nevada  
New Hampshire  
New Jersey  
New Mexico  
New York  
North Carolina  
North Dakota  
Ohio  
Oklahoma  
Oregon  
Pennsylvania  
Rhode Island  
South Carolina  
South Dakota  
Tennessee  
Texas  
Utah  
Vermont  
Virginia  
Washington  
West Virginia  
Wisconsin  
Wyoming

## 2007 Special Olympics Senior Management

**Timothy Shriver**

*Chairman of the Board*

**Matthew Aaron**

*Special Assistant to the President and CEO*

**Dr. Stephen B. Corbin**

*Senior Vice President, Constituent Services and Support*

**Charmaine Dittmar**

*Acting Chief Communications Officer*

**John Dow**

*Chief Operating Officer, Regional Growth*

**Don Laing**

*Vice President, Human Resources*

**Andre Mendes**

*Chief Information Officer*

**Rosa Proctor**

*Senior Vice President for Finance*

**Lee Todd**

*Chief of World Games and Competition*

**Drake Turrentine**

*Chief Legal Officer and Secretary, Board of Directors*

**Joan Wheatley**

*Acting Chief Development Officer*

**Eunice Kennedy Shriver**

*Founder and Honorary Chairman*

**Sargent Shriver**

*Chairman of the Board Emeritus*



**Special Olympics**

Be a fan™

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**E-mail:**

[info@specialolympics.org](mailto:info@specialolympics.org)