



TRUCK CONVOY

FOR SPECIAL OLYMPICS



September 23, 2017

4-State Trucks
Guilty By Association Truck Show
4579 Highway 43
Joplin, MO 64804

General Proposal

2017 Truck Convoy Sponsorship Packages



Participate in this event is available through any of the following categories:

PRESENTING SPONSOR

\$15,000 donation allows:

- ❖ Up to 80 entries in the convoy, one of which will be designated to be in the top 20. Bidding on Lead Trucks has priority. Company logo placed in the event program as Presenting Sponsor
- ❖ Meal for corporate representative and/or participating drivers.
- ❖ Company Logo as Presenting Sponsor on t-shirt (must be provided by deadline).
- ❖ Two sponsor-provided banners displayed at Convoy celebration.

LONG HAUL SPONSOR

\$10,000 donation allows:

- ❖ Up to 50 entries in the convoy, one of which will be designated to be in the top 25.
- ❖ Company name or logo placed in the event program.
- ❖ Meal for corporate representative and/or participating drivers.
- ❖ Company name or emblem on t-shirt (must be provided by deadline).
- ❖ Two sponsor-provided banners displayed at post-Convoy celebration.

GUARDIAN SPONSOR

\$7500 donation allows:

- ❖ Up to 30 entries in the convoy.
- ❖ Company name placed in the event program.
- ❖ Meal for corporate representatives..
- ❖ Sponsor-provided banner displayed at post-Convoy celebration.
- ❖ Company name or logo on t-shirts (must be provided by deadline)

PLATINUM SPONSOR

\$5000 donation allows:

- ❖ Up to 20 entries in the convoy.
- ❖ A listing in the event program.
- ❖ Meal for corporate representative and/or participating drivers.
- ❖ Company name or logo on t-shirts (must be provided by deadline)

GOLD SPONSOR

\$2,500 donation allows:

- ❖ Up to 10 entries in the convoy.
- ❖ Company name placed in the event program.
- ❖ Meal for corporate representative and/or participating drivers.
- ❖ Company name or logo on t-shirts (must be provided by deadline)

SILVER SPONSOR

\$1000 donation allows:

- ❖ Up to 5 entries in the convoy
- ❖ Meal provided for the participating drivers.
- ❖ Company logo in placed in event program.
- ❖ Company name or logo on t-shirts (must be provided by deadline)

BRONZE SPONSOR

\$500 donation allows:

- ❖ Up to 2 entries in the convoy.
- ❖ Company name placed in the event program.
- ❖ Meal for participating drivers.

CONVOY PARTICIPANT

\$100 donation allows:

- ❖ One entry in the convoy
- ❖ Meal provided for the driver



AGREEMENT LETTER

Yes! We want to become an official sponsor of The 2017 Truck Convoy.

PLEASE NOTE: NO HAZARDOUS MATERIALS

SPONSORSHIP LEVEL

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor -\$15,000 | <input type="checkbox"/> Long Haul -\$10,000 |
| <input type="checkbox"/> Guardian Sponsor -\$7,500 | <input type="checkbox"/> Platinum Sponsor -\$5,000 |
| <input type="checkbox"/> Gold Sponsor -\$2,500 | <input type="checkbox"/> Silver Sponsor -\$1,000 |
| <input type="checkbox"/> Bronze Sponsor -\$500 | <input type="checkbox"/> Convoy Participant -\$100 |

COMPANY INFORMATION

Company _____ Contact Name _____
Address _____ City _____ State _____ Zip _____
Phone _____ Fax _____ Email _____

Benefits will begin upon receipt of this agreement letter.

Deadline Aug 10, 2017

Please fax to:

Robin Anderson
417.624.5517

I have read the Features and Benefits that Special Olympics Missouri is providing and I am supplying:

- Company logo for my sponsorship level emailed to anderson@somo.org

Agreed upon by:

Full name and title

Date

Special Olympics Missouri – 2702 Richard Joseph Blvd., Suite 114 - Joplin, MO 64804

Phone: 417.624.5505

www.somo.org



1b



The 2017 Truck Convoy for Special Olympics will join forces with 4-State Trucks and Chrome Shop Mafia for their Guilty By Association Truck Show and Customer Expo. Truck show events are scheduled for Friday and Saturday. Visit chromeshopmafia.com for more details.

Convoy trucks will leave 4-State Trucks escorted by law enforcement. Special Olympics athletes, families, community organizations, companies and law enforcement agencies will welcome the convoy back at 4-State Trucks for the celebration party recognizing truckers and the support they give to Special Olympics.

Joplin, Missouri hosted The Truck Convoy in 2016 with a record setting 403 trucks, which was the largest in the U.S. & Canada.